

PRESS RELEASE**Ströer: Following successful fiscal year 2018, shareholder meeting votes in favor of an increased dividend of EUR 2.00**

Cologne, June 19th 2019 The shareholder meeting of Ströer SE & Co. KGaA in Cologne on June 19, 2019 passed all the resolutions proposed by the supervisory board and board of management with the required majorities. About 49 million shares of no par value in capital stock were represented at the shareholder meeting of SE & Co. KGaA, which is about 87% of capital stock.

The shareholder meeting followed the board of management's proposal and approved a EUR 0.70 increase in the dividend payment to EUR 2.00 per qualifying share.

The members of the board of management and supervisory board were exonerated for fiscal year 2018. Following the recommendation of the supervisory board, the shareholder meeting appointed Ernst & Young GmbH Wirtschaftsprüfungsgesellschaft Cologne as auditor of the annual and consolidated financial statements for fiscal year 2019.

Ströer presented excellent results for fiscal year 2018 and reported a very successful start to fiscal year 2019. With its "Out-of-Home plus" strategy (OOH plus) – the combination of the core OOH business and the supporting Content and Direct Media segments – Ströer is focusing on the German market and thus has a solid basis for long-term organic growth as well as high profitability. The extensive tech and content know-how from Ströer's digital segments bolsters the digitalization of the core OOH business.

Adjusted profit for the period developed extremely well once again, climbing 19% from EUR 154m to EUR 184m and thereby underscoring the Company's profitable growth course.

The shareholder meeting elected the shareholder representatives as members to the Supervisory Board: Christoph Vilanek, Dirk Ströer, Ulrich Voigt, Angela Barzen and Simone Thiäner.

“Ströer has put in an excellent performance. The results from the record year of 2018 and our very successful start to fiscal year 2019 show that our ‘OOH plus’ strategy is paying off and Ströer is experiencing sustainable profitable growth,” says Udo Müller, founder and Co-CEO of Ströer. “We are confirming our current guidance: For 2019 as a whole, we expect a positive sales and earnings trend in the mid single-digit percentage range and are looking forward to a strong start to the new financial year.”

About Ströer

Ströer is a leading German provider of out-of-home media and offers advertising customers individualized and fully integrated, end-to-end solutions along the entire marketing and sales value chain. With its “OOH plus” strategy, Ströer is focusing on the strengths of the OOH business, underpinned by the Content and Direct Media segments. With this combination, the Company is in a position to continue expanding its customer relevance and, thanks to its strong market share and longterm contracts on the German market, has an excellent basis from which it can continue to reap more than its share of market growth over the coming years.

The Ströer Group commercializes and operates several thousand websites in German-speaking countries in particular and operates approximately 300,000 advertising media in the out-of-home segment. The portfolio includes all forms of out-of-home media – from traditional poster media and exclusive advertising rights at train stations through to digital out-of-home media. Our core business is supported by the Content and Direct Media segments. With dialog marketing, Ströer offers its customers wrap-around performance-based solutions ranging from location or content-specific reach and interaction across the entire spectrum of dialog marketing through to transactions. Furthermore, in digital publishing, the Company publishes premium content across all digital channels, offering one of Germany’s widest reaching networks with its t-online.de and special interest sites.

The Company has approximately 13,000 employees at over 100 locations. In fiscal year 2018, Ströer generated revenue of EUR 1.6b. Ströer SE & Co. KGaA is listed on Deutsche Börse’s SDAX.

For more information on the Company, please visit <https://www.stroeer.com/en>.

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