



**Patric Faßbender**

*Düsseldorf, Germany*

Co-Founder and Co-CEO of tonies SE and tonies GmbH

Member of the Management Board of tonies SE  
since 2021 until 2023



**PERSONAL INFORMATION**

Year of Birth: 1970  
Place of Birth: Düsseldorf, Germany  
Nationality: German

**ACADEMIC CAREER**

Studies in Visual Communication at FH Düsseldorf, Germany

**PROFESSIONAL CAREER**

Since 2024	Co-Founder and Co-CEO Milou GmbH (formaly höllenhunde GmbH)
Since 2021	Co-Founder and Co-CEO tonies SE
Since 2013	Co-Founder and Co-CEO tonies GmbH
Since 2013	Co-Founder and Co-CEO höllenhunde GmbH
Since 2013	Founder pixipop – graphic design studio
2007 to 2011	Founder and Main Shareholder (Hauptgesellschafter) Bolzklub GmbH



2009 to 2013	Head of Creation OgilvyOne Düsseldorf GmbH
2000 to 2009	Various roles including Head of Creation, Creative Director, and Art Director planetactive
1992 to 2000	Freelancing with different creative agencies in Germany and the Netherlands

#### CURRENT MEMBERSHIPS IN OTHER STATUORY GERMAN SUPERVISORY BOARDS

None

#### CURRENT MEMBERSHIPS IN COMPARABLE GERMAN AND FOREIGN SUPERVISORY BODIES

None

#### RELEVANT KNOWLEDGE, SKILLS AND EXPERIENCE

Before Patric Faßbender co-founded tonies together with his partner Marcus Stahl in 2013, he worked as a creative director at agencies such as planetactive and Ogilvy for strong international brands including Sony Playstation, LG, Samsung, Lufthansa, TUI, and Swisscom. Patric Faßbender studied visual communication in Düsseldorf.