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Information on data protection for shareholders

The controller for the purposes of Article 4 para. 7 of Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (“**GDPR**”) which determines the purposes and means of the processing of personal data is:

Bike24 Holding AG
Breitscheidstr. 40
01237 Dresden
Germany
Fax: + 49 351/417497-0

The company’s data protection officer can be reached by shareholders or authorized third parties (including for questions regarding data protection) as follows:

Bike24 Holding AG
attn. Data Protection Officer
Breitscheidstr. 40
01237 Dresden
Germany
Email: datenschutz@bike24.net

The following categories of personal data are regularly processed as part of the preparation, conduct and follow-up of the general meeting:

- First and last name, title, address, email address, phone number;
- Number of shares, class of shares, type of possession of the shares, number of the admission ticket, presence and votes;
- in the case of a third party authorized by a shareholder or the proxy appointed by a shareholder, their personal data (in particular their name and place of residence as well as the contact details provided in the context of voting);

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- insofar as a shareholder or an authorized third party makes use of their right to information under Section 131 para. 1 AktG or otherwise contacts the company, the company also processes the personal data required to respond to any inquiries (such as the contact information provided by the shareholder or the authorized third party, e.g., telephone numbers and email addresses); as well as
- information on the presence, motions, questions, election proposals and requests from shareholders.

In the event of countermotions, election proposals or requests for additions which must be made publicly available, the company will also publish such proposals together with the shareholder's name, at the company's website at

<https://ir.bike24.com/websites/bike24/English/6000/agm.html>

Furthermore, personal data is made available to the shareholders and shareholder representatives in accordance with applicable laws, namely in the form of the list of participants. Shareholders and shareholder representatives have the right to inspect the list of participants for a period of up to two years after the general meeting (Section 129 para. 4 sentence 2 AktG).

The legal basis for the processing of personal data in accordance with Article 6 para. 1 letter c GDPR is the provisions of the AktG, in particular Sections 118 et seq. AktG in order to prepare, conduct and follow up the general meeting and to enable shareholders to exercise their rights in connection with the general meeting. In addition, personal data is processed in accordance with Article 6 para. 1 letter f GDPR due to the legitimate interest of the company in the proper execution of the general meeting, including to enable the exercise of shareholder rights and communication with the shareholders.

The company's service providers that are commissioned for the purpose of organizing the general meeting only receive personal data from the company to the extent such data is required to provide the requested services and only process the data in accordance with instructions from the company.

The company does not use the personal data collected in connection with the general meeting for the purpose of making decisions based on automated processing (profiling).

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The company and the service providers commissioned to do so, respectively, generally receive personal data of a shareholder via the registration office from the intermediary that the shareholder has commissioned to hold their shares in the company (so-called custodian bank).

The storage period for the data recorded in connection with the general meeting regularly amounts to up to three years, unless the company is legally required to provide evidence and retain data for a longer period of time or where the company has a legitimate interest in further retention, for example in case of judicial and extrajudicial disputes in connection with the general meeting. After the expiration of the relevant period, personal data will be deleted. In connection with the inspection of the list of participants in the general meeting, other participants and shareholders may inspect the data recorded in the list of participants relating to the shareholders or their representatives attending the general meeting, insofar as they are included in the list of participants. In the case of requests for additions to the agenda and counter motions, which must be made publicly available, some of your personal data will also be published in compliance with the provisions of stock corporation law.

Under certain legal requirements, shareholders or authorized third parties have rights to information (Article 15 GDPR), rectification (Article 16 GDPR), erasure (Article 17 GDPR), restriction of processing (Article 18 GDPR) and objection (Article 21 GDPR) with regard to their personal data or their processing. Furthermore, shareholders have a right to data portability pursuant to Article 20 GDPR.

Shareholders or authorized third parties can assert these rights against the company free of charge by contacting the company's data protection officer specified above.

Moreover, shareholders or authorized third parties have the right to file a complaint with the data protection supervisory authorities pursuant to Article 77 GDPR.

The data protection supervisory authority responsible for the company is:

Saxon Data Protection Commissioner
Ms. Dr. Juliane Hundert
Devrientstraße 5
01067 Dresden
Germany



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