



Buy (old: Buy)

Price target: EUR 30.00 (old: EUR 30.00)

Price: EUR 20.90 **Next result:** FY'20 01.06.21
Bloomberg: WSO1 GR **Market cap:** EUR 300.6 m
Reuters: WSO1k.DE **Enterprise Value:** EUR 297.1 m

26-April-21

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Momentum remains strong

Last Friday, wallstreet:online announced to have **acquired an additional 20+% of the shares in its subsidiary wallstreet:online capital** from the CEO Thomas Soltau and certain minority investors. Matthias Hach and Thomas Soltau will become Co-CEOs of wallstreet:online capital, effective first of May with contracts until 2025 and 2024, respectively. Following the settlement of the transaction as well as the currently pending ownership control procedures from an earlier transaction, **wallstreet:online will hold in excess of 95% in wallstreet:online capital**. In our view, a very positive move as it will **simplify the organizational structure and increase transparency**.

On top, the company reported that smartbroker has gained more than 130k new customers since the launch in December 2019. It implies **more than 50k new customers in 2021**. Hence, smartbroker is well on track to reach the guided 120k for the full year. In fact, **we expect the company to even gain 180k customers in FY'21E**, in-line with the current run rate. Notably, the company also reported to have more than € 5bn AuM. Including the c. 55k wallstreet:online capital 'legacy' customers, this implies an average account volume of roughly € 30k indicating high customer quality.

Fueled by low or even negative interest rates on savings accounts and simplified access to stock trading via apps, the **stock ownership ratio in Germany grew strongly over the past years** (see chart on next page) and **should continue to rise** going forward. **Smartbroker looks perfectly positioned** to benefit from this trend and should be able to take its fair share of the market. Here is why:

- Differentiated product:** Smartbroker's broad product portfolio ranges from stocks and funds to derivatives and ETFs. At the same time, smartbroker offers very competitive pricing and even charges a zero fee on certain exchanges, which is unmatched by other full service brokers. Hence, smartbroker's offering seems very well positioned in the German online brokerage market as it differentiates from low-end peers via its broad product range and from top-end competitors via price.
- Marketing power:** On top of this, smartbroker is backed by the marketing power of wallstreet:online's finance portals. 500k registered users constantly create content in forums leading to more than 455m page impressions per month. Hence, the ideal platform to market smartbroker's differentiated offering.

Remains a **BUY with an unchanged PT of € 30** based on DCF.

Y/E 31.12 (EUR m)	2016	2017	2018	2019	2020E	2021E	2022E
Sales	2.8	5.2	7.8	8.6	28.0	53.5	68.6
Sales growth	12 %	83 %	50 %	10 %	227 %	91 %	28 %
EBITDA	0.4	2.0	3.5	3.7	4.3	9.3	25.1
EBIT	0.2	1.9	3.4	3.7	3.8	8.8	24.4
Net income	0.2	1.8	3.2	1.9	4.2	6.6	14.6
Net debt	-1.4	-3.3	-9.3	-4.5	-3.4	-5.0	-19.3
Net gearing	-79.0 %	-162.2 %	-47.9 %	-16.5 %	-11.0 %	-13.5 %	-35.6 %
Net Debt/EBITDA	0.0	0.0	0.0	0.0	0.0	0.0	0.0
EPS pro forma	0.07	1.74	1.94	1.06	0.29	0.46	1.02
CPS	0.03	3.23	1.73	0.83	0.22	0.37	1.14
DPS	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Dividend yield	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Gross profit margin	78.8 %	86.5 %	86.4 %	84.0 %	87.8 %	87.8 %	87.8 %
EBITDA margin	14.6 %	39.1 %	44.7 %	43.3 %	15.5 %	17.4 %	36.5 %
EBIT margin	6.4 %	36.4 %	43.8 %	43.1 %	13.7 %	16.4 %	35.5 %
ROCE	9.8 %	80.5 %	29.9 %	15.2 %	11.5 %	21.2 %	47.1 %
EV/sales	18.4	3.5	3.3	3.9	10.6	5.5	4.1
EV/EBITDA	125.6	8.9	7.4	8.9	68.4	31.8	11.2
EV/EBIT	285.7	9.6	7.5	9.0	77.5	33.7	11.5
PER	293.4	12.0	10.8	19.8	71.3	45.5	20.5
Adjusted FCF yield	0.3 %	9.8 %	19.1 %	7.8 %	0.7 %	2.5 %	5.8 %

Source: Company data, Hauck & Aufhäuser Close price as of: 23.04.2021



Source: Company data, Hauck & Aufhäuser

High/low 52 weeks: 28.90 / 5.24
Price/Book Ratio: 9.6
Relative performance (SDAX):
 3 months 9.2 %
 6 months 63.8 %
 12 months 257.7 %

Changes in estimates

		Sales	EBIT	EPS
2020	old:	28.0	3.8	0.29
	Δ	-	-	-
2021	old:	53.5	8.8	0.46
	Δ	-	-	-
2022	old:	68.6	24.4	1.02
	Δ	-	-	-

Key share data:

Number of shares: (in m pcs) 14.4
 Authorised capital: (in € m) -
 Book value per share: (in €) 2.2
 Ø trading volume: (12 months) 295,000

Major shareholders:

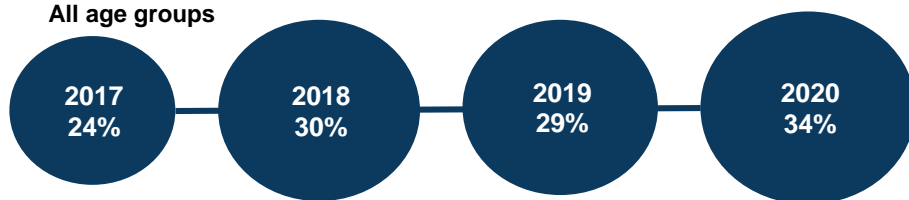
Andre Kolbinger 60.7 %
 Free Float 37.3 %
 Management 2.0 %

Company description:

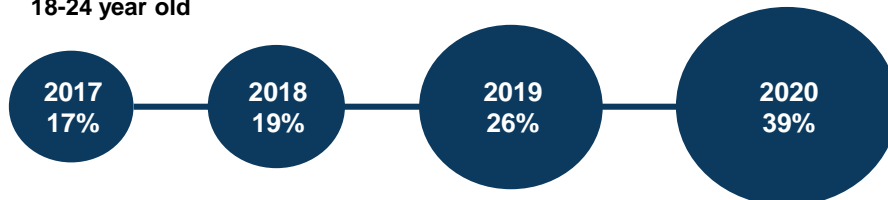
Wallstreet:online operates financial portals with a total reach of more than three million unique users

Stock ownership ratio on the rise in Germany

All age groups



18-24 year old



Source: Aktion pro Aktie, H&A

Financials

Profit and loss (EUR m)	2016	2017	2018	2019	2020E	2021E	2022E
Net sales	2.8	5.2	7.8	8.6	28.0	53.5	68.6
<i>Sales growth</i>	12.3 %	83.2 %	49.9 %	10.0 %	227.0 %	91.3 %	28.2 %
Increase/decrease in finished goods and work-in-process	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Total sales	2.9	5.2	7.8	8.6	28.0	53.5	68.6
Other operating income	0.0	0.0	0.4	0.2	0.0	0.0	0.0
Material expenses	0.6	0.7	1.1	1.4	3.4	6.5	8.4
Personnel expenses	1.5	1.8	2.0	2.4	6.7	12.3	15.1
Other operating expenses	0.4	0.7	1.7	1.2	13.5	25.4	20.1
Total operating expenses	2.5	3.2	4.3	4.8	23.6	44.2	43.5
EBITDA	0.4	2.0	3.5	3.7	4.3	9.3	25.1
Depreciation	0.0	0.0	0.0	0.0	0.5	0.5	0.7
EBITA	0.4	2.0	3.5	3.7	3.8	8.8	24.4
Amortisation of goodwill	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Amortisation of intangible assets	0.2	0.1	0.1	0.0	0.0	0.0	0.0
Impairment charges	0.0	0.0	0.0	0.0	0.0	0.0	0.0
EBIT (inc revaluation net)	0.2	1.9	3.4	3.7	3.8	8.8	24.4
Interest income	0.0	0.0	0.0	0.0	0.1	0.1	0.2
Interest expenses	0.0	0.0	0.0	0.1	0.2	0.3	0.3
Other financial result	0.0	0.0	1.0	1.8	2.9	0.0	0.0
Financial result	0.0	0.0	0.3	-0.7	2.2	-0.1	-0.1
Recurring pretax income from continuing operations	0.2	1.9	3.7	3.0	6.1	8.6	24.3
Extraordinary income/loss	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Earnings before taxes	0.2	1.9	3.7	3.0	6.1	8.6	24.3
Taxes	0.0	0.1	0.4	1.1	1.8	2.6	7.3
Net income from continuing operations	0.2	1.8	3.2	1.9	4.2	6.0	17.0
Result from discontinued operations (net of tax)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net income	0.2	1.8	3.2	1.9	4.2	6.0	17.0
Minority interest	0.0	0.0	0.0	0.0	0.0	-0.6	2.4
Net profit (reported)	0.2	1.8	3.2	1.9	4.2	6.6	14.6
Average number of shares	2.6	1.0	1.7	1.7	14.4	14.4	14.4
EPS reported	0.07	1.74	1.94	1.10	0.29	0.46	1.02

Profit and loss (common size)	2016	2017	2018	2019	2020E	2021E	2022E
Net sales	100.0 %	100.0 %	100.0 %	100.0 %	100.0 %	100.0 %	100.0 %
Increase/decrease in finished goods and work-in-process	3.2 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Total sales	103.2 %	100.0 %	100.0 %	100.0 %	100.0 %	100.0 %	100.0 %
Other operating income	1.5 %	0.7 %	5.7 %	1.9 %	0.0 %	0.0 %	0.0 %
Material expenses	21.9 %	13.5 %	13.6 %	16.0 %	12.2 %	12.2 %	12.2 %
Personnel expenses	54.7 %	34.9 %	25.9 %	28.2 %	24.0 %	23.0 %	22.0 %
Other operating expenses	13.5 %	13.1 %	21.5 %	14.4 %	48.3 %	47.4 %	29.3 %
Total operating expenses	88.6 %	60.9 %	55.3 %	56.7 %	84.5 %	82.6 %	63.5 %
EBITDA	14.6 %	39.1 %	44.7 %	43.3 %	15.5 %	17.4 %	36.5 %
Depreciation	0.5 %	0.2 %	0.0 %	0.0 %	1.8 %	1.0 %	1.0 %
EBITA	14.1 %	38.9 %	44.7 %	43.3 %	13.7 %	16.4 %	35.5 %
Amortisation of goodwill	1.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Amortisation of intangible assets	6.7 %	2.5 %	0.9 %	0.2 %	0.0 %	0.0 %	0.0 %
Impairment charges	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
EBIT (inc revaluation net)	6.4 %	36.4 %	43.8 %	43.1 %	13.7 %	16.4 %	35.5 %
Interest income	0.0 %	0.3 %	0.2 %	0.3 %	0.5 %	0.2 %	0.2 %
Interest expenses	0.0 %	0.0 %	0.0 %	0.6 %	0.5 %	0.5 %	0.4 %
Other financial result	0.0 %	0.0 %	12.5 %	20.6 %	10.5 %	0.0 %	0.0 %
Financial result	0.0 %	0.3 %	3.3 %	neg.	8.0 %	neg.	neg.
Recurring pretax income from continuing operations	6.4 %	36.7 %	47.0 %	35.4 %	21.7 %	16.1 %	35.4 %
Extraordinary income/loss	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Earnings before taxes	6.4 %	36.7 %	47.0 %	35.4 %	21.7 %	16.1 %	35.4 %
Tax rate	0.0 %	6.5 %	11.6 %	37.1 %	30.0 %	30.0 %	30.0 %
Net income from continuing operations	6.4 %	34.2 %	41.6 %	22.2 %	15.2 %	11.3 %	24.8 %
Income from discontinued operations (net of tax)	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Net income	6.4 %	34.2 %	41.6 %	22.2 %	15.2 %	11.3 %	24.8 %
Minority interest	0.0 %	0.0 %	0.0 %	0.0 %	0.1 %	neg.	3.4 %
Net profit (reported)	6.4 %	34.2 %	41.6 %	22.2 %	15.1 %	12.3 %	21.3 %

Source: Company data, Hauck & Aufhäuser

Balance sheet (EUR m)	2016	2017	2018	2019	2020E	2021E	2022E
Intangible assets	0.2	0.1	0.2	0.2	5.3	9.0	11.0
Property, plant and equipment	0.0	0.0	0.0	0.0	0.1	0.1	0.1
Financial assets	0.0	0.0	10.0	28.0	26.8	26.8	26.8
FIXED ASSETS	0.2	0.1	10.2	28.3	32.2	35.9	37.9
Inventories	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Accounts receivable	0.4	1.4	0.5	0.5	2.0	3.3	4.3
Other current assets	0.0	0.0	0.8	2.6	3.7	3.7	3.7
Liquid assets	1.4	3.3	9.3	4.5	8.5	10.1	22.4
Deferred taxes	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Deferred charges and prepaid expenses	0.0	0.0	0.0	0.1	0.1	0.1	0.1
CURRENT ASSETS	1.9	4.8	10.6	7.8	14.3	17.2	30.4
TOTAL ASSETS	2.1	4.9	20.8	36.0	46.5	53.1	68.3
SHAREHOLDERS EQUITY	1.8	2.1	19.4	27.2	31.4	37.4	54.4
MINORITY INTEREST	0.0	0.0	0.0	0.0	0.2	0.2	0.2
Long-term debt	0.0	0.0	0.0	0.0	5.0	5.0	3.0
Provisions for pensions and similar obligations	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other provisions	0.2	0.7	0.7	1.2	1.7	1.7	1.7
Non-current liabilities	0.2	0.7	0.7	1.2	6.7	6.7	4.7
short-term liabilities to banks	0.0	0.0	0.0	0.0	0.1	0.1	0.1
Accounts payable	0.0	0.2	0.2	0.2	0.6	1.1	1.5
Advance payments received on orders	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other liabilities (incl. from lease and rental contracts)	0.1	1.6	0.2	7.0	7.1	7.1	7.1
Deferred taxes	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Deferred income	0.0	0.4	0.4	0.4	0.4	0.4	0.4
Current liabilities	0.1	2.1	0.8	7.7	8.2	8.8	9.1
TOTAL LIABILITIES AND SHAREHOLDERS EQUITY	2.1	4.9	20.8	36.1	46.4	53.0	68.3

Balance sheet (common size)	2016	2017	2018	2019	2020E	2021E	2022E
Intangible assets	9.5 %	1.4 %	1.0 %	0.6 %	11.4 %	16.9 %	16.1 %
Property, plant and equipment	1.2 %	0.3 %	0.2 %	0.1 %	0.2 %	0.2 %	0.1 %
Financial assets	0.0 %	0.0 %	47.9 %	77.7 %	57.7 %	50.5 %	39.2 %
FIXED ASSETS	10.6 %	1.7 %	49.1 %	78.4 %	69.2 %	67.6 %	55.4 %
Inventories	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Accounts receivable	20.0 %	29.1 %	2.3 %	1.5 %	4.4 %	6.3 %	6.3 %
Other current assets	0.0 %	0.0 %	3.8 %	7.3 %	7.9 %	7.0 %	5.4 %
Liquid assets	69.1 %	68.4 %	44.5 %	12.5 %	18.3 %	19.0 %	32.8 %
Deferred taxes	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Deferred charges and prepaid expenses	0.2 %	0.8 %	0.2 %	0.2 %	0.2 %	0.2 %	0.1 %
CURRENT ASSETS	89.4 %	98.3 %	50.7 %	21.5 %	30.8 %	32.4 %	44.6 %
TOTAL ASSETS	100.0 %	100.0 %	99.8 %	99.9 %	100.0 %	100.1 %	100.0 %
SHAREHOLDERS EQUITY	87.5 %	42.2 %	92.9 %	75.4 %	67.5 %	70.5 %	79.6 %
MINORITY INTEREST	0.0 %	0.0 %	0.0 %	0.0 %	0.4 %	0.4 %	0.3 %
Long-term debt	0.0 %	0.0 %	0.0 %	0.0 %	10.8 %	9.4 %	4.4 %
Provisions for pensions and similar obligations	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Other provisions	7.5 %	13.7 %	3.2 %	3.4 %	3.6 %	3.1 %	2.4 %
Non-current liabilities	7.5 %	13.7 %	3.2 %	3.4 %	14.4 %	12.6 %	6.8 %
short-term liabilities to banks	0.0 %	0.0 %	0.0 %	0.0 %	0.1 %	0.1 %	0.1 %
Accounts payable	1.1 %	3.3 %	0.9 %	0.5 %	1.3 %	2.1 %	2.1 %
Advance payments received on orders	0.5 %	0.2 %	0.1 %	0.0 %	0.0 %	0.0 %	0.0 %
Other liabilities (incl. from lease and rental contracts)	3.1 %	32.5 %	1.1 %	19.5 %	15.3 %	13.4 %	10.4 %
Deferred taxes	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Deferred income	0.3 %	8.1 %	1.8 %	1.2 %	0.9 %	0.8 %	0.6 %
Current liabilities	5.0 %	44.1 %	3.9 %	21.2 %	17.7 %	16.5 %	13.3 %
TOTAL LIABILITIES AND SHAREHOLDERS EQUITY	100.0 %	100.0 %	100.0 %	100.0 %	100.0 %	100.0 %	100.0 %

Source: Company data, Hauck & Aufhäuser

Cash flow statement (EUR m)	2016	2017	2018	2019	2020E	2021E	2022E
Net profit/loss	0.2	1.8	3.2	1.9	4.2	6.0	17.0
Depreciation of fixed assets (incl. leases)	0.0	0.0	0.0	0.0	0.5	0.5	0.7
Amortisation of goodwill	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Amortisation of intangible assets	0.2	0.1	0.1	0.0	0.0	0.0	0.0
Others	0.0	2.4	-1.3	-0.3	0.0	0.0	0.0
Cash flow from operations before changes in w/c	0.4	4.3	2.0	1.6	4.8	6.6	17.7
Increase/decrease in inventory	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Increase/decrease in accounts receivable	0.0	-1.0	1.0	-0.1	-1.5	-1.3	-0.9
Increase/decrease in accounts payable	0.0	0.1	0.0	0.0	0.4	0.5	0.3
Increase/decrease in other working capital positions	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Increase/decrease in working capital	-0.1	-0.9	1.0	-0.1	-1.1	-0.7	-0.6
Cash flow from operating activities	0.3	3.4	2.9	1.5	3.7	5.8	17.1
CAPEX	0.0	0.0	0.2	0.0	0.5	0.5	0.7
Payments for acquisitions	0.0	0.0	0.0	12.2	5.0	3.7	2.0
Financial investments	0.0	0.0	10.4	0.0	0.0	0.0	0.0
Income from asset disposals	0.0	0.0	0.0	0.0	0.8	0.0	0.0
Cash flow from investing activities	0.0	0.0	-10.6	-12.2	-4.7	-4.2	-2.7
Cash flow before financing	0.3	3.4	-7.7	-10.7	-1.1	1.6	14.4
Increase/decrease in debt position	0.0	0.0	0.0	0.0	5.1	0.0	-2.0
Purchase of own shares	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Capital measures	0.0	-1.5	13.6	5.9	0.0	0.0	0.0
Dividends paid	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Effects of exchange rate changes on cash	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cash flow from financing activities	0.0	-1.5	13.6	5.9	5.1	0.0	-2.0
Increase/decrease in liquid assets	0.3	1.9	5.9	-4.8	4.0	1.6	12.4
Liquid assets at end of period	1.4	3.3	9.3	4.5	8.5	10.1	22.5

Source: Company data, Hauck & Aufhäuser

Regional split (EUR m)	2016	2017	2018	2019	2020E	2021E	2022E
Domestic	2.4	2.5	3.0	3.2	10.6	20.3	26.1
yoy change	-1.9 %	5.9 %	18.7 %	10.0 %	227.0 %	91.3 %	28.2 %
Rest of Europe	0.0	0.0	0.0	0.0	0.0	0.0	0.0
yoy change	n/a	n/a	n/a	n/a	n/a	n/a	n/a
NAFTA	0.0	0.0	0.0	0.0	0.0	0.0	0.0
yoy change	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Asia Pacific	0.0	0.0	0.0	0.0	0.0	0.0	0.0
yoy change	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Rest of world	0.5	2.7	4.8	5.3	17.3	33.2	42.5
yoy change	281.9 %	460.2 %	78.7 %	10.0 %	227.0 %	91.3 %	28.2 %
TTL	2.8	5.2	7.8	8.6	28.0	53.5	68.6
yoy change	12.3 %	83.2 %	49.9 %	10.0 %	227.0 %	91.3 %	28.2 %

Source: Company data, Hauck & Aufhäuser

Key ratios (EUR m)	2016	2017	2018	2019	2020E	2021E	2022E
P&L growth analysis							
Sales growth	12.3 %	83.2 %	49.9 %	10.0 %	227.0 %	91.3 %	28.2 %
EBITDA growth	3.5 %	390.3 %	71.2 %	6.6 %	25.0 %	151.3 %	477.1 %
EBIT growth	137.0 %	937.6 %	80.2 %	8.4 %	12.7 %	137.9 %	535.6 %
EPS growth	371.4 %	2338.6 %	11.7 %	-43.4 %	-84.9 %	-58.2 %	247.3 %
Efficiency							
Total operating costs / sales	88.6 %	60.9 %	55.3 %	56.7 %	84.5 %	82.6 %	63.5 %
Sales per employee	113.3	247.0	338.0	342.0	576.5	1,069.9	980.1
EBITDA per employee	16.6	96.6	151.0	148.1	89.6	186.1	358.0
Balance sheet analysis							
Avg. working capital / sales	12.5 %	15.7 %	14.4 %	11.8 %	5.6 %	3.6 %	4.1 %
Inventory turnover (sales/inventory)	n/a	n/a	0.0	0.0	0.0	0.0	0.0
Trade debtors in days of sales	53.5	99.9	22.0	22.8	22.8	22.8	22.8
A/P turnover [(A/P*365)/sales]	3.0	11.4	9.1	7.8	7.8	7.8	7.8
Cash conversion cycle (days)	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Cash flow analysis							
Free cash flow	0.3	3.4	2.7	1.5	3.1	5.3	16.4
Free cash flow/sales	10.9 %	66.2 %	34.9 %	17.6 %	11.3 %	9.9 %	23.9 %
FCF / net profit	168.9 %	193.3 %	83.9 %	79.1 %	74.7 %	80.1 %	111.9 %
Capex / depre	0.0 %	4.0 %	14956.5	0.0 %	100.0 %	100.0 %	100.0 %
Capex / maintenance capex	0.0 %	4.0 %	36.7 %	0.0 %	100.0 %	100.0 %	100.0 %
Capex / sales	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Security							
Net debt	-1.4	-3.3	-9.3	-4.5	-3.4	-5.0	-19.3
Net Debt/EBITDA	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net debt / equity	neg.	neg.	neg.	neg.	neg.	neg.	neg.
Interest cover	999.0	999.0	999.0	73.6	25.6	35.1	97.5
Dividend payout ratio	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %
Asset utilisation							
Capital employed turnover	1.4	1.9	0.4	0.3	0.7	1.2	1.2
Operating assets turnover	7.0	4.1	26.7	23.3	18.3	23.5	23.7
Plant turnover	118.5	313.0	242.8	286.9	309.7	592.6	759.9
Inventory turnover (sales/inventory)	n/a	n/a	0.0	0.0	0.0	0.0	0.0
Returns							
ROCE	9.8 %	80.5 %	29.9 %	15.2 %	11.5 %	21.2 %	47.1 %
ROE	10.0 %	86.5 %	16.7 %	7.0 %	13.4 %	17.6 %	26.9 %
Other							
Interest paid / avg. debt	n/a	n/a	n/a	n/a	3.0 %	4.9 %	6.2 %
No. employees (average)	25	21	23	25	49	50	70
Number of shares	2.6	1.0	1.7	1.7	14.4	14.4	14.4
DPS	0.0	0.0	0.0	0.0	0.0	0.0	0.0
EPS reported	0.07	1.74	1.94	1.10	0.29	0.46	1.02
Valuation ratios							
P/BV	29.5	10.4	1.8	1.4	9.6	8.0	5.5
EV/sales	18.4	3.5	3.3	3.9	10.6	5.5	4.1
EV/EBITDA	125.6	8.9	7.4	8.9	68.4	31.8	11.2
EV/EBITA	130.1	8.9	7.4	8.9	77.5	33.7	11.5
EV/EBIT	285.7	9.6	7.5	9.0	77.5	33.7	11.5
EV/FCF	169.1	5.3	9.4	22.0	94.5	55.9	17.2
Adjusted FCF yield	0.3 %	9.8 %	19.1 %	7.8 %	0.7 %	2.5 %	5.8 %
Dividend yield	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %	0.0 %

Source: Company data, Hauck & Aufhäuser

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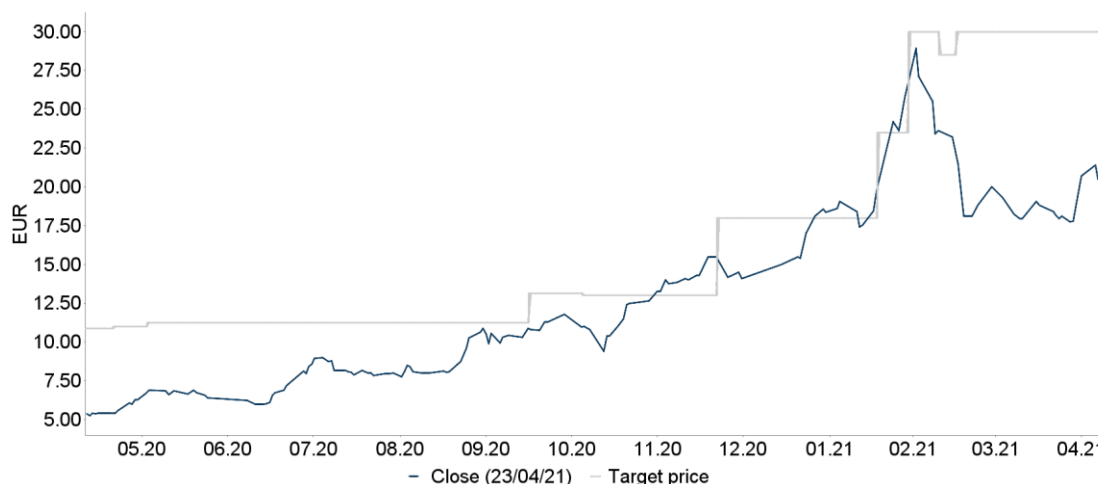
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Company	Disclosure
wallstreet:online AG	2, 8

Historical target price and rating changes for wallstreet:online AG in the last 12 months

Price and Rating History
wallstreet:online AG as of 26/04/21

Initiation coverage
03-June-19



Company	Date	Analyst	Rating	Target price	Close
wallstreet:online AG	08.04.2021	Bentlage, Simon	Buy	EUR 30.00	EUR 17.95
	04.03.2021	Bentlage, Simon	Buy	EUR 30.00	EUR 21.50
	15.02.2021	Bentlage, Simon	Buy	EUR 30.00	EUR 28.00
	03.02.2021	Bentlage, Simon	Buy	EUR 23.50	EUR 19.80
	08.12.2020	Bentlage, Simon	Buy	EUR 18.00	EUR 15.50

22.10.2020	Bentlage, Simon	Buy	EUR 13.00	EUR 11.00
05.10.2020	Bentlage, Simon	Buy	EUR 13.13	EUR 10.75
11.08.2020	Bentlage, Simon	Buy	EUR 11.25	EUR 7.98
11.08.2020	Bentlage, Simon	Buy	EUR 11.25	EUR 7.98
23.07.2020	Bentlage, Simon	Buy	EUR 11.25	EUR 8.78
03.07.2020	Bentlage, Simon	Buy	EUR 11.25	EUR 6.75
20.05.2020	Bentlage, Simon	Buy	EUR 11.25	EUR 6.90
08.05.2020	Bentlage, Simon	Buy	EUR 11.00	EUR 5.58

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Sell	7.24 %	0.00 %
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Date of publication creation: 26/04/2021 08:21 AM

Date of publication dissemination: 26/04/2021 08:25 AM

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