

# HELLOFRESH GROUP

**HelloFresh SE**

Berlin

ISIN DE000A161408

WKN A16140

Invitation to the Annual General Meeting 2025  
(Unique identifier of the event: HFSE250601GM)

The Shareholders of our Company are hereby invited to the

Annual General Meeting 2025

on

Friday, June 6, 2025  
at 10:00 a.m. (CEST)

at

<https://ir.hellofreshgroup.com/agm>

to be held virtually

without the physical presence of the Shareholders or their proxies (with the exception of the proxies appointed by the Company) ("**virtual Annual General Meeting**"). The meeting venue within the meaning of the German Stock Corporation Act is the business premises of GRÜNEBAUM Event Services & Consulting GmbH & Co KG, Karl-Heinrich-Ulrichs-Straße 22-24, 10785 Berlin. Shareholders and their proxies (with the exception of the proxies appointed by the Company) have no right or opportunity to be physically present at the venue of the meeting. All members of the Management Board and the Supervisory Board intend to attend the entire Annual General Meeting on site.

## Agenda

1. Presentation of the adopted annual financial statements and the consolidated financial statements approved by the Supervisory Board as at December 31, 2024, the combined management report for the Company and the Group for the 2024 financial year, the report of the Supervisory Board for the 2024 financial year and the explanatory report of the Management Board on the disclosures pursuant to Section 289a (1) and Section 315a (1) of the German Commercial Code (HGB)
2. Resolution on the appropriation of the balance sheet profit of HelloFresh SE for the financial year 2024
3. Resolution on the discharge of the members of the Management Board for the 2024 financial year
4. Resolution on the discharge of the members of the Supervisory Board for the 2024 financial year
5. Resolution on the appointment of the auditor and Group auditor for the 2025 financial year and the auditor for any review of the condensed financial statements and the interim management report in the 2025 financial year and for any review of additional interim financial information in the 2025 and 2026 financial years and the auditor for the sustainability reporting for the 2025 financial year
6. Resolution on the election of the members of the Supervisory Board
7. Resolution on the enlargement of the Supervisory Board and corresponding amendment to Section 8 (1) of the Articles of Association
8. Resolution on a further election to the Supervisory Board with effect from the effective date of the amendment to the Articles of Association to increase the size of the Supervisory Board in accordance with Agenda Item 7
9. Resolution on the approval of the compensation report for the 2024 financial year
10. Resolution on the approval of the compensation system for the members of the Management Board
11. Resolution on the authorization to acquire treasury shares and their use, including the authorization to redeem acquired treasury shares and reduce the share capital as well as the cancellation of the corresponding existing authorization
12. Resolution on the cancellation of the existing authorization and the granting of a new authorization to the Management Board to hold an Annual General Meeting in virtual form (Section 14 (4) of the Articles of Association)