(Scale All Share (Ref.), Retail, TPG GR)



Buy EUR 16.00		Value Indicators: DCF: Peer group:	EUR 16.02 22.97	Warburg Risk Score: Balance Sheet Score: Market Liquidity Score:	2.4 3.8 1.0	Description: The Platform Group provide service B2B/B2C e-commer platform	
		Market Snapshot:	EUR m	Shareholders:		Key Figures (WRe):	2025e
		Market cap:	199	Freefloat	30.00 %	Beta:	1.5
Price	EUR 9.74	No. of shares (m):	20	Dr. Dominik Benner	70.00 %	Price / Book:	1.3 x
Upside	64.3 %	EV:	308	Paladin Asset Management	9.90 %	Equity Ratio:	44 %
		Freefloat MC:	60			Net Fin. Debt / EBITDA:	1.9 x
		Ø Trad. Vol. (30d):	506.21 th			Net Debt / EBITDA:	1.9 x

Well prepared for larger acquisitions

Meeting Highlights

- The recent change in the company's legal form to a KGaA has unsettled investors and resulted in a share-price decline, which offset the gains
 after the strong Q1 figures
- The company had communicated that Dr. Benner, who currently holds a 70%-stake intends to secure his control in case of a possible dilution in the future.
- During our meeting, the management made clear that it currently has no plans to issue new shares to shareholders and Dr Benner has no
 intention of selling parts of his stake.
- However, TPG could use new shares as currency for larger acquisitions.
- The company is currently looking at two targets, that could be closed this year, with a deal size notably larger than the transactions we have seen since the beginning of the year.
- These transactions, if successful, should result in another increase in the short and mid-term targets.
- The management team was also expanded. Besides the CEO Dr. Benner and the newly appointed CFO Bjoern Minnier, the management team currently comprises CPO Frederic von Borries, COO Christoph Wilhelmy, and CHO Sarah Millholland.
- In addition, Sven Schumann will be responsible for the strategic management and further development of the investment portfolio as Chief Portfolio Manager (CPM) and Sven Hülsenbeck will take on overall technological responsibility for platform architecture and IT infrastructure as Chief Technology Officer (CTO).
- With the expanded team, TPG intends to advance the technological standardization and integration of its subsidiaries and utilize synergies between them.

Conclusion

- While especially the change in the legal form to the KGaA warrants some discount in the market valuation, the notable share decline should have also resulted from the anticipation of capital measures. Considering that new shares should only be used as acquisition currency and should not be offered to investors at a discount, the reaction might be exaggerated.
- We expect a continuation of the strong organic operating performance seen in Q1 and the announcement of larger transactions in the reminder of the year, which should help the company to recover from the recent share-price decline.

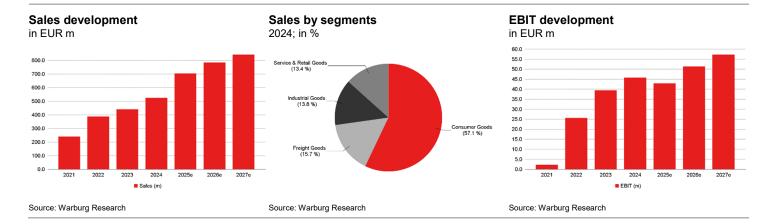


Rel. Performance vs	Scale All Share
1 month:	-16.5 %
6 months:	19.6 %
Year to date:	12.6 %
Trailing 12 months:	3.6 %
Company events:	

Company events:	
26.06.25	AGM
22.08.25	Q2
14.11.25	Q3

FY End: 31.12.	CAGR	0004			0004	2025	0000	
in EUR m	(24-27e)	2021	2022	2023	2024	2025e	2026e	2027e
Sales	17.1 %	241	387	441	525	703	784	842
Change Sales yoy		153.9 %	61.0 %	13.8 %	19.0 %	34.1 %	11.4 %	7.5 %
Gross profit margin		34.3 %	29.8 %	26.1 %	32.2 %	28.3 %	28.2 %	28.3 %
EBITDA	8.8 %	7	37	47	56	56	65	72
Margin		3.1 %	9.5 %	10.8 %	10.6 %	8.0 %	8.3 %	8.5 %
EBITDA adj.	29.1 %	7	12	23	33	52	65	72
Margin		3.1 %	3.1 %	5.1 %	6.3 %	7.5 %	8.3 %	8.5 %
EBIT	7.8 %	2	26	39	46	43	51	57
Margin		0.9 %	6.6 %	8.9 %	8.7 %	6.1 %	6.5 %	6.8 %
Net income	2.0 %	2	19	26	31	23	30	33
EPS	0.4 %	0.30	1.12	1.50	1.60	1.13	1.45	1.62
DPS	-	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Dividend Yield		n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
FCFPS		-2.89	0.41	3.06	2.56	1.10	0.96	1.54
FCF / Market cap		-10.3 %	5.4 %	55.8 %	33.4 %	11.3 %	9.8 %	15.8 %
EV / Sales		0.9 x	0.6 x	0.4 x	0.5 x	0.4 x	0.4 x	0.3 x
EV / EBITDA		28.2 x	6.2 x	3.4 x	4.5 x	5.5 x	4.4 x	3.6 x
EV / EBIT		92.3 x	8.9 x	4.1 x	5.5 x	7.2 x	5.6 x	4.5 x
P/E		93.7 x	6.7 x	3.6 x	4.8 x	8.6 x	6.7 x	6.0 x
FCF Potential Yield		3.5 %	14.9 %	25.4 %	20.8 %	15.9 %	19.2 %	23.0 %
Net Debt		34	99	69	101	109	90	58
ROCE (NOPAT)		2.9 %	17.0 %	23.4 %	23.2 %	13.4 %	14.3 %	15.1 %
Guidance: 2	2025: GMV E	UR 1.3bn, sa	les EUR 680	-700m, adj. E	BITDA EUR	47-50m		



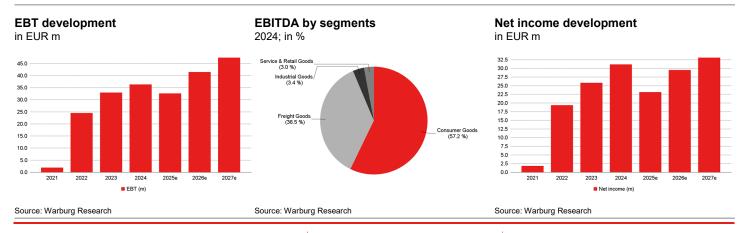


Company Background

- The Platform Group offers an e-commerce platform solution, connecting smaller stationary retailers from a wide range of industries to large number of online stores, owned and operated by TPG and third-party websites.
- The Consumer Goods segment comprises B2C platform activities with conventional parcel sizes and is focused on customer as well as sales optimization. The Fashionette business is also included in this BU.
- Business activities in Freight Goods specializes in products with more complex logistic requirements such as furniture retailers, bicycles,
 e-scooters and car-subscription platforms.
- Industrial Goods comprises platforms for new & used machinery, bottling, dental care, barber-shop supplies and car parts. The segment is focused in B2B specific marketing, management, logistics and after-sales service.
- The Service & Retail Goods segment comprises e-commerce services for pharmacies, real-estate businesses and online learning platforms. The 10 legacy stores owned by TPG also contribute to this business unit.

Competitive Quality

- Scalable e-commerce platform for stationary and smaller businesses based on a proprietary software solution, which is not trivial to replicate.
- Large and growing partner and customer base from a diversified spectrum of industries.
- Striving for a cycle of growth by expanding product offering which triggers positive feedback and attracts more consumers, which in turn increases the platform's value.
- Solid margins even compared with larger peers despite tough competition for customers from major online retailers in each industry.
- Pure platform approach limits requirements for capex and working capital





DCF model														
	Detaile	d forecas	t period				٦	ransition	al period					Term. Value
Figures in EUR m	2025e	2026e	2027e	2028e	2029e	2030e	2031e	2032e	2033e	2034e	2035e	2036e	2037e	
Sales	703	784	842	901	964	1,027	1,089	1,148	1,206	1,266	1,329	1,376	1,404	
Sales change	34.1 %	11.4 %	7.5 %	7.0 %	7.0 %	6.5 %	6.0 %	5.5 %	5.0 %	5.0 %	5.0 %	3.5 %	2.0 %	2.0 %
EBIT	43	51	57	63	66	67	67	69	70	70	73	76	77	
EBIT-margin	6.1 %	6.5 %	6.8 %	7.0 %	6.8 %	6.5 %	6.2 %	6.0 %	5.8 %	5.5 %	5.5 %	5.5 %	5.5 %	
Tax rate (EBT)	22.0 %	24.0 %	26.0 %	28.0 %	30.0 %	30.0 %	30.0 %	30.0 %	30.0 %	30.0 %	30.0 %	30.0 %	30.0 %	
NOPAT	33	39	42	45	46	47	47	48	49	49	51	53	54	
Depreciation	13	14	14	14	15	16	17	18	19	20	21	22	22	
in % of Sales	1.9 %	1.8 %	1.7 %	1.6 %	1.6 %	1.6 %	1.6 %	1.6 %	1.6 %	1.6 %	1.6 %	1.6 %	1.6 %	
Changes in provisions	0	0	0	0	0	0	0	0	0	0	0	0	0	
Change in Liquidity from														
- Working Capital	1	14	5	5	-7	-3	1	0	5	5	6	4	2	
- Capex	12	12	13	15	16	17	19	20	20	22	22	22	22	
Capex in % of Sales	1.7 %	1.6 %	1.5 %	1.7 %	1.7 %	1.7 %	1.7 %	1.7 %	1.7 %	1.7 %	1.7 %	1.6 %	1.6 %	
- Other	44	10	62	0	0	0	0	0	0	0	0	0	0	
Free Cash Flow (WACC Model)	-10	18	-23	39	52	49	45	47	43	42	45	49	52	53
PV of FCF	-10	15	-18	29	34	29	25	23	19	17	17	17	16	206
share of PVs		-2.99 %						53.89	9 %					49.09 %

Model parameter				Valuation (m)			
Derivation of WACC:		Derivation of Beta:		Present values 2037e	213		
				Terminal Value	206		
Debt ratio	25.00 %	Financial Strength	1.50	Financial liabilities	114		
Cost of debt (after tax)	6.3 %	Liquidity (share)	1.80	Pension liabilities	0		
Market return	8.25 %	Cyclicality	1.30	Hybrid capital	0		
Risk free rate	2.75 %	Transparency	1.60	Minority interest	0		
		Others	1.40	Market val. of investments	0		
				Liquidity	22	No. of shares (m)	20.4
WACC	9.91 %	Beta	1.52	Equity Value	327	Value per share (EUR)	16.02

Sens	ensitivity Value per Share (EUR)																
		Terminal (Growth								Delta EBIT	Γ-margin					
Beta	WACC	1.25 %	1.50 %	1.75 %	2.00 %	2.25 %	2.50 %	2.75 %	Beta	WACC	-1.5 pp	-1.0 pp	-0.5 pp	+0.0 pp	+0.5 pp	+1.0 pp	+1.5 pp
1.76	10.9 %	12.63	12.83	13.04	13.26	13.49	13.73	13.99	1.76	10.9 %	7.18	9.21	11.23	13.26	15.28	17.30	19.33
1.64	10.4 %	13.82	14.05	14.30	14.55	14.83	15.12	15.43	1.64	10.4 %	8.11	10.26	12.41	14.55	16.70	18.85	21.00
1.58	10.2 %	14.47	14.72	14.98	15.27	15.57	15.89	16.23	1.58	10.2 %	8.61	10.83	13.05	15.27	17.48	19.70	21.92
1.52	9.9 %	15.15	15.42	15.71	16.02	16.35	16.70	17.08	1.52	9.9 %	9.15	11.44	13.73	16.02	18.31	20.60	22.89
1.46	9.7 %	15.88	16.17	16.49	16.83	17.19	17.58	17.99	1.46	9.7 %	9.73	12.10	14.46	16.83	19.20	21.57	23.93
1.40	9.4 %	16.65	16.97	17.32	17.69	18.09	18.52	18.98	1.40	9.4 %	10.34	12.79	15.24	17.69	20.14	22.59	25.04
1.28	8.9 %	18.35	18.74	19.16	19.61	20.10	20.62	21.19	1.28	8.9 %	11.71	14.34	16.98	19.61	22.25	24.88	27.52

- Estimated cash outflows for acquisitions are incorporated in the 2025 "Others" line
- Cash flows in the current year were also adjusted in the "Others" line for positive bargain effects already realized
- Cash outflows from TPG's options to buy its minorities is in the 2026 "Others" line
- Since we assume TPG will aquire 100% of most subsidiaries, we have set the value of the minority interest to zero
- IFRS 16 amortisation is adjusted in "Others"; associated lease liabilities are corrected in the net debt



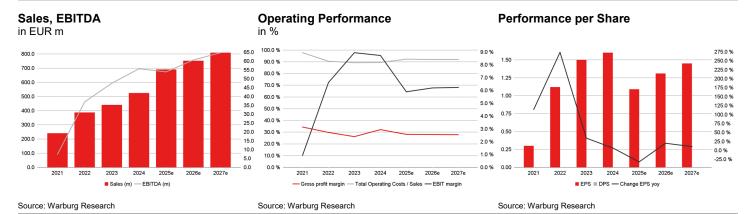
Valuation							
	2021	2022	2023	2024	2025e	2026e	2027e
Price / Book	2.2 x	1.4 x	1.2 x	1.1 x	1.3 x	1.1 x	0.9 x
Book value per share ex intangibles	2.89	-0.11	-1.58	-0.24	-0.15	1.21	2.76
EV / Sales	0.9 x	0.6 x	0.4 x	0.5 x	0.4 x	0.4 x	0.3 x
EV / EBITDA	28.2 x	6.2 x	3.4 x	4.5 x	5.5 x	4.4 x	3.6 x
EV / EBIT	92.3 x	8.9 x	4.1 x	5.5 x	7.2 x	5.6 x	4.5 x
EV / EBIT adj.*	92.3 x	8.9 x	4.1 x	5.5 x	7.2 x	5.6 x	4.5 x
P/FCF	n.a.	18.4 x	1.8 x	3.0 x	8.9 x	10.2 x	6.3 x
P/E	93.7 x	6.7 x	3.6 x	4.8 x	8.6 x	6.7 x	6.0 x
P / E adj.*	93.7 x	6.7 x	3.6 x	4.8 x	8.6 x	6.7 x	6.0 x
Dividend Yield	n.a.						
FCF Potential Yield (on market EV)	3.5 %	14.9 %	25.4 %	20.8 %	15.9 %	19.2 %	23.0 %



Consolidated profit & loss							
In EUR m	2021	2022	2023	2024	2025e	2026e	2027
Sales	241	387	441	525	703	784	84
Change Sales yoy	153.9 %	61.0 %	13.8 %	19.0 %	34.1 %	11.4 %	7.5 °
ncrease / decrease in inventory	0	0	0	0	0	0	
Own work capitalised	2	0	0	0	0	0	
Total Sales	243	387	441	525	703	784	84
Material expenses	160	272	326	356	504	563	6
Gross profit	83	115	115	169	199	221	2
Gross profit margin	34.3 %	29.8 %	26.1 %	32.2 %	28.3 %	28.2 %	28.3
Personnel expenses	16	27	22	28	39	43	4
Other operating income	18	29	33	29	13	14	
Other operating expenses	77	80	78	114	117	127	1
Unfrequent items	0	0	0	0	0	0	
EBITDA	7	37	47	56	56	65	•
Margin	3.1 %	9.5 %	10.8 %	10.6 %	8.0 %	8.3 %	8.5
Depreciation of fixed assets	2	5	4	4	6	6	
EBITA	5	32	44	51	50	59	
Amortisation of intangible assets	3	7	4	5	7	8	
Goodwill amortisation	0	0	0	0	0	0	
EBIT	2	26	39	46	43	51	
Margin	0.9 %	6.6 %	8.9 %	8.7 %	6.1 %	6.5 %	6.8
EBIT adj.	2	26	39	46	43	51	
nterest income	0	0	0	0	0	0	
nterest expenses	1	2	6	9	11	10	
Other financial income (loss)	0	0	0	0	0	0	
EBT	2	25	33	36	33	41	
Margin	0.8 %	6.3 %	7.5 %	6.9 %	4.6 %	5.3 %	5.6
Total taxes	0	0	0	1	7	10	
Net income from continuing operations	2	25	33	36	25	32	
ncome from discontinued operations (net of tax)	0	-3	-6	-3	0	0	
Net income before minorities	2	21	27	33	25	32	
Minority interest	0	2	1	2	2	2	
Net income	2	19	26	31	23	30	
Margin	0.8 %	5.0 %	5.9 %	5.9 %	3.3 %	3.8 %	3.9
Number of shares, average	6	17	17	19	20	20	
EPS	0.30	1.12	1.50	1.60	1.13	1.45	1.
EPS adj.	0.30	1.12	1.50	1.60	1.13	1.45	1.

Guidance: 2025: GMV EUR 1.3bn, sales EUR 680-700m, adj. EBITDA EUR 47-50m

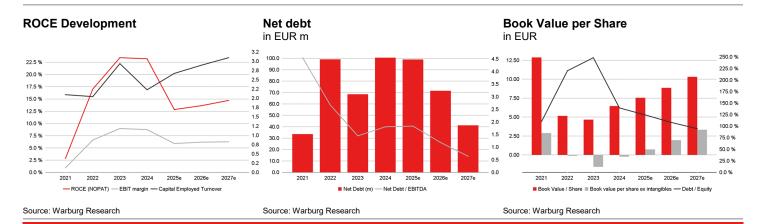
Financial Ratios							
	2021	2022	2023	2024	2025e	2026e	2027e
Total Operating Costs / Sales	97.7 %	90.5 %	89.2 %	89.4 %	92.0 %	91.7 %	91.5 %
Operating Leverage	-0.2 x	17.0 x	3.9 x	0.8 x	-0.2 x	1.7 x	1.6 x
EBITDA / Interest expenses	14.2 x	24.0 x	7.3 x	5.9 x	5.3 x	6.4 x	7.1 x
Tax rate (EBT)	5.3 %	-1.1 %	-1.0 %	2.2 %	22.0 %	24.0 %	26.0 %
Dividend Payout Ratio	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Sales per Employee	403,194	515,900	640,650	762,562	748,697	748,697	762,562





Consolidated balance sheet							
In EUR m	2021	2022	2023	2024	2025e	2026e	2027
Assets							
Goodwill and other intangible assets	62	91	108	137	154	156	158
thereof other intangible assets	18	59	64	89	107	109	110
thereof Goodwill	44	32	44	47	47	47	47
Property, plant and equipment	10	8	10	18	30	27	24
Financial assets	0	0	0	5	5	5	
Other long-term assets	0	0	0	0	0	0	(
Fixed assets	72	99	118	159	189	187	186
Inventories	55	127	92	73	83	98	10
Accounts receivable	25	38	55	51	64	69	72
Liquid assets	8	12	8	22	4	23	54
Other short-term assets	12	13	12	17	17	17	1
Current assets	99	191	167	164	167	207	249
Total Assets	171	290	284	323	356	395	43
Liabilities and shareholders' equity							
Subscribed capital	6	18	18	20	20	20	20
Capital reserve	139	51	41	49	49	49	49
Retained earnings	0	9	12	52	75	104	137
Other equity components	-65	11	10	11	7	7	-
Shareholders' equity	80	89	81	132	151	181	214
Minority interest	1	1	1	3	6	8	10
Total equity	81	91	82	135	157	188	223
Provisions	1	5	3	0	0	0	(
thereof provisions for pensions and similar obligations	0	0	0	0	0	0	(
Financial liabilities (total)	41	111	76	123	113	113	113
Short-term financial liabilities	8	36	37	29	29	29	29
Accounts payable	34	31	41	36	58	64	69
Other liabilities	13	52	82	29	29	29	2
Liabilities	90	199	203	188	200	206	211
Total liabilities and shareholders' equity	171	290	284	323	356	395	435

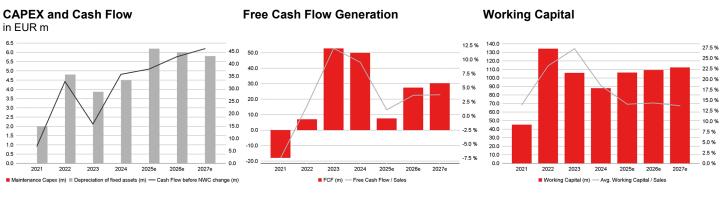
Financial Ratios							
	2021	2022	2023	2024	2025e	2026e	2027e
Efficiency of Capital Employment							
Operating Assets Turnover	4.4 x	2.7 x	3.8 x	4.9 x	5.9 x	6.1 x	6.4 x
Capital Employed Turnover	2.1 x	2.0 x	2.9 x	2.2 x	2.6 x	2.8 x	3.0 x
ROA	2.6 %	19.6 %	22.0 %	19.6 %	12.2 %	15.8 %	17.8 %
Return on Capital							
ROCE (NOPAT)	2.9 %	17.0 %	23.4 %	23.2 %	13.4 %	14.3 %	15.1 %
ROE	2.5 %	22.9 %	30.5 %	29.3 %	16.4 %	17.8 %	16.8 %
Adj. ROE	2.5 %	22.9 %	30.5 %	29.3 %	16.4 %	17.8 %	16.8 %
Balance sheet quality							
Net Debt	34	99	69	101	109	90	58
Net Financial Debt	34	99	69	101	109	90	58
Net Gearing	41.2 %	109.5 %	83.9 %	74.5 %	69.6 %	47.6 %	26.1 %
Net Fin. Debt / EBITDA	454.9 %	268.0 %	144.4 %	180.8 %	194.5 %	137.2 %	81.3 %
Book Value / Share	12.9	5.2	4.7	6.5	7.4	8.9	10.5
Book value per share ex intangibles	2.9	-0.1	-1.6	-0.2	-0.1	1.2	2.8





Consolidated cash flow statement							
In EUR m	2021	2022	2023	2024	2025e	2026e	2027e
Net income	2	21	27	33	25	32	35
Depreciation of fixed assets	2	5	4	4	6	6	6
Amortisation of goodwill	0	0	0	0	0	0	0
Amortisation of intangible assets	3	7	4	5	7	8	9
Increase/decrease in long-term provisions	0	0	0	0	0	0	0
Other non-cash income and expenses	0	0	-19	-7	-4	0	0
Cash Flow before NWC change	7	33	16	36	35	46	49
Increase / decrease in inventory	-33	-72	37	19	-9	-15	-7
Increase / decrease in accounts receivable	-17	-13	-17	8	-13	-5	-3
Increase / decrease in accounts payable	26	-3	36	-5	21	7	5
Increase / decrease in other working capital positions	4	70	0	0	0	0	0
Increase / decrease in working capital (total)	-19	-19	55	22	-1	-14	-5
Net cash provided by operating activities [1]	-13	13	71	58	34	32	44
Investments in intangible assets	-1	0	-14	-4	-10	-10	-10
Investments in property, plant and equipment	-4	-6	-5	-4	-2	-3	-3
Payments for acquisitions	-22	-19	-59	-48	-31	0	0
Financial investments	0	6	0	0	0	0	0
Income from asset disposals	0	0	0	0	0	0	0
Net cash provided by investing activities [2]	-27	-31	-77	-57	-43	-12	-13
Change in financial liabilities	15	-3	1	14	-10	0	0
Dividends paid	0	0	0	0	0	0	0
Purchase of own shares	0	0	0	0	0	0	0
Capital measures	0	28	0	0	0	0	0
Other	-1	-2	0	0	0	0	0
Net cash provided by financing activities [3]	14	22	2	13	-10	0	0
Change in liquid funds [1]+[2]+[3]	-26	5	-4	15	-19	20	31
Effects of exchange-rate changes on cash	0	0	0	0	0	0	0
Cash and cash equivalent at end of period	8	12	8	22	4	23	54

Financial Ratios							
	2021	2022	2023	2024	2025e	2026e	2027e
Cash Flow							
FCF	-18	7	53	50	22	20	31
Free Cash Flow / Sales	- 7.5 %	1.8 %	12.0 %	9.5 %	3.2 %	2.5 %	3.7 %
Free Cash Flow Potential	7	34	41	52	49	55	59
Free Cash Flow / Net Profit	-975.4 %	36.1 %	204.3 %	160.1 %	96.7 %	66.1 %	94.9 %
Interest Received / Avg. Cash	1.1 %	4.3 %	0.1 %	0.1 %	2.3 %	2.3 %	0.8 %
Interest Paid / Avg. Debt	2.5 %	2.0 %	6.9 %	9.5 %	9.0 %	9.0 %	9.0 %
Management of Funds							
Investment ratio	2.3 %	1.7 %	4.2 %	1.5 %	1.7 %	1.6 %	1.5 %
Maint. Capex / Sales	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Capex / Dep	106.0 %	56.9 %	230.6 %	82.4 %	90.9 %	87.9 %	88.8 %
Avg. Working Capital / Sales	13.9 %	23.2 %	27.2 %	18.5 %	12.6 %	12.2 %	12.5 %
Trade Debtors / Trade Creditors	72.2 %	122.7 %	133.2 %	140.6 %	110.0 %	106.7 %	103.3 %
Inventory Turnover	2.9 x	2.1 x	3.5 x	4.9 x	6.1 x	5.7 x	5.7 x
Receivables collection period (days)	37	36	45	36	33	32	31
Payables payment period (days)	78	42	46	37	42	42	42
Cash conversion cycle (Days)	84	165	103	73	51	54	53



Source: Warburg Research Source: Warburg Research Source: Warburg Research



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Rating	Number of stocks	% of Universe
Buy	141	70
Hold	49	24
Sell	6	3
Rating suspended	5	2
Total	201	100

WARBURG RESEARCH GMBH - ANALYSED RESEARCH UNIVERSE BY RATING ...

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Rating	Number of stocks	% of Universe
Buy	36	72
Hold	10	20
Sell	1	2
Rating suspended	3	6
Total	50	100

PRICE AND RATING HISTORY THE PLATFORM GROUP AS OF 17.06.2025



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