



## **Patric Faßbender**

*Düsseldorf, Germany*

Co-Founder and Co-CEO of tonies SE and tonies GmbH

Member of the Management Board of tonies SE since 2021



### **PERSONAL INFORMATION**

Year of Birth: 1970

Place of Birth: Düsseldorf, Germany

Nationality: German

### **ACADEMIC CAREER**

Studies in Visual Communication at FH Düsseldorf, Germany

### **PROFESSIONAL CAREER**

Since 2021                      Co-Founder and Co-CEO  
tonies SE

Since 2013                     Co-Founder and Co-CEO  
tonies GmbH

Since 2013                     Founder  
pixipop

2007 to 2011                  Founder and Main Shareholder (Hauptgesellschafter)  
Bolzclub GmbH

2009 to 2013                  Head of Creation  
OgilvyOne Düsseldorf GmbH



2000 to 2009	Various roles including Head of Creation, Creative Director, and Art Director  planetactive
1992 to 2000	Freelancing with different creative agencies in Germany and the Netherlands

#### **CURRENT MEMBERSHIPS IN OTHER STATUORY GERMAN SUPERVISORY BOARDS**

None

#### **CURRENT MEMBERSHIPS IN COMPARABLE GERMAN AND FOREIGN SUPERVISORY BODIES**

None

#### **RELEVANT KNOWLEDGE, SKILLS AND EXPERIENCE**

Before Patric Faßbender co-founded tonies together with his partner Marcus Stahl in 2013, he worked as a creative director at agencies such as planetactive and Ogilvy for strong international brands including Sony Playstation, LG, Samsung, Lufthansa, TUI, and Swisscom. Patric Faßbender studied visual communication in Düsseldorf.