

PRESS RELEASE**Ströer: Following successful fiscal year 2017, shareholder meeting votes in favor of an increased dividend of EUR 1.30**

Cologne, 30 May 2018 The shareholder meeting of Ströer SE & Co. KGaA in Cologne on 30 May 2018 passed all the resolutions proposed by the supervisory board and board of management with the required majorities. About 47 million shares of no par value in capital stock were represented at the shareholder meeting of SE & Co. KGaA, which is over 84% of capital stock.

The shareholder meeting followed the board of management's proposal and approved a EUR 0.20 increase in the dividend payment to EUR 1.30 per qualifying share.

The members of the board of management and supervisory board were exonerated for fiscal year 2017. Following the recommendation of the supervisory board, the shareholder meeting appointed Ernst & Young GmbH Wirtschaftsprüfungsgesellschaft Cologne as auditor of the annual and consolidated financial statements for fiscal year 2018.

Ströer presented excellent results for fiscal year 2017 and reported a successful start to fiscal year 2018. All segments contributed to this positive business performance. Ströer successfully expanded its product portfolio in the past months, adding the newly established Direct Media segment and thus reaffirmed its strategic objective of making integrated offerings available along the marketing and sales funnel and the entire customer journey. Strengthening operations with the heavily performance-driven dialog media business underlines Ströer's strategic aim to be Germany's most customer-centric media company.

Adjusted profit for the period developed extremely well once again, climbing 19% from EUR 154m to EUR 184m and thereby underscoring the Company's profitable growth course.

The shareholder meeting elected the shareholder representatives as members to the Supervisory Board: Christoph Vilanek, Dirk Ströer, Ulrich Voigt, Julia Flemmerer, Anette Bronder, Vicente Vento Bosch, Martin Diederichs und Petra Sontheimer.

“Ströer has put in an excellent performance. The results from the record year of 2017 and our successful start to fiscal year 2018 show that our strategy is paying off and Ströer is experiencing sustainable profitable growth,” says Udo Müller, founder and Co-CEO of Ströer. “We are confirming our current guidance of operational EBITDA of more than EUR 535m taking the effects from IFRS 11 and IFRS 16 into account, and consolidated revenue of around EUR 1.6b for 2018.”

About Ströer

Ströer is a leading digital multi-channel media company and offers its customers end-to-end solutions along the entire marketing and sales value chain. Ströer's objective is to be the most customer-centric media company. The addition of dialog marketing enables Ströer to offer customers holistic performance-based solutions ranging from location or content-specific reach and interaction across the entire spectrum of dialog marketing through to transactions. Furthermore, in digital publishing, the Company publishes premium content across all digital channels, offering one of Germany's widest reaching networks with its t-online.de and special interest sites.

The Ströer Group commercializes and operates several thousand websites in German-speaking countries in particular and operates approximately 300,000 advertising media in the out-of-home segment. It has approximately 13,000 employees at over 100 locations. In fiscal year 2017, Ströer generated revenue of EUR 1.33b. Ströer SE & Co. KGaA is listed in Deutsche Börse's MDAX.

For more information on the Company, please visit www.stroeer.com.

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