

Nasdaq: ARQ

# **Investor Presentation**

Canaccord Genuity 44th Annual Growth Conference August 2024



# Disclaimer

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### **Non-GAAP Financial Measures**

Included in this presentation are certain financial measures that are not calculated in accordance with U.S. generally accepted accounting principles ("GAAP") designed to supplement, and not substitute, the Company's financial information presented in accordance with GAAP. The non-GAAP measures as defined by the Company may not be comparable to similar non-GAAP measures presented by other companies. The presentation of such measures, which may include adjustments to exclude unusual or non-recurring items, should not be construed as an inference that the Company's future results or leverage will be unaffected by other unusual or non-recurring items. Please see the attached appendix for how we define these non-GAAP measures, a discussion of why we believe they are useful to investors, and certain limitations and reconciliations thereof to the most directly comparable GAAP measures.



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# **Company Overview**



Arq is a diversified, environmental technology company producing activated carbon with products which reduce or reverse environmental liabilities, including PFAS or "forever chemicals". Our products enable a cleaner and safer planet.





Note: PFAS: Per- or poly-fluorinated alkyl substances (PFAS) are a group of industrial chemicals used in everyday products and are often referred to as 'Forever Chemicals' because of their extreme persistence in the environment

### **General applications of our products**



# Arq At a Glance



Producing **Activated Carbon Since 2008** 

Strong asset & customer base; ~195 patents & applications across large & diverse markets

Top 3 **Activated Carbon** Supplier

Approximately 23% North American market share in activated carbon

Utilize waste feedstock to remediate other waste





### Material **Environmental** Benefits

### **Fully Integrated Domestic Supply** Chain

Enables cost control, supply surety and margin enhancement



Undergoing Corporate Transformation

Transforming to an environmental tech company from industrial manufacturing



# **Significant and Undervalued Asset Base**

### **Provides springboard for growth into higher margin products**



Based on Company's estimates of potential greenfield projects

- Estimated replacement value of existing assets >\$500 million<sup>1</sup>
- Shift towards GAC production from existing facilities and strategic expansion projects increases our market breadth and repositions business for growth
- **Red River** Foundational infrastructure, sales team, customer relationships and market expertise mitigate expansion plan risk while providing springboard into higher growth, higher margin products
- Corbin Asset enables production of waste-derived feedstock









# What is Activated Carbon?

- Also known as activated charcoal
- Activated carbons are largely engineered sorbent materials which purify, filter and remove pollutants from air, water and soil
- When activated, able to "adsorb" a wide range of harmful compounds from air, gas & liquids
- "Activation" process makes product more porous (e.g. think kernel of corn and popcorn kernel)

2 Major Types of Activated Carbon

**Powder Activated Carbon** (PAC)

**Granular Activated Carbon** (GAC)









# **Products & Market Applications**

### GAC from bituminous coal best at remediating PFAS and forever chemicals

### Applications

- Potable Water
- **PFAS Remediation**
- Wastewater Treatment
- Biogas
- Mercury Emissions
- Pharma
- Specialty
- Automotive
- Food & Beverage
- Soil & Groundwater Remediation



# **Strong PAC Foundation + Attractive GAC Growth Driver**

### Cash generating foundational PAC business provides springboard into high growth, high margin GAC business

### **Powder Activated Carbon (PAC)**

- Arq's **foundational** business
- Established leading market position; strong fundamentals for ongoing demand
- Penetrating new markets (e.g. water), driving cost reduction, improving product mix and ASP, and eliminating loss-making relationships
- Achieving positive cash flow via focus on profitability over volumes
- Remains key part of our ongoing strategy and business / net cash contributor in 2024 and beyond



### **Granular Activated Carbon (GAC)**

- Arq's **growth** business
- Highly attractive investment economics on first phase of production from higherprice, higher-margin products
- Unique opportunity to leverage existing asset and portfolio base to drive further differentiation
- Compelling macro tailwinds in the U.S. and globally
- Significant

   expansion to
   potential total
   addressable market





# **Key Drivers of Arq's Corporate Transformation**

### **Red River Project**



### What We're Doing

- Shifting production to GAC + expanding plant to deliver incremental 25mm lbs. of GAC product
- Entered into supply contracts for 52% of nameplate capacity at attractive pricing vs PAC products
- Reiterating 2024 capex forecast despite unprecedented rain that has led to construction delays
- Expect to be fully contracted by first deliveries, which remain on target for Q1 2025

### **Corbin Project**



- Utilizing bituminous coal waste from Corbin to serve as feedstock for Red River, while remediating environmental liability at site
- Unique patent-protected process
- Development on time & within budget; commissioning commenced
- Began producing initial product for quality control & specification testing; will ramp ahead of first production at Red River



### What it Delivers

- ✓ Targeted payback of ~3 years
- Expanded products and solutions portfolio
- Expansion into rapidly growing markets
- Differentiated feedstock source w/ cost & sustainability benefits
- Generate strong additional GAC cash flow to PAC foundation
- Continue transformation to environmental tech company





# **Our Key GAC Differentiators**

### Activated carbon is a technical sale – our unique products, process and supply chain are key differentiators

### We will be the only GAC producer:



...with a vertically integrated domestic supply chain...



✓ Arq's own bituminous coal waste used as feedstock supply ✓ Drives competitive sourcing vs. traditionally mined coal



...using bituminous coal waste feedstock, enabling significant environmental benefits...



...and with estimated *lower Scope 1 & 2* CO2e emissions (vs virgin coal-based GAC)

### **Financial advantages to our approach:**

✓ Lowers operating costs by generating net positive power

✓ Avoids negative *import factors* (freight, tariffs and duties)





# **Strong North American GAC Market Fundamentals**

# Data suggests demand outpacing supply – Arq anticipates a 3-5x increase in demand over next 5 years not accounting for potential incremental demand growth from other sectors (e.g., biogas)

- GAC market expected to grow ~75% to >700mm lbs<sup>1</sup>
- Would result in ~370mm lbs supply shortfall by 2030<sup>1</sup>
- New supply limited by capital, feedstock, permits





<sup>1</sup> Reflects company estimates. Note: Arq estimates 10% increase on previous market data in 2024 & YoY through 2026; a 50% increase YoY in 2027 through 2029 – i.e. accelerating into final stages of compliance with new EPA regulations. Excludes any new entrants.
 <sup>2</sup> Source: IHS. Note: Estimates based on 2022 data, and therefore compiled prior to latest EPA regulatory changes.
 <sup>3</sup> Goldman Sachs Research published on July 31, 2024.

### ~35%

Of the ~153,000 public water systems in the U.S. estimated to require PFAS treatment facilities by 2030 (vs. 10% in 2023)<sup>3</sup>

# \$2 billion

Estimated market size of U.S. drinking water PFAS treatment market by 2030 (~10x growth vs. 2023) <sup>3</sup>

### ~80%

Estimated market penetration rate of GAC for PFAS treatment by 2030, driven by GAC advantages vs. alternative solutions <sup>3</sup>

# 2-4x increase

Replacement cycle for PFAS removal equipment estimated to increase ~2x (groundwater) and 4x (surface water) vs. historic usage <sup>3</sup>

## ~5% per year

Estimated annual increase in GAC prices (2025-2027)<sup>3</sup>





# **Ongoing GAC Contract Wins Validate Products and Strategy**

### 52% of nameplate capacity contracted at attractive pricing; expect to be fully contracted prior to production

**Technical** viability of Arq products

**Robust**, growing market, limited available supply **Diverse end-market** demand for GAC (water, PFAS, biogas, air filtration, etc.)

### **PFAS Contamination in the U.S. (February 2024)**





Source – The Environmental Working Group

### **Ongoing contract wins demonstrate**

Attractive economics of GAC products

Validity of strategic investment in growth GAC business

### Biogas/RNG Facilities in the U.S. (July 2024)



Source – The Coalition For Renewable Natural Gas





# **Recent Financial Highlights Confirm PAC Business Transformation**

# +24%

Set in the state of the set

**Revenue** growth of +24% YoY in Q2 2024, reflecting strong momentum

# 5<sup>th</sup> Straight

5<sup>th</sup> consecutive quarter of double-digit YoY growth in ASP (16% avg. increase since Q1 2023)



Average sales price (ASP) growth of +16%, reflecting ongoing portfolio optimization

4<sup>th</sup> consecutive quarter of YoY Adjusted EBITDA growth



Note: Reflect financial results for Q2 2024. YoY comparisons are vs. Q2 2023. See Appendix for additional financial detail and Non-GAAP reconciliations.

# Q2 2024

# +16%

# 4<sup>th</sup> Consecutive

# +700 bps

>700 bps growth in gross margins to 32% YoY due to ongoing cost & profitability initiatives

# \$37 million

\$37 million of cash (including \$8.7 million of restricted cash) as of 6/30/2024; financial flexibility





# **2024: Remaining Key Objectives**

### 1

### **PAC Optimization**

- Drive additional market penetration (i.e. water)
- Continue improving foundational PAC business
- Improve product mix and drive higher ASP

### 2

### **GAC Customers**

- Continue active dialogue with new and existing GAC customers
- Contract full 25 million lbs of nameplate capacity prior to first sales

### **Corbin Facility**

Commission facility

3

- Stockpile bituminous waste feedstock
- Deliver feedstock to Red River GAC facility upon commissioning

### 4

### **Red River GAC Facility**

- Achieve first GAC deliveries in Q1 2025
- Achieve 25 million lbs nameplate production capacity



# **Arg Investment Conclusions**



### **Vertically Integrated**

The only vertically integrated domestic activated carbon supply chain



### **Growth-Focused**

Legacy PAC assets provide infrastructure for expansion to high-growth GAC



### **Environmentally Beneficial**

Uniquely use waste to remediate other waste and lower overall carbon footprint



### **Competitively Advantaged**

First-mover position combined with differentiated product quality, cost and CO2 advantage



# Appendix



# **Recent Financial Highlights & Business Updates**

### **Q2 2024 Financial Update**

- Continued growth: Revenue +24% and ASP +16% YoY, driven by ongoing optimization of legacy PAC portfolio
- Improved profitability: Gross margin up >700 basis points to 32% on cost & profitability management initiatives
- Generated positive Adj. EBITDA: \$0.5 million vs. loss of (\$3.0) million in 2Q23
- Strong momentum: 4<sup>th</sup> consecutive quarter of YoY Adj. EBITDA growth; 5<sup>th</sup> consecutive quarter of double digit % **ASP** increase YoY

### **Business & Market**

Ongoing optimization of PAC portfolio drives significant improvement in gross margin while Red River expansion into GAC market continues at pace

> • New GAC contract wins: 52% of **Red River nameplate capacity** contracted at attractive pricing. Expect full 25mm nameplate capacity contracted prior to YE

• PAC portfolio: Continue to prioritize profitability over volume; expanding efforts in water PAC market with higher ASP

Russell 3000: Added to Russell 3000/2000 Indices; expands visibility with investor community

### **Strategic Growth Projects**

- **Corbin facility:** Commissioning commenced in 2Q24, initial production for quality control & specification testing
- Red River GAC facility: On target for first customer deliveries in Q1 2025
- FY 2024 capex: Reiterating \$60-70 million, driven by Red River investment
- **\$15mm PIPE:** Opportunistic PIPE raise in May 2024, further bolstered liquidity
- **Refinancing:** Signed non-binding term sheet to refinance existing Term Loan would materially expand size of facility & enhance liquidity



# Q2 2024 Financial Highlights

### **Continued Revenue Growth YoY**

- **Revenue** +24% to \$25.4 million
- Achieved higher ASP and positive changes in product mix
- Partially offset by lower volumes

### **Expanding Gross Margins Yoy**

- Improvements driven by continued focus on profitability over volume, cost management, positive changes in product mix.
   Reflects improvement towards annualized cash generation
- Cost of sales \$17.2 million vs. \$15.3 million in Q2 2023
- Gross margin of 32%, up over 700 bps vs. 25% in Q2 2023
- **SG&A** reduced by 13% to \$7.0 million (vs. \$8.0 million)
- Adjusted EBITDA of \$0.5 million vs. (\$3.0) million loss, demonstrating sustained improvement in PAC business

### **Cash & Balance Sheet Flexibility**

- Cash totaled \$37.2 million as of June 30, 2024; includes \$8.7 million restricted cash
- Total **debt**, inclusive of financing leases, of \$18.0 million







# **EPA Releases Critical PFAS Regulations**

### On April 10, 2024, EPA announced new National Primary Drinking Water Regulations to reduce PFAS in municipal drinking water over the next 5 years

- Arq estimates EPA's regulations potentially increases municipal water market demand by 3-5x vs. existing ~170 million pound per year
- Expected to serve as significant catalyst for greater demand of Arq products and potentially exacerbating shortages of supply
- PFAS regulations set at 4 parts per trillion ("ppt") Maximum Contaminant Level ("MCL"), for certain PFAS compounds
- Allowable levels down from previous advisory limit of 70ppt<sup>1</sup>
- Other jurisdictions, including the EU, expected to pursue similar path, serving as further global macro tailwind
- \$1bn is available to assist public water utility companies to meet the new drinking water standards; a total of \$9bn is authorized under the 2021 Bipartisan Infrastructure Law (BIL) to assist communities impacted by PFAS Contamination; an additional \$12bn funding is available in the BIL to improve public water infrastructure













# **PFAS – "Forever Chemicals" Awareness Gathering Pace**

### Public understanding now catching up with corporate

- Per- or poly-fluorinated alkyl substances (PFAS) are a gro industrial chemicals typically used in everyday products make them non-stick, waterproof or stain resistant
- Often referred to as 'Forever Chemicals' because of their extreme persistence in the environment
- 98% of US population estimated to have some form of n PFAS exposure\*
- High levels of exposure have been linked to cancer, liver kidney damage\*\*
- In 2023, EPA set new legal limits for PFOS and PFOA of 4 per trillion (ppt), near the limit of detection for both che
- 4 ppt is approximately equivalent to 4 grains of sand in a Olympic-size swimming pool. This was a reduction from previous advisory health limit of 70 ppt \*\*\*



awareness	
oup of to	Investors raise pressure over 'forever chemicals' amid growing litigation
	Personal injury claims could reach \$66bn in crisis akin to asbestos liabilities Source – Financial Times 1
ir	
	US Food Faces PFAS Challenge as European Rules, Policies Expand
negative	Source – Bloomberg Law <sup>2</sup>
rand	At least 60% of US population may face 'forever chemicals' in tap water, tests suggest Source – The Guardian <sup>4</sup>
l parts emicals	
an	EPA proposes some 'forever chemicals' be considered hazardous
	3M to Pay Up to \$12.5 Billion to Settle Forever-Chemicals Lawsuits

Source – Bloomberg<sup>3</sup>



# **Condensed Consolidated Balance Sheet<sup>1</sup>**

	As of	
(in thousands, except share data)	June 30, 2024	December 31, 2023
ASSETS		
Current assets:	<b>A</b>	<b>A</b>
Cash	\$ 28,478	\$ 45,361
Receivables, net	15,812	16,192
Inventories, net	22,648	19,693
Prepaid expenses and other current assets	4,280	5,215
Total current assets	71,218	86,461
Restricted cash, long-term	8,719	8,792
Property, plant and equipment, net of accumulated depreciation of \$23,233 and \$19,293, respectively	123,407	94,649
Other long-term assets, net	45,238	45,600
Total Assets	\$ 248,582	\$ 235,502
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current liabilities:		
Accounts payable and accrued expenses	\$ 16,795	\$ 14,603
Current portion of debt obligations	2,419	2,653
Other current liabilities	7,393	5,792
Total current liabilities	26,607	23,048
Long-term debt obligations, net of current portion	17,978	18,274
Other long-term liabilities	14,397	15,780
Total Liabilities	58,982	57,102
Commitments and contingencies (Note 7)		
Stockholders' equity:		
Preferred stock: par value of \$0.001 per share, 50,000,000 shares authorized, none issued or outstanding		
Common stock: par value of \$0.001 per share, 100,000,000 shares authorized, 40,658,208 and		
37,791,084 shares issued, and 36,040,062 and 33,172,938 shares outstanding at June 30, 2024 and December 31, 2023, respectively	41	38
Treasury stock, at cost: 4,618,146 and 4,618,146 shares as of June 30, 2024 and December 31, 2023,		
respectively	(47,692)	(47,692)
Additional paid-in capital	171,095	154,511
Retained earnings	66,156	71,543
Total Stockholders' Equity	189,600	178,400
Total Liabilities and Stockholders' Equity	\$ 248,582	\$ 235,502





# **Condensed Consolidated Statement of Operations**<sup>1</sup>

	Three Months E	nded June 30,	Six Months Er	ided June 30,
(in thousands, except per share data)	2024	2023	2024	2023
Revenue	\$ 25,405	\$ 20,445	\$ 47,145	\$ 41,250
Cost of revenue, exclusive of depreciation and amortization	17,227	15,336	30,940	32,511
Operating expenses:				
Selling, general and administrative	7,011	7,994	14,677	19,277
Research and development	929	774	2,554	1,506
Depreciation, amortization, depletion and accretion	1,658	2,428	3,374	4,565
Gain on sale of Marshall Mine, LLC	—	—	—	(2,695)
Total operating expenses	9,598	11,196	20,605	22,653
Operating loss	(1,420)	(6,087)	(4,400)	(13,914)
Other (expense) income:				
Earnings from equity method investments		462	—	1,100
Interest expense	(829)	(834)	(1,620)	(1,368)
Other	311	603	663	785
Total other (expense) income	(518)	231	(957)	517
Loss before income taxes	(1,938)	(5,856)	(5,357)	(13,397)
Income tax (expense) benefit	(30)		(30)	33
Net loss	\$ (1,968)	\$ (5,856)	\$ (5,387)	\$ (13,364)
Loss per common share (Note 1):				
Basic	\$ (0.06)	\$ (0.21)	\$ (0.16)	\$ (0.53)
Diluted	\$ (0.06)	\$ (0.21)	\$ (0.16)	\$ (0.53)
Weighted-average number of common shares outstanding:				
Basic	34,356	27,360	33,229	25,739
Diluted	34,356	27,360	33,229	25,739





# **Condensed Consolidated Statement of Cash Flows<sup>1</sup>**

(in thousands)	Six Months Ended June 30, 2024	2023
Cash flows from operating activities		
Net loss	\$ (5,387)	\$ (13,364)
Adjustments to reconcile net loss to net cash used in operating activities:		
Depreciation, amortization, depletion and accretion	3,374	4,565
Stock-based compensation expense	1,435	1,108
Operating lease expense	1,049	1,449
Amortization of debt discount and debt issuance costs	299	244
Gain on sale of Marshall Mine, LLC		(2,695)
Earnings from equity method investments		(1,100)
Other non-cash items, net	(55)	3
Changes in operating assets and liabilities:		
Receivables and related party receivables	380	3,622
Prepaid expenses and other assets	1,036	2,213
Inventories, net	(1,493)	(4,946)
Other long-term assets, net	(1,111)	(2,886)
Accounts payable and accrued expenses	(1,821)	(10,114)
Other current liabilities	1,560	83
Operating lease liabilities	(786)	398
Other long-term liabilities	(926)	261
Net cash used in operating activities	(2,446)	(21,159)
Cash flows from investing activities		
Acquisition of property, plant, equipment, and intangible assets, net	(28,744)	(10,383)
Acquisition of mine development costs	(85)	(1,247)
Cash and restricted cash acquired in business acquisition		2,225
Payment for disposal of Marshall Mine, LLC		(2,177)
Distributions from equity method investees in excess of cumulative earnings		1,100
Net cash used in investing activities	(28,829)	(10,482)





# Condensed Consolidated Statement of Cash Flows (cont.)<sup>1</sup>

### (in thousands)

Cash flows from financing activities Net proceeds from common stock issued in private placement transactions Net proceeds from common stock issuance, related party Repurchase of common stock to satisfy tax withholdings Principal payments on finance lease obligations Principal payments on CTB Loan Net proceeds from CFG Loan, related party, net of discount and issuance costs Net cash provided by financing activities Decrease in Cash and Restricted Cash Cash and Restricted Cash, beginning of period Cash and Restricted Cash, end of period Supplemental disclosure of non-cash investing and financing activities: Change in accrued purchases for property and equipment Equity issued as consideration for acquisition of business Paid-in-kind dividend on Series A Preferred Stock



	Six Months Ende	ed Ju	une 30,
	2024		2023
	14,951		15,220
	800		—
	(599)		(160)
	(565)		(577)
	(268)		(213)
			8,522
	14,319		22,792
(	16,956)		(8,849)
	54,153		76,432
\$	37,197	\$	67,583
\$	4,013	\$	328
\$	_	\$	31,206
\$		\$	157



## Note on Non-GAAP Financial Measures

To supplement our financial information presented in accordance with accounting principles generally accepted in the United States ("GAAP"), we provide non-GAAP measures of certain financial performance. These non-GAAP measures include EBITDA (EBITDA Loss) and Adjusted EBITDA (Adjusted EBITDA Loss). We have included these non-GAAP measures because management believes that they help to facilitate period to period comparisons of our operating results and provide useful information to both management and users of the financial statements by excluding certain expenses, gains and losses which can vary widely across different industries or among companies within the same industry and may not be indicative of core operating results and business outlook. Management uses these non-GAAP measures in evaluating the performance of our business.

These non-GAAP measures are not in accordance with, or an alternative to, measures prepared in accordance with GAAP and may be different from, and may not be comparable to, similarly titled non-GAAP measures used by other companies. In addition, these non-GAAP measures are not based on any comprehensive set of accounting rules or principles. These measures should only be used to evaluate our results of operations in conjunction with the corresponding GAAP measures.

We define EBITDA (EBITDA Loss) as net income (loss) adjusted for the impact of the following items that are either non-cash or that we do not consider representative of our ongoing operating performance: depreciation, amortization, depletion, accretion, amortization of upfront customer consideration that was recorded as a component of the Marshall Mine, LLC Acquisition ("Upfront Customer Consideration"), interest expense, net and income tax expense. We define Adjusted EBITDA (Adjusted EBITDA Loss) as EBITDA (EBITDA Loss), reduced by the non-cash impact of equity earnings from equity method investments and other infrequent or unusual non-cash gains or losses, and increased by cash distributions from equity method investments. Because Adjusted EBITDA (Adjusted EBITDA Loss) omits certain non-cash items, we believe that the measure is less susceptible to variances that affect our operating performance.

When used in conjunction with GAAP financial measures, we believe these non-GAAP measures are supplemental measures of operating performance which explain our operating performance for our period to period comparisons and against our competitors' performance. Generally, we believe these non-GAAP measures are less susceptible to variances that affect our operating performance results.

We expect the adjustments to EBITDA (EBITDA Loss) and Adjusted EBITDA (Adjusted EBITDA Loss) in future periods will be generally similar. These non-GAAP measures have limitations as analytical tools and should not be considered in isolation or as a substitute for analyzing our results as reported under GAAP.





# Adjusted EBITDA Reconciliation to Net Income (Loss)

(in thousands)	
Net loss <sup>(1)</sup>	\$
Depreciation, amortization, depletion and accretion	
Amortization of Upfront Customer Consideration	
Interest expense, net	
Income tax benefit	
EBITDA (loss)	
Cash distributions from equity method investees	
Equity earnings	
Gain on sale of Marshall Mine, LLC	
Adjusted EBITDA (loss)	0

(1) Included in Net loss for the three and six months ended June 30, 2023 are \$0.6 million and \$4.9 million, respectively of transaction and integration costs incurred related to the Arq Acquisition. Additionally, for the three and six months ended June 30, 2023, Net loss included \$0.8 million and \$1.7 million of Legacy Arq payroll and benefit costs.



Three Months Ended June 30,			Six N	Ionths Ended June 30,	
2	024		2023	2024	2023
(1,9	68)	\$	(5,856)	\$ (5,387)	\$ (13,364)
1,	658		2,428	3,374	4,565
	127		127	254	254
	606		308	1,038	598
	(30)			(30)	(33)
	393		(2,993)	(751)	(7,980)
			462		1,100
			(462)		(1,100)
					(2,695)
\$	393	\$	(2,993)	\$ (751)	\$ (10,675)





## Arq Investor Relations

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