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## **PRESS RELEASE**

# **The V-ZUG CombiCookTop V4000 impresses the jury of the Red Dot Award**

This year, designers, design agencies and manufacturers from around 60 countries applied for the Red Dot Award: Product Design for their products. In line with the motto "In search of good design and innovation", the international members of the Red Dot Jury thoroughly evaluated each submitted product individually and according to specialist criteria. The CombiCookTop V4000 by V-ZUG was a winner in this category. With its integrated extractor, understated design and intuitive controls, this modern hob thoroughly impressed the panel of experts.

### **A seal of approval for quality**

One of the most highly-regarded evaluation procedures for good design and innovation, the award is numbered among the best-known design competitions anywhere in the world. After evaluating all submissions, the Red Dot Jury awards the Red Dot only to products of outstanding design quality. The awards are conferred by the Red Dot Jury made up of an independent panel of experts. This year, it included 48 individuals from 23 countries. For this award, products are not in competition with one another, but are evaluated individually.

Find out more at: [vzug.com](http://vzug.com)



## Fotomaterial



Foto 1

**Understated design and intuitive operation: the CombiCookTop V400 in the Excellence Line offers timeless elegance and a flexible user experience.**



reddot winner 2022

Foto 2

**The 2022 Red Dot Award in the Product Design category goes to the V-ZUG CombiCookTop V4000.**

### About the V-ZUG Group

V-ZUG is Switzerland's leading brand in household appliances. Located in the heart of Switzerland, V-ZUG has been developing and producing kitchen and laundry appliances for over 100 years and offers a comprehensive service as well. In Switzerland alone, there are over 300 technicians working in the service business. As market leader in Switzerland, the V-ZUG Group also markets its products in selected premium markets abroad. The V-ZUG Group currently employs around 2,000 people. V-ZUG Holding AG is listed in the Swiss Reporting Standard of SIX Swiss Exchange in Zurich (securities number 54 248 374, ISIN CH0542483745, ticker symbol VZUG).