

JENS WASEL

Berlin, Germany

CEO Scale Invest



Member of the Supervisory Board of fashionette AG since 2023

First appointed: 2023

Appointed until: 2024

PERSONAL DETAILS

Place of Birth: Villingen Schwenningen, Germany

Nationality: German

EDUCATION

Jens Wasel studied business and industrial engineering at TU Berlin.

PROFESSIONAL EXPERIENCE

Jens Wasel founded KW-Commerce in 2012 and scaled it up to 450 employees, becoming one of the worlds biggest marketplace sellers with over 25.000 products and over 100 million annual revenue. He sold the company in 2021 to a competitor and is now building his own Family Office Scale Invest and his own company incubator Scale Apart. In addition, he advises companies in the sector of eCommerce and marketplace commerce.

CURRENT MEMBERSHIPS IN OTHER STATUTORY GERMAN SUPERVISORY BOARDS

Analyze AG

CURRENT MEMBERSHIPS IN COMPARABLE GERMAN AND FOREIGN SUPERVISORY BODIES

Oetker Digital

In the Board's opinion, there are no significant personal or business relationships between Jens Wasel on the one hand and the companies of fashionette AG, their executive bodies or a shareholder directly or indirectly holding more than 3% of the voting shares in the company on the other hand.