

SPRINGER NATURE COMPANY OVERVIEW

June 2025

SPRINGER NATURE

WHO WE ARE

Springer Nature is one of the **leading publishers of research** in the world. Through our leading brands, **we provide technology-enabled products, platforms and services** that help researchers to uncover new ideas and share their discoveries, health professionals to stay at the forefront of medical science, and educators to advance learning.



OUR SEGMENTS & HIGHLIGHTS



RESEARCH



EDUCATION



HEALTH

- **>9,000 employees** in over 40 countries
- **€ 1.85 Bn** revenues in 2024
- Founded on a **180-year heritage** of trusted and respected brands advancing progress and discovery in science and education
- Established in **2015**, following the merger of Macmillan Science & Education and Springer Science+Business Media
- Headquartered in **Berlin, Germany**, operating globally
- Listed on the **Frankfurt Stock Exchange** (Prime Standard)

WE HELP RESEARCHERS, EDUCATORS AND PROFESSIONALS ACCESS AND MAKE SENSE OF THE LATEST INSIGHTS

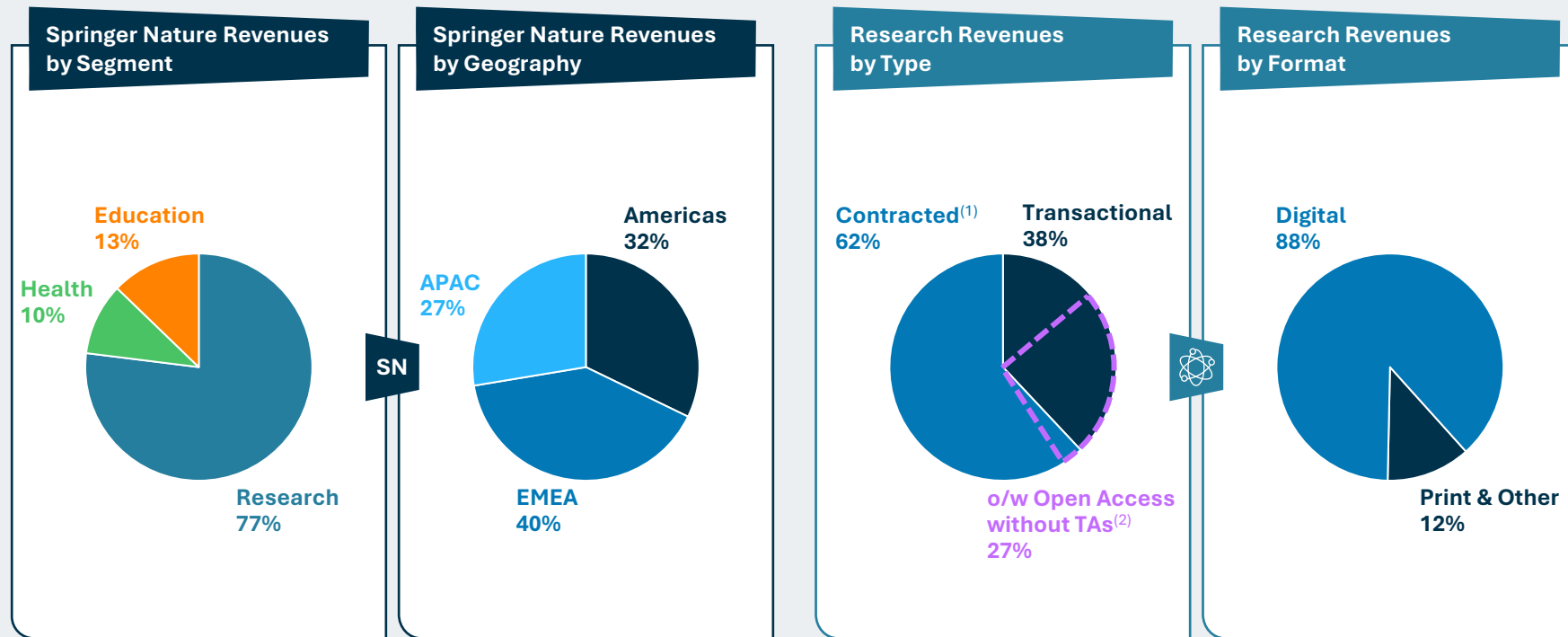
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- **What we do matters** – sharing trusted knowledge for over 180 years to help accelerate solutions to the world's urgent challenges
- **We curate quality information** – helping researchers and professionals find what is relevant and increase productivity
- **Tech is part of our DNA** – powerful technology combined with our domain expertise allows us to deliver intelligent solutions for the communities we serve
- **Our trusted brands have convening power** – helping build communities within research and beyond, bringing together experts to solve urgent problems



SPRINGER NATURE ENJOYS A HIGH-QUALITY REVENUE BASE WITH RESEARCH CONTRIBUTING 77%

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Note: Revenue splits FY 2024

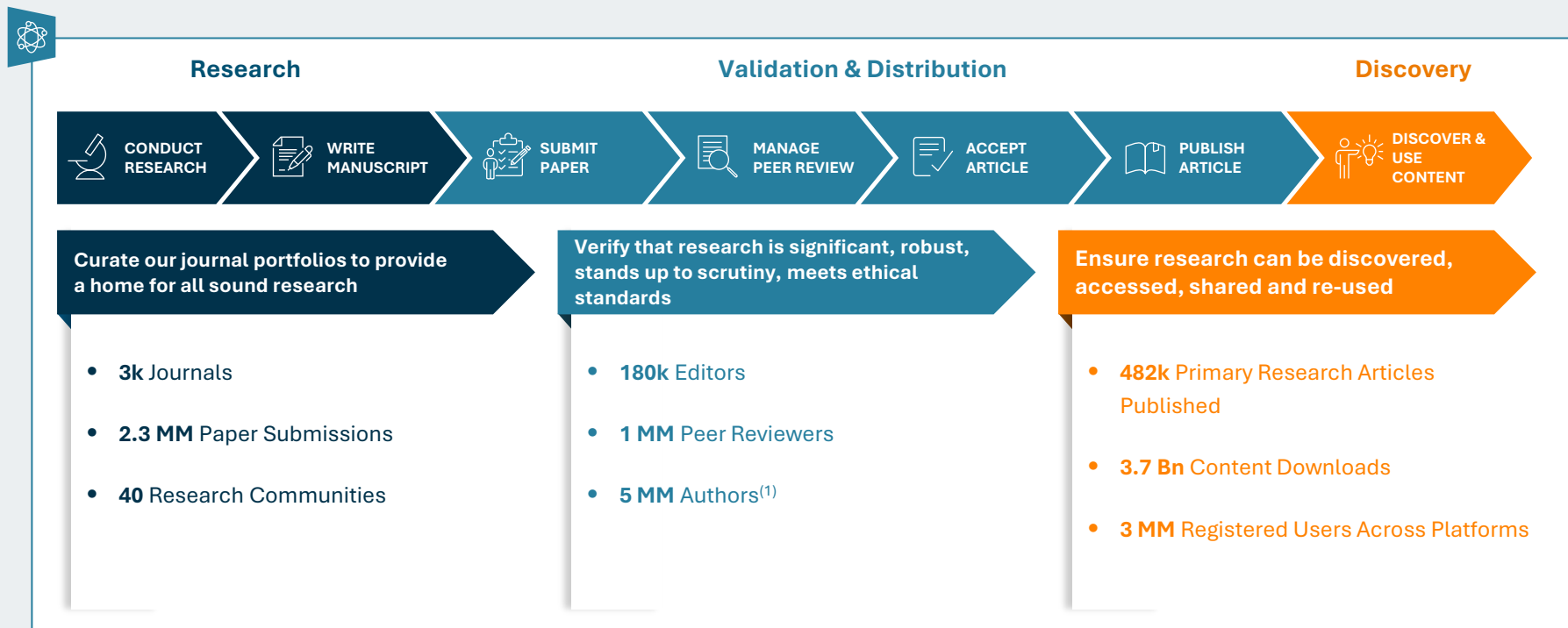
1. Revenues disclosed as contracted were generated under journal and eBook contracts, 3rd party distribution deals, TAs, certain contracts in the full OA business and database business

2. Transactional OA (individual Article Processing Charges) c. 24%; contracted OA (e.g. Article Processing Charges from Consortia & Institutional OA agreements or Journal sponsorships) c. 3%

SPRINGER NATURE

WE ARE AN ESSENTIAL LINK IN RESEARCH: CURATING, VALIDATING AND DISSEMINATING KNOWLEDGE

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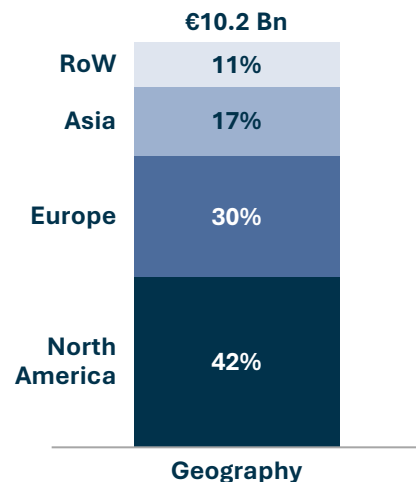


Note: Figures as of FY 2024 and subject to rounding

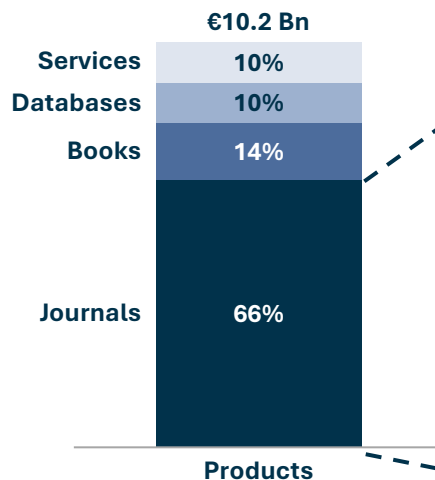
1. Number of unique authors supported by Snapp since launch 2023



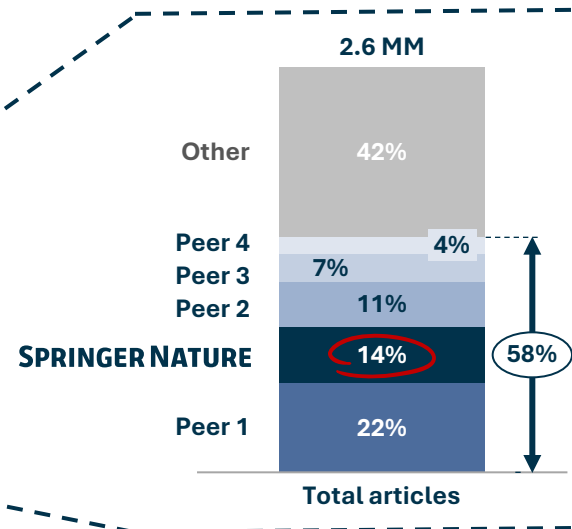
Research Publishing Market by Geography (2023)⁽¹⁾



Research Publishing Market by Products (2023)⁽¹⁾



Total Article Volume Market Share by Publisher (2023)⁽²⁾



1. Company estimates

2. InCites - Web of Science and Company estimates

RESEARCH PUBLISHING IS A STEADILY GROWING AND RESILIENT INDUSTRY, SUPPORTED BY SOLID GROWTH DRIVERS

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Increasing share of R&D...

Global R&D spending as a share of GDP (%)⁽¹⁾

...leads to growing R&D spend...

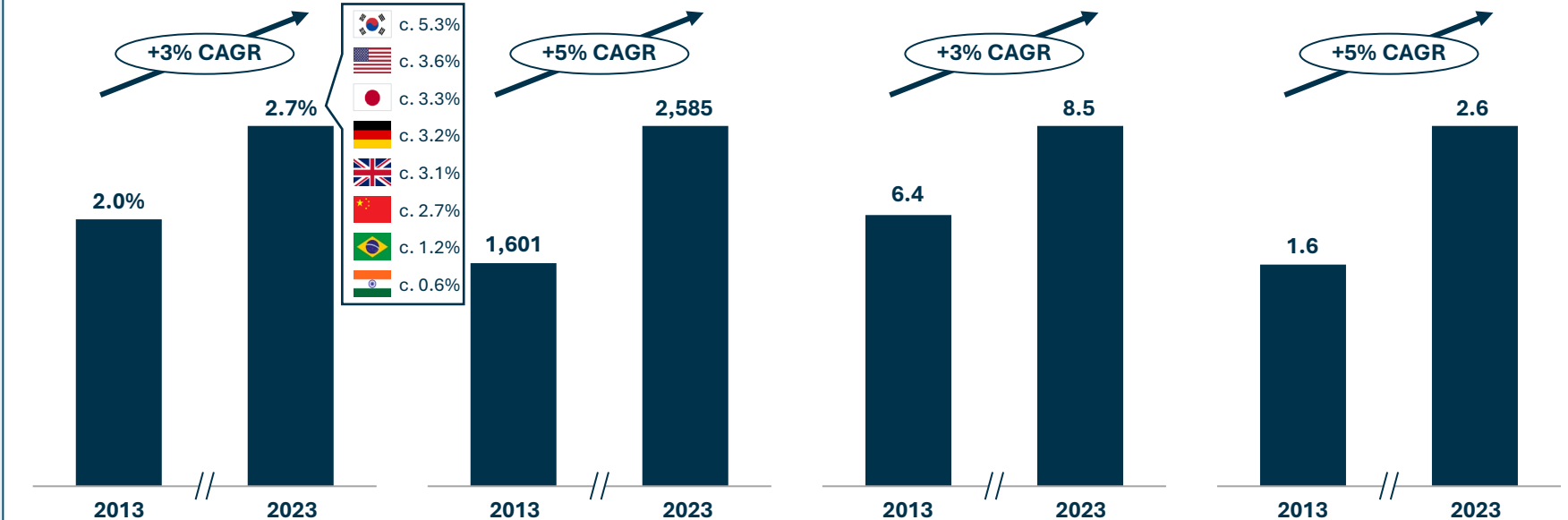
Global R&D expenditure (\$ Bn)⁽²⁾

...drives no. of researchers...

of researchers (MM)⁽³⁾

...results in more articles

of articles (MM)⁽⁴⁾



1. World Bank and company estimates

2. UNESCO, IMF, expert interviews, market forecasts, and company estimates

3. OECD and company estimates

4. InCites - Web of Science and company estimates

WE HAVE MARKET LEADING POSITIONS SUPPORTED BY UNDERLYING GROWTH DRIVERS

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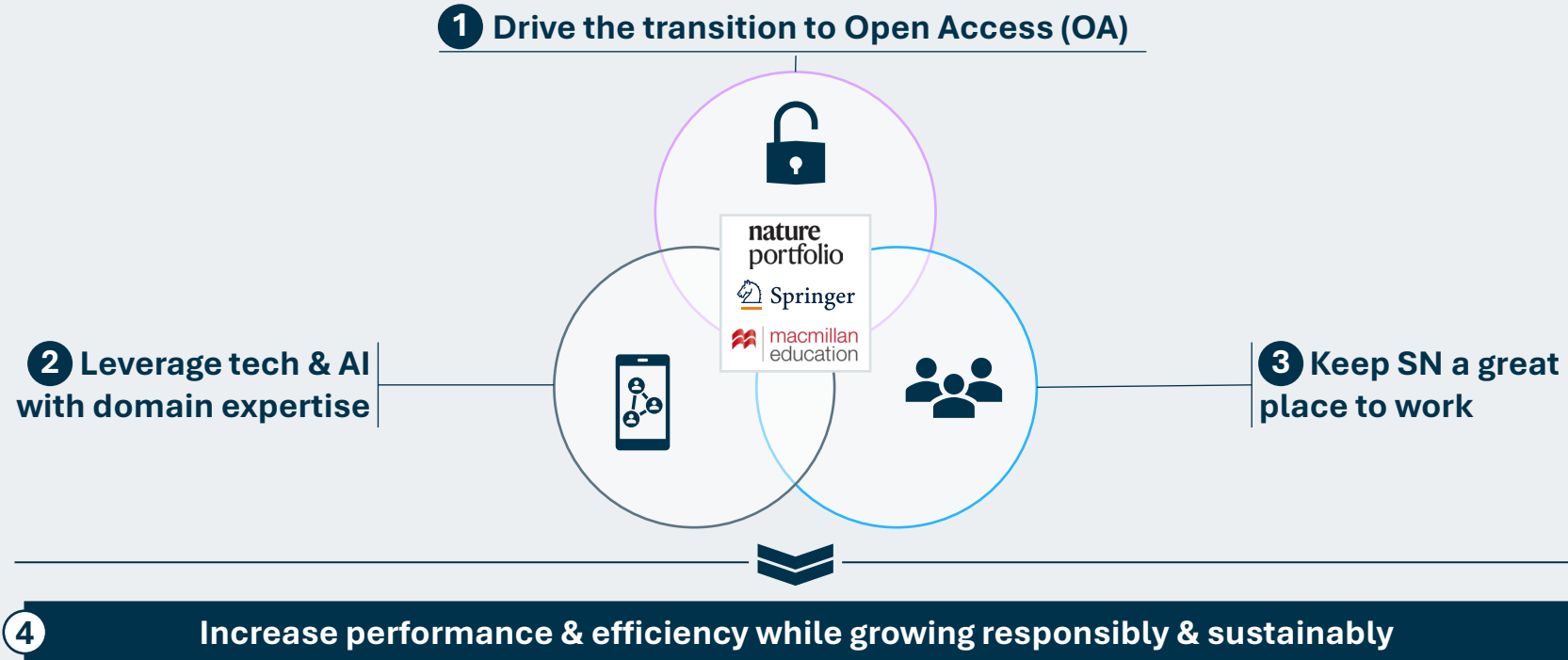
SEGMENT	KEY BRANDS		MARKET POSITION	GROWTH DRIVERS
 RESEARCH	JOURNALS	nature portfolio	 # of top 50 impact journals	<ul style="list-style-type: none"> Launch new journals Increase customer penetration
		 BMC scientific reports	 # of articles in FOA journals	<ul style="list-style-type: none"> Benefit from faster OA market growth Expand market share
		 Springer	 # of journal articles	<ul style="list-style-type: none"> Expand Transformative Agreements Grow article volumes
	BOOKS	palgrave macmillan  Springer	 # of English-language academic books	<ul style="list-style-type: none"> Accelerate print-to-e transition Increase customer penetration
	SERVICES	nature careers	 by share of total research job advertisements	<ul style="list-style-type: none"> Increase share of corporate customers Leverage Nature brand for new products
 HEALTH	 Springer Medizin  bsl media & learning		 in Germany with doctors	<ul style="list-style-type: none"> Increase share of digital revenues
			 in the Netherlands with healthcare practitioners	<ul style="list-style-type: none"> Focus on medical affairs budgets
 EDUCATION	 ediciones castillo  macmillan education		 in Brazil in private schools (ELT)	<ul style="list-style-type: none"> Benefit from curriculum changes
			 in Mexico (K12 Curriculum)	<ul style="list-style-type: none"> Drive blended learning solutions

Sources: JCR; Incites, PubAlley, PharmaMonitor 2023, company information and estimates

SPRINGER NATURE

OUR STRATEGY IS DESIGNED TO ENSURE WE CONSISTENTLY OUTPERFORM THE MARKET WHILE GROWING RESPONSIBLY AND SUSTAINABLY

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1 WE DRIVE THE TRANSITION TO OPEN ACCESS, PUBLISHING HALF OF OUR PRIMARY RESEARCH CONTENT OPEN ACCESS IN 2024

OA provides greater value to the research community

Higher visibility of OA articles compared to non-OA articles⁽¹⁾:

- **6x** more downloads
- **1.6x** more citations
- **4.9x** more attention⁽²⁾

OA aligns publisher business model with value provided

- ✓ **Publication output** aligns with revenue performance
- ✓ Transition at scale with **Transformative Agreements**
- ✓ Access to **new funding** sources

We are a pioneer and leader in OA for more than two decades



Pioneer OA publishing brand

scientific reports

Largest OA journal⁽³⁾

nature communications

Most cited OA journal⁽⁴⁾

1. Springer Nature white paper "Going For Gold: Exploring The Reach And Impact Of Gold Open Access Articles In Hybrid Journals"

2. Defined as Altmetric attention; Altmetric attention is a system that tracks the attention that research outputs such as scholarly articles and datasets receive online

3. By number of articles published from 2021-2023

4. Based on the sum of total citations in 2022

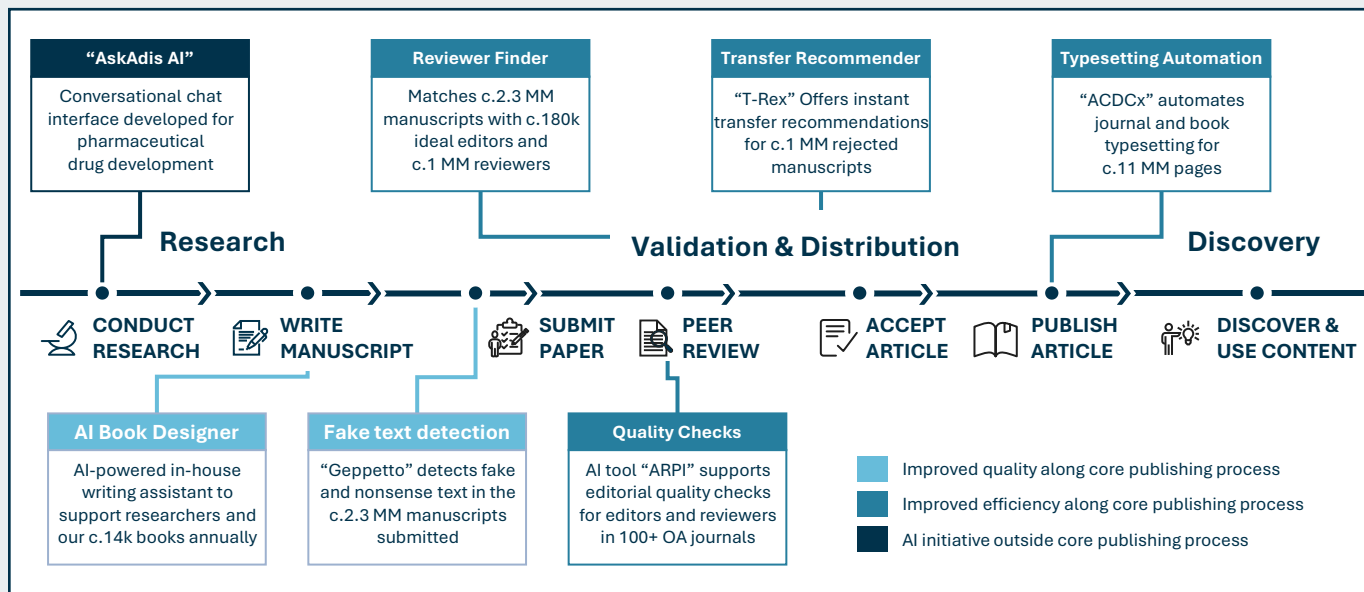
2 TECHNOLOGY – ESPECIALLY AI – HELPS US TRANSFORM THE PUBLISHING PROCESS

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SPRINGER NATURE Snapp

- **Snapp⁽¹⁾** is our leading submission platform with >2 MM submissions⁽²⁾
- **Snapp makes publishing faster** and is easy to use
- **Snapp has high satisfaction scores** of 65% for editors, 79% for reviewers and 80% for journal authors⁽³⁾
- **Scaling Snapp** allows us to **provide a more unified experience** for authors, editors and reviewers

Examples of c. 90 AI initiatives⁽⁴⁾



1. Springer Nature's Article Processing Platform

2. Since launch, as of 31-Dec-2024

3. CSAT scores according to company customer survey 2024 overall

4. Data points as of 2024

2 BY COMBINING TECHNOLOGY WITH DOMAIN EXPERTISE, WE PROVIDE VALUE-ADDING SERVICES FOR OUR COMMUNITIES

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Examples



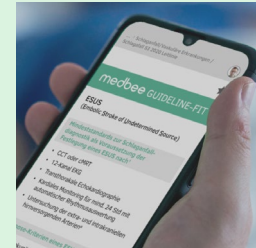
AskAdis AI is a conversational chat interface for the pharmaceutical market



Macmillan Education Everywhere offers a blended learning solution to schools



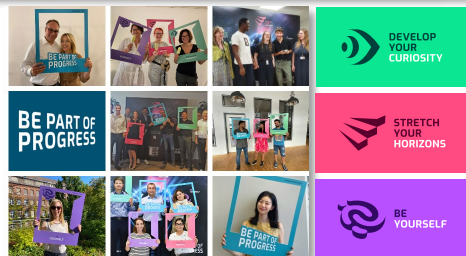
Medbee app supports doctors with latest guidelines at the point of care



3 OUR EXCEPTIONAL TEAMS DRIVE OUR SUCCESS BY BRINGING TOGETHER DEEP RELATIONSHIPS WITH OUR COMMUNITIES AND TECH EXPERTISE

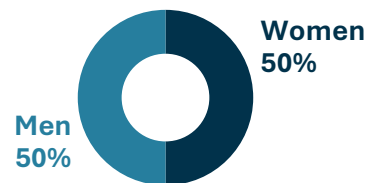
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Engaging Employer Branding

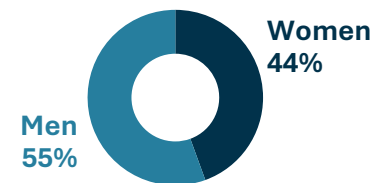


Diverse and Equitable Workplace

Management Board



Top 3 tiers⁽¹⁾



10 Employee Networks with 1,800 Members



Award-Winning Employer



Note: Data points as of FY 2024

1. Remaining percentage assigned to "other, not known, prefer not to say"

OUR STRATEGY ALLOWS US TO DRIVE PERFORMANCE WHILE GROWING RESPONSIBLY AND PROVIDING VALUE TO OUR COMMUNITIES

We focus on our financial ambitions ...

- We aim to **outperform the Research market** by around +1% p.a. in the mid-term, assuming a market growth of +3.0% to +3.5% p.a.
- We expect to **increase our adjusted operating profit margin** by c.100bps mid-term⁽⁵⁾

... while growing responsibly & sustainably⁽¹⁾ ...

- Science-based targets to reach **Net Zero** emissions across the value chain⁽²⁾ **by 2040**
- **Offset emissions** related to buildings, fleet, and flights
- Awarded **Gold Rating from Ecovadis**

... and maintaining our leading reputation & high satisfaction

- Springer Nature remains the research publisher with the **highest overall reputation in 2024**⁽³⁾
- Regular customer surveys confirm **high satisfaction scores** of 86% for journal authors, 88% for reviewers and 72% for editors⁽⁴⁾

1. Full PAI table available on our [website](#).

2. Scope 1, 2, 3

3. 2024 Yonder reputation survey

4. CSAT scores according to company customer survey 2024 overall

5. Accumulated improvement over 3 years of the margin development in the years 25-27 at the respective YoY Constant Currency view

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