

## HomeToGo Q2/2022 Factsheet

### Highlights

- Strong financial performance in Q2, with record Q2 IFRS Revenues, growing +83% YoY (+126% Yo3Y) to 37.6m EUR amid strong Ifl growth and positive consolidation effects from e-domizil. Sizeable improvement in profitability with an Adjusted EBITDA of (6.4)m EUR (vs (17.5)m EUR LY).<sup>1</sup>
- Outstanding growth in Subscription & Services, with IFRS Revenues growth of +115.4% YoY in Q2 to 4.9m EUR, including a strong performance by HomeToGo's SaaS Solution, Smoobu.
- Onsite share<sup>2</sup> grew to a record 57% in Q2 history (+4pp YoY) and 56% in H1 - continued progress in deepening the relationships with travelers are underlying the advancements on our strategic initiatives to make incredible homes easily accessible to everyone.
- Best month ever for Booking Revenues in July supporting a strong H2/22 and reiterating our FY/22 outlook, with IFRS Revenues growth of 40-50% to 133-143m EUR and an Adjusted EBITDA of (22) - (32)m EUR.
- Looking ahead to FY/23, we are confident to achieve break-even profitability on an Adjusted EBITDA basis.

### Key-Performance Indicators

| KPIs  | Q2/2022        | Q2/2021         | y/y Change | H1/2022         | H1/2021         | y/y Change |
|---|----------------|-----------------|------------|-----------------|-----------------|------------|
| <b>Booking Revenues<sup>3</sup> (EUR thousands)</b>       | <b>46,340</b>  | <b>41,967</b>   | 10.4%      | <b>89,287</b>   | <b>74,007</b>   | 20.6%      |
| CPA Onsite  | 23,544         | 20,980          | 12.2%      | 45,206          | 29,022          | 55.8 %     |
| CPA Offsite   | 7,810          | 12,696          | (38.5%)    | 17,949          | 33,474          | (46.4) %   |
| CPC + CPL   | 10,103         | 6,041           | 67.2%      | 18,058          | 7,725           | 133.8 %    |
| Subscriptions & Services                                  | 4,883          | 2,271           | 117%       | 8,078           | 3,787           | 113.3%     |
| <b>Booking Revenues onsite share<sup>1</sup></b>          | <b>56.8%</b>   | <b>52.8%</b>    | +4ppt      | <b>56%</b>      | <b>41%</b>      | +15ppt     |
| <b>Take Rate<sup>4</sup></b>                              | <b>9.6%</b>    | <b>8.5%</b>     | +1.1ppt    | <b>9.3%</b>     | <b>8.0%</b>     | 1.3ppt     |
| <b>Gross Booking Value (EUR thousands)</b>                | <b>463,788</b> | <b>481,568</b>  | (3.7%)     | <b>923,601</b>  | <b>927,918</b>  | (0.5%)     |
| <b>Bookings (#)</b>                                       | <b>301,106</b> | <b>320,406</b>  | (6%)       | <b>588,561</b>  | <b>589,248</b>  | (0.1%)     |
| Cancellation Rate   | 13.3%          | 21.7 %          | +8.4ppt    | 14.1 %          | 22.0%           | +7.9 ppt   |
| <b>IFRS Revenues (EUR thousands)</b>                      | <b>37,638</b>  | <b>20,522</b>   | 83.4%      | <b>56,502</b>   | <b>30,032</b>   | 88.1%      |
| <b>Adj. EBITDA (EUR thousands)<sup>5</sup></b>            | <b>(6,431)</b> | <b>(17,486)</b> | 63.2%      | <b>(28,749)</b> | <b>(33,407)</b> | 13.9%      |
| <b>Adj. EBITDA margin, % of IFRS Revenues<sup>5</sup></b> | <b>(17.1%)</b> | <b>(85.2)%</b>  | +68.1ppt   | <b>(50.9%)</b>  | <b>(111.2%)</b> | +59.4ppt   |

### FY/2022 Outlook Confirmed

#### FY/2022 guidance

|                      |  |
|----------------------|--|
| <b>IFRS Revenues</b> | <b>+40-50% YoY   EUR 133 - 143 million</b> |
| <b>Adj. EBITDA</b>   | <b>(22)-(32)m EUR</b>                      |

1) Adjusted for expenses for share-based payment and non-operating one-off items

2) Booking Revenues net of Subscriptions & Services

3) Non-IFRS operating metric to measure performance, which we define as the net Euro value generated by transactions on our platform in a period (CPA, CPC, CPL, etc.) before cancellations. Booking Revenue does not correspond to, and should not be considered as alternative or substitute for, revenue recognized in accordance with IFRS

4) Take Rate is defined as Booking Revenues divided by Gross Booking Value (excl. Hotels and Subscriptions & Services)

5) Profitability in the first half of the year is usually lower than the second half. HomeToGo recognizes the majority of marketing expenses in the first half of the year when travelers book their trip and as evidenced in the high Booking Revenues. Corresponding IFRS Revenues are recognised upon check-in with the majority of customers traveling in the second half of the year.