

Nemetschek Group

SPECIAL DAY MEDIA & ENTERTAINMENT

October 05 2021 | Dr. Axel Kaufmann, Spokesman & CFOO

AGENDA

1

Welcome & Introduction by Dr. Axel Kaufmann

3:00 – 3:15

2

Presentation by David McGavran (CEO MAXON)

3:15 – 4:00

3

Product Presentation MAXON One

4:00 – 4:20

4

Q&A Session

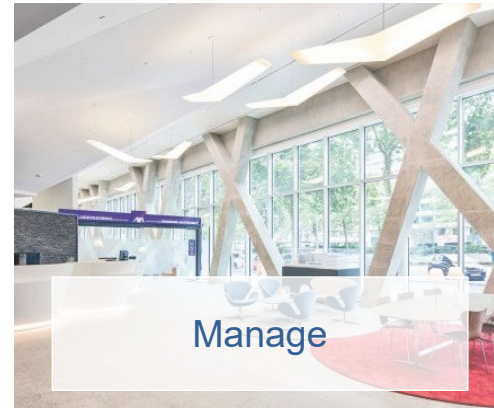
4:20 – 5:00

01

Welcome & Introduction

Media & Entertainment: An Important Part of the Nemetschek Group

Architecture · Engineering · Construction · Operation (AEC/O)



- Core business of Nemetschek
- One of the leading global software providers for the AEC/O industry
- Long-term structural growth drivers (e.g. digitalization, regulation)
- Digital solutions for all professions along the entire life cycle of buildings and infrastructure projects

Well known and understood by investors & capital markets

Media & Entertainment



- A leading player in the M&E industry
- Attractive growth potential
- Second growth pillar for Nemetschek

So far not really in the focus of investors

In the Spotlight: Media & Entertainment



Leadership Team

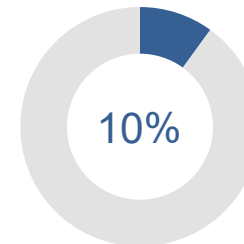


CHIEF DIVISION OFFICER
Axel Kaufmann

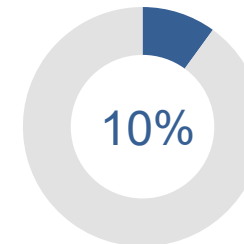


CEO MAXON
David McGavran

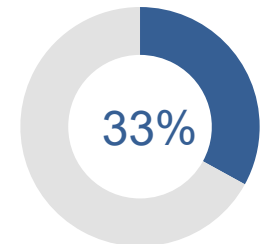
Group Contribution



Group Share Revenue



Group Share EBITDA



Group Share Subscription

Success Story Maxon: Transforming an Exciting Business

2012 to 2018: Solid Growth

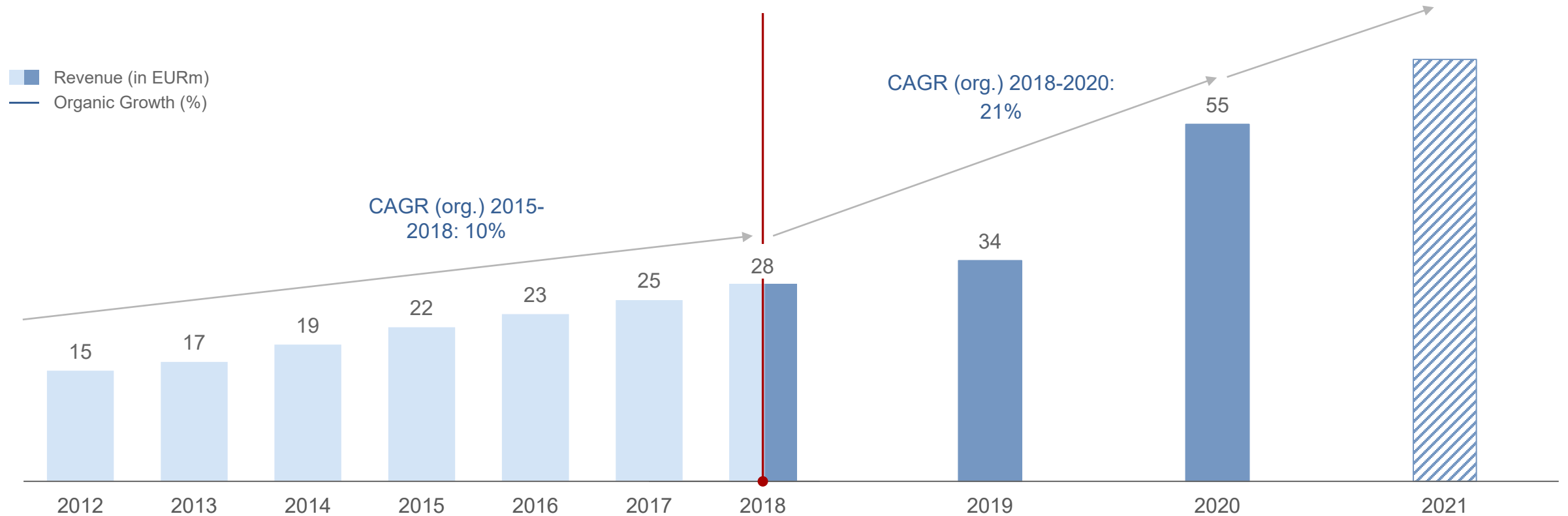
- Growth in line with market
- Revenue (rep.) CAGR: 10%

2018: Start of Transformation

- Buy-out of former founders
- David McGavran appointed as new CEO

2019 – 2021: Successful Execution

- Acquisitions & Integration of Red Giant and Redshift
- Start of successful subscription transition
- Revenue (rep.) CAGR 2018-2020: 40%
- Reacceleration of organic growth

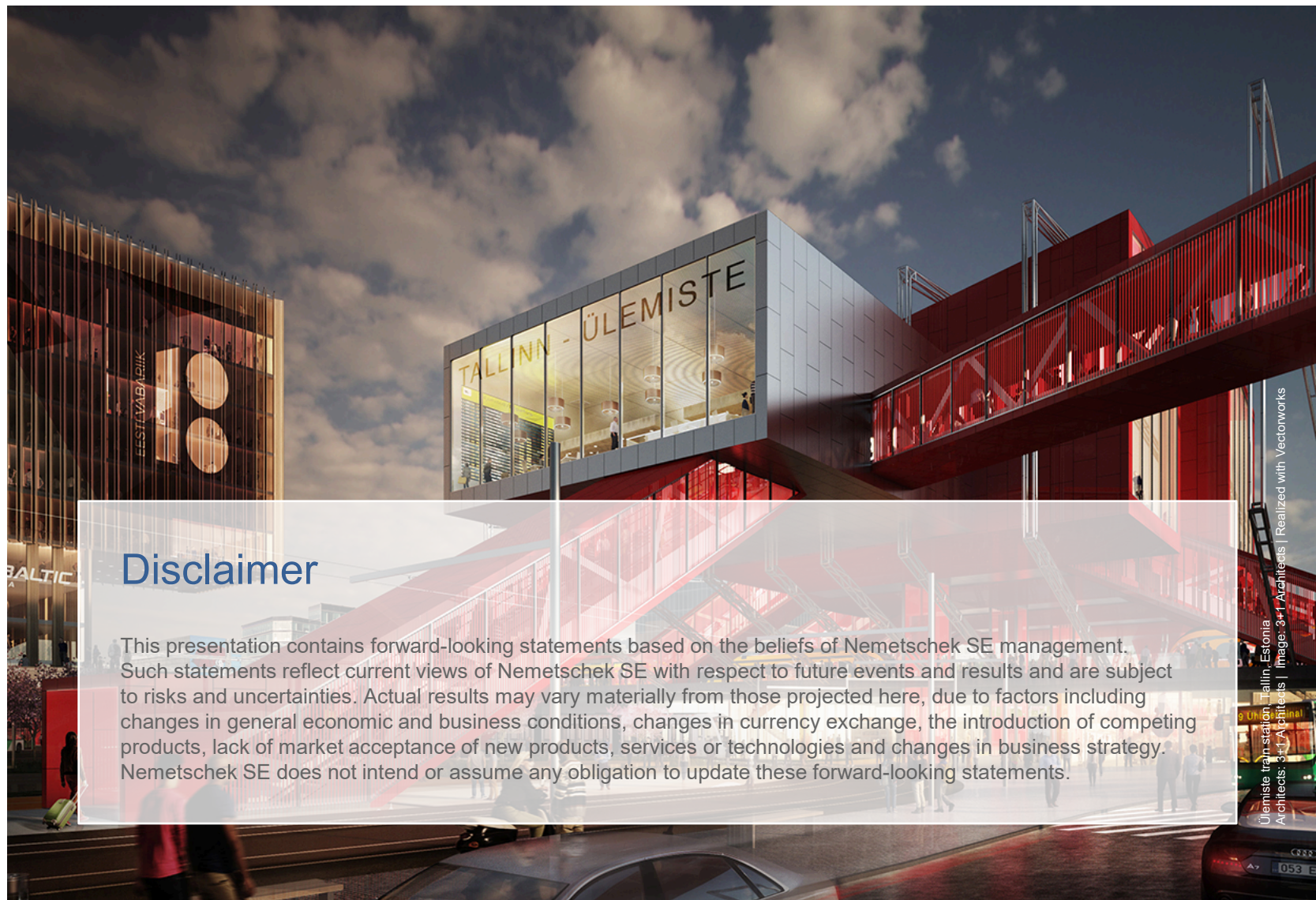


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