



## POWER OF ATTORNEY

Proxy voting card no.: \_\_\_\_\_

Number of shares: \_\_\_\_\_

I/We

\_\_\_\_\_  
Principal: first name, surname, postcode, city of residence

hereby authorize Mr./Ms.

\_\_\_\_\_  
Proxy: first name, surname, postcode, city of residence

to represent me/us in connection with the virtual annual general meeting of HelloFresh SE on June 30, 2020 and to exercise my/our shareholder rights for me/us. The proxy includes the right to grant a substitute power of attorney. The proxy also has the right to represent other shareholders in addition to me/us in connection with the annual general meeting and/or at the same time to exercise shareholder rights based on shares held by him.

**This form does not replace the proper registration for the annual general meeting.** Please note the notices and explanations in the invitation to the annual general meeting, which is also available on the company's website.

\_\_\_\_\_  
Place, Date

\_\_\_\_\_  
Principal's signature or other completion of the  
declaration in accordance with Section 126b of the  
German Civil Code