



**Hansjoerg Müller**

*Düsseldorf, German*

Chief Financial Officer (CFO) since September 2025



**PERSONAL INFORMATION**

Year of Birth: 1971  
Place of Birth: Tübingen, Germany  
Nationality: German

**ACADEMIC CAREER:**

Diploma in Engineering and Management from Technische Universität Berlin and a Master of Science in Business Administration (Finance) from San Diego State University

**PROFESSIONAL CAREER:**

Since 2025	Chief Financial Officer (CFO), tonies SE, Dusseldorf, Germany
2022 to 2024	CFO Asia Pacific, Netflix in Singapore & Tokyo
2014 to 2022	CFO Asia & MEA, Electronic Arts in Singapore
2009 to 2014	Sr./Group Director, Global Publishing FP&A, Electronic Arts in Geneva
2007 to 2009	Region CFO Development & Export Markets, Procter & Gamble in Geneva
2006 to 2007	Head of Commercial Finance, Central Eastern Europe, Procter & Gamble in Budapest
1999 - 2006	Various management functions in finance, accounting and treasury, Procter & Gamble in Brussels, Geneva, Frankfurt

**RELEVANT KNOWLEDGE, SKILLS AND EXPERIENCE**

Hansjoerg Müller is Chief Financial Officer (CFO) of tonies SE since 1 September, 2025. In the last 25 years he held leadership roles in finance, accounting and treasury in globally leading companies like Netflix, Electronic Arts and Procter & Gamble. Most recently he served as CFO Asia Pacific at Netflix in Singapore & Tokyo. Hansjoerg is a highly accomplished CFO offering a proven track record of driving profitable growth and successful management across broad areas of finance, strategy & operations for industry-leading, publicly listed companies.