



Dr. Stephanie Caspar

Berlin, Germany

President Classifieds Media and member of the Executive Board
Axel Springer SE

Member of the Supervisory Board of tonies SE since 2021



PERSONAL INFORMATION

Year of Birth: 1973
Place of Birth: Bremen, Germany
Nationality: German

ACADEMIC CAREER

PhD from the University of Lüneburg, Germany
Economics diploma from the University of Lüneburg, Germany

PROFESSIONAL CAREER

2021 to 2022	President Classifieds Media Axel Springer SE
2018 to 2021	President News Media National and Technology Axel Springer SE
2017 to 2018	Managing Director Digital News Media Germany Axel Springer SE
2013 to 2017	CEO WeltN24 GmbH
2009 to 2013	Founder and CEO mirapodo GmbH



2008 to 2009	Member of the Management Board, Lead User Experience ImmobilienScout GmbH
2003 to 2008	Various leadership positions (e.g., Director Category Management, Director Strategy, Director Customer Experience) eBay GmbH
1998 to 2003	Consultant and Engagement Manager McKinsey & Company

CURRENT MEMBERSHIPS IN OTHER STATUORY GERMAN SUPERVISORY BOARDS

None

CURRENT MEMBERSHIPS IN COMPARABLE GERMAN AND FOREIGN SUPERVISORY BODIES

Homeday GmbH, Germany, member of the advisory board
Housell Inmo Online Services, S.L., Spain, member of the board of directors
Purplebricks Group Plc, United Kingdom, member of the board of directors
Coral-Tell Ltd., Israel, chairperson of the board of directors
GLC Group SAS, France, member of the supervisory board

RELEVANT KNOWLEDGE, SKILLS AND EXPERIENCE

Dr. Stephanie Caspar has more than 15 years of leadership experience growing and transforming small, medium, and large organizations. She is passionate about how technology changes customer expectations and behaviors as well as business models. Moreover, she has a profound digital expertise, especially regarding eCommerce, marketplaces and media.