

#### RCI Reports 2Q24 Results; X Spaces Call at 4:30 PM ET Today; Meet Management at 7 PM ET Tonight

HOUSTON—May 9, 2024—RCI Hospitality Holdings, Inc. (Nasdaq: RICK) today reported results for the fiscal 2024 second quarter ended March 31, 2024. The company also filed its Form 10-Q today.

Summary Financials (in millions except EPS)	2Q24	2Q23	6M24	6M23
Total revenues	\$72.3	\$71.5	\$146.2	\$141.5
EPS	\$0.08	\$0.83	\$0.85	\$1.94
Non-GAAP EPS <sup>1</sup>	\$0.90	\$1.30	\$1.76	\$2.50
Other charges, net	\$8.2	\$3.8	\$8.2	\$3.1
Net cash from operating activities	\$10.8	\$16.8	\$24.5	\$31.7
Free cash flow <sup>1</sup>	\$8.8	\$14.8	\$21.5	\$27.8
Net income attributable to RCIHH common stockholders	\$0.8	\$7.7	\$8.0	\$18.0
Adjusted EBITDA <sup>1</sup>	\$17.2	\$21.7	\$34.7	\$42.1
Weighted average shares used in computing EPS – basic and diluted	9.35	9.27	9.36	9.25

<sup>&</sup>lt;sup>1</sup> See "Non-GAAP Financial Measures" below

#### Eric Langan, President and CEO, said:

"Despite this uncertain economy, the core strength of our business enabled RCI to generate \$72.3 million in revenue in 2Q24 compared to \$71.5 million last year. While GAAP EPS of \$0.08 primarily reflected \$8.0 million in non-cash impairment, non-GAAP EPS totaled \$0.90, near the high end of expectations."

"The Nightclubs segment generated \$59.4 million in revenue in 2Q24 compared to \$57.0 million last year. Separately, the effort begun mid-February to improve the Bombshells segment resulted in steady sales and better margins on a sequential quarter basis. In addition, we continued to make progress developing new locations and upgrading existing ones to further grow RCI."

"We're committed to following our capital allocation strategy, concentrating on our core nightclubs business, evaluating potential acquisitions, and buying back stock. Subsequent to the end of the quarter, we increased our cash position \$20 million by closing on our planned bank loan."

#### Conference Call at 4:30 PM ET Today

- X Space: https://x.com/ricksceo/status/1787271843239338182 (X log in required)
- Use mobile phone to participate in X Space Q&A
- Phone: Toll Free 877-545-0320, International 973-528-0002, Passcode: 200202 (listen only)
- Presentation: https://www.rcihospitality.com/investor-relations/
- Webcast: <a href="https://www.webcaster4.com/Webcast/Page/2209/50516">https://www.webcaster4.com/Webcast/Page/2209/50516</a> (listen only)

#### Meet Management at 7:00 PM ET Tonight

- Investors are invited to meet management at one of RCI's top revenue generating clubs
- Rick's Cabaret New York, 50 W 33rd Street, New York, NY 10001
- RSVP your contact information to gary.fishman@anreder.com by 5 PM today

**2Q24 Results** (Comparisons are to the year-ago period unless indicated otherwise)

- Nightclubs segment: Revenues were \$59.4 million compared to \$57.0 million. The \$2.4 million increase reflected the benefit of acquisitions not in same-store sales (SSS), which more than offset declines from SSS and clubs reopened, reformatted or closed during or prior to the quarter. By revenue type, alcoholic beverages increased 16.9% and food, merchandise and other increased 7.8%, while service declined 8.3%. The differing growth rates primarily reflected a higher alcohol and lower service sales mix from the recently acquired clubs and lower SSS. Impairment totaled \$8.0 million compared to \$0.7 million, resulting in operating income of \$11.0 million (18.6% of revenues) compared to \$18.0 million (31.6% of revenues). On a non-GAAP basis, operating income was \$19.8 million (33.4% of revenues) compared to \$22.4 million (39.3% of revenues). The non-GAAP margin decline primarily reflected lower service revenues, wage inflation, and the Texas patron tax increase, which doubled to \$10 per customer.
- Bombshells segment: Revenues were \$12.8 million compared to \$14.3 million. The \$1.5 million decline reflected lower SSS, partially offset by increases from FY23 acquisitions not in SSS and a new location. Operating income was \$0.7 million (5.5% of revenues) compared to \$1.8 million (12.4% of revenues). On a non-GAAP basis, operating income was \$0.8 million (5.9% of revenues) compared to \$2.2 million (15.4% of revenues). The decline in profitability primarily reflected lower SSS.
- Corporate segment: Expenses totaled \$6.8 million (9.4% of total revenues) compared to \$6.2 million (8.6% of total revenues). On a non-GAAP basis, expenses totaled \$6.3 million (8.8% of total revenues) compared to \$5.5 million (7.7% of total revenues). The expense increase primarily reflected more corporate level management, accounting and professional services due to recently acquired clubs and new projects.
- **Interest expense** was 5.5% of revenues compared to 5.1%. The increase reflected higher rate debt from seller-financed promissory notes related to FY23 acquisitions.
- Effective tax rate was 0.7% compared to 21.8%.
- Weighted average shares outstanding increased 0.9% year over year due to shares used in the 2Q23 Baby Dolls-Chicas Locas acquisition, partially offset by subsequent share buybacks.
- Share repurchases totaled 27,265 shares for \$1.5 million or an average of \$56.12 per share, bringing the 6M24 total to 65,219 repurchased shares for \$3.6 million or an average of \$55.23 per share. There was \$13.0 million in remaining repurchase authorization at March 31, 2024.
- **Debt** was \$231.9 million at March 31, 2024 compared to \$234.1 million at December 31, 2023. The reduction reflected scheduled paydowns.

#### **Non-GAAP Financial Measures**

In addition to our financial information presented in accordance with GAAP, management uses certain non-GAAP financial measures, within the meaning of the SEC Regulation G, to clarify and enhance understanding of past performance and prospects for the future. Generally, a non-GAAP financial measure is a numerical measure of a company's operating performance, financial position or cash flows that excludes or includes amounts that are included in or excluded from the most directly comparable measure calculated and presented in accordance with GAAP. We monitor non-GAAP financial measures because it describes the operating performance of the Company and helps management and investors gauge our ability to generate cash flow, excluding (or including) some items that management believes are not representative of the ongoing business operations of the Company, but are included in (or excluded from) the most directly comparable measures calculated and presented in accordance with GAAP. Relative to each of the non-GAAP financial measures, we further set forth our rationale as follows:

- Non-GAAP Operating Income and Non-GAAP Operating Margin. We calculate non-GAAP operating income and non-GAAP operating margin by excluding the following items from income from operations and operating margin: (a) amortization of intangibles, (b) impairment of assets, (c) settlement of lawsuits, (d) gains or losses on sale of businesses and assets, (e) gains or losses on insurance, and (f) stock-based compensation. We believe that excluding these items assists investors in evaluating period-over-period changes in our operating income and operating margin without the impact of items that are not a result of our day-to-day business and operations.
- Non-GAAP Net Income and Non-GAAP Net Income per Diluted Share. We calculate non-GAAP net income and non-GAAP net income per diluted share by excluding or including certain items to net income attributable to RCIHH common stockholders and diluted earnings per share. Adjustment items are: (a) amortization of intangibles, (b) impairment of assets, (c) settlement of lawsuits, (d) gains or losses on sale of businesses and assets, (e) gains or

<sup>&</sup>lt;sup>2</sup> See our April 9, 2024, news release on 2Q24 sales for more details

losses on insurance, (f) stock-based compensation, and (g) the income tax effect of the above-described adjustments. Included in the income tax effect of the above adjustments is the net effect of the non-GAAP provision for income taxes, calculated at 18.4% and 22.3% effective tax rate of the pre-tax non-GAAP income before taxes for the six months ended March 31, 2024 and 2023, respectively, and the GAAP income tax expense (benefit). We believe that excluding and including such items help management and investors better understand our operating activities.

- Adjusted EBITDA. We calculate adjusted EBITDA by excluding the following items from net income attributable to RCIHH common stockholders: (a) depreciation and amortization, (b) impairment of assets, (c) income tax expense (benefit), (d) net interest expense, (e) settlement of lawsuits, (f) gains or losses on sale of businesses and assets, (g) gains or losses on insurance, and (h) stock-based compensation. We believe that adjusting for such items helps management and investors better understand our operating activities. Adjusted EBITDA provides a core operational performance measurement that compares results without the need to adjust for federal, state and local taxes which have considerable variation between domestic jurisdictions. The results are, therefore, without consideration of financing alternatives of capital employed. We use adjusted EBITDA as one guideline to assess our unleveraged performance return on our investments. Adjusted EBITDA is also the target benchmark for our acquisitions of nightclubs.
- We also use certain non-GAAP cash flow measures such as free cash flow. Free cash flow is derived from net cash provided by operating activities less maintenance capital expenditures. We use free cash flow as the baseline for the implementation of our capital allocation strategy.

#### About RCI Hospitality Holdings, Inc. (Nasdag: RICK) (X: @RCIHHinc)

With more than 60 locations, RCI Hospitality Holdings, Inc., through its subsidiaries, is the country's leading company in adult nightclubs and sports bars-restaurants. See all our brands at <a href="https://www.rcihospitality.com">www.rcihospitality.com</a>.

#### **Forward-Looking Statements**

This press release may contain forward-looking statements that involve a number of risks and uncertainties that could cause the company's actual results to differ materially from those indicated, including, but not limited to, the risks and uncertainties associated with (i) operating and managing an adult entertainment or restaurant business, (ii) the business climates in cities where it operates, (iii) the success or lack thereof in launching and building the company's businesses, (iv) cyber security, (v) conditions relevant to real estate transactions, (vi) the impact of the COVID-19 pandemic, and (vii) numerous other factors such as laws governing the operation of adult entertainment or restaurant businesses, competition and dependence on key personnel. For more detailed discussion of such factors and certain risks and uncertainties, see RCI's annual report on Form 10-K for the year ended September 30, 2023, as well as its other filings with the U.S. Securities and Exchange Commission. The company has no obligation to update or revise the forward-looking statements to reflect the occurrence of future events or circumstances.

#### **Media & Investor Contacts**

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# RCI HOSPITALITY HOLDINGS, INC. CONSOLIDATED STATEMENTS OF INCOME

(in thousands, except per share, number of shares and percentage data)

	F	or the Three I	Months En	ded		For the Six Months Ended									
	March 31	L <b>, 202</b> 4	Ма	rch 31, 202	23		March 31	March 31	h 31, 2023						
		% of		9	% of			% of	_		% of				
	Amount	Revenue	Amou	nt Re	venue		Amount	Revenue	Ar	nount	Revenue				
Revenues															
Sales of alcoholic beverages	\$ 32,907	45.5 %	\$ 30,	136	42.1 %	\$	66,223	45.3 %	\$	59,786	42.3 %				
Sales of food and merchandise	11,068	15.3 %	11,	005	15.4 %		21,870	15.0 %		21,352	15.1 %				
Service revenues	23,564	32.6 %	25,	690	35.9 %		48,683	33.3 %		51,253	36.2 %				
Other	4,744	6.6 %	4,	686	6.6 %		9,414	6.4 %		9,094	6.4 %				
Total revenues	72,283	100.0 %	71,	517 1	00.0 %		146,190	100.0 %		141,485	100.0 %				
Operating expenses															
Cost of goods sold															
Alcoholic beverages sold	5,891	17.9 %	5,	365	17.8 %		12,172	18.4 %		10,739	18.0 %				
Food and merchandise sold	3,993	36.1 %	3,	737	34.0 %		8,031	36.7 %		7,323	34.3 %				
Service and other	35	0.1 %		16	0.1 %		75	0.1 %		65	0.1 %				
Total cost of goods sold (exclusive of	0.040	42 7 0/		440	42 7 0/		20.270	42.0.0/		40.427	12.0.0/				
items shown below)	9,919	13.7 %			12.7 %		20,278	13.9 %		18,127	12.8 %				
Salaries and wages	20,975	29.0 %	· ·		27.2 %		42,307	28.9 %		38,104	26.9 %				
Selling, general and administrative	24,653	34.1 %			30.8 %		49,854	34.1 %		44,758	31.6 %				
Depreciation and amortization	3,884	5.4 %	· ·	760	5.3 %		7,737	5.3 %		7,067	5.0 %				
Other charges, net	8,195	11.3 %		758	5.3 %		8,192	5.6 %		3,104	2.2 %				
Total operating expenses	67,626	93.6 %			81.2 %		128,368	87.8 %		111,160	78.6 %				
Income from operations	4,657	6.4 %	13,	427	18.8 %		17,822	12.2 %		30,325	21.4 %				
Other income (expenses)															
Interest expense	(3,999)	(5.5)%	(3,	677)	(5.1)%		(8,215)	(5.6)%		(7,364)	(5.2)%				
Interest income	96	0.1 %		90	0.1 %		190	0.1 %		181	0.1 %				
Income before income taxes	754	1.0 %	9,	840	13.8 %		9,797	6.7 %		23,142	16.4 %				
Income tax expense	5	<b>–</b> %	2,	147	3.0 %		1,804	1.2 %		5,178	3.7 %				
Net income	749	1.0 %	7,	693	10.8 %		7,993	5.5 %		17,964	12.7 %				
Net loss attributable to noncontrolling interests	25	<b>–</b> %		39	0.1 %		7	<b>–</b> %		6	<b>–</b> %				
Net income attributable to RCIHH		— / <sub>0</sub>		33	0.1 /0	_		— /o			— /o				
common shareholders	\$ 774	1.1 %	\$ 7	732	10.8 %	\$	8,000	5.5 %	\$	17,970	12.7 %				
common shareholders	<del>*************************************</del>	1.1 /0	<del></del>		10.0 70	<u> </u>	0,000	3.3 70	<u> </u>	17,370	12.7 70				
Earnings per share															
Basic and diluted	\$ 0.08		\$ (	0.83		\$	0.85		\$	1.94					
Weighted average shares used in computing earnings per share															
Basic and diluted	9,350,292		9,265,	781		9	,358,768		9.2	247,824					
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## RCI HOSPITALITY HOLDINGS, INC. SEGMENT INFORMATION

(in thousands)

		For the Three	Mor	nths Ended	For the Six Months Ended					
	Ma	rch 31, 2024	N	March 31, 2023	March 31, 2024			/larch 31, 2023		
Revenues										
Nightclubs	\$	59,372	\$	57,031	\$	120,405	\$	113,356		
Bombshells		12,771		14,315		25,502		27,746		
Other		140		171		283		383		
	\$	72,283	\$	71,517	\$	146,190	\$	141,485		
Income (loss) from operations										
Nightclubs	\$	11,021	\$	17,995	\$	31,390	\$	40,735		
Bombshells		699		1,775		785		3,622		
Other		(277)		(168)		(473)		(353)		
Corporate		(6,786)		(6,175)		(13,880)		(13,679)		
	\$	4,657	\$	13,427	\$	17,822	\$	30,325		

## RCI HOSPITALITY HOLDINGS, INC. CONSOLIDATED STATEMENTS OF CASH FLOWS

(in thousands)

	For the Three	Months Ended	For the Six Months Ended				
	March 31, 2024	March 31, 2023	March 31, 2024	March 31, 2023			
CASH FLOWS FROM OPERATING ACTIVITIES							
Net income	\$ 749	\$ 7,693	\$ 7,993	\$ 17,964			
Adjustments to reconcile net income to net cash provided by operating							
activities:							
Depreciation and amortization	3,884	3,760	7,737	7,067			
Impairment of assets	8,033	662	8,033	662			
Deferred income tax benefit	(1,911)	_	(1,911)	_			
Loss (gain) on sale of businesses and assets	40	(3)	37	(689)			
Amortization and writeoff of debt discount and issuance costs	149	147	312	291			
Doubtful accounts expense on notes receivable	_	_	22	_			
Gain on insurance	_	(27)	_	(91)			
Noncash lease expense	773	744	1,535	1,463			
Stock-based compensation	471	706	941	1,647			
Changes in operating assets and liabilities, net of business acquisitions:							
Accounts receivable	(162)	(739)	1,067	708			
Inventories	76	173	(142)	79			
Prepaid expenses, other current, and other assets	2,609	1,503	(6,420)	(5,705)			
Accounts payable, accrued, and other liabilities	(3,875)	2,170	5,265	8,288			
Net cash provided by operating activities	10,836	16,789	24,469	31,684			
CASH FLOWS FROM INVESTING ACTIVITIES							
Proceeds from sale of businesses and assets	_	26	_	2,810			
Proceeds from insurance	_	27	_	91			
Proceeds from notes receivable	61	58	116	113			
Payments for property and equipment and intangible assets	(7,667)	(9,537)	(12,802)	(22,090)			
Acquisition of businesses, net of cash acquired	_	(25,000)		(29,000)			
Net cash used in investing activities	(7,606)	(34,426)	(12,686)	(48,076)			
CASH FLOWS FROM FINANCING ACTIVITIES							
Proceeds from debt obligations	1,956	10,095	2,657	11,595			
Payments on debt obligations	(4,278)	(3,120)	(10,630)	(6,481)			
Purchase of treasury stock	(1,530)	_	(3,602)	(98)			
Payment of dividends	(560)	(553)	(1,122)	(1,015)			
Payment of loan origination costs	_	(109)	(136)	(205)			
Share in return of investment by noncontrolling partner	_	_	_	(600)			
Net cash provided by (used in) financing activities	(4,412)	6,313	(12,833)	3,196			
NET DECREASE IN CASH AND CASH EQUIVALENTS	(1,182)	_	(1,050)	(13,196)			
CASH AND CASH EQUIVALENTS AT BEGINNING OF PERIOD	21,155	34,108	21,023	35,980			
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## RCI HOSPITALITY HOLDINGS, INC. CONSOLIDATED BALANCE SHEETS

(in thousands)

Current assets		Mar	ch 31, 2024	Se	ptember 30, 2023	Ma	arch 31, 2023
Cash and cash equivalents         \$ 19,973         \$ 21,023         \$ 22,784           Accounts receivable, net         8,779         9,846         6,755           Current portion of notes receivable         265         249         239           Inventories         4,554         4,412         4,571           Prepaid expenses and other current assets         8,387         1,943         6,870           Assets held for sale         74         4         -         -           Total current assets         42,032         37,473         41,219           Property and equipment, net         288,224         282,705         295,861           Operating lease right-of-use assets, net         33,396         34,931         37,261           Notes receivable, net of current portion         4,289         70,772         84,051           Moter assets         1,362         70,772         84,051           Total assets         5,038         5,038         5,031           Total assets         1,362         1,312         1,315         1,563           Total current fabilities         2,577         1,051         2,503           Current labilities         2,503         5,111         5,743           Accounts payable	ASSETS						
Accounts receivable, net         8,779         9,866         6,755           Current portion of notes receivable         265         249         239           Inventories         4,554         4,412         4,571           Prepaid expenses and other current assets         8,387         1,943         6,870           Assets held for sale         74         —         —         —           Total current assets         288,224         282,705         295,861           Operating lease right-of-use assets, net         33,396         34,931         37,244           Notes receivable, net of current portion         4,289         4,443         4,569           Goodwill         67,862         70,772         84,051           Intangibles, net         172,728         179,145         156,331           Other assets         3,660         609,893         5 610,884         5 621,131           Total assets         5,609,893         5 610,884         5 621,131           Accounts payable         \$ 5,632         \$ 6,111         \$ 7,743           Accounts payable         \$ 5,632         \$ 6,111         \$ 7,743           Accument portion of operating lease liabilities         3,098         2,979         2,951 <t< td=""><td>Current assets</td><td></td><td></td><td></td><td></td><td></td><td></td></t<>	Current assets						
Current portion of notes receivable         265         249         239           Inventories         4,554         4,412         4,571           Prepaid expenses and other current assets         8,387         1,943         6,870           Assets held for sale         74         -         -           Total current assets         42,032         37,473         41,219           Property and equipment, net         28,224         22,705         295,861           Operating lease right-of-use assets, net         33,336         34,931         37,244           Notes receivable, net of current portion         4,289         4,443         4,569           Goodwill         67,862         70,772         84,051           Intangibles, net         172,728         179,145         156,331           Other assets         5,609,803         5,610,804         5,631           Total assets         5,632         5,111         1,743           Accound liabilities         22,597         16,051         2,958           Accrued liabilities         25,072         22,843         2,101           Current portion of operating lease liabilities         3,083         2,977         2,951           Current portion of operating lease liabilities	Cash and cash equivalents	\$	19,973	\$	21,023	\$	22,784
Prepaid expenses and other current assets	Accounts receivable, net		8,779		9,846		6,755
Prepaid expenses and other current assets         8,387         1,943         6,870           Asset held for sale         74         —         —           Total current assets         42,032         37,473         41,219           Property and equipment, net         28,82,24         822,005         295,861           Operating lease right-of-use assets, net         33,396         34,931         37,244           Notes receivable, net of current portion         4,289         4,43         4,569           Goodwill         66,7852         70,773         84,051           Intangibles, net         172,728         179,145         156,331           Other assets         1,362         1,415         1,856           Total assets         5,69,383         5,610,884         5,611,13           Accounts payable         \$5,632         \$6,111         \$7,743           Accrued liabilities         22,597         16,051         20,958           Current portion of debt obligations, net         22,597         16,051         20,958           Current portion of operating lease liabilities         3,098         2,272         22,843         21,016           Current portion of operating lease liabilities         36,399         47,982         25,668	Current portion of notes receivable		265		249		239
Assets held for sale         74         —         —           Total current assets         42,032         37,47         41,19           Property and equipment, net         288,24         282,276         295,861           Operating lease right-of-use assets, net         33,396         34,931         37,244           Notes receivable, net of current portion         4,289         4,443         4,569           Goodwill         172,728         70,772         84,051           Intangibles, net         172,728         1,615         1,638           Other assets         1,362         1,415         1,856           Total assets         5,609,893         5,613,81         5,621,31           Current liabilities         2,569,893         5,61,11         7,743           Accounts payable         \$ 5,632         \$ 6,111         7,743           Accounts payable         \$ 25,693         2,977         2,951           Current portion of debt obligations, net         21,002         2,978         2,016         2,988           Current portion of operating lease liabilities         5,639         47,392         2,956         2,988           Deferred tax liability, net         2,22,43         3,936         2,977         2,513	Inventories		4,554		4,412		4,571
Total current assets         42,032         37,473         41,219           Property and equipment, net         288,224         282,705         295,861           Operating lease right-of-use assets, net         33,93         34,924           Notes receivable, net of current portion         4,889         4,443         4,656           Goodwill         67,862         70,772         84,051           Intangibles, net         172,78         179,15         1,563           Other assets         1,362         1,145         1,653           Total assets         \$ 609,893         \$ 610,884         \$ 621,131           LIABILITIES AND EQUITY           Current liabilities           Accounts payable         \$ 5,632         \$ 6,111         \$ 7,743           Accourd liabilities         22,977         16,051         20,958           Current portion of debt obligations, net         25,072         22,843         21,016           Current portion of operating lease liabilities         56,399         47,982         52,668           Deferred tax liability, net         27,232         29,143         30,936           Departing lease liabilities         33,993         35,078         36,279           Operating lea	Prepaid expenses and other current assets		8,387		1,943		6,870
Property and equipment, net         288,224         282,705         295,861           Operating lease right-of-use assets, net         33,396         34,931         37,244           Notes receivable, net of current portion         4,289         4,443         4,569           Goodwill         67,862         70,772         84,051           Intangibles, net         172,728         179,145         156,331           Other assets         1,362         1,415         1,856           Total assets         5,609,893         6,018,84         6,21,131           LIABILITIES AND EQUITY           Current liabilities           Accounts payable         5,5632         6,111         5,7,743           Accounts payable         25,072         22,843         21,016           Current portion of debt obligations, net         25,072         22,843         21,016           Current portion of operating lease liabilities         3,098         2,977         2,951           Total current liabilities         206,833         216,908         224,751           Operating lease liabilities, net of current portion         33,593         35,175         36,29           Operating lease liabilities         317         352         383	Assets held for sale		74		_		
Operating lease right-of-use assets, net         33,396         34,931         37,244           Notes receivable, net of current portion         4,289         4,443         4,569           Goodwill         67,862         70,772         84,651           Intrangibles, net         172,728         179,15         1,6331           Other assets         1,362         1,415         1,856           Total assets         5,603,893         5,610,884         5,621,131           LIABILITIES AND EQUITY         2         4,000,000         1,000,000         20,131           Accounts payable         5,5632         5,6111         5,7,43           Accurued liabilities         22,597         16,051         20,958           Current portion of debt obligations, net         25,072         22,843         21,016           Current portion of operating lease liabilities         30,988         2,977         2,951           Total current Liabilities         5,5,999         47,982         52,668           Deferred tax liability, net         27,232         29,143         30,936           Debt, net of current portion and debt discount and issuance costs         206,853         216,908         224,751           Operating lease liabilities         31,73         352	Total current assets		42,032		37,473		41,219
Notes receivable, net of current portion         4,289         4,443         4,569           Goodwill         67,862         70,72         84,051           Intangibles, net         172,728         179,145         156,331           Other assets         1,362         1,415         1,856           Total assets         \$609,893         \$610,884         \$621,131           LIABILITIES AND EQUITY           Current liabilities           Accounts payable         \$5,632         \$6,111         \$7,743           Accounts payable         25,072         22,843         21,016           Current portion of debt obligations, net         25,072         22,843         21,016           Current portion of operating lease liabilities         3,098         2,977         2,951           Total current liabilities, net         27,232         29,143         30,936           Deferred tax liability, net         27,232         29,143         30,936           Debt, net of current portion and debt discount and issuance costs         206,853         216,908         224,751           Operating lease liabilities, net of current portion         33,993         35,175         36,299           Other long-term liabilities         317         352 <td< td=""><td>Property and equipment, net</td><td></td><td>288,224</td><td></td><td>282,705</td><td></td><td>295,861</td></td<>	Property and equipment, net		288,224		282,705		295,861
Goodwill         67,862         70,772         84,051           Intangibles, net         172,728         179,145         156,331           Other assets         1,362         1,415         1,856           Total assets         \$ 609,993         \$ 610,884         \$ 621,131           LIABILITIES AND EQUITY           Current liabilities           Accounts payable         \$ 5,632         \$ 6,111         \$ 7,742           Accounts portion of debt obligations, net         22,597         16,051         20,953           Current portion of operating lease liabilities         3,098         2,977         2,951           Total current liabilities         56,399         47,982         52,668           Deferred tax liability, net         27,232         29,143         30,936           Debt, net of current portion and debt discount and issuance costs         206,853         216,908         224,751           Operating lease liabilities, net of current portion         33,593         35,175         36,292           Operating lease liabilities, net of current portion and debt discount and issuance costs         206,853         216,908         224,751           Operating lease liabilities         317         352         383         462           Total	Operating lease right-of-use assets, net		33,396		34,931		37,244
Intangibles, net         172,728         179,145         156,31           Other assets         1,362         1,415         1,856           Total assets         \$ 609,893         \$ 610,884         \$ 621,131           LIABILITIES AND EQUITY           Current liabilities           Accounts payable         \$ 5,632         \$ 6,111         \$ 7,743           Accrued liabilities         22,597         16,051         20,958           Current portion of debt obligations, net         25,072         22,843         21,016           Current portion of operating lease liabilities         3,098         2,977         2,951           Total current liabilities         56,399         47,982         52,668           Deferred tax liability, net         27,232         29,143         30,936           Deperating lease liabilities, net of current portion and debt discount and issuance costs         206,853         216,908         224,751           Operating lease liabilities, net of current portion         33,593         35,175         3629           Other long-term liabilities         321,393         35,175         3629           Other long-term liabilities         321,393         329,500         381,167           Commitments and contingencies         29	Notes receivable, net of current portion		4,289		4,443		4,569
Other assets         1,362         1,415         1,856           Total assets         \$ 609,893         \$ 610,884         \$ 621,131           LIABILITIES AND EQUITY           Current liabilities           Accounts payable         \$ 5,632         \$ 6,111         \$ 7,743           Accoured liabilities         22,597         16,051         20,958           Current portion of debt obligations, net         25,072         22,843         21,016           Current portion of operating lease liabilities         3,098         2,977         2,951           Total current liability, net         27,232         29,143         30,936           Deferred tax liability, net         27,232         29,143         30,936           Departing lease liabilities, net of current portion         33,593         35,175         36,429           Other long-term liabilities         31,7         352         383           Total liabilities         324,934         329,500         345,167           Commitments and contingencies           Equity           Preferred stock         —         —         —           Common stock         93         94         9,94           Additional paid-in capi	Goodwill		67,862		70,772		84,051
Total assets   \$ 609,893   \$ 610,884   \$ 621,131	Intangibles, net		172,728		179,145		156,331
LIABILITIES AND EQUITY           Current liabilities           Accounts payable         \$ 5,632         \$ 6,111         \$ 7,743           Accrued liabilities         22,597         16,051         20,958           Current portion of debt obligations, net         25,072         22,843         21,016           Current portion of operating lease liabilities         3,098         2,977         2,951           Total current liabilities         56,399         47,982         52,668           Deferred tax liability, net         27,232         29,143         30,936           Debt, net of current portion and debt discount and issuance costs         206,853         216,908         224,751           Operating lease liabilities, net of current portion         33,593         35,175         36,429           Other long-term liabilities         317         352         383           Total liabilities         324,394         329,560         345,167           Commitments and contingencies           Equity         Preferred stock         —         —         —           Equity         Preferred stock         —         —         —           Common stock         93         94         94           Additional	Other assets		1,362		1,415		1,856
Current liabilities         \$ 5,632 \$ 6,111 \$ 7,743           Accounts payable         \$ 5,632 \$ 6,111 \$ 7,743           Accrued liabilities         22,597 16,051 20,958           Current portion of debt obligations, net         25,072 22,843 21,016           Current portion of operating lease liabilities         3,098 2,977 2,951           Total current liability         56,399 47,982 52,668           Deferred tax liability, net         27,232 29,143 30,936           Debt, net of current portion and debt discount and issuance costs         206,853 216,908 224,751           Operating lease liabilities, net of current portion         33,593 35,175 36,429           Other long-term liabilities         317 352 383           Total liabilities         324,394 329,560 345,167           Commitments and contingencies         324,394 329,560 345,167           Equity         Preferred stock         — — — — — — — — — — — — — — — — — — —	Total assets	\$	609,893	\$	610,884	\$	621,131
Current liabilities         \$ 5,632 \$ 6,111 \$ 7,743           Accounts payable         \$ 5,632 \$ 6,111 \$ 7,743           Accrued liabilities         22,597 16,051 20,958           Current portion of debt obligations, net         25,072 22,843 21,016           Current portion of operating lease liabilities         3,098 2,977 2,951           Total current liabilities         56,399 47,982 52,668           Deferred tax liability, net         27,232 29,143 30,936           Debt, net of current portion and debt discount and issuance costs         206,853 216,908 224,751           Operating lease liabilities, net of current portion         33,593 35,175 36,429           Other long-term liabilities         317 352 383           Total liabilities         324,394 329,560 345,167           Commitments and contingencies         324,394 329,560 345,167           Equity         Preferred stock         — — — — — — — — — — — — — — — — — — —							
Accounts payable         \$ 5,632         \$ 6,111         \$ 7,743           Accrued liabilities         22,597         16,051         20,958           Current portion of debt obligations, net         25,072         22,843         21,016           Current portion of operating lease liabilities         3,098         2,977         2,951           Total current liabilities         56,399         47,982         52,668           Deferred tax liability, net         27,232         29,143         30,936           Debt, net of current portion and debt discount and issuance costs         206,853         216,908         224,751           Operating lease liabilities, net of current portion         33,593         35,175         36,429           Other long-term liabilities         317         352         383           Total liabilities         324,394         329,560         345,167           Commitments and contingencies           Equity           Preferred stock         —         —         —         —           Common stock         93         94         94           Additional paid-in capital         77,742         80,437         85,082           Retained earnings         201,950         190,905	LIABILITIES AND EQUITY						
Accrued liabilities         22,597         16,051         20,958           Current portion of debt obligations, net         25,072         22,843         21,016           Current portion of operating lease liabilities         3,098         2,977         2,951           Total current liabilities         56,399         47,982         52,668           Deferred tax liability, net         27,232         29,143         30,936           Debt, net of current portion and debt discount and issuance costs         206,853         216,908         224,751           Operating lease liabilities, net of current portion         33,593         35,175         36,429           Other long-term liabilities         317         352         383           Total liabilities         324,394         329,560         345,167           Commitments and contingencies         -         -         -         -           Equity         -         -         -         -         -           Preferred stock         -         -         -         -         -           Common stock         93         94         94           Additional paid-in capital         77,742         80,437         85,082           Retained earnings         207,928	Current liabilities						
Current portion of debt obligations, net         25,072         22,843         21,016           Current portion of operating lease liabilities         3,098         2,977         2,951           Total current liabilities         56,399         47,982         52,668           Deferred tax liability, net         27,232         29,143         30,936           Debt, net of current portion and debt discount and issuance costs         206,853         216,908         224,751           Operating lease liabilities, net of current portion         33,593         35,175         36,429           Other long-term liabilities         317         352         38           Total liabilities         324,394         329,560         345,167           Commitments and contingencies           Equity           Preferred stock         —         —         —         —           Common stock         93         94         94           Additional paid-in capital         77,742         80,437         85,082           Retained earnings         207,928         201,050         190,905           Total RCIHH stockholders' equity         285,763         281,581         276,081           Noncontrolling interests         (264)         (257)	Accounts payable	\$	5,632	\$	6,111	\$	7,743
Current portion of operating lease liabilities         3,098         2,977         2,951           Total current liabilities         56,399         47,982         52,668           Deferred tax liability, net         27,232         29,143         30,936           Debt, net of current portion and debt discount and issuance costs         206,853         216,908         224,751           Operating lease liabilities, net of current portion         33,593         35,175         36,429           Other long-term liabilities         317         352         383           Total liabilities         324,394         329,560         345,167           Commitments and contingencies           Equity           Preferred stock         —         —         —         —           Common stock         93         94         94           Additional paid-in capital         77,742         80,437         85,082           Retained earnings         207,928         201,050         190,905           Total RCIHH stockholders' equity         285,763         281,581         276,081           Noncontrolling interests         (264)         (257)         (117)           Total equity         285,499         281,324         275,964 <td>Accrued liabilities</td> <td></td> <td>22,597</td> <td></td> <td>16,051</td> <td></td> <td>20,958</td>	Accrued liabilities		22,597		16,051		20,958
Total current liabilities         56,399         47,982         52,668           Deferred tax liability, net         27,232         29,143         30,936           Debt, net of current portion and debt discount and issuance costs         206,853         216,908         224,751           Operating lease liabilities, net of current portion         33,593         35,175         36,429           Other long-term liabilities         317         352         383           Total liabilities         324,394         329,560         345,167           Commitments and contingencies           Equity           Preferred stock         —         —         —         —           Common stock         93         94         94           Additional paid-in capital         77,742         80,437         85,082           Retained earnings         207,928         201,050         190,905           Total RCIHH stockholders' equity         285,763         281,581         276,081           Noncontrolling interests         (264)         (257)         (117)           Total equity         285,499         281,324         275,964	Current portion of debt obligations, net		25,072		22,843		21,016
Deferred tax liability, net         27,232         29,143         30,936           Debt, net of current portion and debt discount and issuance costs         206,853         216,908         224,751           Operating lease liabilities, net of current portion         33,593         35,175         36,429           Other long-term liabilities         317         352         383           Total liabilities         324,394         329,560         345,167           Commitments and contingencies           Equity           Preferred stock         —         —         —         —           Common stock         93         94         94           Additional paid-in capital         77,742         80,437         85,082           Retained earnings         207,928         201,050         190,905           Total RCIHH stockholders' equity         285,763         281,581         276,081           Noncontrolling interests         (264)         (257)         (117)           Total equity         285,499         281,324         275,964	Current portion of operating lease liabilities		3,098		2,977		2,951
Debt, net of current portion and debt discount and issuance costs         206,853         216,908         224,751           Operating lease liabilities, net of current portion         33,593         35,175         36,429           Other long-term liabilities         317         352         383           Total liabilities         324,394         329,560         345,167           Commitments and contingencies           Equity           Preferred stock         —         —         —           Common stock         93         94         94           Additional paid-in capital         77,742         80,437         85,082           Retained earnings         207,928         201,050         190,905           Total RCIHH stockholders' equity         285,763         281,581         276,081           Noncontrolling interests         (264)         (257)         (117)           Total equity         285,499         281,324         275,964	Total current liabilities		56,399		47,982		52,668
Operating lease liabilities, net of current portion         33,593         35,175         36,429           Other long-term liabilities         317         352         383           Total liabilities         324,394         329,560         345,167           Commitments and contingencies           Equity           Preferred stock         —         —         —         —           Common stock         93         94         94           Additional paid-in capital         77,742         80,437         85,082           Retained earnings         207,928         201,050         190,905           Total RCIHH stockholders' equity         285,763         281,581         276,081           Noncontrolling interests         (264)         (257)         (117)           Total equity         285,499         281,324         275,964	Deferred tax liability, net		27,232		29,143		30,936
Other long-term liabilities         317         352         383           Total liabilities         324,394         329,560         345,167           Commitments and contingencies           Equity         Value         Value <td>Debt, net of current portion and debt discount and issuance costs</td> <td></td> <td>206,853</td> <td></td> <td>216,908</td> <td></td> <td>224,751</td>	Debt, net of current portion and debt discount and issuance costs		206,853		216,908		224,751
Total liabilities         324,394         329,560         345,167           Commitments and contingencies           Equity           Preferred stock         — <td< td=""><td>Operating lease liabilities, net of current portion</td><td></td><td>33,593</td><td></td><td>35,175</td><td></td><td>36,429</td></td<>	Operating lease liabilities, net of current portion		33,593		35,175		36,429
Commitments and contingencies         Equity       —	Other long-term liabilities		317		352		383
Equity         Preferred stock       —	Total liabilities		324,394		329,560		345,167
Equity         Preferred stock       —							
Preferred stock         —	Commitments and contingencies						
Preferred stock         —							
Preferred stock         —	Equity						
Additional paid-in capital       77,742       80,437       85,082         Retained earnings       207,928       201,050       190,905         Total RCIHH stockholders' equity       285,763       281,581       276,081         Noncontrolling interests       (264)       (257)       (117)         Total equity       285,499       281,324       275,964			_		_		_
Retained earnings         207,928         201,050         190,905           Total RCIHH stockholders' equity         285,763         281,581         276,081           Noncontrolling interests         (264)         (257)         (117)           Total equity         285,499         281,324         275,964			93		94		94
Retained earnings         207,928         201,050         190,905           Total RCIHH stockholders' equity         285,763         281,581         276,081           Noncontrolling interests         (264)         (257)         (117)           Total equity         285,499         281,324         275,964	Additional paid-in capital		77,742		80,437		85,082
Total RCIHH stockholders' equity         285,763         281,581         276,081           Noncontrolling interests         (264)         (257)         (117)           Total equity         285,499         281,324         275,964							
Noncontrolling interests         (264)         (257)         (117)           Total equity         285,499         281,324         275,964							
Total equity 285,499 281,324 275,964	·						
7 005,055 7 010,001 7 021,151	Total liabilities and equity	\$	609,893	\$	610,884	\$	621,131

### RCI HOSPITALITY HOLDINGS, INC. NON-GAAP FINANCIAL MEASURES

(in thousands, except per share and percentage data)

		For the Three	Mont		For the Six I	Months Ended			
	Ma	rch 31, 2024	M	arch 31, 2023	М	arch 31, 2024	March 31, 2023		
Reconciliation of GAAP net income to Adjusted EBITDA									
Net income attributable to RCIHH common stockholders	\$	774	\$	7,732	\$	8,000	\$	17,970	
Income tax expense		5		2,147		1,804		5,178	
Interest expense, net		3,903		3,587		8,025		7,183	
Depreciation and amortization		3,884		3,760		7,737		7,067	
Impairment of assets		8,033		662		8,033		662	
Settlement of lawsuits		167		3,120		167		3,120	
Loss (gain) on sale of businesses and assets		(5)		3		(8)		(587)	
Gain on insurance		-		(27)		_		(91)	
Stock-based compensation		471		706		941		1,647	
Adjusted EBITDA	\$	17,232	\$	21,690	\$	34,699	\$	42,149	
Reconciliation of GAAP net income to non-GAAP net income									
Net income attributable to RCIHH common stockholders	\$	774	\$	7,732	\$	8,000	\$	17,970	
Amortization of intangibles		640		1,109		1,299		1,804	
Impairment of assets		8,033		662		8,033		662	
Settlement of lawsuits		167		3,120		167		3,120	
Stock-based compensation		471		706		941		1,647	
Loss (gain) on sale of businesses and assets		(5)		3		(8)		(587)	
Gain on insurance		_		(27)		_		(91)	
Net income tax effect		(1,701)		(1,246)		(1,921)		(1,446)	
Non-GAAP net income	\$	8,379	\$	12,059	\$	16,511	\$	23,079	
Reconciliation of GAAP diluted earnings per share to non-GAAP diluted									
earnings per share									
Diluted shares		9,350,292	. —	9,265,781		9,358,768		9,247,824	
GAAP diluted earnings per share	\$	0.08	\$	0.83	\$	0.85	\$	1.94	
Amortization of intangibles		0.07		0.12		0.14		0.20	
Impairment of assets		0.86		0.07		0.86		0.07	
Settlement of lawsuits		0.02		0.34		0.02		0.34	
Stock-based compensation		0.05		0.08		0.10		0.18	
Loss (gain) on sale of businesses and assets		0.00		0.00		0.00		(0.06)	
Gain on insurance		0.00		0.00		0.00		(0.01)	
Net income tax effect		(0.18)		(0.13)		(0.21)		(0.16)	
Non-GAAP diluted earnings per share	\$	0.90	\$	1.30	\$	1.76	\$	2.50	
Reconciliation of GAAP operating income to non-GAAP operating income									
Income from operations	\$	4,657	\$	13,427	\$	17,822	\$	30,325	
Amortization of intangibles		640		1,109		1,299		1,804	
Impairment of assets		8,033		662		8,033		662	
Settlement of lawsuits		167		3,120		167		3,120	
Loss (gain) on sale of businesses and assets		(5)		3		(8)		(587)	
Gain on insurance		_		(27)		_		(91)	
Stock-based compensation		471	_	706		941		1,647	
Non-GAAP operating income	\$	13,963	\$	19,000	\$	28,254	\$	36,880	

Reconciliation of GAAP operating margin to non-GAAP operating margin						
Income from operations	6.4 %		18.8 %		12.2 %	21.4 %
Amortization of intangibles	0.9 %		1.6 %		0.9 %	1.3 %
Impairment of assets	11.1 %		0.9 %		5.5 %	0.5 %
Settlement of lawsuits	0.2 %		4.4 %		0.1 %	2.2 %
Loss (gain) on sale of businesses and assets	0.0 %		0.0 %		0.0 %	(0.4)%
Gain on insurance	0.0 %		0.0 %		0.0 %	(0.1)%
Stock-based compensation	0.7 %		1.0 %		0.6 %	1.2 %
Non-GAAP operating margin	19.3 %	_	26.6 %	_	19.3 %	26.1 %
Reconciliation of net cash provided by operating activities to free cash flow						
Net cash provided by operating activities	\$ 10,836	\$	16,789	\$	24,469	\$ 31,684
Less: Maintenance capital expenditures	 2,011		2,021		2,994	3,885
Free cash flow	\$ 8,825	\$	14,768	\$	21,475	\$ 27,799

## RCI HOSPITALITY HOLDINGS, INC. NON-GAAP SEGMENT INFORMATION

(\$ in thousands)

		For the Three Months Ended March 31, 2024								For the Three Months Ended March 31, 2023									
	Nightclubs	Boi	mbshells		Other		Corporate		Total		Nightclubs	Вс	mbshells		Other	С	orporate		Total
Income (loss) from operations	\$ 11,021	\$	699	\$	(277)	\$	(6,786)	\$	4,657	\$	17,995	\$	1,775	\$	(168)	\$	(6,175)	\$	13,427
Amortization of intangibles	589		47		_		4		640		628		417		60		4		1,109
Impairment of assets	8,033		_		_		_		8,033		662		_		_		_		662
Settlement of lawsuits	167		_		_		_		167		3,117		3		_		_		3,120
Stock-based compensation	_		_		_		471		471		_		_		_		706		706
Loss (gain) on sale of businesses and assets	7		4		_		(16)		(5)		(12)		16		_		(1)		3
Gain on insurance							_		_		_				_		(27)		(27)
Non-GAAP operating income (loss)	\$ 19,817	\$	750	\$	(277)	\$	(6,327)	\$	13,963	\$	22,390	\$	2,211	\$	(108)	\$	(5,493)	\$	19,000
GAAP operating margin	18.6 %		5.5 %		(197.9)%		(9.4)%		6.4 %		31.6 %		12.4 %		(98.2)%		(8.6)%		18.8 %
Non-GAAP operating margin	33.4 %		5.9 %		(197.9)%		(8.8)%		19.3 %		39.3 %		15.4 %		(63.2)%		(7.7)%		26.6 %

			For the Six	Months Ended N	March 31, 2024		Months Ended N	ths Ended March 31, 2023			
	Nightclubs	Bombshells	Other	Corporate	Total	Nightclubs	Bombshells	Other	Corporate	Total	
Income (loss) from operations	\$ 31,390	\$ 785	\$ (473)	\$ (13,880)	\$ 17,822	\$ 40,735	\$ 3,622	\$ (353)	\$ (13,679)	\$ 30,325	
Amortization of intangibles	1,180	110	_	9	1,299	1,256	419	121	8	1,804	
Impairment of assets	8,033	_	_	_	8,033	662	_	_	_	662	
Settlement of lawsuits	167	_	_	_	167	3,117	3	_	_	3,120	
Stock-based compensation	_	_	-	941	941	_	_	_	1,647	1,647	
Loss (gain) on sale of businesses and assets	6	4	_	(18)	(8)	(581)	16	_	(22)	(587)	
Gain on insurance						(48)			(43)	(91)	
Non-GAAP operating income (loss)	\$ 40,776	\$ 899	\$ (473)	\$ (12,948)	\$ 28,254	\$ 45,141	\$ 4,060	\$ (232)	\$ (12,089)	\$ 36,880	
GAAP operating margin	26.1 %	3.1 %	(167.1)%	(9.5)%	12.2 %	35.9 %	13.1 %	(92.2)%	(9.7)%	21.4 %	
Non-GAAP operating margin	33.9 %	3.5 %	(167.1)%	(8.9)%	19.3 %	39.8 %	14.6 %	(60.6)%	(8.5)%	26.1 %	