

# FACT SHEET



## COMPANY PROFILE

### About Redcare Pharmacy

Originally founded in 2001, Redcare Pharmacy (formerly known as Shop Apotheke Europe) today is the leading e-pharmacy in Europe, currently active in seven countries: Germany, Austria, France, Belgium, Italy, the Netherlands and Switzerland.

Headquartered in Sevenum, close to the Dutch city of Venlo and in the heart of Europe, the company has locations in Cologne, Berlin, Munich, Tongeren, Warsaw, Milan, Lille and Eindhoven.

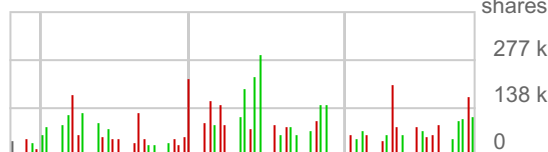
As the one-stop pharmacy of the future, Redcare Pharmacy offers over 11 million active customers a wide range of more than 150,000 products at attractive and fair prices. Besides OTC, nutritional supplements, beauty and personal care products as well as an extensive assortment of health-related products in all markets, the company also provides prescription drugs for customers in Germany, Switzerland and the Netherlands.

Pharmaceutical safety is of top priority. Being a pharmacy at its core, Redcare stands for comprehensive pharmaceutical consultation service. Since care is at the heart of everything Redcare does, the company provides services for all stages of life and health. This ranges from its marketplaces to unique delivery options and medication management.

Redcare Pharmacy N.V. has been listed on the Regulated Market of the Frankfurt Stock Exchange (Prime Standard) since 2016. As of 19 June 2023, the company is a member of the MDAX selection index.



Volume ■ Quotes increased ■ Quotes decreased



## STOCK FUNDAMENTALS

ISIN	NL0012044747
Share type	Ordinary
Branch	
Segment	Prime Standard
Last Dividend	€ 0.00
52 week high	153.00 EUR
52 week low	81.64 EUR
Stock exchanges	Frankfurt Stock Exchange

## SUPERVISORY BOARD

- ▶ Dr. Björn Söder
- ▶ Frank Köhler
- ▶ Jaska de Bakker
- ▶ Henriette Peucker
- ▶ Jérôme Cochet

## MANAGING BOARD



**Olaf Heinrich**  
CEO



**Jasper Eenhorst**  
CFO



**Theresa Holler**  
COO



**Dirk Brüse**  
CCO



**Lode Fastré**  
CIO

## FINANCIAL CALENDAR

<b>30/07/2024</b>	Publication Half-yearly Financial Report
<b>05/11/2024</b>	Publication Quarterly Statement (call-date Q3)

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## FINANCIAL SUMMARY

	Q1 2023			Q1 2024		
	EUR 1,000			EUR 1,000		
	DACH	International	Total	DACH	International	Total
Revenue	289,375	82,677	372,052	453,410	106,806	560,216
Gross profit	85,572	20,517	103,089	104,115	26,765	130,879
% of revenue	28.5%	24.8%	27.7%	23.0%	25.1%	23.4%
Segment EBITDA	21,392	-1,907	19,494	26,980	808	27,780
Adj. segment EBITDA	21,417	-1,897	19,520	26,989	812	27,801
EBITDA	12,389	-7,830	4,568	15,503	-4,880	10,623
Adj. EBITDA	14,933	-6,170	8,763	16,192	-4,445	11,748
% margin	5.2%	-7.5%	2.4%	3.6%	-4.2%	2.1%
EBIT	5,062	-12,650	-7,579	4,901	-10,593	-5,692
Adj. EBIT	7,606	-10,990	-3,384	5,591	-10,158	-4,567
Net profit / loss			-10,222			-8,189
* Unaudited						

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## KEY PERFORMANCE INDICATORS

	Q1 2023	Q1 2024	Better / (Worse)
Page visits (million)	110.9	126.7	15.8
Mobile page visits (million)	83.1	98.1	15.0
Ratio mobile (in %)	75	77	2 pp
Orders (million)	7.5	8.9	1.4
Repeat orders (in %)	84	87	3 pp
Return rate (in %)	0.7	0.7	0,0 pp
Active customers (million)	9.7	11.2	1.5
Average shopping basket (€)	57.9	58.9	1

### Redcare Pharmacy N.V.

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### Contact Investor Relations

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