

Media release  
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Cooler V2000

Swiss precision and quiet elegance



Swiss perfection for your home. Since 1913.



**In a world where silence is precious and flexibility is more valued than ever, V-ZUG's new single-door refrigerators set new standards. Swiss precision and efficiency come together perfectly to create the Cooler V2000. The refrigerator offers a unique fusion of quiet operation and modular flexibility, designed to provide every kitchen with a serene yet refreshingly modern ambiance.**

In the heart of Switzerland, a new approach to refrigeration is being unveiled with the "Cooler V2000". V-ZUG is introducing two new single-door refrigerators with stand-out quiet efficiency and modular flexibility. The refrigerators are engineered with the meticulous Swiss diligence that has long been the company's hallmark. "With the Cooler V2000, we offer a refrigerator that not only embodies Swiss precision but also caters to the evolving needs of

modern households. Our modular design approach, supported by smart engineering like the advanced ClimateControlPlus technology that ensures optimal temperature and humidity distribution throughout the refrigerator, allows for customised storage solutions. This makes it a practical choice for today's diverse lifestyles," says Wolfgang Schroeder, Chief Technology Officer.

#### **Developed for modular flexibility**

Crafted in Sulgen, the Cooler V2000 is a testament to seamlessly integrated Swiss efficiency and precision. The modular design allows for personalised storage solutions. Depending on their individual requirements, customers can choose between two models. The Cooler V2000 178FGI has a modular bottle drawer that contains a removable bottle basket, a MultiUse Box and a KeepFresh Box. The Cooler V2000 178GI has three vegetable drawers and a big shelf with enough space for large items such as a baking tray. Every element is designed to simplify life. The Cooler V2000's adaptable interior, including a freezer compartment, offers abundant space for every culinary need. "Our aim is to provi-



de a cooling solution adapted to a modern lifestyle, ensuring freshness and reducing food waste,” Wolfgang Schroeder concludes.

### **Created for quiet efficiency**

The Cooler V2000 sets new benchmarks for operational silence. Its class A noise level is a testament to V-ZUG's commitment to silent efficiency, ensuring an undisturbed environment, especially in open-plan living spaces. “We believe in enhancing the kitchen atmosphere with tranquillity. In fact, our new refrigerator is so remarkably quiet, we didn't even have to incorporate an extra silent program,” Wolfgang Schroeder elaborates.

Every Cooler V2000 is a testament to the legacy of Swiss excellence, precision and craftsmanship. The new coolers are designed, developed and manufactured in Switzerland.



### **Swiss by origin**

Excellence, precision and the legacy of craftsmanship have been at the heart of V-ZUG for 111 years. The company's enduring commitment to its Swiss roots and values, its rich history and its expansion of production within Switzerland underscore its dedication to preserving and promoting the essence of Swiss manufacturing.

## Exceptional features

The Cooler V2000 is available in two distinct models, the 178FGI and the 178GI.

### **First-class flexibility in food storage – 178FGI**

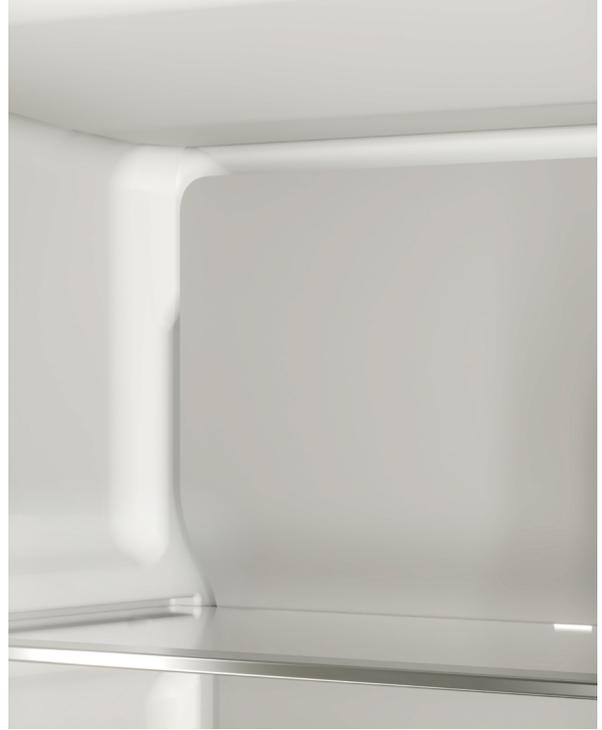
The Cooler V2000 178FGI excels in its commitment to preserving food with utmost precision. It features a freezer compartment and modular and adaptable bottle drawer maximally simplifies food storage. It comes with a bottle basket and two versatile boxes – MultiUse and KeepFresh – ensuring customisable storage solutions. While the removable bottle basket ensures easy bottle storage, the MultiUse Box helps with organisation and can serve various purposes. The KeepFresh Box extends the shelf life of produce, thus reducing food waste.

### **Elevated storage capabilities – 178GI**

Boasting a spacious interior that accommodates even the largest items, such as baking trays, the Cooler V2000 178GI offers modular flexibility in food storage. It also features a freezer compartment and three vegetable drawers. This impressive flexibility and storage capacity make it the perfect choice for a variety of food storage needs.

### **Double back wall design**

Featuring a sleek interior finish, both Cooler V2000 models offer more than just aesthetic appeal. The innovative double back wall design eliminates visible condensation and the risk of freezing, allowing food to be placed directly up against the



back wall. This feature, combined with the steady airflow for ideal temperature distribution, ensures that every item is kept in optimal condition and grants users more flexibility when organising their fridge contents.

### **Advanced cooling technology**

With its innovative ClimateControlPlus technology, steady airflow ensures ideal temperature distribution and humidity levels, allowing for flexible food placement – with no extra energy consumption. In addition, the temperature of the fridge section (+3 to +8 degrees Celsius) and freezer compartment (-20 to -17 degrees Celsius) can be set independently for precise cooling and tailored freshness.

### **Silence and efficiency redefined**

The Cooler V2000 redefines the experience of kitchen tranquillity with its ultra-silent operation, making it the perfect choice for open-plan living spaces. Its Class A noise level ensures that the appliance works discreetly, providing a calm atmosphere without compromising on efficiency.



## About V-ZUG

V-ZUG is Switzerland's leading brand for household appliances and markets its products in selected premium markets abroad. The company has been developing and producing kitchen and laundry appliances in Switzerland for 111 years, while providing comprehensive service in all its markets. SIBIRGroup AG, which focuses on the nationwide all-brand servicing and retail of household appliances, is an additional member of the V-ZUG Group. The V-ZUG Group currently employs around 2,100 people.

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