

On December 5, 2022, Broadcom Inc. published the following post on LinkedIn:



Broadcom Inc.

331,195 followers

1h •



Businesses of all sizes face increasing cloud complexity. The proposed combination of Broadcom and [VMware](#) will offer organizations expanded solutions to connect, scale and protect IT infrastructure in a [#multicloud](#) world.

Learn more from FuturumResearch: <https://bit.ly/3Uxlmnv>

Key Info: <https://bit.ly/3NyPuMX>

BROADCOM

“We believe the combined organization will support customers in accelerating innovation and addressing the most challenging demands of a hybrid multi-cloud IT infrastructure.”

GET THE FUTURUM REPORT

FUTURUM.

Driving Innovation in a Multi-Cloud Enabled World
What the Broadcom VMware Transaction Means for Customers

BY THE AUTHOR: JAMES W. HARRIS, CEO, FUTURUM RESEARCH
CORPORATE PARTNER: BROADCOM
SPONSORED BY: BROADCOM

The advertisement graphic features the Broadcom logo at the top left. Below it is a quote in bold black text. Underneath the quote is a red button with white text that says 'GET THE FUTURUM REPORT'. To the right of the quote is a small image of a report cover with a blue and white abstract design. At the bottom right of the graphic is the Futurum logo, which consists of a stylized 'F' icon followed by the word 'FUTURUM.' in bold black letters.

On December 5, 2022, Broadcom Inc. published the following post on Twitter:



...

Cloud complexity is now the norm, but customers need better. The proposed combination of Broadcom & @VMware will offer expanded solutions to help connect, scale & protect IT infrastructure in a #multicloud world.

Read: bit.ly/3UxImnv

Key Info: bit.ly/3NyPuMX

BROADCOM

“We believe the combined organization will support customers in accelerating innovation and addressing the most challenging demands of a hybrid multi-cloud IT infrastructure.”

GET THE FUTURUM REPORT

The image shows the cover of a Futurum report. The top part of the cover features a blue-toned photograph of people in a modern office setting, with a large globe in the background. Below the photo, the text reads "Driving Innovation in a Multi-Cloud Enabled World: What the Broadcom VMware Transaction Means for Customers". At the bottom of the cover, there is a small logo for "IN BRIEF" and the "BROADCOM" logo.

FUTURUM.

On December 5, 2022, Broadcom Software Group published the following post on LinkedIn:



Broadcom Software

24,097 followers
1h • Edited •



Businesses of all sizes face increasing cloud complexity. The proposed combination of Broadcom and VMware will offer organizations expanded solutions to connect, scale and protect IT infrastructure in a #multicloud world. Learn more from Futurum Research: <https://bit.ly/3Uxlmnv>

Key Info: <https://bit.ly/3NyPuMX>

BROADCOM
SOFTWARE

“We believe the combined organization will support customers in accelerating innovation and addressing the most challenging demands of a hybrid multi-cloud IT infrastructure.”

GET THE FUTURUM REPORT

FUTURUM.

Driving Innovation in a Multi-Cloud Enabled World: What the Broadcom VMware Transaction Means for Customers

94 2022
© 2022 Futurum Research, Inc.
www.futurumresearch.com

powered by
BROADCOM

The graphic features a central image of a globe with network connections, overlaid with the text and logos. A red button with white text is positioned below the quote. The Futurum logo is at the bottom right, and the Broadcom logo is at the bottom right of the report cover image.

On December 5, 2022, Broadcom Software Group published the following post on Twitter:



Broadcom Software
@BroadcomSW

...

Cloud complexity is now the norm, but customers need better. The proposed combination of Broadcom & VMware will offer expanded solutions to help connect, scale & protect IT infrastructure in a [#multicloud](#) world. Read more: bit.ly/3Uxlmnv Key Info: bit.ly/3NyPuMX



“We believe the combined organization will support customers in accelerating innovation and addressing the most challenging demands of a hybrid multi-cloud IT infrastructure.”

GET THE FUTURUM REPORT



FUTURUM.

[The text of the post accessible through the link included in the posts above is reproduced below. The post is available on the website of Broadcom Inc.]

Futurum, Driving Innovation in a Multi-Cloud Enabled World: What the Broadcom VMware Transaction Means for Customers

Organizations will be looking to select vendors that are investing and innovating in infrastructure software across a broad portfolio — including multi-cloud and cloud-native capabilities — providing greater flexibility and choices, while delivering new solutions to help connect, scale and protect their IT infrastructure. Vendors making these strategic investments will enable their customers to modernize and architect their IT infrastructure while ensuring there will be large-scale, secure and reliable, flexible solutions. With the announced acquisition of VMware by Broadcom, Futurum believes that following the completion of the transaction, the new combined organization will be well positioned to deliver customers a broad vision encompassing mainframe, hybrid multi-cloud and security solutions.

[Read the Report: Futurum, Driving Innovation in a Multi-Cloud Enabled World: What the Broadcom VMware Transaction Means for Customers](#)

Cautionary Statement Regarding Forward-Looking Statements

This communication relates to a proposed business combination transaction between Broadcom Inc. (“Broadcom”) and VMware, Inc. (“VMware”). This communication includes forward-looking statements within the meaning of Section 21E of the U.S. Securities Exchange Act of 1934, as amended, and Section 27A of the U.S. Securities Act of 1933, as amended. These forward-looking statements include but are not limited to statements that relate to the expected future business and financial performance, the anticipated benefits of the proposed transaction, the anticipated impact of the proposed transaction on the combined business, the expected amount and timing of the synergies from the proposed transaction, and the anticipated closing date of the proposed transaction. These forward-looking statements are identified by words such as “will,” “expect,” “believe,” “anticipate,” “estimate,” “should,” “intend,” “plan,” “potential,” “predict,” “project,” “aim,” and similar words or phrases. These forward-looking statements are based on current expectations and beliefs of Broadcom management and current market trends and conditions.

These forward-looking statements involve risks and uncertainties that are outside Broadcom’s control and may cause actual results to differ materially from those contained in forward-looking statements, including but not limited to: the effect of the proposed transaction on our ability to maintain relationships with customers, suppliers and other business partners or operating results and business; the ability to implement plans, achieve forecasts and meet other expectations with respect to the business after the completion of the proposed transaction and realize expected synergies; business disruption following the proposed transaction; difficulties in retaining and hiring key personnel and employees due to the proposed transaction and business combination; the diversion of management time on transaction-related issues; the satisfaction of the conditions precedent to completion of the proposed transaction, including the ability to secure regulatory approvals on the terms expected, at all or in a timely manner; significant indebtedness, including indebtedness incurred in connection with the proposed transaction, and the need to generate sufficient cash flows to service and repay such debt; the disruption of current plans and operations; the outcome of legal proceedings related to the transaction; the ability to complete the proposed transaction on a timely basis or at all; the ability to successfully integrate VMware’s operations; cyber-attacks, information security and data privacy; global political and economic conditions, including cyclicity in the semiconductor industry and in Broadcom’s other target markets, rising interest rates, the impact of inflation and challenges in manufacturing and the global supply chain; the impact of public health crises, such as pandemics (including COVID-19) and epidemics and any related company or government policies and actions to protect the health and safety of individuals or government policies or actions to maintain the functioning of national or global economies and markets; and events and trends on a national, regional and global scale, including those of a political, economic, business, competitive and regulatory nature.

These risks, as well as other risks related to the proposed transaction, are included in the registration statement on Form S-4 and proxy statement/prospectus that has been filed with the Securities and Exchange Commission (“SEC”) in connection with the proposed transaction. While the list of factors presented here is, and the list of factors presented in the registration statement on Form S-4 are, considered representative, no such list should be considered to be a complete statement of all potential risks and uncertainties. For additional information about other factors that could cause actual results to differ materially from those described in the forward-looking statements, please refer to Broadcom’s and VMware’s respective periodic reports and other filings with the SEC, including the risk factors identified in Broadcom’s and VMware’s most recent Quarterly Reports on Form 10-Q and Annual Reports on Form 10-K. The forward-looking statements included in this communication are made only as of the date hereof. Neither Broadcom nor VMware undertakes any obligation to update any forward-looking statements to reflect subsequent events or circumstances, except as required by law.

No Offer or Solicitation

This communication is not intended to and shall not constitute an offer to buy or sell or the solicitation of an offer to buy or sell any securities, or a solicitation of any vote or approval, nor shall there be any sale of securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction. No offering of securities shall be made, except by means of a prospectus meeting the requirements of Section 10 of the U.S. Securities Act of 1933, as amended.

Additional Information about the Transaction and Where to Find It

In connection with the proposed transaction, Broadcom has filed with the SEC a registration statement on Form S-4 that includes a proxy statement of VMware and that also constitutes a prospectus of Broadcom. Each of Broadcom and VMware may also file other relevant documents with the SEC regarding the proposed transaction. The registration statement was declared effective by the SEC on October 3, 2022 and the definitive proxy statement/prospectus has been mailed to VMware shareholders. This document is not a substitute for the proxy statement/prospectus or registration statement or any other document that Broadcom or VMware may file with the SEC. INVESTORS AND SECURITY HOLDERS ARE URGED TO READ THE REGISTRATION STATEMENT, PROXY STATEMENT/PROSPECTUS AND ANY OTHER RELEVANT DOCUMENTS THAT MAY BE FILED WITH THE SEC, AS WELL AS ANY AMENDMENTS OR SUPPLEMENTS TO THESE DOCUMENTS, CAREFULLY AND IN THEIR ENTIRETY IF AND WHEN THEY BECOME AVAILABLE BECAUSE THEY CONTAIN OR WILL CONTAIN IMPORTANT INFORMATION ABOUT THE PROPOSED TRANSACTION. Investors and security holders may obtain free copies of the registration statement and proxy statement/prospectus and other documents containing important information about Broadcom, VMware and the proposed transaction once such documents are filed with the SEC through the website maintained by the SEC at <http://www.sec.gov>. Copies of the documents filed with the SEC by Broadcom may be obtained free of charge on Broadcom's website at <https://investors.broadcom.com>. Copies of the documents filed with the SEC by VMware may be obtained free of charge on VMware's website at ir.vmware.com.
