

TELECOMMUNICATIONS

A Research Publication by DZ BANK AG

ecotel communication³⁾⁶⁾

Reuters: E4CG.DE Bloomberg: E4C GY

Year *	S	ales		. IFRS-		sh flow share	PER	PCF	Dividend per share
	E	JR m		UR		EUR			EUR
2010	98.3	(98.3)	0.00	(0.00)	0.85	(0.85)	_	3.9	0.00
2011e	81.9	(79.1)	0.39	(0.37)	1.21	(1.19)	12.4	4.0	0.00
2012e	79.8	(77.8)	0.52	(0.52)	1.31	(1.31)	9.3	3.7	0.25
2013e	80.4	(78.4)	0.73	(0.74)	1.45	(1.46)	6.7	3.4	0.30

^{*} Fiscal year end December - In brackets: Figures from the last publication

Sales in core business stabilise in Q3

- Ecotel has posted Q3 results which have exceeded our expectations.
- The Group recorded turnover of EUR 21.3m in Q3. This is down 13% on the previous year, but up 8% on Q2. Investors should not pay too much attention to the sequential recovery though. It is primarily attributable to better performance in the Wholesale segment, through which Ecotel merely "channels" minutes, realising only extremely low margins in the order of 3-5%. By contrast, we view it as very positive that in core business, Business Clients, the declining sales trend could be stopped. Proceeds in this business area in Q3 stood at EUR 10.3m and were exactly in line with the level from the previous quarter.
- In Q3, Ecotel generated an EBITDA of EUR 1.8m. This is the best quarterly result since 2007 and is EUR 0.2m above our forecast. Comparing the EBITDA of EUR 1.7m in Q2 and of EUR 1.0m from Q3 2010 shows that the company is currently in the process of turning around the earnings trend.
- Based on the good operating performance over the first nine months, management confirms EBITDA guidance for 2011 at EUR 5.5-6.5m The Chairman expects consolidated sales to come in at EUR 80-85m this year.
- We have revised our model and adjusted our forecasts for 2011 slightly. For 2012 and subsequent years we have changed our optimistic forecasts only marginally. For this reason, we are also leaving our share price target unchanged at EUR 7 per Ecotel share. We confirm our BUY recommendation.

Selected	Price on	Р	ER	EV/E	BITDA	EV/	Re-
Companies	14 Nov 2011	11e	12e	11e	12e	Sales 11e	com.
ecotel communication	4.88 EUR	12.4	9.3	3.8	3.0	0.30	↑
QSC	2.24 EUR	13.9	9.5	4.2	3.5	0.71	Ψ
United Internet	14.25 EUR	18.7	15.1	10.5	8.4	1.63	↑
Mox Telecom AG	4.89 EUR	_	-	_	-	_	-
freenet	9.44 EUR	5.2	5.5	4.5	4.5	0.51	↑
Median for all peer group of	companies	13.9	9.5	4.5	4.5	0.71	-

↑ = Buy, → = Hold, ↓ = Sell, • = not rated, n/a = not appropriate

Source: DZ BANK, I/B/E/S, FactSet

EQUITIES

Flash 15 Nov 2011

Buy (prev. Buy)

Closing price 14 Nov 2011

(in EUR): 4.88 Fair value: 7.00 (prev. 7.00)

Risk classification: 5

Financial ratios 2011e:

 Book value per share (in EUR):
 5.34

 Equity ratio (in %):
 47.0

 Net margin (in %):
 2.5

 ROE (in %):
 9.3

 Dividend yield (in %):
 0.0

 Free cash flow (EUR m):
 4.1

 Net debt (EUR m):
 4.3

Number of shares

 (million units):
 3.9

 Market cap
 19.03

 (in EUR m):
 19.03

 Free float (in %):
 21.6

 SIN:
 585434

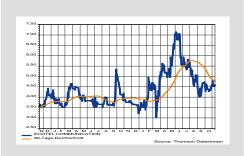
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Q4 figures in February 2012



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DZ BANK
Bank on Germany

AT A GLANCE

Company profile

ecotel communications is a telelcoms company operating nationwide and with the focus on corporate customers. On top of this core business, ecotel also runs a wholesale segment as well as a "New business" segment, where strongly growing business units are consolidated.

Basis for investment recommendation

In the recent quarters Ecotel managed to stabilise the business, while at the same time reducing debt significantly. The future prospects are bright. We forecast strong earnings growth in the years to come. This outlook is not yet reflected in the current share price level.

Price sensitive current issues

- Stabilisation of the business
- Margin expansion
- Dividend

Opportunities and risks

Opportunities	Risks
Better than expected business development	Impairment on Nacamar
Dividend earlier than expected	High Pre-selection exposure
Consolidation	

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PROFIT AND LOSS ACCOUNT

Euro m	2010	2011e	2012e	2013e	2014e	2015
Sales	98.3	81.9	79.8	80.4	80.4	80.4
Change in inventory/Own work	0.1	0.0	0.0	0.0	0.0	0.0
Total output	98.4	81.9	79.8	80.4	80.4	80.4
% against prev. year		-17%	-3%	1%	0%	0%
Cost of materials	-75.4	-57.2	-56.5	-56.8	-56.8	-56.8
Personnel expenses	-9.4	-9.6	-9.0	-8.6	-8.6	-8.6
Other operating income	1.0	0.8	0.8	0.8	0.8	8.0
Other operating expenses	-9.7	-9.2	-8.2	-7.8	-7.8	-7.8
Extraordinary income/expenses	0.0	0.0	0.0	0.0	0.0	0.0
EBITDA	4.9	6.6	7.0	8.0	8.0	8.0
For information: EBITDA adjusted	4.8	6.4	7.0	8.0	8.0	8.0
Depreciation	-3.4	-3.6	-3.1	-2.8	-2.6	-2.4
thereof on goodwill	0.0	-0.2	0.0	0.0	0.0	0.0
Operating profit (EBIT)	1.5	3.0	3.9	5.1	5.3	5.5
For information: EBIT adjusted	1.5	3.2	3.9	5.1	5.3	5.5
% against prev. year		116%	22%	31%	4%	3%
Interest paid / received	-0.8	-0.4	-0.3	-0.2	-0.1	-0.1
Profit before tax	0.7	2.6	3.6	4.9	5.2	5.4
For information: EBT adjusted	0.7	2.8	3.6	4.9	5.2	5.4
% against prev. year		303%	28%	36%	5%	4%
Income taxes from continuing operations	-0.4	-0.8	-1.1	-1.5	-1.6	-1.6
Tax rate	57%	30%	30%	30%	30%	30%
Net profit from continuing operations	0.3	1.8	2.5	3.5	3.6	3.8
Net profit from discontinued operations	0.0	0.0	0.0	0.0	0.0	0.0
Net profit	0.3	1.8	2.5	3.5	3.6	3.8
Profit or loss attributable to minority interest	-0.3	-0.5	-0.5	-0.6	-0.6	-0.6
Profit or loss attributable to shareholders	0.0	1.3	2.0	2.9	3.0	3.2
thereof from continuing operations	0.0	1.3	2.0	2.9	3.0	3.2
thereof from discontinued operations	0.0	0.0	0.0	0.0	0.0	0.0
Weighted average number of shares, diluted (m)	3.900	3.900	3.900	3.900	3.900	3.900
IFRS earnings per share, diluted	0.00	0.34	0.52	0.73	0.78	0.82
Adjusted earnings per share, diluted (contin.)	0.00	0.39	0.52	0.73	0.78	0.82
Fiscal year end December						

Source: ecotel communication and DZ BANK

estimates

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RATIOS

Euro	2010	2011e	2012e	2013e	2014e
Profit and loss ratios					
Total output (m)	98.4	81.9	79.8	80.4	80.4
EBITDA margin	4.9%	7.9%	8.8%	9.9%	9.9%
EBIT margin	1.5%	4.0%	4.9%	6.4%	6.6%
Net margin	0.3%	2.5%	3.2%	4.3%	4.5%
Investment ratio	0.0%	2.2%	2.3%	2.2%	2.2%
R&D as % of total output					
Net other operating costs as % of total output	8.8%	10.3%	9.3%	8.7%	8.7%
Net financial income as % of total output	-0.8%	-0.5%	-0.4%	-0.2%	-0.2%
Interest cover	2.5	7.3	12.5	25.8	38.8
Average sales growth next five years	-4.0%				
Average earnings growth next five years					
Profitability ratios					
ROE	1.5%	9.3%	10.4%	12.8%	12.4%
ROCE	5.9%	13.7%	17.6%	24.1%	26.0%

Productivity ratios

Sales per employee ('000)

EBIT per employee ('000)

Balance sheet ratios

Equity ratio	41.2%	47.0%	52.2%	56.2%	59.5%
Long term debt and equity / Fixed assets	96.7%	110.8%	127.2%	143.5%	159.8%
Liquidity (quick ratio)	95.6%	114.3%	139.8%	167.2%	195.9%
Receivables as % of total output	14.6%	14.6%	14.6%	14.6%	14.6%
Investment (net of GW) / Depreciation		56.3%	58.4%	64.0%	68.6%
Working capital as % of total output	-0.2%	-0.2%	-0.2%	-0.2%	-0.2%
Net debt (m)	7.9	4.3	0.5	-3.0	-6.3
Net debt complete (m)	6.8	3.2	-0.6	-4.1	-7.4

Figures per share

= -					
Earnings per share, diluted	0.00	0.39	0.52	0.73	0.78
Diluted cash earnings per share	0.85	1.21	1.31	1.45	1.45
Dividend per common share	0.00	0.00	0.25	0.30	0.35
Cash per share, diluted	1.56	2.10	2.57	3.08	3.67
Net debt per share, diluted	2.03	1.10	0.13	-0.77	-1.61

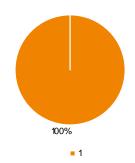
Valuation ratios

Enterprise value / Sales	0.2	0.3	0.3	0.2	0.2
Enterprise value / EBITDA	4.5	3.8	3.0	2.3	2.0
Enterprise value / EBIT	14.3	7.5	5.4	3.5	2.9
EV/Sales to sales growth		-0.08	-0.07	-0.06	-0.05
PEG ratio - common shares					

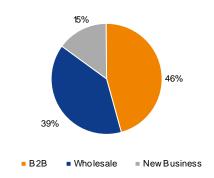
Fiscal year end December

Source: ecotel communication, DZ BANK estimates

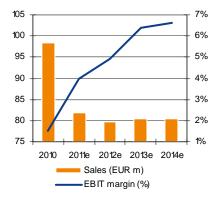
SALES BY REGION 2010



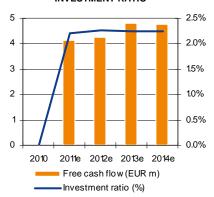
SALES BY BUSINESS SEGMENT 2010



SALES AND MARGIN DEVELOPMENT



FREE CASH FLOW AND INVESTMENT RATIO



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	2010	2011e	2012e	2013e	2014e	2015e
Profit and loss account (EUR m)						
Total output	98.4	81.9	79.8	80.4	80.4	80.4
Cost of materials	-75.4	-57.2	-56.5	-56.8	-56.8	-56.8
Personnel expenses	-9.4	-9.6	-9.0	-8.6	-8.6	-8.6
Other operating income/expenses	-8.7	-8.4	-7.4	-7.0	-7.0	-7.0
EBITDA	4.9	6.6	7.0	8.0	8.0	8.0
Operating profit (EBIT)	1.5	3.0	3.9	5.1	5.3	5.5
Interest paid / received	-0.8	-0.4	-0.3	-0.2	-0.1	-0.1
Income taxes from continuing operations	-0.4	-0.8	-1.1	-1.5	-1.6	-1.6
Net profit from continuing operations	0.3	1.8	2.5	3.5	3.6	3.8
Net profit	0.3	1.8	2.5	3.5	3.6	3.8
Profit or loss attributable to shareholders	0.0	1.3	2.0	2.9	3.0	3.2
Profit and loss ratios						
EBITDA margin	4.9%	7.9%	8.8%	9.9%	9.9%	9.9%
EBIT margin	1.5%	4.0%	4.9%	6.4%	6.6%	6.9%
Tax rate	57.1%	30.1%	30.0%	30.0%	30.0%	30.0%
Net margin	0.3%	2.5%	3.2%	4.3%	4.5%	4.7%
Investment ratio	0.0%	2.2%	2.3%	2.2%	2.2%	2.2%
Average sales growth next five years	-4.0%					
Average earnings growth next five years						
Balance sheet ratios						
Equity ratio	41.2%	47.0%	52.2%	56.2%	59.5%	62.0%
Long term debt and equity / Fixed assets	96.7%	110.8%	127.2%	143.5%	159.8%	175.9%
Liquidity (quick ratio)	95.6%	114.3%	139.8%	167.2%	195.9%	222.6%
Receivables as % of total output	14.6%	14.6%	14.6%	14.6%	14.6%	14.6%
Investment (net of GW) / Depreciation		56.3%	58.4%	64.0%	68.6%	73.5%
Working capital as % of total output	-0.2%	-0.2%	-0.2%	-0.2%	-0.2%	-0.2%
Cash flow statement (EUR m)						
Operating CF (cont.)	0.0	5.8	5.9	6.5	6.4	6.3
Operating CF (discont.)	0.0					
Investing CF (cont.)	0.0	-1.7	-1.7	-1.7	-1.6	-1.6
Investing CF (discont.)	0.0					
Free cash flow (cont.)	0.0	4.1	4.3	4.8	4.8	4.7
Free cash flow (discont.)	0.0					
Financing CF (cont.)	0.0	-2.0	-2.4	-2.8	-2.5	-2.2
Financing CF (discont.)	0.0					
Increase/decrease of cash	0.0	2.1	1.8	2.0	2.3	2.6
Profitability ratios						
ROE	1.5%	9.3%	10.4%	12.8%	12.4%	11.9%
ROCE	5.9%	13.7%	17.6%	24.1%	26.0%	27.7%
Figures per share (EUR)						
Earnings per share, diluted	0.00	0.39	0.52	0.73	0.78	0.82
Diluted cash earnings per share	0.85	1.21	1.31	1.45	1.45	1.45
Net debt per share, diluted	2.03	1.10	0.13	-0.77	-1.61	-2.40
Valuation ratios						
Valuation ratios Enterprise value / Sales	0.2	0.3	0.3	0.2	0.2	0.2
	0.2 4.5	0.3 3.8	0.3 3.0	0.2 2.3	0.2 2.0	
Enterprise value / Sales						0.2 1.6 2.4

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2010	2011e	2012e	2013e	2014e	2015e

Source: ecotel communication and DZ BANK estimates

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Buy 72.9%, Hold 8.3%, Sell 18.8%

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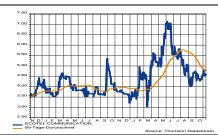
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RATING HISTORY

 Recommendation
 Date
 Price

 Buy
 28 Sep 2011
 5.00 EUR

¹⁾⁻⁹⁾ Important: Please read the references to possible conflicts of interest and disclaimers/disclosures at the end of this report.

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