

How Dollar General Increases Affordable Access to Healthier Foods Across the U.S.



At Dollar General, we are invested in the health of the communities we call home. [Though not a grocer](#), millions of Americans rely on DG for everyday essentials and nutritious food. With fresh produce in [greater than 7,000 locations](#)* across the U.S., DG is proud to help address food insecurity by offering affordable and convenient access to fresh produce and healthier foods.

PROVIDING MORE ACCESS TO HEALTHIER OPTIONS

Dollar General now offers a meaningful selection of fresh fruits and vegetables in more locations than any other mass retailer or grocer in the United States. The Company also has committed to expanding its food variety and launched more than 100 new private brand food products, many of which provide healthier alternatives, to help customers further stretch their budgets in 2023.

To help customers have affordable access to essentials, including nutritious food, DG:

- Accepts SNAP/EBT benefits
- Offers tools like the DG app with digital coupons

~80%
OF DG STORES SERVE

COMMUNITIES OF
20,000
OR FEWER PEOPLE*

PROVIDING EASE AND INSPIRATION FOR HEALTHIER EATING HABITS

We make it easier for customers to find options for eating well. That's why we created [DG Better For You](#), a program developed in partnership with registered dietitian and nutritionist, Mary Alice Cain, featuring online recipes based on USDA's Dietary Guidelines using ingredients primarily sourced from DG stores. We also partnered with local policy makers and national nonprofit organizations to raise awareness of the positive impact of healthier food options.



We believe our customers, especially those in rural communities, should have affordable and nearby access to the ingredients they need to create a nourishing meal for themselves and their families."

Emily Taylor

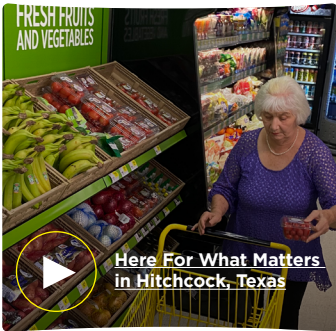
Executive Vice President & Chief Merchandising Officer



To think that a corporation that's already here in town could help is something we really appreciate. We take for granted driving to get what we want. Others in the community are not so fortunate. They can't just drive ten miles one-way daily. Now, to have that option in our town is going to be very beneficial for many."

Morris Tuck

City Council Member, Hitchcock, TX



RESPONDING TO PRODUCE REQUESTS

Customers and elected officials nationwide regularly ask DG to provide new stores and/or fresh produce to serve their communities. DG reviews each request and has answered the call in [Evansville, IN](#); [Fruitdale, AL](#); [Bluford, IL](#); [Melville, LA](#); [Kingston Township, MI](#); [Hitchcock, TX](#); and [Lockney, TX](#) (among others).

GETTING HEALTHY IN BATON ROUGE, LA

DG partnered with Mayor-President Sharon Weston Broome's [Geaux Get Healthy](#) program to address food insecurity and advance nutrition. The Company added fresh produce in select Baton Rouge stores to expand resources for the American Heart Association and a local hospital system's free cooking demonstrations and classes. Read more in [Forbes](#).

MAKING AN IMPACT IN LITTLE ROCK, AR

To help address food access, DG partnered with Little Rock officials and local non-profit, Fifty for the Future, to find a community solution. DG increased produce availability in 10 Little Rock stores and announced an approximately \$140 million distribution center in North Little Rock as part of its commitment to invest in its hometowns and help combat hunger.

MEETING NEEDS WITH COMMUNITY PARTNERS

According to Feeding America, [44 million](#) Americans are food insecure. Our philanthropic and partnership efforts focus on helping to nourish our neighbors in need, including through in-kind food donations from DG stores and distribution centers to local and regional food banks across the country.

[Read more](#) about how DG and [Feeding America](#) are making a difference.

DG BY THE
NUMBERS*

7,000+

STORES WITH PRODUCE

IN

MORE

LOCATIONS THAN ANY
OTHER U.S. RETAILER

OFFERING THE

TOP 20

ITEMS TYPICALLY SOLD
IN A GROCERY STORE



**65M+ meals and
\$5M+ donated**

REACHING MORE THAN

45% of U.S. counties*

