

PRESS RELEASE

Ströer AG: Dietmar P. Binkowska leaves supervisory board due to new responsibilities

Cologne, 11 January 2013 – As of 6 January 2013 supervisory board member of Ströer AG Dietmar P. Binkowska has resigned from his supervisory board mandate. The reason is the accession of new functions: Among other things the chairman of the board of NRW.BANK, business development bank of North Rhine-Westphalia, has been appointed vice president of EAPB. EAPB bundles the interests of the public banking sector on the European level.

Mr. Binkowska has been a member of Ströer's supervisory board since November 2008.

„Over the last four years Dietmar Binkowska did an excellent job for the supervisory board of Ströer AG and the company, especially through his corporate finance expertise. We wish to express our great gratitude for his commitment“, stated Ströer's chairman of the supervisory board Mr. Prof. Dr. h.c. Dieter Stolte.

About Ströer

Ströer Out-of-Home Media AG, Cologne, together with its subsidiaries, specializes in all forms of out-of-home advertising media, from traditional posters and advertising at bus and tram stop shelters and on vehicles, through to sophisticated digital out-of-home advertising media. The Group commercializes more than 280,000 advertising faces and, with consolidated revenue of EUR 577.1m for fiscal year 2011, is one of the leading out-of-home advertising companies in Germany, Turkey and Poland. In terms of revenue, Ströer is one of Europe's largest providers of out-of-home advertising.

The advertising media portfolio of the Cologne-based SDAX-listed company comprises digital moving-picture networks in Germany's largest train stations, in underground and suburban railway stations and in the country's largest shopping malls.

In addition, Ströer boasts a broad offering of out-of-home advertising products that set new standards in terms of the quality, innovation and design of advertising media and street furniture. Ströer's street furniture has won 27 international awards. The Ströer Group has approximately 1,700 employees at over 70 locations.

For more information on the Company, please visit www.stroeer.de.

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