

GEORGI GANEV

Vice Chairman of the Supervisory Board



PERSONAL INFORMATION

Date of Birth: 16 May 1976
Place of Birth: Gamla Uppsala, Sweden
Nationality: Swedish

RELEVANT KNOWLEDGE, SKILLS AND PROFESSIONAL EXPERTISE

Georgi has extensive experience in strategic and operational matters in the e-commerce and telecommunications sectors. He has gained his experience as CEO of Kinnevik AB, an investment company focused on digital consumer businesses in e-commerce and marketplaces, communication, entertainment, and financial services, as well as CEO of Dustin Group AB, a holding company engaged in the online distribution of IT products and services.

GLOBAL FASHION GROUP S.A. OFFICE

June 2019 - until Present	Member of the Supervisory Board
January 2022 - Present	Member of the Nomination Committee

CURRENT MEMBERSHIPS IN LISTED COMPANIES OR COMPARABLE SUPERVISORY BODIES

2016 - Present	Member of the Board of Directors - Tele 2 AB (publicly listed)
2018 - Present	Member of the Board of Directors - Reach for Change

PROFESSIONAL CAREER

2018 - Present	Chief Executive Officer, Kinnevik AB
2012 - 2018	Chief Executive Officer, Dustin Group AB

2010 - 2012	Chief Marketing Officer, Telenor Sweden AB
2007 - 2010	Chief Executive Officer, Bredbandsbolaget AB
2005 - 2007	Sales & Marketing Director, Kinnevik AB
2002 - 2005	Product Manager, Tele2 AB

EDUCATION

Georgi holds a M. SC. in Information Technology from Uppsala University (2000).

INFORMATION ACCORDING TO THE RECOMMENDATIONS OF THE GERMAN CORPORATE GOVERNANCE CODE (GCGC)

In the assessment of the Supervisory Board, Georgi is to be considered an independent member of the Supervisory Board as per Recommendation C.6 GCGC.

According to the Supervisory Board's assessment, Georgi has no personal or business relationships with Global Fashion Group S.A., its group companies and its governing bodies. As CEO of Kinnevik AB Georgi has a business relationship with a shareholder with significant holdings (more than 10%) in Global Fashion Group S.A., disclosed as per Recommendation C.13 GCGC.