



## Alexander Kudlich

*Berlin, Germany*

General Partner at 468 Capital

Member of the Supervisory Board of tonies SE since 2021



### PERSONAL INFORMATION

Year of Birth: 1980  
Place of Birth: Bonn, Germany  
Nationality: German

### ACADEMIC CAREER

Master of Business Administration (MBA) from the European School of Management and Technology Berlin, Germany  
Master of Arts degree in Philosophy from the University College London, United Kingdom  
Business Administration degree (Lic. oec.) with a specialization in Finance and Accounting from the University of St. Gallen, Switzerland

### PROFESSIONAL CAREER

|              |   |
|--------------|---|
| Since 2020   | General Partner<br>468 Capital GmbH & Co. KG  |
| 2011 to 2020 | Member of the Management Board<br>Rocket Internet SE  |
| 2008 to 2011 | Global Head of Advertiser Sales and Regional Managing Director<br>zanox.de AG (now AWIN AG) |
| 2005 to 2007 | Executive Assistant to the Chairman & CEO<br>Axel Springer AG                               |



## **CURRENT MEMBERSHIPS IN OTHER STATUORY GERMAN SUPERVISORY BOARDS**

None

## **CURRENT MEMBERSHIPS IN COMPARABLE GERMAN AND FOREIGN SUPERVISORY BODIES**

Member of the Advisory Board - Apollon Fulfillment GmbH

Member of the Advisory Board - arive GmbH

Member of the Advisory Board - Bernhard Schulte GmbH & Co. KG

Member of the Advisory Board - Compadó GmbH

Member of the Advisory Board - Linearity GmbH

Member of the Advisory Board - Razor Group GmbH

Member of the Advisory Board - TalentSpace GmbH

Member of the Advisory Board - Woom GmbH

Member of the Extended Board of Directors - Bundesverband Deutsche Startups e.V.

## **RELEVANT KNOWLEDGE, SKILLS AND EXPERIENCE**

Mr. Kudlich has 15 years of experience in tech investing and business building. Currently, he is a general partner at 468 Capital. Before founding the venture capital firm in March 2020, Mr. Kudlich was a member of the management board at Rocket Internet SE since 2015, after having joined the firm in 2011 and having served as the company's second most senior executive since. Throughout his tenure, Mr. Kudlich has overseen Rocket's core business - the incubation of large-scale internet technology businesses. Mr. Kudlich worked in various managerial positions in a group company of Axel Springer AG – zanox.de AG, including as regional managing director for Asia Pacific and Central and Eastern Europe. Mr. Kudlich started his professional career as the Chief of Staff to Mathias Döpfner, Chairman and CEO of Axel Springer SE during its digital transformation.