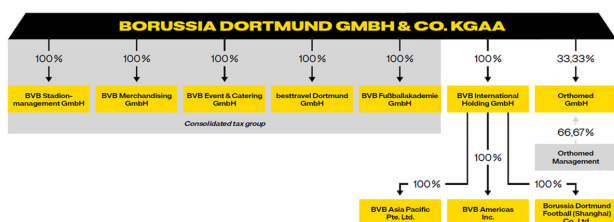




COMPANY PORTRAIT

Borussia Dortmund GmbH & Co. KGaA (also referred to as the "Company" in the following) is one of the strongest brands in international football with one of the highest average number of spectators in Europe. The main focus of the business activities of the Company and the affiliate subsidiaries in the group are professional club football and the economic usage of the potential for revenue in conjunction with it, in particular with regard to the marketing of the "Signal Iduna Park." The primary sources of revenue of the Borussia Dortmund group are revenues from games (including ticketing), marketing TV broadcast rights (including pay TV), advertising (sponsoring), retail (including merchandising), and transfers (compensation payments for players). Beyond its core activities, Borussia Dortmund is also active in fields of business related to football. Currently, the company has interests in the companies BVB Stadionmanagement GmbH (100% of shares), BVB Merchandising GmbH (100% of shares), BVB Event & Catering GmbH (100% of shares), besttravel dortmund GmbH (100% of the shares), BVB Fußballakademie GmbH (100% of shares), BVB International Holding GmbH (100% of shares) and Orthomed Medizinisches Leistungs- und Rehabilitationszentrum GmbH (33.4% of shares). The Company has concluded each a profit transfer agreement with BVB Stadionmanagement GmbH, BVB Merchandising GmbH, BVB Fußballakademie GmbH, BVB Event & Catering GmbH and best travel Dortmund GmbH. BVB International Holding GmbH also has interests in the foreign companies BVB Americas, Inc. (100% of the shares), Borussia Dortmund Football (Shanghai) Co. Ltd. (100% of shares) and BVB Asia Pacific Pte. Ltd. (100% of shares). The group structure of Borussia Dortmund is depicted in the following graphic.



The Company can be traced back to the Ballspielverein Borussia 09 e.V. Dortmund, which was founded on 19 December 1909. With the resolutions of the members meeting of Ballspielverein Borussia 09 e.V. Dortmund on 28 November 1999 and 26 February 2000, all of the existing economic business operations subject to taxation of the professional football club were spun off and incorporated into the newly founded company, Borussia Dortmund GmbH & Co. KGaA. In October 2000, Borussia Dortmund became the first football club in German to go public at the stock exchange, and today it is listed in the Prime Standard and in the S-DAX selection index. The legal structure was Borussia Dortmund was designed to ensure a tight legal connection remained between the club and the Company - also in

MANAGEMENT BOARD



Hans-Joachim Watzke

Managing Director



Thomas Treß

Managing Director



Carsten Cramer

Managing Director



Lars Ricken

Managing Director

SUPERVISORY BOARD

› **Christian Kullmann**
(Chairman of the
Supervisory Board)

› **Ulrich Leitermann** (Vice
Chairman)

› **Matthias Bäumer**

› **Judith Dommermuth**

› **Bernd Geske**

› **Bodo Löttgen**

› **Dr. Reinhold Lunow**

› **Prof. Dr. Bernhard Pellens**

› **Silke Seidel**

STOCK FUNDAMENTALS

ISIN	DE0005493092; DE000A11QXQ6
WKN	549309
Share type	Ordinary
Bloomberg Code	BVB:GRXetra
Ticker	BORG.DE
Segment	Scale
No. of shares	110.396.220
Market Cap	401.84 M EUR
Stock exchanges	Frankfurt a.M., Berlin, Düsseldorf, Hamburg, Munich, Stuttgart Xetra (Exchange Electronic Trade)

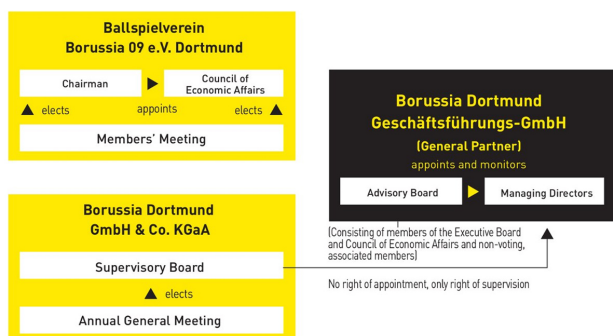
SHAREHOLDER STRUCTURE

Bernd Geske	8.24%
Evonik Industries AG	8.2%
SIGNAL IDUNA	5.98%
PUMA SE	5.32%

FACT SHEET



a legal sense. Management and representation of Borussia Dortmund GmbH & Co. KGaA are incumbent upon the general partner, Borussia Dortmund Geschäftsführungs-GmbH. The GmbH is, in turn, presented by the managing directors Hans-Joachim Watzke, Thomas Treß, Carsten Cramer and Lars Ricken; its sole partner is BV. Borussia 09 e.V. Dortmund, which is represented by its management board consisting of the president Dr. Reinhold Lunow, his proxy Silke Seidel, and the treasurer Bernd Möllmann. The following graphic depicts the structures and responsibilities among BV. Borussia 09 e.V. Dortmund, Borussia Dortmund GmbH & Co. KGaA, and Borussia Dortmund Geschäftsführungs-GmbH.



The rights and duties of the supervisory board of Borussia Dortmund GmbH & Co. KGaA elected by the annual general meeting are limited. In particular, it does not have HR responsibility, i.e. the responsibility for appointing and dismissing managing directors at Borussia Dortmund Geschäftsführungs-GmbH and regulating their contractual provisions.

Ralph Dommermuth Beteiligungen GmbH	5.03%
BV. Borussia 09 e.V. Dortmund *	4.99%
Free Float	67.24%

* incl. related parties.

FINANCIAL CALENDAR

Nov 25, 2024	annual shareholders meeting 2024
Nov 14, 2024	disclosure of the quarterly statement – Q1 fiscal year 2024/2025
Sep 27, 2024	disclosure of the annual report – fiscal year 2023/2024
Sep 24, 2024	Berenberg and Goldman Sachs German Corporate Conference – Company presentation
Sep 11, 2024	Edison Roadshow, USA (virtual) – Company presentation
Aug 19, 2024	analyst conference – preliminary results fiscal year 2023/2024
Aug 16, 2024	annual press conference – preliminary results fiscal year 2023/2024
Jun 11, 2024	Edison Roadshow – Company presentation
Jun 06, 2024	ODDO BHF Nextcap Forum Roadshow – Company presentation
May 10, 2024	disclosure of the quarterly statement – Q3 fiscal year 2023/2024

SHARE CHART





Borussia Dortmund GmbH & Co. KGaA

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