



## REVOCAION OF PROXY

for proxy voting card no. \_\_\_\_\_ for \_\_\_\_\_ shares  
in HelloFresh SE

I/We \_\_\_\_\_  
Principal's name

hereby revoke the proxy I/we issued on \_\_\_\_\_ 2020 to

the company proxies of HelloFresh SE, Mr. Bernhard Orlik and  
Mr. Jörg Engmann, with their business address at Link Market  
Services GmbH, Munich,

Mr./Ms. \_\_\_\_\_ resident in  
Authorized representative's name

\_\_\_\_\_  
Town/City of residence

to represent me/us in connection with the general meeting of  
HelloFresh SE convened for June 30, 2020 and to exercise my/our  
shareholder rights.

\_\_\_\_\_  
Place, Date

\_\_\_\_\_  
Principal's signature or other completion of the  
declaration in accordance with Section 126b of the  
German Civil Code

### Notes:

- The granting of the power of attorney, its revocation and proof regarding the power of attorney vis-à-vis the company must be submitted in text form, unless an intermediary or a shareholders' association, a voting rights advisor or a commercial agent pursuant to article 53 of the SE Regulation in conjunction with section 135 para. 8 of the German Stock Corporation Act are authorized to exercise such voting rights.
- If you wish to revoke a proxy issued to the company proxies, please submit your revocation by Monday, June 29, 2020, 24:00 CEST (time of receipt) to one of the following addresses: HelloFresh SE, c/o Link Market Services GmbH, Landshuter Allee 10 80637, Munich, Germany, or by email to: [inhaberaktien@linkmarketservices.de](mailto:inhaberaktien@linkmarketservices.de).

- If you revoke a proxy issued to a third party, you may declare the revocation (i) *vis-à-vis* the third party authorized by you and submit proof thereof to the company or (ii) *vis-à-vis* the company by Monday, June 29, 2020, 24:00 CEST (time of receipt). Please submit your revocation *vis-à-vis* the company or proof of the revocation *vis-à-vis* an authorized third party to one of the following addresses: HelloFresh SE, c/o Link Market Services GmbH, Landshuter Allee 10 80637, Munich, Germany, or by E-Mail to: [inhaberaktien@linkmarketservices.de](mailto:inhaberaktien@linkmarketservices.de).
- You may also revoke any proxy issued to the company proxies or to a third party via the password-protected online portal available on the company's website at <http://ir.hellofreshgroup.com/websites/hellofresh/german/6000/annual-general-meeting.html>.

Via the online portal, you may revoke any proxy starting on Thursday, June 18, 2020, through the beginning of the voting process on the day of the virtual annual general meeting.