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PRESS RELEASE

## **V-ZUG LAUNCHES THE LUXURY EXCELLENCE LINE'S MOST COMPACT WINE COOLER**

Minimalist design and advanced cooling functions in solid dimensions: the WineCooler V4000 45 is the most compact wine cooler in its category. Made in Switzerland, it allows connoisseurs to keep their favourite bottles at the desired drinking temperature, for an elevated wine tasting experience.

The new WineCooler V4000 45 applies the striking design of the Excellence Line to a less voluminous appliance. This Swiss-made wine cooler has clean lines and a mirrored glass façade, perfectly complementing the aesthetics of V-ZUG's ovens, steamers, and other products in this range. Customers will reach a new dimension of interior design.

### **A wine cabinet in your home**

With the WineCooler V4000 45, connoisseurs can preserve up to 17 bottles, presenting them at their best. The flexible shelves are made in Swiss beech and can be pulled out to select the desired bottle. The lower shelf can even be guided into an angled presentation position, to impress guests with the perfect wine service.



## **Perfection lies in the details**

The WineCooler V4000 45 features a handle-free door that opens easily via TouchOpen, requiring only a light tap; the SoftClose function slows the appliance door down, closing softly. The timer-controlled lighting subtly illuminates the interior for an elegant display of the bottles inside. Silence is golden; the noise-suppressing SilentPlus function makes the appliance whisper-quiet and virtually inaudible.

Find out more at: [vzug.com](http://vzug.com)



## Photo material



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## About the V-ZUG Group

“Bringing simplicity into your home and creativity into your kitchen.”

V-ZUG is Switzerland’s leading brand in household appliances, promoting its products also in selected premium markets overseas. V-ZUG has been developing and manufacturing kitchen and laundry appliances in Switzerland for more than 100 years and offers a comprehensive service in every market. The SIBIRGroup AG, which focuses on the Switzerland-wide provision of all-brand servicing and the sale of household appliances, is another part of the V-ZUG Group. The V-ZUG Group currently employs around 2,200 people.

The holding company V-ZUG Holding AG is listed in the Swiss Reporting Standard of SIX Swiss Exchange in Zurich and represented in the Swiss Performance Index (SPI) (security number 54 248 374, ISIN CH0542483745, ticker symbol VZUG).

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