

voice + electronic brokerage

2012 Meeting of Shareholders Presentation

Notes & Disclaimers

Discussion of Forward-Looking Statements by BGC Partners

Information in this document contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Such forward looking statements include statements about the outlook and prospects for the Company and for its industry as well as statements about its future financial and operating performance. Such statements are based upon current expectations that involve risks and uncertainties. Actual results, performance or achievements could differ materially from those contemplated, expressed or implied because of a number of risks and uncertainties that include, but are not limited to, the risks and uncertainties identified in BGC Partners' filings with the U.S. Securities and Exchange Commission. The Company believes that all forward-looking statements are based upon reasonable assumptions when made. However, BGC Partners cautions that it is impossible to predict actual results or outcomes or the effects of risks, uncertainties or other factors on anticipated results or outcomes and that accordingly you should not place undue reliance on these statements. Forward-looking statements speak only as of the date when made, and the Company undertakes no obligation to update these statements in light of subsequent events or developments. Please refer to the complete disclaimer with respect to forward-looking statements and the risk factors set forth in BGC Partners' most recent public filings on Form 8-K and/or 10-Q, which are incorporated into this document by reference.

Note Regarding Financial Tables and Metrics

Excel files with the Company's quarterly financial results and metrics from full year 2008 through 3Q2012 are accessible in the various financial results press releases at the "Investor Relations" section of http://www.bgcpartners.com. They are also available directly at http://www.bgcpartners.com/ir-news.

Distributable Earnings

This presentation should be read in conjunction with BGC's most recent financial results press release. Unless otherwise stated, throughout this presentation we refer to our results only on a distributable earnings basis. For a complete description of this term and how, when and why management uses it, see the final page of this presentation. For both this description and a reconciliation to GAAP, see the sections of BGC's most recent financial results press release entitled "Distributable Earnings," "Distributable Earnings Results Compared with GAAP Results", and "Reconciliation of GAAP Income to Distributable Earnings", and see the sections titled "Adjusted EBITDA Defined" and "Adjusted EBITDA compared with GAAP income from operations before income taxes." which are incorporated by reference, and available in the "Investor Relations" section of our website at http://www.bgcpartners.com.

Business Overview

Voice / Hybrid Broking

- → Key products include:
 - Rates
 - Credit
 - Foreign Exchange
 - Equities
 - Real Estate
- → ≈2,200 brokers & salespeople
- → ≈ 200 desks
- → In 35+ cities

Electronic Broking

- → Key products include:
 - Interest Rate Derivatives
- Credit
- FX
- European & Canadian Government Bonds
- → Proprietary network connected to the global financial community
- → Substantial investments in creating proprietary technology / network

Market Data/ Software Solutions

- → Develops and markets realtime proprietary pricing data
- → Provider of customized screen-based solutions which enable clients to develop electronic marketplaces
- → Co-location services













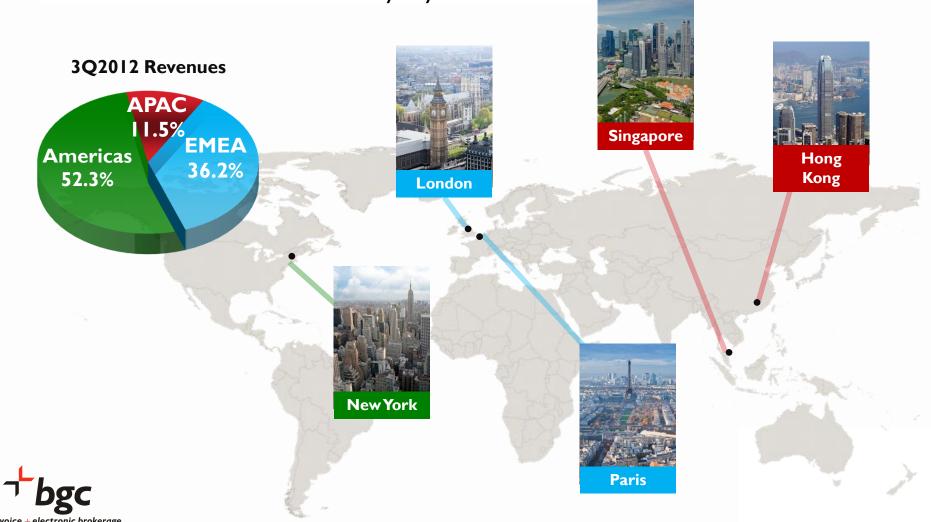
Solid Business with Significant Opportunities

- → Diversified revenues by geography & product category
- → Well positioned to take advantage of current market dynamics
- → Accretively hiring and acquiring
- → Investing for broker productivity & fully electronic trading
- → Intermediary-oriented, low-risk business model
- → Deep and experienced management team with ability to attract and retain key talent
- → Attractive dividend yield

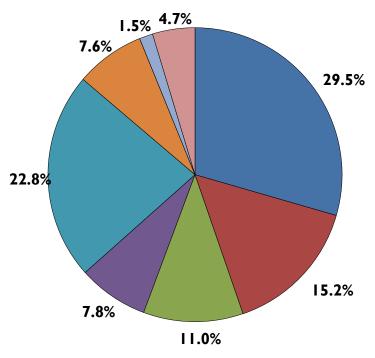


3Q2012 Global Revenue Breakdown

- → Americas Revenue up 107.7% y-o-y
- → Europe, Middle East & Africa Revenue down 21.2% y-o-y
- → Asia Pacific Revenue down 19.4% y-o-y



3Q2012 Product Diversity



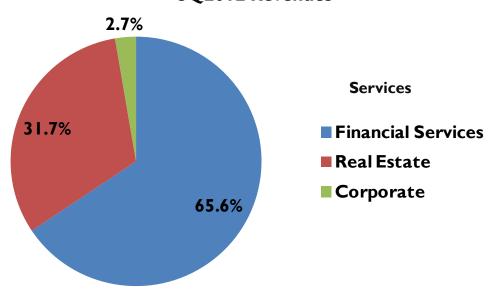
- Rates
- Credit
- Foreign exchange
- Equities and other asset classes
- Real estate brokerage
- Real estate management services
- Market data & software solutions
- Other revenues, interest income & related parties



^{*} This includes fees captured in both the "total brokerage revenues" and "fees from related party" line items related to fully electronic trading. Note: percentages may not sum to 100% due to rounding.

3Q2012 Segment Data





3Q2012 Pre-tax Margin	
Financial Services	15.1%
Real Estate	11.4%
Corporate	NMF



Attractive Yield

- → Among the top 2 percent of dividend stocks in the Russell 2000
- Management believes the current dividend is sustainable for an extended period
- → Historically payout has been consistent for long periods of time
- → Dividend yield currently ≈ 15%*



Risk-Averse Business Model

- → Simple balance sheet with low leverage
- → Transactions are either "name-give-up", or "matched principal"
- → We generally do not engage in proprietary trading, have margin accounts with customers, or otherwise use balance sheet for trading purposes
- → No hidden or material off balance sheet exposures
- → Unlike banks, BGC has minimal "mark to market" or "bid-ask spread" risk
- → Our market dynamics, like exchanges, are almost entirely volume-driven
- → BGC can and has grown regardless of bank trading results



Growth Drivers

Diversified opportunities for growth, regardless of market conditions

MASSIVE SOVERIEGN ISSUANCE

HEADCOUNT
GROWTH
&
MARKET
SHARE
GAINS

FULLY
ELECTRONIC
TRADING



BGC's Ability to Attract and Retain Key Talent

- → Partnership structure tax efficient for both partners and public shareholders
- → Fundamentally aligns employees' interests with shareholders'
- → Partnership is a key tool in attracting and retaining top producers
- → Unlike peers, large number of key employees have sizable and mostly restricted equity or unit stakes (≈38% of fully diluted shares*)
- → Structure combines best aspects of private partnership with public ownership



Strong Record of Successful, Accretive Acquisitions

Marex Financial (a) Liquidez **Newmark Knight** Maxcor / Eurobrokers **Aurel Leven** (November 2006) (June 2009) (May 2005) (August 2007) Frank (c) (October 2011) → Offices: Sao Paulo and Rio de → Offices: New York, → Offices: New York and → Office: Paris → Offices: London. **laneiro** 25 other domestic offices **London and Tokyo** → ~75 brokers **Johannesburg** → 70 brokers → 425 Brokers → ~325 brokers → Expertise in equity → Expand equity → Leader in FX derivatives. → Leader in fixed income. derivatives derivatives business in commodities, credit, equities, money market & emerging markets and interest rate products derivatives 2005 2007 2006 2009 2010 2011 2008

ETC Pollack (September 2005)

- → Offices: Paris
- → ~70 brokers
- → Presence in OTC & exchange traded products

AS Menkul (December 2006)

- → Office: Istanbul
- → Gain access to Turkish equities and electronic bond market

Radix Energy (March 2008)

- → Office: Singapore
- → OTC Energy broker

Mint Partners/Mint Equities (b) (August 2010)

- → Main Office: London
- → Mainly Equities, also Credit, Rates, FX, Commodities and Energy
- → ~100 brokers

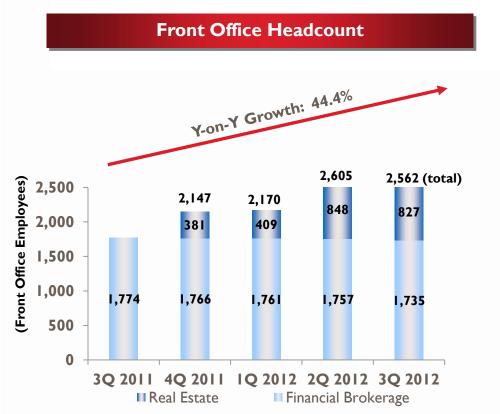
Grubb & Ellis (d) (April 2012)

- → Property & Facilities
 Management
- → Commercial Sales & Leasing
- → ≈ 400 brokers

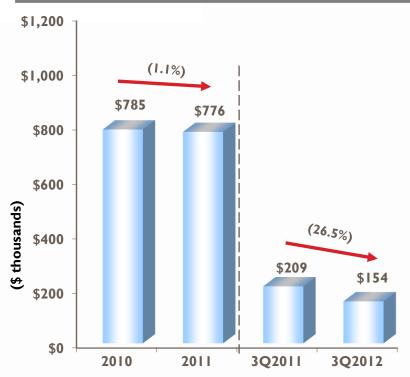


(a) BGC acquired Marex Financial's emerging markets business. (b) BGC acquired various assets and businesses of Mint Partners and Mint Equities. (c) BGC acquired all of the outstanding shares of Newmark & Company Real Estate, Inc., which operates as "Newmark Knight Frank" in the United States and is associated with London-based Knight Frank. (d) BGC acquired substantially all the assets of Grubb & Ellis.

BGC's Front Office Employee Growth



Front Office Productivity (in thousands)



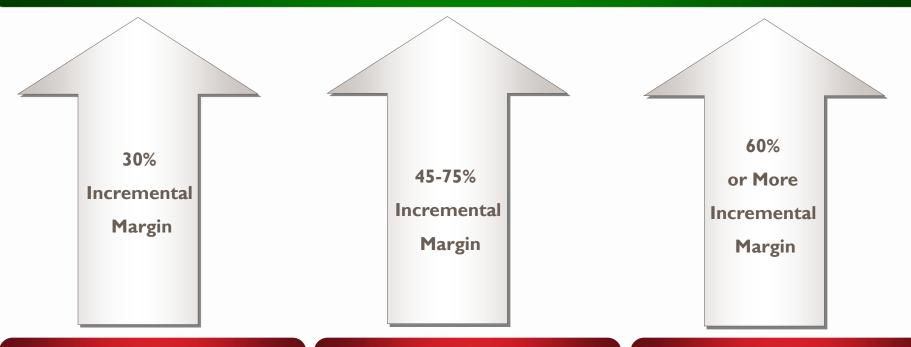
- → For 3Q 2012 Financial Services average revenue per front office employee was \$169k, while Real Estate Services front office average revenue per front office employee was \$122k.
- → Lower overall industry volumes across Financial Services
- → Commercial Real Estate brokers generally have lower revenue per broker than IDB brokers



Note: Front office productivity is calculated as "total brokerage revenue," "market data and software sales revenue," and the portion of "fees from related party" line items related to fully electronic trading divided by average front office headcount for the relevant period.

Significant Leverage Through Scale and Technology

Pre-Tax Distributable Earnings Contribution



Hybrid Brokerage:
Hire and Acquire

Fully Electronic:

Convert

Market Data & Software:

Distribute



Note: Incremental margin estimates based on BGC's historical financial performance.

3Q2012 100/≈ 200 Products Offer Fully Electronic **Trading**

Phone Prices

Screen Prices and Streaming Prices

VOICE







- Money Markets
- Property Derivatives
- Exotic IR & FX Options
- **Commodity Derivatives**
- Shipping

PRODUCTS

- Commodities
- USD & EUR Sovereigns + Asset Backed
- New Issue Securities
- Commercial Real Estate Covered Bonds

- Interest Rate **Derivatives**
- Cash Equities
- Basis Swaps
- Floating Rate Notes
- Base Metals
- **Securities**

- UST Curve Swaps
- UST Off-the-Runs
- Equity Derivatives (Global)
- Emerging Market Bonds APAC Sovereigns
- Japanese Corporates
- Convertible Bonds
- US Cash Bonds

- + TIPS
- Inflation Swaps
- FX Options
- Corporates (EU & Aust.)
- Single-Name CDS (Global) Canadian Sovereigns
- IRS (multiple currencies)
- IR Options (multiple currencies)
- Non-deliverable Forwards
- Metals Options

- US Treasuries
- Spot FX
- ELX-CME Basis **Swaps**
- Futures Routing
- European Sovereigns
- Sovereign CDS
- CDS Indices (Global)

†bgc broker



[→]bgc trader





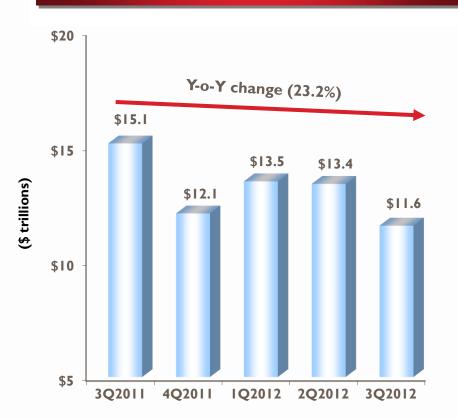


Note: The above is only a partial list.

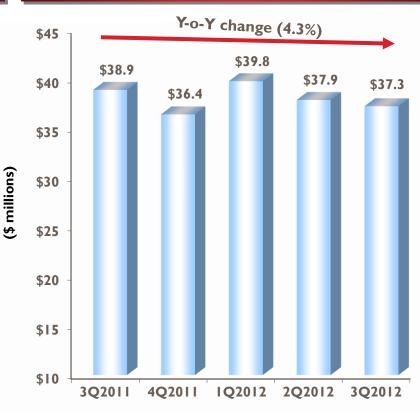
BGC's Fully Electronic Metrics



Fully Electronic Revenues (in millions)*



electronic brokerage



- → Over time, higher fully electronic revenues has improved margins
- → Percent of fully electronic revenue in the Financial Services segment was 12.2% vs 10.2% in 3Q 2011

Percent of technology based revenue in the Financial Services segment was 14.5% vs 12.0% in 3Q 2011

^{*} This includes fees captured in both the "total brokerage revenues" and "fees from related party" line items related to fully electronic trading within the Financial Services Segment. Technology based revenues includes the previous as well as Market Data and Software.

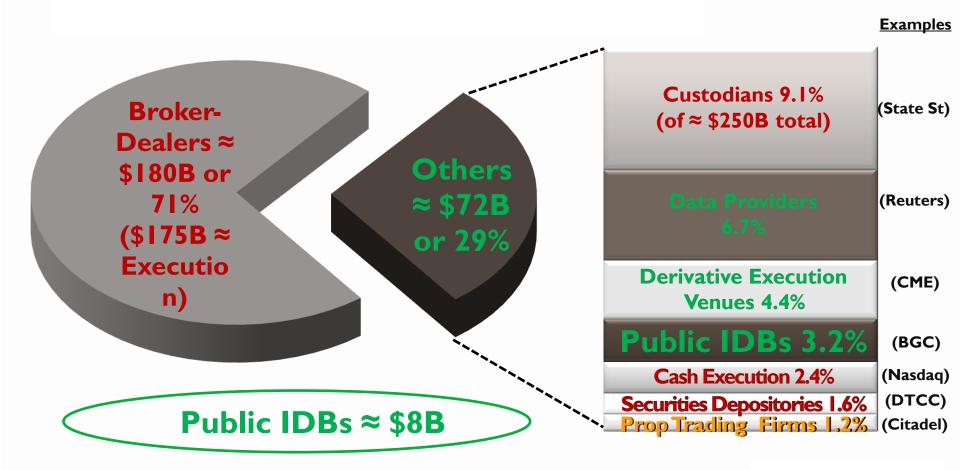
BGC Should Benefit from Proposed OTC Changes

- → We profitably broker OTC and exchange traded, centrally cleared products
- → We strongly favor open and non-discriminatory central clearing
- → We are generally paid significantly faster by central clearing organizations
- → Central clearing may lead to higher OTC volumes in certain markets
- → BGC has competitive advantage versus IDB peers if hybrid or electronic trading is encouraged and/or required
- → BGC should qualify as an "swap execution facility" and other equivalent terms



Tiny Slice from Banks = Huge <u>Potential</u> Opportunity for BGC

\$250B Global Sales & Trading Market (2010 - 2011)





5-Year Growth Outlook Color Key
Growth Area Little Change Declining

Why Real Estate?

- → The large market size and fragmented nature of the commercial real estate services market increases the scope for BGC's expansion
- → BGC has a strong track record of building and growing different types of brokerage businesses around the world
- → There are many similarities between the business models of NGKF and BGC's Financial Services segment

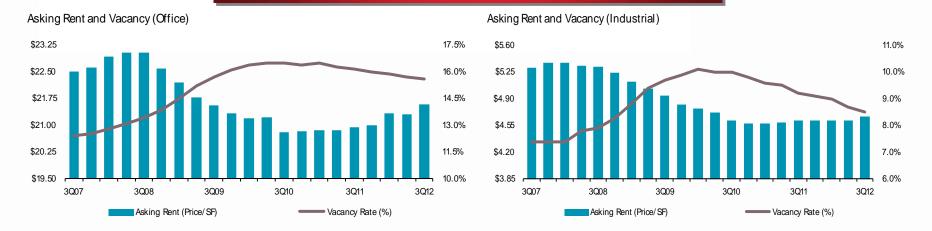
→ The overlap between our existing and potential Real Estate Services and Financial Services customers offers compelling growth opportunities





Commercial Real Estate Market Improving Nationally

US Office & Industrial Market Asking Rent & Vacancy



CoStar US Composite Indices: Up YoY



Value Weighted Composite up 11.4% YoY

Equal Weighted Composite up 7.6% YoY

Notes and sources: The top two charts show data for 30 key U.S. office markets, the bottom chart shows Equal and Value Weighted Transactions voice + electronic brokerage Sources: Newmark Grubb Knight Frank, Real Capital Analytics, and CoStar as of 3Q 2012.



Conclusion











BGC's Performance Goals

Goals in 2007

- 56% Comp Ratio
- 13% Pretax Margin
- 10% Post-tax Margin
- Increase fully electronic trading
- Increase front office

FY 2011 Actual Results

- 53.8% Comp Ratio
- 16.1% Pretax Margin
- 13.5% Post-tax Margin
- 10.5% of total revenues related to e-broking (from traditional IDB products – Rates, Credit, FX, Equities, Energy, Commodities)
- Front office up by ≈ 442 or 25.9% YoY

Current Goals

- 52-57% Comp Ratio
- 20% + Pre-tax Margin
- 17% + Post-tax Margin
- Increase percentage of e-broking revenues to 20% of revenues related to traditional IDB products
- Grow front office in traditional IDB products by at least another 750
- Grow new categories' front office by at least another 500 (Shipping, Commercial Real Estate, etc.)
- Grow revenues by \$1Bn

BGC has met its past performance goals and has set new targets for increased revenue and profitability



Note: Does not yet include Grubb & Ellis as part of BGC.

BGC: Solid Business with Significant Opportunities

- → Diversified revenues by geography & product category
- → Well positioned to take advantage of current market dynamics
- → Accretively hiring and acquiring
- → Investing for broker productivity & fully electronic trading
- → Intermediary-oriented, low-risk business model
- → Deep and experienced management team with ability to attract and retain key talent
- → Attractive dividend yield











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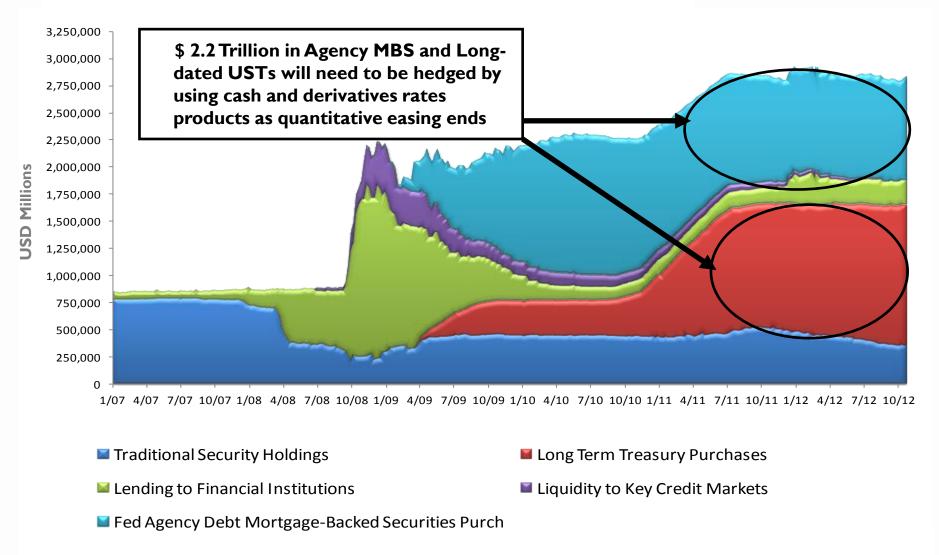
Appendix







Quantitative Easing = Current Headwind and Future Tailwind





Quantitative easing by fed and other major central banks lowered 3Q2012 rates volatility and volumes. Source: Federal Reserve Bank of Cleveland. Data from 1/1/07 to 7/11/12.

Business Overview: Rates

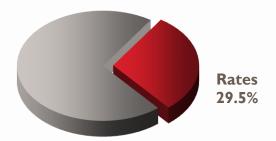
Example of Products

- Interest rate derivatives
- US Treasuries
- Global Government Bonds
- Agencies
- Interest Rate Futures
- Dollar derivatives
- Repurchase agreements
- Non-deliverable swaps
- Interest rate swaps & options

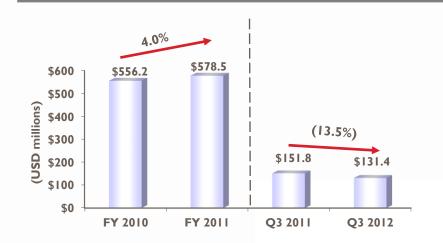
Drivers

- Ongoing global sovereign debt issues cause long term tailwinds in our Rates business
- Near-term headwinds due to quantitative easing
- Low interest rates in most major economies holding down volumes

% of 3Q2012 Total Distributable Earnings Revenue



Rates Revenue Growth





Business Overview: Credit

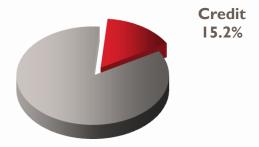
Example of Products

- Credit derivatives
- Asset-backed securities
- Convertibles
- Corporate bonds
- High yield bonds
- Emerging market bonds

Drivers

- Flat to down industry volumes
- Credit e-brokerage continues to outperform overall market
- Bank corporate bond trading activity down due in part to Basel 3 capital requirements

% of 3Q2012 Total Distributable Earnings Revenue



Credit Revenue Growth





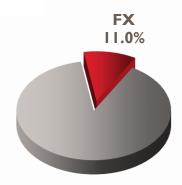
Business Overview: Foreign Exchange

Example of Products

In virtually all currency pairs

- Options
- Exotics
- Spot
- Forwards
- Non-deliverable forwards

% of 3Q2012 Total Distributable Earnings Revenue



Drivers

- BGC's fully electronic FX revenues have grown faster than overall FX revenues, for the past three years, driven by both derivatives and spot
- Volume held back by FX market intervention from certain major central banks
- Low interest rates make carry trade strategies less attractive

Foreign Exchange Revenue Growth



Business Overview: Equities & Other Asset Classes

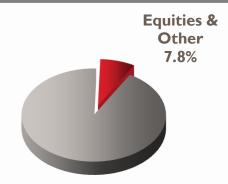
Example of Products

- Equity derivatives
- Cash Equities
- Index futures
- Commodities
- Energy derivatives
- Other derivatives and futures

Drivers

Lower global equity cash & derivatives volumes industry-wide

% of 3Q2012 Total Distributable Earnings Revenue



Equities & Other Asset Classes Revenue Growth





Business Overview: Real Estate Services

Example of Products

- Leasing Advisory
- Global Corporate Services
- Investment Sales & Financial Services
- Retail Services
- Property & Facilities Management
- Consulting
- Program and Project Management
- Industrial Services
- Valuation

Drivers

- US Commercial Real Estate prices up a weighted avg of 11.4% YoY
- Average rents and vacancies improve YoY
- Real Capital Analytics 3Q sales volume up 19% YOY

% of 3Q2012 Total Distributable Earnings Revenue

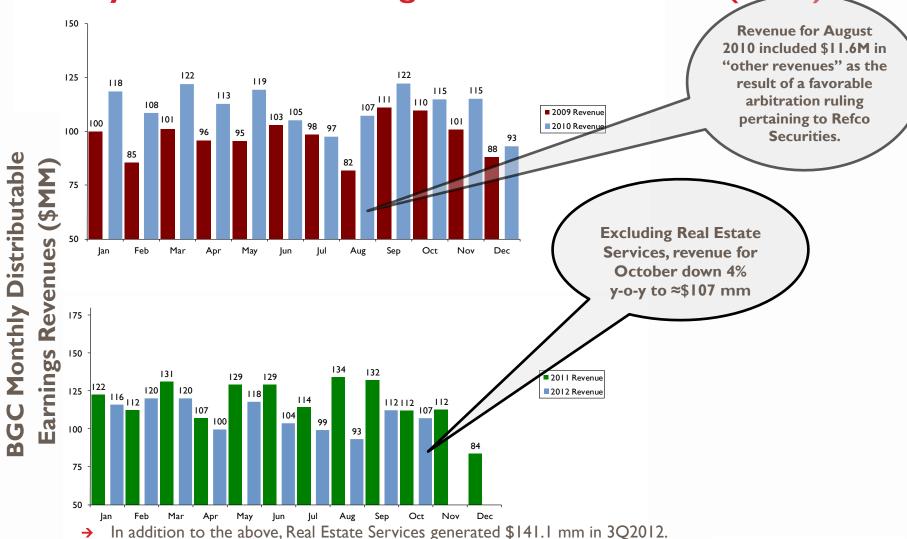


Real Estate Services Revenue





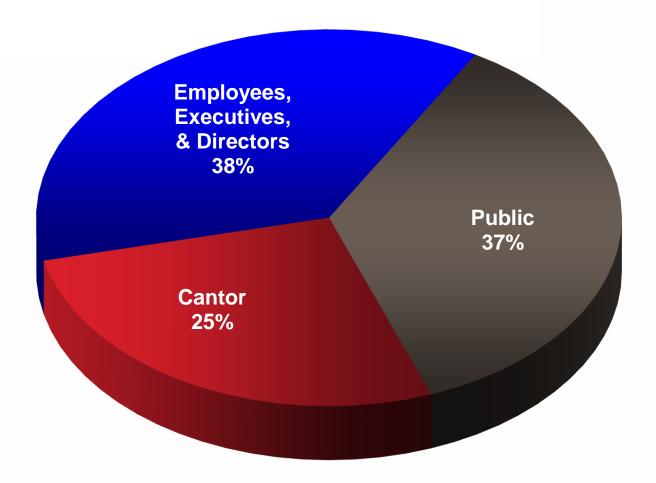
Monthly Revenue Excluding Real Estate Services (\$MM)



→ YoY comparison was negatively affected by the approximate \$2mm Euro/Dollar currency impact for October 2012.

Note: October 2012 revenue number is preliminary. Monthly revenue prior to 2008 is available in the 2010 earnings presentations at www.bgcpartners.com/ir.

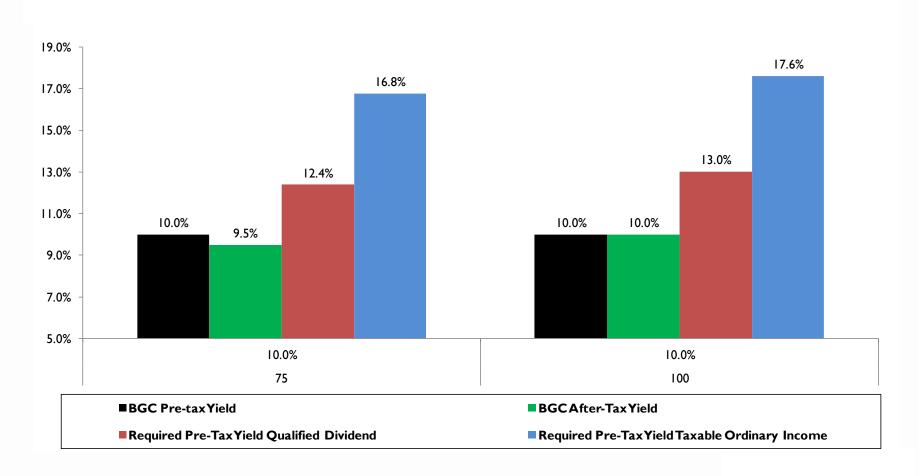
BGC's Economic Ownership as of September 30, 2012





Note: Employees, Executives, and Directors ownership figure attributes all units (PSUs, FPUs, RSUs, etc) and distribution rights to founding partners & employees and also includes all A shares owned by BGC executives and directors. Cantor ownership includes all A and B shares owned by Cantor as well as all Cantor exchangeable units and certain distribution rights. Public ownership includes all A shares not owned by executives or directors of BGC. The above chart excludes shares related to convertible debt.

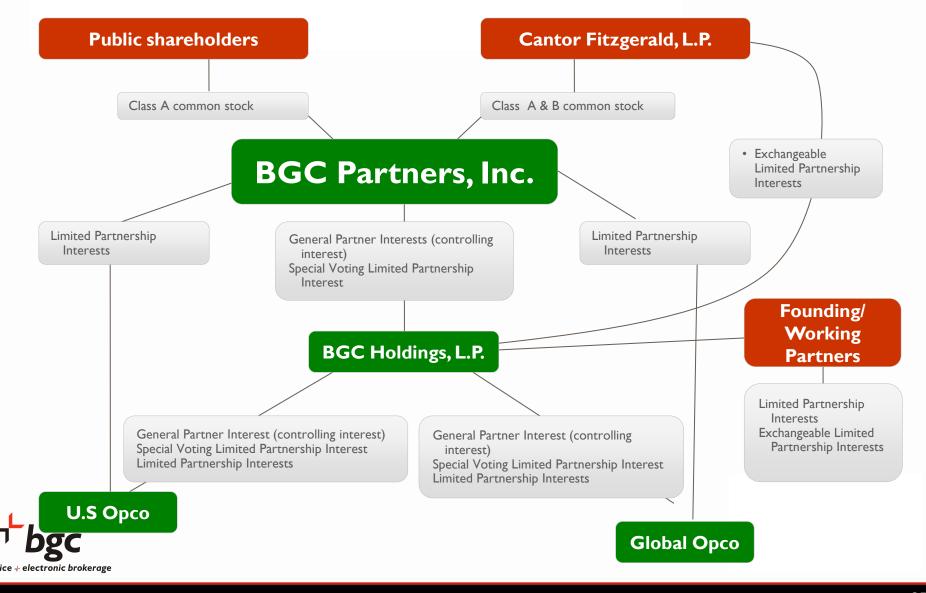
Current Tax Equivalent Yield Analysis





Note: Based on stock price as of 11/1/12 close.

Structure Creates Employee Retention and Lower Effective Tax Rate



Adjusted EBITDA

BGC Partners, Inc
Reconciliation of GAAP Income to Adjusted EBITDA
(and Comparison to Pre-Tax Distributable Earnings, in \$000s)

	3Q 2012	3Q 2011
GAAP Income (loss) from operations before income taxes	3,612	(4,482)
Add back:		
Employee loan amortization	9,037	7,686
Interest expense	9,758	6,754
Fixed asset depreciation and intangible asset amortization	13,700	12,111
Impairment of fixed assets	93	302
Grant of Exchangeability to limited partnership units (1)	24,032	50,413
Losses on equity investments	2,995	1,675
Adjusted EBITDA	63,227	74,459
Pre-Tax distributable earnings	46,742	62,576

⁽¹⁾ Represents non-cash, non-economic, and non-dilutive charges relating to grants of exchangeability to limited partnership units.



Adjusted EBITDA

In order to provide investors with further information, BGC will now also provide an additional non-GAAP financial measure: "adjusted EBITDA", which it defines as GAAP income from operations before income taxes, adjusted to add back interest expense as well as the following non-cash items:

Employee loan amortization;

Fixed asset depreciation and intangible asset amortization;

Impairment of fixed assets;

Charges relating to grants of exchangeability to limited partnership interests; and

Non-cash earnings or losses related to BGC's equity investments, such as in Aqua Securities, L.P. and ELX Futures, L.P., and its holding company general partner, ELX Futures Holdings LLC.

The Company's management believes that this measure is useful in evaluating BGC's operating performance compared to that of its competitors, because the calculation of adjusted EBITDA generally eliminates the effects of financing and income taxes and the accounting effects of capital spending and acquisitions, which would include impairment charges of goodwill and intangibles created from acquisitions. Such items may vary for different companies for reasons unrelated to overall operating performance. As a result, the Company's management uses these measures to evaluate operating performance and for other discretionary purposes. BGC believes that adjusted EBITDA is useful to investors to assist them in getting a more complete picture of the Company's financial results and operations.

Since adjusted EBITDA is not a recognized measurement under GAAP, when analyzing BGC's operating performance, investors should use adjusted EBITDA in addition to GAAP measures of net income. Because not all companies use identical EBITDA calculations, the Company's presentation of adjusted EBITDA may not be comparable to similarly titled measures of other companies. Furthermore, adjusted EBITDA is not intended to be a measure of free cash flow, because adjusted EBITDA does not consider certain cash requirements such as tax and debt service payments.

For a reconciliation of adjusted EBITDA to GAAP income from operations before income taxes, the most comparable financial measure calculated and presented in accordance with GAAP, see the section of this press release titled "Adjusted EBITDA compared with GAAP income from operations before income taxes."

Distributable Earnings

BGC Partners uses non-GAAP financial measures including "Revenues for distributable earnings," "pre-tax distributable earnings" and "post-tax distributable earnings," which are supplemental measures of operating performance that are used by management to evaluate the financial performance of the Company and its subsidiaries. BGC Partners believes that distributable earnings best reflects the operating earnings generated by the Company on a consolidated basis and are the earnings which management considers available for distribution to BGC Partners, Inc. and its common stockholders, as well as to holders of BGC Holdings partnership units during any period. As compared with "income (loss) from operations before income taxes," "net income (loss) for fully diluted shares," and "fully diluted earnings (loss) per share," all prepared in accordance with GAAP, distributable earnings calculations primarily exclude certain non-cash compensation and other expenses which generally do not involve the receipt or outlay of cash by the Company, which do not dilute existing stockholders, and which do not have economic consequences, as described below. In addition, distributable earnings calculations exclude certain gains and charges that management believes do not best reflect the ordinary operating results of BGC. Revenues for distributable earnings are defined as GAAP revenues excluding the impact of BGC Partners, Inc.'s non-cash earnings or losses related to its equity investments, such as in Aqua Securities, L.P. and ELX Futures, L.P., and its holding company general partner, ELX Futures Holdings LLC. Revenues for distributable earnings will also include the collection of receivables which would have been recognized for GAAP other than for the effect of acquisition accounting. Pre-tax distributable earnings are defined as GAAP income (loss) from operations before income taxes excluding items that are primarily non-cash, non-dilutive, and non-economic, such as: Non-cash stock-based equity compensation charges for REUs granted or issued prior to the merger of BGC Partners, Inc. with and into eSpeed, as well as post-merger non-cash, non-dilutive equity-based compensation related to partnership unit exchange or conversion. Allocations of net income to founding/working partner and other units, including REUs, RPUs, PSUs and PSIs. Non-cash asset impairment charges, if any. Distributable earnings calculations also exclude charges related to purchases, cancellations or redemptions of partnership interests and certain one-time or non-recurring items, if any. "Compensation and employee benefits" expense for distributable earnings will also include broker commission payouts relating to the aforementioned collection of receivables. Beginning with the second quarter of 2011, BGC's definition of distributable earnings was revised to exclude certain gains and charges with respect to acquisitions, dispositions, and resolutions of litigation. This change in the definition of distributable earnings is not reflected in, nor does it affect the Company's presentation of prior periods. Management believes that excluding these gains and charges best reflects the operating performance of BGC. Since distributable earnings are calculated on a pre-tax basis, management intends to also report "post-tax distributable earnings" and "post-tax distributable earnings per fully diluted share": "Post-tax distributable earnings" are defined as pre-tax distributable earnings adjusted to assume that all pre-tax distributable earnings were taxed at the same effective rate. "Post-tax distributable earnings per fully diluted share" are defined as post-tax distributable earnings divided by the weighted-average number of fully diluted shares for the period. BGCs' distributable earnings per share calculations assume either that: The fully diluted share count includes the shares related to these instruments, such as the Convertible Senior Notes, but excludes the associated interest expense, net of tax, when the impact would be dilutive, or; The fully diluted share count excludes the shares related to the dilutive instruments, but includes the associated interest expense, net of tax. Each quarter, the dividend to common stockholders is expected to be determined by the Company's Board of Directors with reference to post-tax distributable earnings per fully diluted share. In addition to the Company's quarterly dividend to common stockholders, BGC Partners expects to pay a pro-rata distribution of net income to BGC Holdings founding/working partner and other units, including REUs, RPUs, PSUs and PSIs, and to Cantor for its noncontrolling interest. The amount of all of these payments is expected to be determined using the above definition of pre-tax distributable earnings per share. Certain employees who are holders of RSUs are granted pro-rata payments equivalent to the amount of dividends paid to common stockholders. Under GAAP, a portion of the dividend equivalents on RSUs is required to be taken as a compensation charge in the period paid. However, to the extent that they represent cash payments made from the prior period's distributable earnings, they do not dilute existing stockholders and are therefore excluded from the calculation of distributable earnings. Distributable earnings is not meant to be an exact measure of cash generated by operations and available for distribution, nor should it be considered in isolation or as an alternative to cash flow from operations or GAAP net income (loss). The Company views distributable earnings as a metric that is not necessarily indicative of liquidity or the cash available to fund its operations. Pre- and post-tax distributable earnings are not intended to replace the Company's presentation of GAAP financial results. However, management believes that they help provide investors with a clearer understanding of BGC Partners' financial performance and offer useful information to both management and investors regarding certain financial and business trends related to the Company's financial condition and results of operations. Management believes that distributable earnings and the GAAP measures of financial performance should be considered together. Management does not anticipate providing an outlook for GAAP "revenues", "income (loss) from operations before income taxes", "net income (loss) for fully diluted shares," and "fully diluted earnings (loss) per share", because the items previously identified as excluded from pre-tax distributable earnings and post-tax distributable earnings are difficult to forecast. Management will instead provide its outlook only as it relates to revenues for distributable earnings, pre-tax distributable earnings and post-tax distributable earnings. For more information on this topic, please see the table in BGC's most recent financial results release entitled "Reconciliation of GAAP Income to Distributable Earnings" which provides a summary reconciliation between pre- and post-tax distributable earnings and the corresponding GAAP measures for the Company in the periods discussed in this presentation.