

Virtual Annual General Meeting of HelloFresh SE on June 6, 2025

Proposal of the Management Board for the appropriation of the balance sheet profit (Section 175(2) AktG)

The balance sheet profit (*Bilanzgewinn*) of EUR 237,924,704.39 generated in the financial year 2024 and reported in the adopted annual financial statements of HelloFresh SE as of December 31, 2024 will be appropriated as follows:

Distribution to shareholders: EUR 0.00

Allocation to retained income: EUR 0.00

Profits carried forward: EUR 237,924,704.39

Balance sheet profit: EUR 237,924,704.39

HelloFresh SE

– The Management Board –

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