RCI HOSPITALITY HOLDINGS INC

Building a portfolio of well-managed, high cash-flowing nightclubs and sports-bar restaurants

NASDAQ: RICK | 4Q24 Conference Call | December 16, 2024 | www.rcihospitality.com | 🚿 @RCIHHinc

Today's Speakers



Eric Langan President & CEO RCI Hospitality Holdings, Inc. Bradley Chhay Chief Financial Officer RCI Hospitality Holdings, Inc. @BradleyChhay Mark Moran CEO Equity Animal <u>@itsmarkmoran</u>



X Spaces Instructions

- Log in to: X (formerly Twitter)
- Select this X Space: <u>https://x.com/i/spaces/1DXGydpRRRLKM</u>





- To ask a question during Q&A: You will need to join the Space with a mobile phone
- To listen only: You can join the Space with a personal computer



Forward-Looking Statements

This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements include, among other things, statements regarding plans, objectives, goals, strategies, future events or performance and underlying assumptions and other statements, which are other than statements of historical facts. Forward-looking statements generally can be identified by words such as "anticipates," "believes," "estimates," "expects," "intends," "predicts," "projects," "will be," "will continue," "will likely result," and similar expressions.

These forward-looking statements are based on current expectations and assumptions that are subject to risks and uncertainties, which could cause our actual results to differ materially from those reflected in the forward-looking statements. Factors that could cause or contribute to such differences include, but are not limited to, those discussed in this presentation and those discussed in other documents we file with the U.S. Securities and Exchange Commission ("SEC").

This presentation may contain forward-looking statements that involve a number of risks and uncertainties that could cause the company's actual results to differ materially from those indicated in this presentation, including, but not limited to, the risks and uncertainties associated with (i) operating and managing an adult entertainment or restaurant business, (ii) the business climates in cities where we operate, (iii) the success or lack thereof in launching and building our businesses, (iv) cyber security, (v) conditions relevant to real estate transactions, (vi) the impact of the COVID-19 pandemic, and (vii) numerous other factors such as laws governing the operation of adult entertainment or restaurant businesses, competition and dependence on key personnel.

For more detailed discussion of such factors and certain risks and uncertainties, see RCI's annual report on Form 10-K for the year ended September 30, 2024, as well as its other filings with the U.S. Securities and Exchange Commission. The company has no obligation to update or revise the forward-looking statements to reflect the occurrence of future events or circumstances.

The novel coronavirus (COVID-19) pandemic has disrupted and may continue to disrupt our business, which has and could continue to materially affect our operations, financial condition, and results of operations for an extended period of time.

As used herein, the "Company," "we," "our," and similar terms include RCI Hospitality Holdings, Inc. (RCIHH) and its subsidiaries, unless the context indicates otherwise.

Trademarks

Except as otherwise indicated, all trademarks, service marks, logos, and trade names in this presentation are property of RCI Hospitality Holdings, Inc., its subsidiaries or affiliates.



Non-GAAP Financial Measures

In addition to our financial information presented in accordance with GAAP, management uses certain non-GAAP financial measures, within the meaning of the SEC Regulation G, to clarify and enhance understanding of past performance and prospects for the future. Generally, a non-GAAP financial measure is a numerical measure of a company's operating performance, financial position or cash flows that excludes or includes amounts that are included in or excluded from the most directly comparable measure calculated and presented in accordance with GAAP. We monitor non-GAAP financial measures because it describes the operating performance of the Company and helps management and investors gauge our ability to generate cash flow, excluding (or including) some items that management believes are not representative of the ongoing business operations of the Company, but are included in (or excluded from) the most directly comparable measures, we further set forth our rationale as follows:

Non-GAAP Operating Income and Non-GAAP Operating Margin. We calculate non-GAAP operating income and non-GAAP operating margin by excluding the following items from income from operations and operating margin: (a) amortization of intangibles, (b) impairment of assets, (c) gains or losses on sale of businesses and assets, (d) gains or losses on insurance, (e) settlement of lawsuits, and (f) stock-based compensation. We believe that excluding these items assists investors in evaluating period-over-period changes in our operating income and operating margin without the impact of items that are not a result of our day-to-day business and operations.

Non-GAAP Net Income and Non-GAAP Net Income per Diluted Share. We calculate non-GAAP net income and non-GAAP net income per diluted share by excluding or including certain items to net income attributable to RCIHH common stockholders and diluted earnings per share. Adjustment items are: (a) amortization of intangibles, (b) impairment of assets, (c) gains or losses on sale of businesses and assets, (d) gains or losses on insurance, (e) settlement of lawsuits, (f) gain on debt extinguishment, (g) stock-based compensation, (h) the income tax effect of the above-described adjustments, and (i) change in deferred tax asset valuation allowance. Included in the income tax effect of the above adjustments is the net effect of the non-GAAP provision for income taxes, calculated at 0.0%, 20.6%, and 22.8% effective tax rate of the pre-tax non-GAAP income before taxes for 2024, 2023, and 2022, respectively, and the GAAP income tax expense. We believe that excluding and including such items help management and investors better understand our operating activities.

Adjusted EBITDA. We calculate adjusted EBITDA by excluding the following items from net income attributable to RCIHH common stockholders: (a) depreciation and amortization, (b) income tax expense, (c) net interest expense, (d) gains or losses on sale of businesses and assets, (e) gains or losses on insurance, (f) impairment of assets, (g) settlement of lawsuits, (h) gain on debt extinguishment, and (i) stock-based compensation. We believe that adjusting for such items helps management and investors better understand our operating activities. Adjusted EBITDA provides a core operational performance measurement that compares results without the need to adjust for federal, state and local taxes which have considerable variation between domestic jurisdictions. The results are, therefore, without consideration of financing alternatives of capital employed. We use adjusted EBITDA as one guideline to assess the unleveraged performance return on our investments. Adjusted EBITDA multiple is also used as a target benchmark for our acquisitions of nightclubs.

We also use certain non-GAAP cash flow measures such as free cash flow. Free cash flow is derived from net cash provided by operating activities less maintenance capital expenditures. We use free cash flow as the baseline for the implementation of our capital allocation strategy.

Our FY24 10-K and December 16, 2024 earnings news release and financial tables contain additional details and reconciliation of non-GAAP financial measures for the quarter ended September 30, 2024 are posted on our website at <u>www.rcihospitality.com</u> and filed with the US Securities and Exchange Commission.



Key Takeaways

4Q24 Results (YoY)	 Nightclubs SSS up two quarters in a row – first time since first half of FY23 Total company sales declined due to hurricane and a fire, resulting in a lower GAAP EPS Non-GAAP EPS, net cash provided by operating activities, and free cash flow all increased
Capital Allocation	 Officially launched "Back-to-Basics" Five-Year Plan Already achieved considerable progress Bought back more shares in 1Q25
Bombshells Divestment	 Divested four underperforming locations & closed Denver food hall Reduced related debt Discontinued franchising



RCI HOSPITALITY HOLDINGS INC

"Back-to-Basics" Five-Year Capital Allocation Plan

FY25-29 Plan Summary*

Operations

- Nightclubs focus on core business operations and new acquisitions
- Bombshells improve performance and finish the three units currently under development

Capital Allocation

- We expect to generate \$250M+ of cumulative FCF over the next 5 years
 - 50% of FCF allocated to club acquisitions (includes repayment of debt)
 - 50% of FCF allocated to buybacks and dividends

FY29 Financials Targets

- Goal: Double FCF/sh by FY29
- Targeting
 - \$400M in revenue
 - \$75M in FCF
 - 7.5M shares outstanding



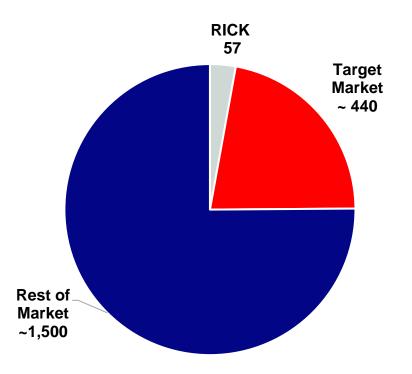
FY25-29 Plan Detail

Nightclubs	 Core business with 35%+ margins, high barriers to entry, steady and significant cash flow Targeting low-single-digit SSS growth, consistent with historic levels Evaluating every location in our portfolio and will rebrand, reformat or divest underperforming locations
Bombshells	 Finish three units currently under development Targeting 15% EBIT margins and a return to SSS growth
Club Acquisitions	 Targeting \$6M of acquired EBITDA/yr – focusing on the best clubs, base hits with occasional home runs Target valuation – 3-5x EBITDA for the club and fair market value for the real estate Typical financing – 25% cash on hand, 75% bank financing and seller notes Target 100% cash on cash return in 3-5 years
Buybacks & Dividends	 We plan to buy back a significant amount of stock, if the price is right Regular buybacks, with the ability to flex up when the stock is cheap Planning small dividend increases annually
RCI HOSPITALITY HOLDINGS INC	

Nightclub Acquisition Track Record

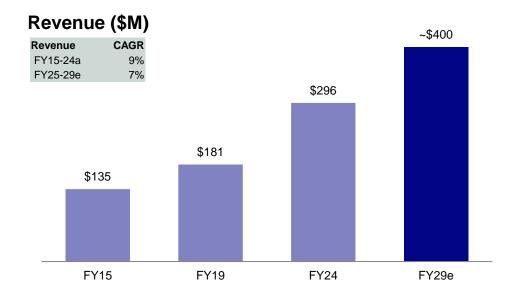
- \$267M of acquisitions (clubs and their related real estate) since FY16
- Track record of:
 - Staying disciplined on price
 - Improving operations and financial performance consistent with our goals
 - Deploying larger amounts of capital as we've grown
- More runway for club acquisitions
- Can't predict the size/timing of deals, but we believe our goal of \$6M/yr of acquired EBITDA is achievable on a 5-year average basis

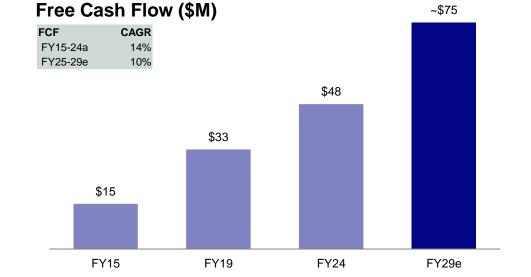
Est. Number of Licensed Adult Nightclubs in US



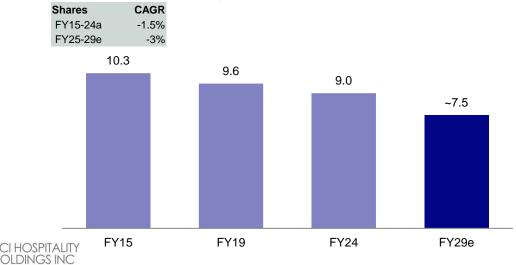


FY29 Financial Targets

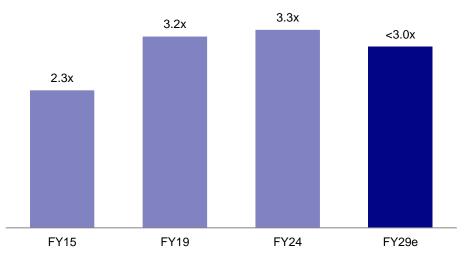




Shares Outstanding (M)



Debt / Adjusted EBITDA (TTM)



Already Made Considerable Progress Executing Plan

Nightclubs

- Two quarters of positive SSS growth
- Working on three potential acquisitions

Bombshells

- Divestment of four underperforming locations
- Closed Denver food hall, listed property for sale
- Discontinued franchising

Share Buybacks

- 4Q24: Increased share buyback program by \$25.0M
- FY24: Repurchased 442,639 shares for \$20.6 million

Cash Dividends

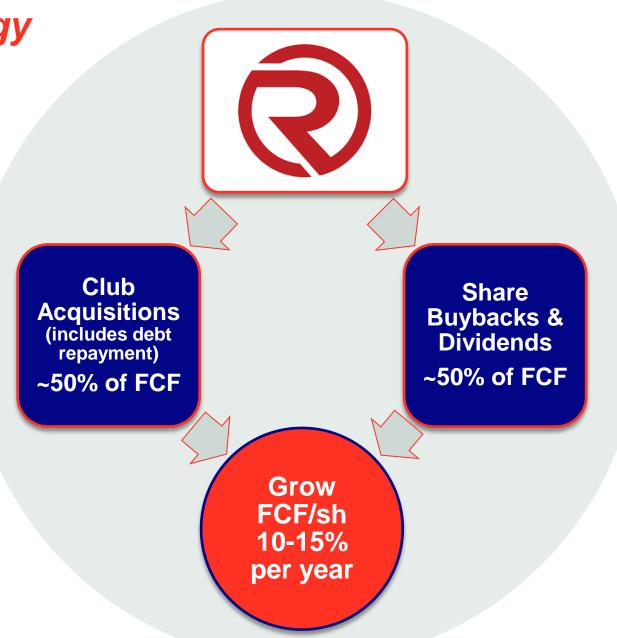
- Increased 16.7% to \$0.07 / PS quarterly with 4Q24 dividend
- Just announced 1Q25 dividend 36th consecutive quarter



Capital Allocation Strategy

Notes

- Targeted % annual use of FCF FY25-29
- Club acquisitions includes debt repayment
- Strategy excludes completion of club and restaurant projects already in development
- We may deviate from this strategy if other strategic rationale warrants





RCI HOSPITALITY HOLDINGS INC

4Q24 & FY24 Results

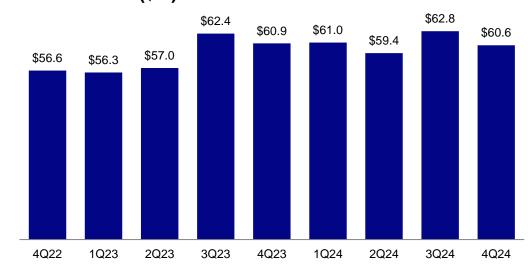
Summary Results

In Millions Except EPS	4Q24	4Q23	FY24	FY23
Total revenues	\$73.2	\$75.3	\$295.6	\$293.8
Impairments and other charges, net	\$10.1	\$9.9	\$36.6	\$15.6
Income tax expense (benefit)	(\$0.8)	(\$0.6)	(\$0.4)	\$6.8
Net income attributable to RCIHH common shareholders	\$0.2	\$2.2	\$3.0	\$29.2
EPS	\$0.03	\$0.23	\$0.33	\$3.13
Non-GAAP EPS*	\$1.63	\$1.11	\$4.72	\$4.90
Weighted average shares used in computing EPS – basic and diluted	9.01	9.42	9.25	9.34

In Millions Except EPS	4Q24	4Q23	FY24	FY23
Net cash provided by operating activities	\$15.7	\$12.1	\$55.9	\$59.1
Free cash flow*	\$13.2	\$11.1	\$48.4	\$53.2
Adjusted EBITDA*	\$17.9	\$20.2	\$72.6	\$85.0



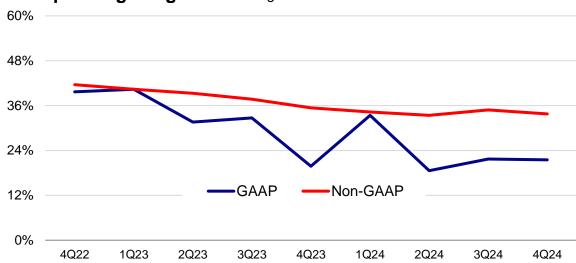
Nightclubs Segment



Total Revenues (\$M)

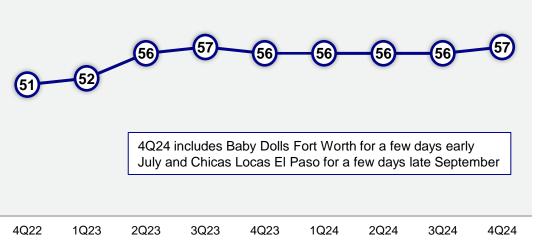
4Q24 vs. 4Q23 (\$M)

- Revenues: -\$0.3
 - +2.2% SSS negatively affected by 10 closure days at Houston area clubs due to July hurricane
 - Sales included three new and reformatted clubs, temporary closing of two clubs, and transition of two clubs to new formats/hours
 - $-\,$ Alcohol +0.3%; food, merchandise and other +0.9%; service -1.7%.
- Impairments and other charges: \$6.9 vs. \$8.9
- Operating Income
 - GAAP: \$13.1 vs. \$12.1 (21.5% of revenues vs. 19.8%)
 - Non-GAAP: \$20.5 vs. \$21.6 (33.8% of revenues vs. 35.4%)

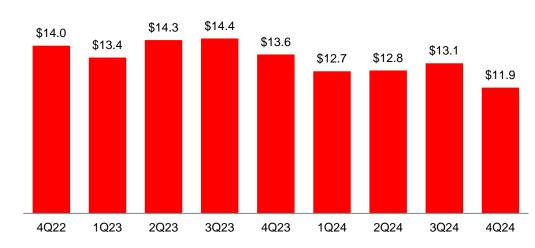


Operating Margin *As % of Segment Revenues*

Locations Contributing to Revenues



Bombshells Segment



Total Revenues (\$M)

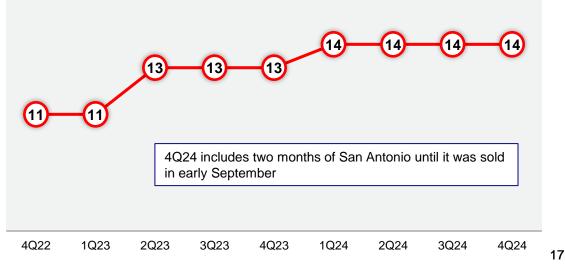
4Q24 vs. 4Q23 (\$M)

- Revenues: -\$1.7M
 - -16.2% SSS negatively affected by 26 closure days at Houston area locations due to July hurricane
 - New sales from Stafford (opened November 2023) partially offset lost sales from San Antonio (divested September 2024)
- Impairments and other charges (4Q24 includes gain): \$3.2 vs. \$0.2
- Operating Results
 - GAAP: Loss of \$2.5 vs. income of \$1.2 (-21.1% of revenues vs. 8.7%)
 - Non-GAAP: Income of \$0.7 vs. \$1.4 (5.9% of revenues vs. 10.4%)

20% 2% -16% -34% Non-GAAP GAAP -52% -70% 1Q23 2Q23 3Q23 4Q23 1Q24 2Q24 3Q24 4Q24 4Q22

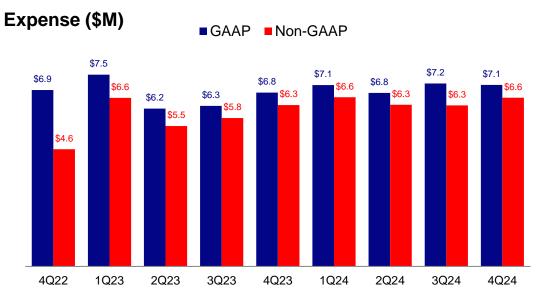
Operating Margin As % of Segment Revenues

Locations Contributing to Revenues



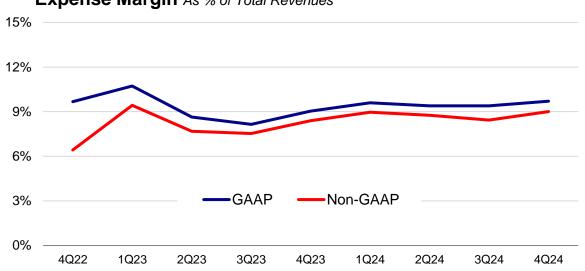


Corporate Segment



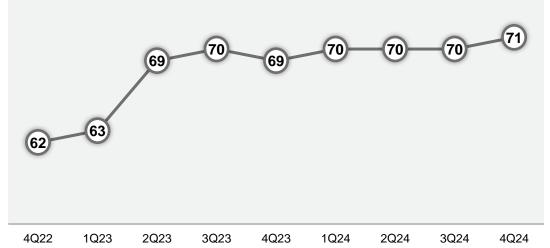
4Q24 vs. 4Q23 (\$M)

- Expenses: +\$0.3 GAAP & Non-GAAP
- GAAP Expense Margin: 9.7% vs. 9.0%
- Non-GAAP Expense Margin: 9.0% vs. 8.4%



Expense Margin As % of Total Revenues

Total Locations Contributing to Revenues





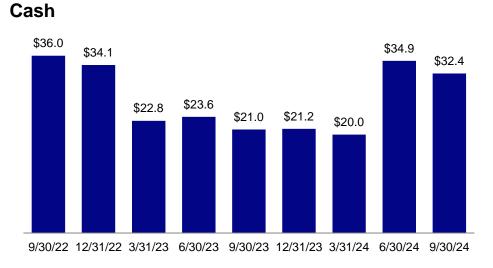
GAAP Disclosure (\$M)

Quarter	4Q22	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	4Q24
Operating income (loss)	\$18.0	\$16.9	\$13.4	\$15.5	\$5.6	\$13.2	\$4.7	(\$2.5)	\$3.5
Net cash provided by operating activities	\$17.8	\$14.9	\$16.8	\$15.3	\$12.1	\$13.6	\$10.8	\$15.8	\$15.7
Net income (loss)	\$10.6	\$10.2	\$7.7	\$9.1	\$2.2	\$7.2	\$0.8	(\$5.2)	\$0.2

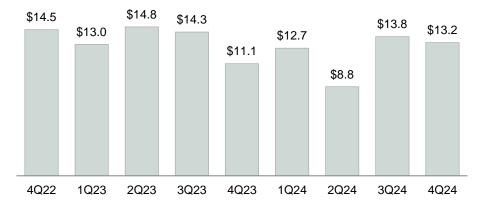
Fiscal Year	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Total revenues	\$135.4	\$134.9	\$144.9	\$165.7	\$181.1	\$132.3	\$195.3	\$267.6	\$293.8	\$295.6
Operating income	\$20.7	\$20.7	\$23.1	\$27.6	\$34.7	\$2.7	\$38.5	\$71.5	\$51.5	\$18.8
% of revenues	15.3%	15.3%	16.0%	16.6%	19.2%	2.1%	19.7%	26.7%	17.5%	6.4%
Net income	\$9.2	\$11.2	\$8.3	\$20.9	\$20.3	\$(6.1)	\$30.3	\$46.0	\$29.2	\$3.0
% of revenues	6.8%	8.3%	5.7%	12.6%	11.2%	(4.6)%	15.5%	17.2%	10.0%	1.0%



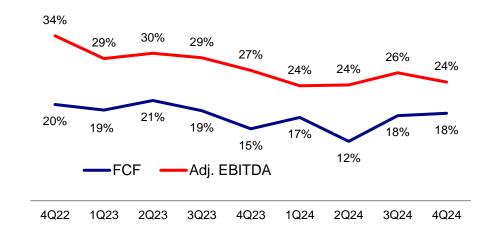
Cash, FCF & Adjusted EBITDA (\$M)



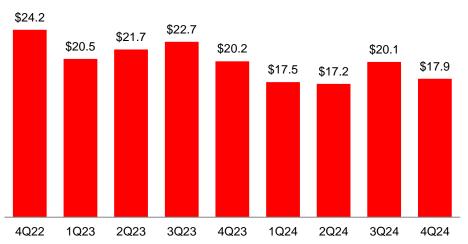
Free Cash Flow



As % of Total Revenues

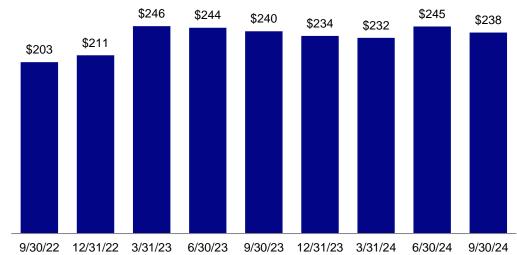


Adjusted EBITDA

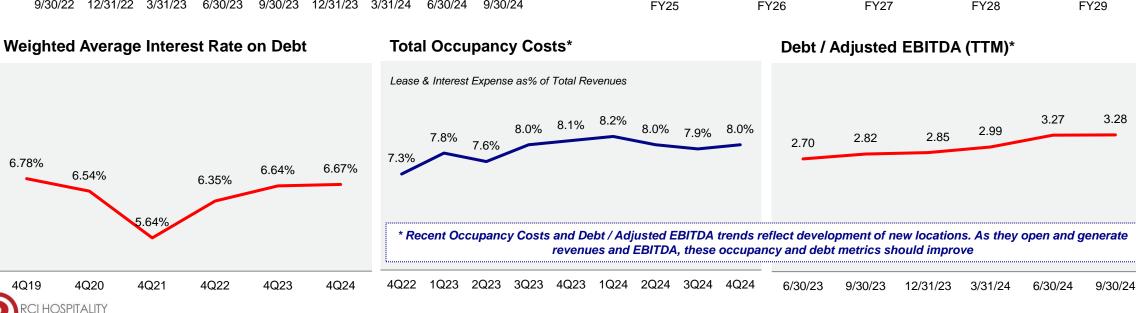




Debt Metrics



Debt, Net of Loan Costs (\$M)



Realty Balloon Non-Realty Balloon \$7.9 \$2.9 \$9.1 \$5.7 \$2.2 \$2.3 \$14.8 \$14.8 \$14.3 \$14.2 \$14.5 FY25 FY26 FY27 FY28 FY29

Debt Maturities at 9/30/24 (\$M)

Amortization Schedule

Development Update

Project	Location	Status
Bombshells	Denver, CO	Awaiting final inspectionsTargeting January 2025 open
Chicas Locas (rebranded)	El Paso, TX	Targeting March 2025 open
Rick's Cabaret & Steakhouse	Central City, CO	Awaiting new electrical plan signoffTargeting April 2025 open
Bombshells	Lubbock, TX	Interior construction underwayTarget opening April 2025
Bombshells	Rowlett, TX	Framing and stucco underwayTargeting May 2025 open
Baby Dolls	West Fort Worth, TX	Awaiting construction permits
Baby Dolls	Fort Worth, TX	Plan to rebuild following July 2024 fireAwaiting engineering review of plans





Appendix

Long-Term Performance

Fiscal Year (\$M)	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	9-Year CAGR
Total revenues	\$135.4	\$134.9	\$144.9	\$165.7	\$181.1	\$132.3	\$195.3	\$267.6	\$293.8	\$295.6	9.1%
Adjusted EBITDA	\$34.1	\$34.5	\$37.3	\$44.4	\$46.2	\$22.4	\$60.2	\$86.7	\$85.0	\$72.6	8.8%
% of revenues	25.2%	25.6%	25.8%	26.8%	25.5%	16.9%	30.9%	32.4%	28.9%	24.6%	
Free cash flow	\$14.9	\$20.5	\$19.3	\$23.2	\$33.3	\$13.5	\$36.1	\$58.9	\$53.2	\$48.4	14.0%
% of revenues	11.0%	15.2%	13.3%	14.0%	18.4%	10.2%	18.5%	22.0%	18.1%	16.4%	
Share count (FD)	10.29	9.81	9.72	9.72	9.59	9.13	9.00	9.23	9.40	8.96	-1.5%

• FY16 free cash flow benefitted from \$2.0M tax credits

• FY20 reflects Covid pandemic, FY21 beginning of comeback, FY22 post-Covid bounce plus big October 2021 acquisition

- FY22 free cash flow benefited from \$2.2M tax refund
- 4Q23 retained earnings exceeded \$200M (\$201.1M) for the first time; 2Q19 retained earnings exceeded \$100M (\$101.6M) for the first time
- Despite challenging FY23-24, we achieved strong performance since year-end FY15 initiation of Capital Allocation Strategy



Strategic Share Buybacks & Issuance

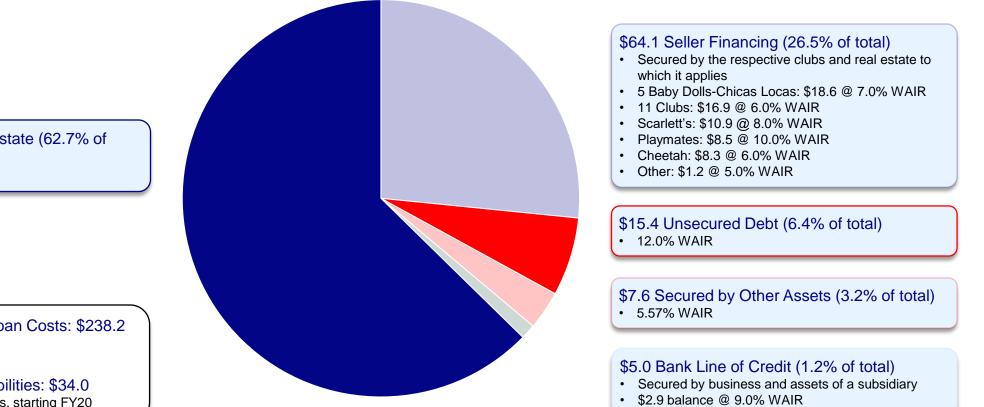
Fiscal Year	Repurchased Shares	Average Price Per Share	Cumulative Shares Repurchased	Shares Used for Acquisitions	Value Per Share	Value of Shares Used for Acquisitions
2015	225,280	\$10.19	225,280			
2016	747,081	\$9.79	972,361			
2017	89,685	\$12.25	1,062,046			
2018						
2019	128,040	\$22.66	1,190,086			
2020	516,102	\$18.38	1,706,188			
2021	74,659	\$24.03	1,780,847	500,000	\$60.00	\$30,000,000
2022	268,185	\$56.29	2,049,032			
2023	34,086	\$65.22	2,083,118	200,000	\$80.00	\$16,000,000
2024	442,639	\$46.55	2,525,757			
2025 as of 12/13/24	55,000	\$47.14	2,580,757			

• As of 12/13/24, we have \$18.4 million in remaining stock repurchase authorization



Debt Analysis (at 9/30/24, \$M)

Total of \$241.1* Weighted Average Interest Rate (WAIR): 6.67%





• 5.97% WAIR

*Long-Term Debt Net of Loan Costs: \$238.2

- -\$1.6 from 9/30/23
- -\$7.2 from 6/30/24

Operating Lease Total Liabilities: \$34.0

• Adoption of ASC 842, Leases, starting FY20



In 000s	4Q24	4Q23	FY24	FY23
Reconciliation of GAAP net income (loss) to Adjusted EBITDA				
Net income attributable to RCIHH common stockholders	\$244	\$2,191	\$3,011	\$29,246
Income tax expense (benefit)	(788)	(601)	(410)	6,846
Interest expense, net	4,062	4,126	16,197	15,538
Depreciation and amortization	3,757	4,043	15,395	15,151
Impairment of assets	12,553	9,336	38,517	12,629
Settlement of lawsuits	212	576	520	3,759
Loss (gain) on sale of businesses and assets	(2,320)	10	(2,140)	(682)
Loss (gain) on insurance	(327)	14	(327)	(77)
Stock-based compensation	470	471	1,882	2,588
Adjusted EBITDA	\$17,863	\$20,166	\$72,645	\$84,998



In 000s	4Q24	4Q23	FY24	FY23
Reconciliation of GAAP net income to non-GAAP net income*				
Net income attributable to RCIHH common stockholders	\$244	\$2,191	\$3,011	\$29,246
Amortization of intangibles	597	806	2,494	3,528
Impairment of assets	12,553	9,336	38,517	12,629
Settlement of lawsuits	212	576	520	3,759
Stock-based compensation	470	471	1,882	2,588
Loss (gain) on sale of businesses and assets	(2,320)	10	(2,140)	(682)
Loss (gain) on insurance	(327)	14	(327)	(77)
Change in deferred tax asset valuation allowance	143	(176)	143	(176)
Net income tax effect	3,065	(2,810)	(410)	(5,068)
Non-GAAP net income	\$14,637	\$10,418	\$43,690	\$45,747



	4Q24	4Q23	FY24	FY23					
Reconciliation of GAAP diluted earnings per share to non-GAAP diluted earnings per share*									
Diluted shares	<u>9,006,014</u>	<u>9,417,166</u>	<u>9,250,245</u>	<u>9,335,983</u>					
GAAP diluted earnings per share	\$0.03	\$0.23	\$0.33	\$3.13					
Amortization of intangibles	0.07	0.09	0.27	0.38					
Impairment of assets	1.39	0.99	4.16	1.35					
Settlement of lawsuits	0.02	0.06	0.06	0.40					
Stock-based compensation	0.05	0.05	0.20	0.28					
Loss (gain) on sale of businesses and assets	(0.26)		(0.23)	(0.07)					
Loss (gain) on insurance	(0.04)		(0.04)	(0.01)					
Change in deferred tax asset valuation allowance	0.02	(0.02)	0.02	(0.02)					
Net income tax effect	0.34	(0.30)	(0.04)	(0.54)					
Non-GAAP diluted earnings per share	\$1.63	\$1.11	\$4.72	\$4.90					



In 000s	4Q24	4Q23	FY24	FY23
Reconciliation of GAAP operating income to non-GAAP operating income				
Income from operations	\$3,519	\$5,644	\$18,805	\$51,484
Amortization of intangibles	597	806	2,494	3,528
Impairment of assets	12,553	9,336	38,517	12,629
Settlement of lawsuits	212	576	520	3,759
Loss (gain) on sale of businesses and assets	(2,320)	10	(2,140)	(682)
Loss (gain) on insurance	(327)	14	(327)	(77)
Stock-based compensation	470	471	1,882	2,588
Non-GAAP operating income	\$14,704	\$16,857	\$59,751	\$73,229



Percentage of Total Revenues	4Q24	4Q23	FY24	FY23	
Reconciliation of GAAP operating margin to non-GAAP operating margin*					
GAAP operating margin	4.8%	7.5%	6.4%	17.5%	
Amortization of intangibles	0.8%	1.1%	0.8%	1.2%	
Impairment of assets	17.1%	12.4%	13.0%	4.3%	
Settlement of lawsuits	0.3%	0.8%	0.2%	1.3%	
Loss (gain) on sale of businesses and assets	(3.2)%	%	(0.7)%	(0.2)%	
Gain on insurance	(0.4)%	%	(0.1)%	%	
Stock-based compensation	0.6%	0.6%	0.6%	0.9%	
Non-GAAP operating margin	20.1%	22.4%	20.2%	24.9%	



In 000s	4Q24	4Q23	FY24	FY23
Reconciliation of net cash provided by operating activities to free cash flow				
Net cash provided by operating activities	\$15,651	\$12,126	\$55,884	\$59,130
Less: Maintenance capital expenditures	2,483	1,005	7,463	5,954
Free cash flow	\$13,168	\$11,121	\$48,421	\$53,176



\$ in 000s	Nightclubs	Bombshells	Other	Corporate	Total
4Q24 Non-GAAP Segment Information					
Income (loss) from operations	\$13,064	\$(2,517)	\$58	\$(7,086)	\$3.519
Amortization of intangibles	576	11		10	597
Impairment of assets	7,039	5,514			12,553
Settlement of lawsuits	157	25		30	212
Stock-based compensation				470	470
Loss (gain) on sale of businesses and assets	14	(2,332)		(2)	(2,320)
Loss (gain) on insurance	(327)				(327)
Non-GAAP operating income (loss)	\$20,523	\$701	\$58	\$(6,578)	\$14,704
GAAP operating margin	21.5%	(21.1)%	8.8%	(9.7)%	4.8%
Non-GAAP operating margin	33.8%	5.9%	8.8%	(9.0)%	20.1%



Contact Information

Corporate Office

10737 Cutten Road Houston, TX 77066 Phone: (281) 397-6730

Investor Relations

Gary Fishman Steven Anreder Phone: (212) 532-3232

IR Website

www.rcihospitality.com Nasdaq: RICK



