

Borussia Dortmund GmbH & Co KGaA

| Target price: 5.00€ Outperform

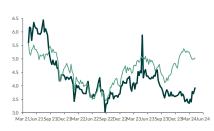
Price (07/05/2024) : 3.92 € | Upside : 28%

Revision

06/24e 06/25€

Borussia Dortmund reaches the final of the UEFA Champions League

Publication date 08/05/2024 07:26 Writing date 08/05/2024 07:12



Sources: ODDO BHF Securities, SIX

Share data			
BVB GY BVB.PR			
Market Cap (€m)			433
Enterprise value (€m)			520
Extrema 12 months (€)		3.33 -	5.88
Free Float (%)			67.2
Doutoumance (9/)	1m	2m	12m

Performance (%)	1m	3m	12m
Absolute	12.0	8.4	-10.6
Perf. rel. Country Index	10.4	2.4	-19.1
Perf. rel. Hotel / leisure	14.6	11.8	-13.6

P&L	06/24e	06/25e	06/26e
Sales (€m)	454	447	459
EBITDA (€m)	140	115	118
Current EBIT (€m)	49.0	24.7	28.3
Attr. net profit (€m)	39.3	18.5	22.9
Adjusted EPS (€)	0.36	0.17	0.21
Dividend (€)	0.06	0.06	0.06
P/E (x)	11.0	23.3	18.9
P/B (x)	1.3	1.3	1.2
Dividend Yield (%)	1.5	1.5	1.5
FCF yield (%)	ns	ns	ns
EV/Sales (x)	1.15	1.07	0.94
EV/EBITDA (x)	3.7	4.2	3.7
EV/Current EBIT (x)	10.6	19.3	15.3
Gearing (%)	27	14	0
Net Debt/EBITDA (x)	0.6	0.4	0.0

Wembley - Borussia Dortmund is coming

Yesterday evening, BVB won 1:0 against Paris Saint-German in the second leg of the semifinal of the UEFA Champions League in Paris. After winning 1:0 in the first leg on 1 May 2024 in Dortmund, BVB reached the final of the UEFA Champions League. In the final, BVB will play either Real Madrid or Bayern Munich. The final takes place on 1 June 2024 in London. The bonus for reaching the final amounts to ca. € 15.5m and ca. € 4.5m for winning the final.

We reiterate our Outperform rating

Reaching the final of the UEFA Champions League is the club's biggest international success since its last appearance in the UEFA Champions League final in 2013, when it lost 2:1 against Bayern Munich. In our opinion, the club has brought a disappointing 2023/24 Bundesliga season (BVB is in fifth place after match day 32) to a good end by reaching the final of the UEFA Champions League. We confirm our rating (Outperform) and target price (€ 5).

Klaus Breitenbach (Analyst) +49 (0) 69 718 1011 klaus.breitenbach@oddo-bhf.com



BVB.PR | BVB GY Outperform Price 3.92 € Leisure | Germany TP 5.00€ Upside 27.55% PER SHARE DATA (€) 06/20 06/21 06/22 06/23 06/25€ Adjusted EPS -0.48 **-0.48** -0.79 **-0.79** -0.29 **-0.29** 0.09 **0.09** 0.36 **0.36** 0.21 **0.21** 0.19 0.17 Reported EPS 0.19 0.17 Growth in adjusted EPS -52.8% 23.7% ns ns ns ns ns Net dividend per share 0.06 0.00 0.00 0.00 0.00 0.06 0.06 0.06 FCF to equity per share -120 -173 -0.82 -0.42-0.85-0.56 -0.47-0.45 Book value per share 3.32 2.53 2.47 2.56 2.92 3.03 3.17 3.86 Number of shares market cap (m) 92.00 92.00 92.00 110.40 110.40 110.40 110.40 110.40 Number of diluted shares (m) 9200 92 00 92 00 11040 110 40 110 40 11040 110.40 VALUATION (€m) 06/19 06/20 06/21 06/22 06/23 06/24e 06/25e 06/26e 12m highest price (€) 5.88 3.92 9.81 9.26 6.70 6.83 12m lowest price (€) 486 4.11 4.12 3.03 3 5 5 3.33 3 92 (*) Reference price (€) 776 7.85 5 4 5 4.62 396 3 92 392 Capitalization 714 722 501 510 437 433 433 433 86.3 0.0 Restated Net debt -15.0 43.8 28.3 54.5 86.8 45.3 0.5 0.0 0.0 Minorities (fair value) 0.0 0.0 0.0 0.0 0.0 Financial fixed assets (fair value) 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 Provisions
Enterprise Value 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 766 520 478 699 587 538 492 433 P/E (x) 41.0 45.8 11.0 23.3 18.9 ns ns ns P/CF(x) 24.9 11.9 10.8 10.2 5.8 8.4 9.2 Net Yield 0.0% 0.0% 0.8% 0.0% 0.0% 1.5% 1.5% 1.5% FCF yield ns ns ns ns ns ns ns P/B incl. GW (x) 2.01 2.36 2.15 1.87 1.55 1.34 1.30 1.24 P/B excl. GW (x 2.01 2.36 2.15 1.87 1.55 1.34 1.30 1.24 EV/Sales (x) 1.89 2.07 1.76 1.53 1.18 1.15 1.07 0.94 EV/EBITDA (x 15.1 6.0 6.4 3.7 EV/Current EBIT (x) 29.7 ns ns 29.1 10.6 19.3 15.3 (*) historical average price PROFIT AND LOSS (€m) 6/19 06/20 06/21 06/22 06/23)6/24e 6/25e 6/26e 454 459 EBITDA 116 63 39.0 84 123 140 115 118 Depreciations -92.5 -106.1 -111.0 -109.8 -106.3 -91.1 90.4 -90.2 Current EBIT 23.5 -43.1 -26.0 16.9 49.0 24.7 28.3 Published EBIT 23.5 -43.1 -72.1 -26.0 16.9 49.0 24.7 28.3 -2.9 Net financial income -1.7 -1.1 -2.7 -1.3 -3.4-4.2 -6.1Corporate Tax -4.4 2.6 0.3 -1.7 -6.9 -3.3 4.0 Net income of equity-accounted companies 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 Profit/loss of discontinued activities (after tax) 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 Minority interests 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 Attributable net profit 17.4 -44.0 -72.8 -31.9 9.6 39.3 18.5 22.9 Adjusted attributable net profit 17.4 -44.0 -72.8 -31.9 9.6 39.3 18.5 22.9 BALANCE SHEET (€m) 6/21 5/24e 06/19 06/20 06/22 5/25e 5/26e 5/23 0.0 0.0 0.0 0.0 Other intangible assets 164 230 193 128 170 183 191 200 184 Tangible fixed assets 193 183 182 187 180 172 173 -65.5 -39.4 13.6 11.0 Financial assets 23.2 204 100 24.7 11 5 63.2 29.5 -34 273 322 334 350 Ordinary shareholders equity 355 305 233 283 0.0 0.0 0.0 0.0 0.0 Minority interests 0.0 0.0 Shareholders equity 355 305 233 273 283 322 334 350 Non-current provisions 42.1 28.3 28.5 37.1 37.3 34.8 32.3 29.8 Net debt -15.0 43.8 86.8 0.5 86.3 45.3 CASH FLOW STATEMENT (€m) 06/19 06/20 06/21 06/22 06/23 06/24e 06/25e 06/26e **EBITDA** 116.0 63.0 39.0 83.8 123.2 140.1 115.2 118.5 Change in WCR -26.1 -53.0 0.0 76.6 2.5 0.0 -0.10.0 Interests & taxes 0.4 5.1 -2.9 -0.3 -2.6 Others -84 7 -140.4 34 0.3 -76.4 -865 -722 -72.3 40.0 42.4 Operating Cash flow 28.7 35.0 54.4 47.1 -0.4 16.0 -158.9 -147.9 CAPEX -139.4 -91.7 -81.1 108.5 -92.0 -92.1 Free cash-flow -110.7 -159.3 -75.7 -46.1 -93.4 -61.4 -52.0 -49.7 Acquisitions / disposals 0.0 0.0 0.0 -0.20.0 0.0 0.0 0.0 -5.5 0.0 0.0 0.0 0.0 Dividends -5.5 -6.6 -6.6 Net capital increase 0.0 0.0 0.0 86.5 0.0 0.0 0.0 0.0 Others -3.3 -3.9 -4.4 -4.4 -5.4 -2.5 -2.5 -2.5 -58.8 42.5 58.0 -32.3 41.5 44.8 Change in net cash -26.2 GROWTH MARGINS PRODUCTIVITY 06/22)6/26e 06/21 06/20 8.5% Sales growth 0.0% 18.9% -1 4% 2.6% Lfl sales growth Current EBIT growth -49.5% 14.5% ns ns ns ns ns Growth in adjusted EPS -52.8% 23.7% ns 8.7% Net margin 47% -11.9% -21.8% -9.1% 2.3% 4.1% 5.0% EBITDA margin 11.7% 29.5% 25.7% 25.8% 31.3% 17.0% 23.8% 30.9% Current EBIT margin -11.7% -21.6% -7.4% 4.0% 10.8% 5.5% 6.2% 6.3% CAPEX / Sales -37.6% -42.9% -27.4% -23.1% -35.4% -23.9% -20.6% -20.1% WCR / Sales -17.7% -11.8% 2.4% 2.5% 2.4% 3.0% 3.9% 2.6% Tax Rate 20.3% 0.5% -5.6% 11.4% 15.0% 15.0% 15.0% 5.6% Normative tax rate 30.0% 30.0% 30.0% 30.0% 30.0% 30.0% 30.0% 30.0% Asset Turnover 1.0 1.0 1.2 1.2 1.1 ROCE post-tax (normative tax rate) -8.4% -14.5% -5.6% 3.5% 9.2% 4.5% 5.2% ROCE post-tax hors GW (normative tax rate) -8.4% -14.5% -5.6% 3.5% 9.2% 4.5% 5.2% -27.1% -12.6% 13.0% 5.7% ROF 13.3% 3.4% 6.7% **DEBT RATIOS** 06/19 06/20 06/21 06/22 06/23 06/24e 6/25e 6/26e 14% 14% 10% 19% Net Debt / Market Cap -0.020.06 0.17 0.06 0.12 0.20 0.10 0.00 Net debt / EBITDA -0.13 0.70 2.22 0.34 0.62 0.39 0.00 0.44 EBITDA / net financial charges 68.0 34.2 19.7 Sources: ODDO BHF Securities, SIX



Valuation method

Our target prices are established on a 12-month timeframe and we use three valuation methods to determine them. First, the discounting of available cash flows using the discounting parameters set by the Group and indicated on ODDO BHF' website. Second, the sum-of-the-parts method based on the most pertinent financial aggregate depending on the sector of activity. Third, we also use the peer comparison method which facilitates an evaluation of the company relative to similar businesses, either because they operate in identical sectors (and are therefore in competition with one another) or because they benefit from comparable financial dynamics. A mixture of these valuation methods may be used in specific instances to more accurately reflect the specific characteristics of each company covered, thereby fine-tuning its evaluation.

• Sensitivity of the result of the analysis/ risk classification:

The opinions expressed in the financial analysis are opinions as per a particular date, i.e. the date indicated in the financial analysis. The recommendation (cf. explanation of the recommendation systematic) can change owing to unforeseeable events which may, for instance, have repercussions on both the company and on the whole industry.

Our stock market recommendations

Our stock market recommendations reflect the RELATIVE performance expected for each stock on a 12-month timeframe. Outperform: performance expected to exceed that of the benchmark index, sectoral (large caps) or other (small and mid caps). Neutral: performance expected to be comparable to that of the benchmark index, sectoral (large caps) or other (small and mid caps). Underperform: performance expected to fall short of that of the benchmark index, sectoral (large caps) or other (small and mid caps).

• The prices of the financial instruments used and mentioned in this document are the closing prices.

Reco

(36)

Outperform

Recommendation and target price changes history over the last 12 months for the company analysed in this report

 All publications by ODDO BHF concerning the companies covered and mentioned in this document are available on the research site: www.securities.oddobhf.com/#disclaimer.

Price Target (EUR)

Price (EUR)

47%

Analyst

3%

Klaus Breitenbach

In accordance with Article 20 of European Regulation No. 596/2014 (Market Abuse Regulation), a list of all recommendations on any financial instrument or issuer that have disseminated over the past twelve months is available by clicking on the following link www.securities.oddo-bhf.com/#disclaimer.				financial instrument or issuer that have bee
Recommendation split				
		Outperform	Neutral	Underperform
Our whole coverage	(691)	51%	39%	10%
Liquidity providers coverage	(79)	48%	42%	10%
Research service coverage	(54)	65%	22%	13%

50%

Risk of conflict of interest:

Investment banking services

Date

30/11/23

sk of conflict of interest :	
Investment banking and/or Distribution	
$Has\ ODDO\ BHF\ SCA\ or\ its\ affiliates\ managed\ or\ co-managed\ in\ the\ last\ 12\ months\ a\ public\ offering\ of\ securities\ for\ the\ subject\ company/ies?$	No
Has ODDO BHF SCA or its affiliates received compensation for investment banking services from the subject company/ies in the last 12 months or expects to receive or intends to seek compensation for investment banking services from the subject company/ies in the last 12 months?	No
Research contract between ODDO group & the issuer	
Have ODDO BHF SCA or its subsidiary ABN AMRO – ODDO BHF B.V. and the subject company/ies agreed that ABN AMRO - ODDO BHF B.V. or one of its parent companies will produce and disseminate investment recommendations on the subject company/ies as a service to the subject company/ies?	Yes
Liquidity provider agreement and market-making	
At the date of the distribution of this report, does ODDO BHF SCA or its affiliates act as a market maker or has ODDO BHF SCA or its affiliates signed a liquidity provider agreement with the subject company/ies?	No
Significant equity stake	
Does ODDO BHF SCA or its subsidiary ABN AMRO – ODDO BHF B.V. own 1% or more of any class of common equity securities of the subject company/ies?	No
One or more affiliates of ODDO BHF SCA, other than ABN AMRO – ODDO BHF B.V., from time to time may own 1% or more of a class of common equity securities of the subject company/ies.	
Does ODDO BHF SCA or its subsidiary ABN AMRO – ODDO BHF B.V., own a net long or short position of 0.5% or more of any class of common equity securities of the subject company/ies?	No
Does the subject company beneficially own 5% or more of any class of common equity of ODDO BHF SCA or its subsidiary ABN AMRO - ODDO BHF B.V.?	No
Disclosure to Company	
Has a copy of this report; with the target price and/or rating removed, been presented to the subject company/ies prior to its distribution, for the sole purpose of verifying the accuracy of factual statements?	No
Have the conclusions of this report been amended following disclosure to the company/ies and prior its distribution?	No
Additional material conflicts	
Is ODDO BHF SCA or its affiliates aware of any additional material conflict of interest?	No
Personal conflicts of interest	
Have those responsible for the drafting of the present document acquired securities from the issuer concerned by the present financial analysis?	No
Have those responsible for the drafting of the present document received remuneration directly linked to investment firm service transactions or any other kind of transaction they carry out or any trading commissions they, or any legal person who is part of the same group, receive?	No

Statement of conflict of interests of all companies mentioned in this document may be consulted on ODDO BHF: www.securities.oddo-bhf.com/#disclaimer.



Disclaimer:

Disclaimers for Distribution by ODDO BHF SCA to Non-United States Investors:

This research publication is produced by the Corporates & Markets division of ODDO BHF SCA ("ODDO"), which is licensed by the Autorité de Contrôle Prudentiel et de Résolution (ACPR) and regulated by the Autorité des Marchés Financiers ("AMF").

The research, when distributed outside of the U.S., is intended exclusively for non-U.S. customers of ODDO and cannot be divulged to a third-party without prior written consent of ODDO. This document is not and should not be construed as an offer to sell or the solicitation of an offer to purchase or subscribe for any investment. This research has been prepared in accordance with regulatory provisions designed to promote the independence of investment research. "Chinese walls" (information barriers) have been implemented to avert the unauthorized dissemination of confidential information and to prevent and manage situations of conflict of interest. This research has been prepared in accordance with French regulatory provisions designed to promote the independence of investment research. The recommendation presented in this document is reviewed and updated at least quarterly following each Quarterly Report published by the issuer that is the subject of this Research Report.

At the time of publication of this document, ODDO and/or one of its subsidiaries may have a conflict of interest with the issuer(s) mentioned. While all reasonable effort has been made to ensure that the information contained is not untrue or misleading at the time of publication, no representation is made as to its accuracy or completeness and it should not be relied upon as such. Past performances offer no guarantee as to future performances. All opinions expressed in the present document reflect the current context which is subject to change without notice. The views expressed in this Research Report accurately reflect the analyst's personal views about the subject securities and/or issuers and no part of his compensation was, is, or will be directly or indirectly related to the specific views contained in the Research Report. This Research Report does not constitute a personal recommendation or take into account the particular investment objectives, financial situations, or needs of individual clients. Clients should consider whether any advice or recommendation in this research is suitable for their particular circumstances and, if appropriate, seek professional advice, including tax advice.

This Research Report is for institutional investors only. It may not contain information necessary for others to make investment decisions. Consult your financial adviser or an investment professional if you are not an institutional investor.

 ${\bf Disclaimers} \ for \ Distribution \ by \ ODDO \ BHF \ New \ York \ Corporation \ to \ United \ States \ Investors:$

This Research Report is produced by ODDO BHF Corporates & Markets, a division of ODDO. This research is distributed to U.S. investors exclusively by ODDO BHF New York Corporation ("ONY"), MEMBER: FINRA/SIPC, and is intended exclusively for U.S. customers of ONY and cannot be divulged to a third-party without prior written consent of ONY. This document is not and should not be construed as an offer to sell or the solicitation of an offer to purchase or subscribe for any investment. This research has been prepared in accordance with regulatory provisions designed to promote the independence of investment research. "Chinese walls" (information barriers) have been implemented to avert the unauthorized dissemination of confidential information and to prevent and manage situations of conflict of interest. This research has been prepared in accordance with French regulatory provisions designed to promote the independence of investment research. The recommendation presented in this document is reviewed and updated at least quarterly following each Quarterly Report published by the issuer that is the subject of this Research Report.

At the time of publication of this document, ODDO, and/or one of its subsidiaries may have a conflict of interest with the issuer(s) mentioned. While all reasonable effort has been made to ensure that the information contained is not untrue or misleading at the time of publication, no representation is made as to its accuracy or completeness and it should not be relied upon as such. Past performances offer no guarantee as to future performances. All opinions expressed in the present document reflect the current context which is subject to change without notice. The views expressed in this Research Report accurately reflect the analyst's personal views about the subject securities and/or issuers and no part of his compensation was, is, or will be directly or indirectly related to the specific views contained in the Research Report. This Research Report does not constitute a personal recommendation or take into account the particular investment objectives, financial situations, or needs of individual clients. Clients should consider whether any advice or recommendation in this research is suitable for their particular circumstances and, if appropriate, seek professional advice, including tax advice.

This Research Report is for institutional investors only. It may not contain information necessary for others to make investment decisions. Consult your financial adviser or an investment professional if you are not an institutional investor.

Disclosures Required by United States Laws and Regulations:

Rule 15a-6 Disclosure: Under Rule 15a-6(a)(3), any transactions conducted by ODDO, and/or one of its subsidiaries with U.S. persons in the securities described in this foreign research must be effected through ONY. As a member of FINRA, ONY has reviewed this material for distribution to U.S. persons as required by FINRA Rules 2241(h) applicable to dissemination of research produced by its affiliate ODDO.

FINRA Disclosures:

- Neither ONY, ODDO, nor ODDO BHF Corporates & Markets beneficially owns 1% or more of any class of common equity securities of the subject company.
- The research analyst of ODDO BHF Corporates & Markets, at the time of publication of this research report, is not aware, nor does he or she know or have reason to know of any actual, material conflict of interest of himself or herself, ODDO, ODDO BHF Corporates & Markets or ONY, except those mentioned in the paragraph entitled "Risks of Conflicts of Interest."
- ODDO BHF Corporates & Markets or ODDO may receive or seek compensation for investment banking services in the next 3 months from the subject company of this Research Report, but ONY would not participate in those arrangements.
- Neither ONY, ODDO, ODDO BHF Corporates & Markets has received compensation from the subject company in the past 12 months for providing investment banking services except those mentioned in the paragraph of "Risks of Conflict of Interest"."
- Neither ONY, ODDO, ODDO BHF Corporates & Markets has managed or co-managed a public offering of securities for the subject company in the past 12 months except those mentioned in the paragraph of "Risk of Conflict of Interest".
- ONY does not make (and never has made) markets and, accordingly, was not making a market in the subject company's securities at the time that this research report was published.

Regulation AC:

ONY is exempt from the certification requirements of Regulation AC for its distribution to a U.S. person in the United States of this Research Report that is prepared by an ODDO BHF Corporates & Markets research analyst because ODDO has no officers or persons performing similar functions or employees in common with ONY and ONY maintains and enforces written policies and procedures reasonably designed to prevent it, any controlling persons, officers or persons performing similar functions, and employees of ONY from influencing the activities of the third party research analyst and the content of research reports prepared by the third party research analyst.

Contact Information of firm distributing research to U.S. investors: ODDO BHF New York Corporation, MEMBER: FINRA/SIPC, is a wholly owned subsidiary of ODDO BHF SCA; Louis paul ROGER, President (louis-paul.roger@oddo-bhf.com) 150 East 52nd Street New York, NY 10022 646-286-2137.