



Investor
Presentation

November 2024

FORWARD LOOKING STATEMENTS

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This presentation contains forward-looking statements concerning our expectations, anticipations, intentions, beliefs or strategies regarding the future. These forward-looking statements are based on assumptions that we have made as of the date hereof and are subject to known and unknown risks and uncertainties that could cause actual results, conditions and events to differ materially from those anticipated. Therefore, you should not place undue reliance on forward-looking statements. Examples of forward-looking statements include, among others, statements we make regarding plans with respect to the commercial launches of the Evie Ring and EvieMED; our expectations regarding potential commercial opportunities; planned cost cutting initiatives; anticipated FDA clearance decisions with respect to our products; expected future operating results; product development efforts and product releases; clinical trial and regulatory initiatives; commercial partner activities; as well as our strategies, positioning and expectations for future events or performance. Important factors that could cause actual results to differ materially from those in the forward-looking statements are set forth in our most recent Annual Report on Form 10-K and any subsequent Quarterly Reports on Form 10-Q, and in our other reports filed with the Securities and Exchange Commission, including under the caption “Risk Factors.” Any forward-looking statement in this release speaks only as of the date of this release. We undertake no obligation to publicly update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise.

STRATEGIC MILESTONES – 18 MONTHS



Drive D2C Adoption
of Evie Ring
Q3/Q4 2024



Secure 510(k)
Clearance* and
Launch EvieMED B2B
Q4 2024



Continue Advanced
Research for New
Analytes
2024-2025



Perfect mmWave RF
Tech for Blood
Pressure Solution
2025



- 1
- Improved ring functionality
 - Celebrity brand ambassador
 - Influencer campaign
 - Media blitz
 - Best In class customer service

- 2
- Establish distribution framework for medical device launch
 - Build API support for data sharing

- 3
- Continue clinical evaluations and data analytics to enhance system accuracy and performance for new analytes

- 4
- Continued focus on successful clinical trials
 - Build and test wearable form factor

*The Company submitted for 510(k) clearance of the EvieMED Ring in April 2024. Timing is subject to regulatory review and approval.

NEWS AND UPDATES – NOVEMBER 2024



D2C

- Evie Ring back in stock 9.17.24.
- Announced brand partnership with influencer and digital creator Heidi D'Amelio.
- Product, operations and customer service enhancements bolster expanded launch.
- Android app available for winter 2024 holiday season.

B2B

- Submitted complete response package to FDA week of 10.28.24 as part of final phase of 510(k) application review of the EvieMED Ring.
- Important progress made with B2B commercial opportunities that could leverage EvieMED – including a global pharmaceutical company and large payor.

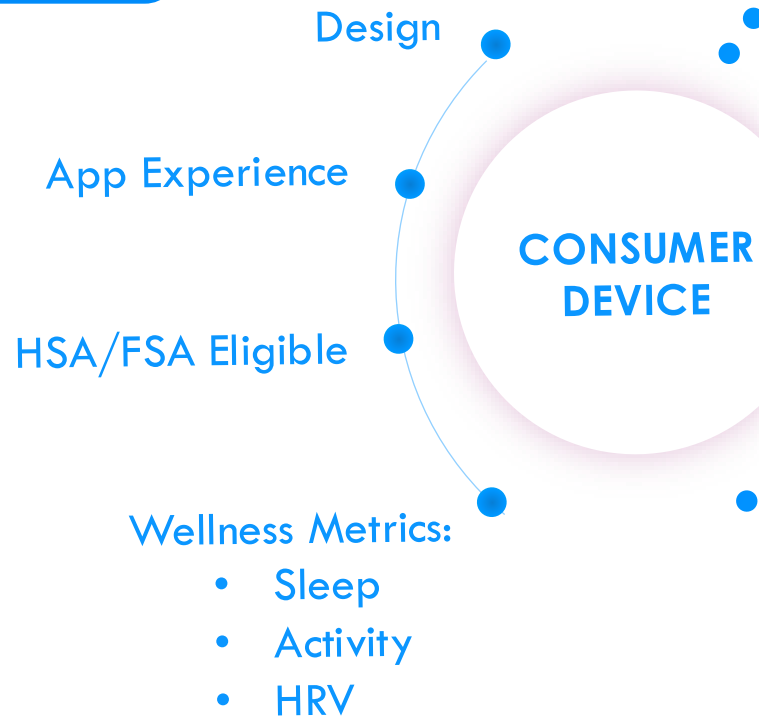
CLINICAL RESEARCH

- In November 2024, Movano Health executed another cuffless blood pressure clinical study at UCSF with a smaller, more commercially viable device. The new prototype features 12 additional mmWave antennas, delivering enhanced data collection.

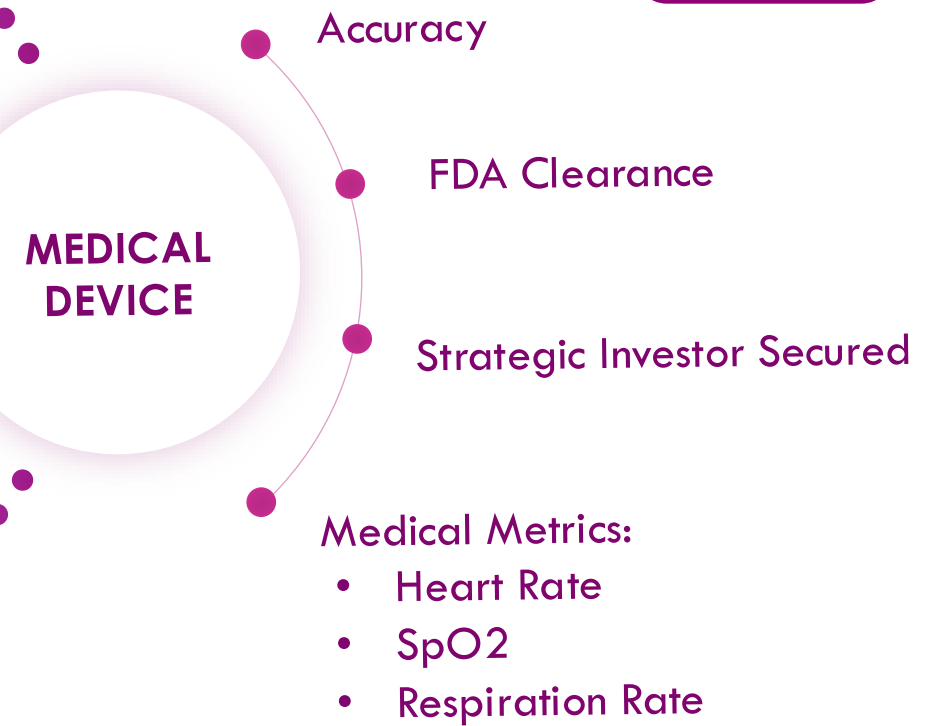
TARGETING LARGE CONSUMER & MEDICAL TECHNOLOGY MARKETS



\$16B
TAM



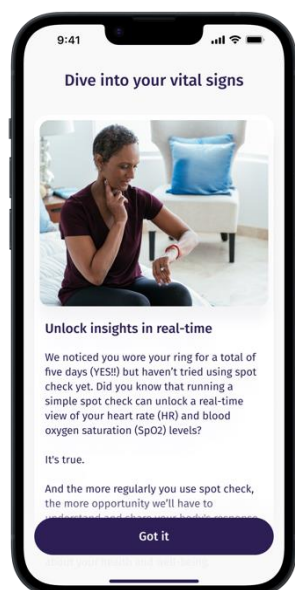
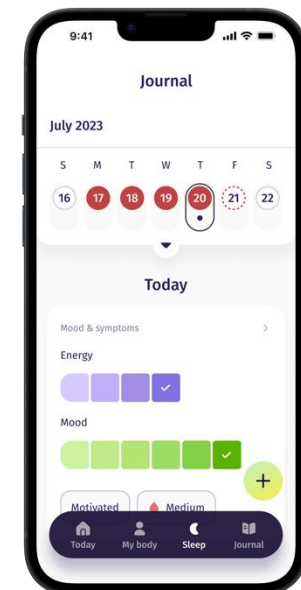
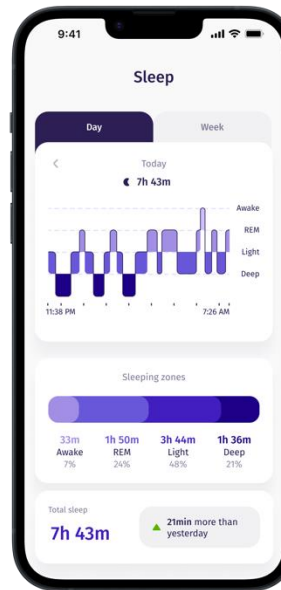
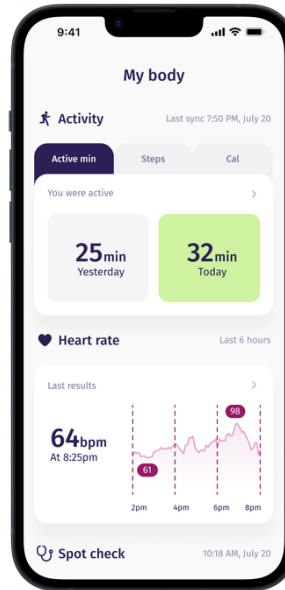
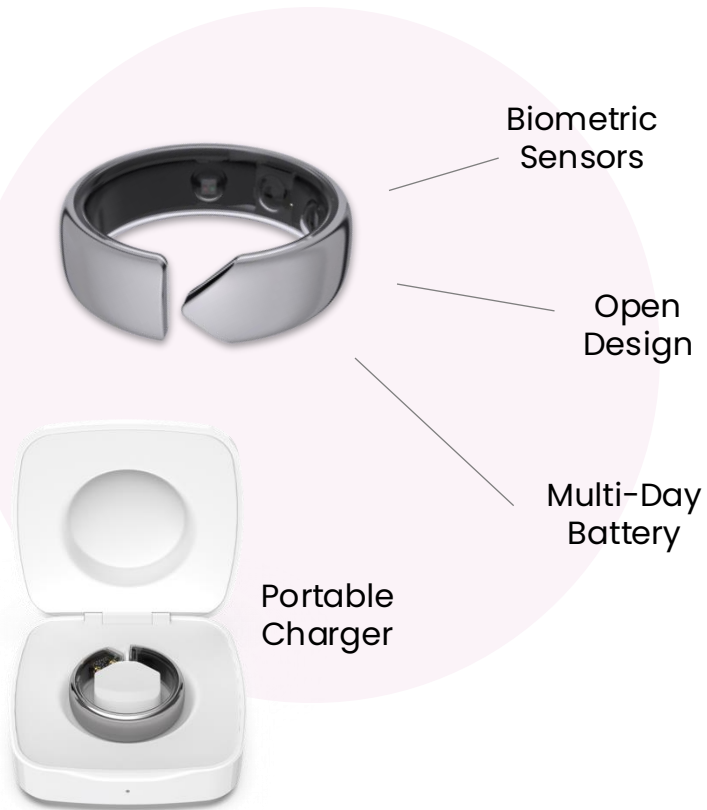
\$39B
TAM



EVIE PRODUCT & TECHNOLOGY OVERVIEW

CONTEMPORARY SMART RING

PERSONALIZED APP EXPERIENCE



Heart Health



Sleep Metrics



Activity Tracking



Menstrual Cycle



Custom Insights

HOW EVIE RING STACKS UP



	Steps & Activity	Sleep & Sleep Stages	Heart Rate (RHR, HRV)	SpO2	Skin Temp.	Menstrual Cycle	Mood Logging	Personal Insights	Form Factor/ Design	Price
evie	●	●	★	★	●	●	●	●	Open Ring Design & Portable Charger	\$269 No sub
WHOOP®	●	●	●	⦿*	●	●	●		Screenless Bands	\$20/month with 1-year commit
OURA	●	●	●	⦿*	●	●	●		Closed Ring	\$349-\$499 & \$6/month sub
fitbit	●	●	●	⦿*	●	●	●		Bands and Watches	\$99-\$299

★ Potential for FDA clearance
● Full function
⦿ Limited function

*Fitbit, Whoop, and Oura devices deliver nighttime readings only. Evie offers on demand Spot Check function.

D2C BUSINESS DRIVERS



BRAND AMBASSADOR HEIDI D'AMELIO

12M
Social
Followers



INFLUENCER AND UGC CAMPAIGN

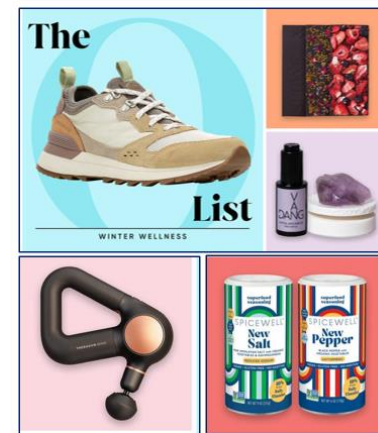


MEDIA BLITZ

Tech and Consumer
Press Satellite Tour

Updated Reviews

Holiday Gift Guides

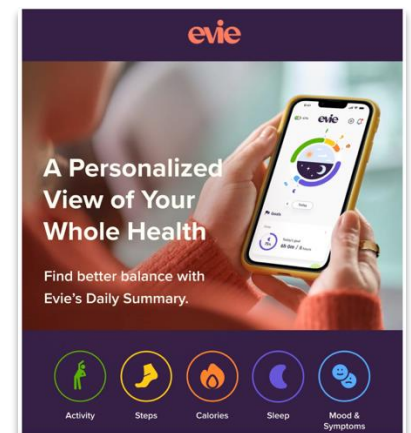


CUSTOMER ENGAGEMENT AND OUTREACH

150K Lead List

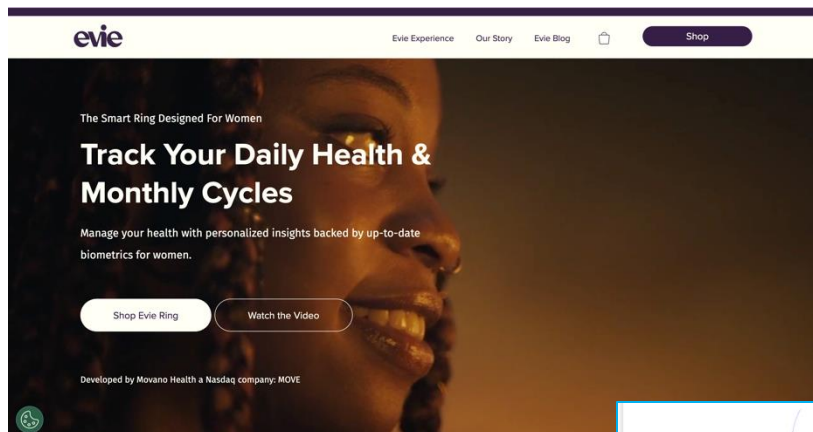
Back in Stock Campaign

Newsletter Series /
Ongoing Blog Content



D2C BUSINESS DRIVERS

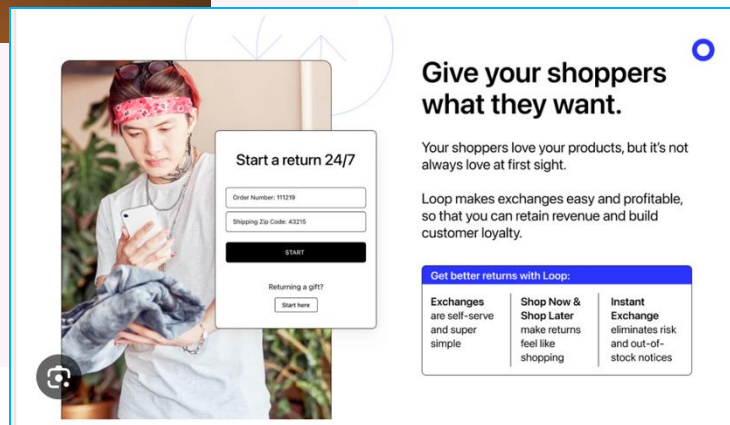
FRictionless WEBSITE



UPDATES

Improved UX to drive engagement and seamless conversion

Self-serve exchange process



BEST IN CLASS CUSTOMER SERVICE

Onboarded **seasoned team** of customer service experts

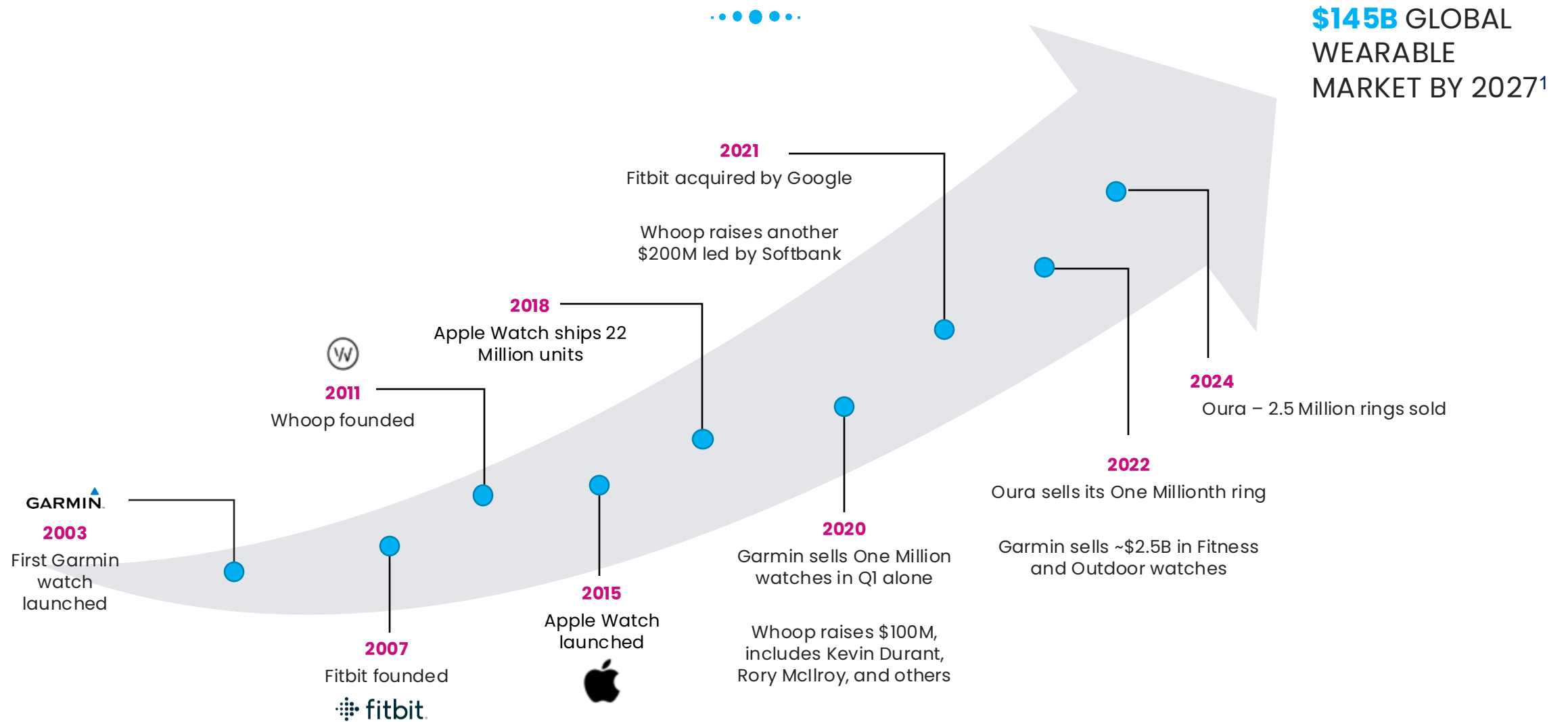
Holding steady at **CSAT score of 87%**

Responding to all inquiries **within 48 hours**

Dynamic self-serve content available for simple inquiries

IMPROVEMENTS

WEARABLE MARKET GROWING EXPONENTIALLY



WOMEN'S HEALTH FOCUS: IT'S ABOUT TIME



\$44B

2023 US Market Size: Women's Health¹

\$100M

White House Investment in Women's Health²

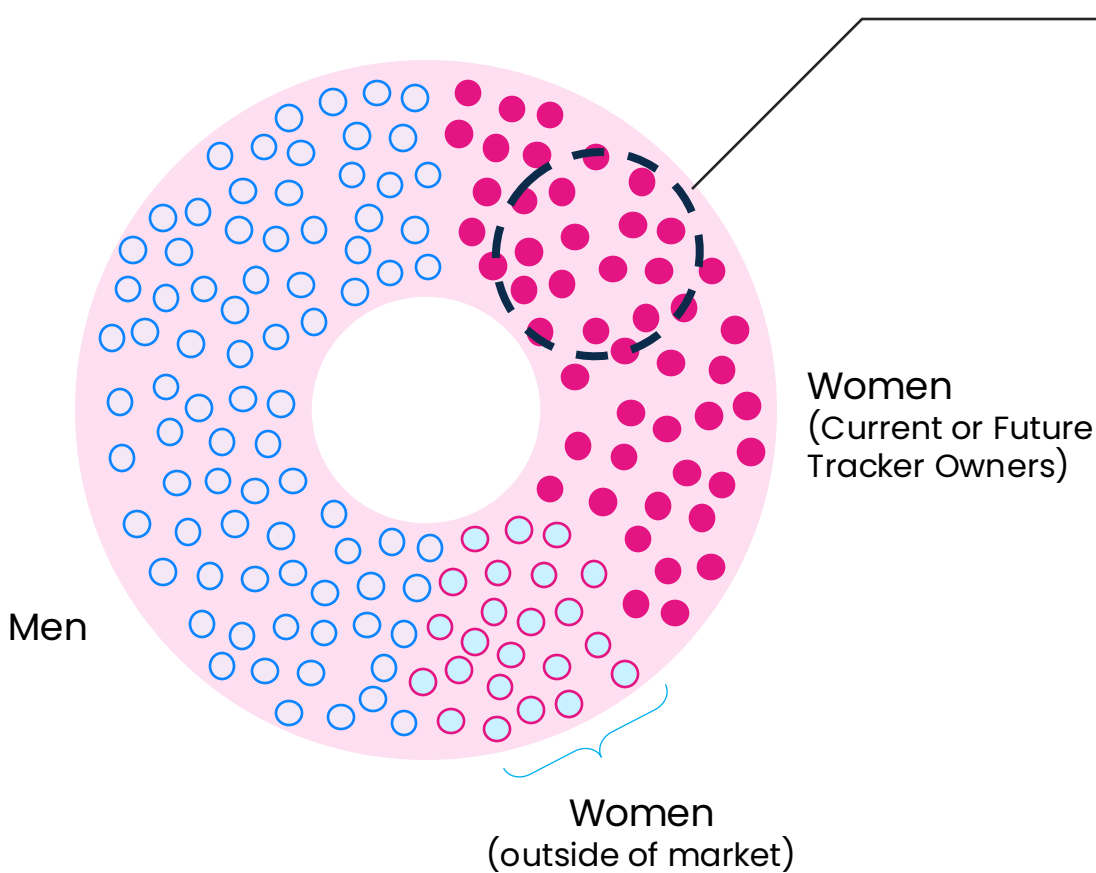
1000+

Women interviewed to design Evie

1. <https://www.grandviewresearch.com/industry-analysis/womens-health-market>

2. <https://www.whitehouse.gov/briefing-room/speeches-remarks/2024/02/21/remarks-as-prepared-for-delivery-by-first-lady-jill-biden-to-announce-the-100-million-arpa-h-sprint-for-womens-health/>





EVIE US MARKET TAM & COMPOSITION







27% of Women Surveyed Answered
"Extremely or Very Likely" to Buy¹

**~33M
WOMEN**

WE HAVE INSIGHT TO HEALTH ISSUES...

 Insomnia	 Depression
 Heart Disease	 Menopause/ Menstrual Health

...AND HOW WE'LL TARGET THEM

 Clinical Trials	 Corporate Wellness
 Traditional Media	 Paid Advertisement

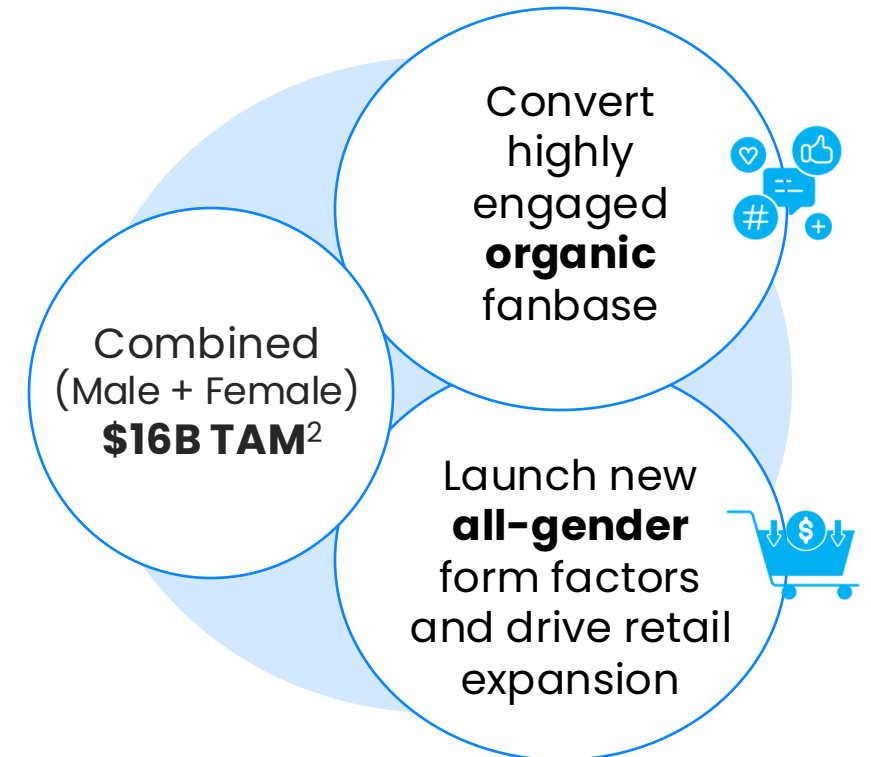
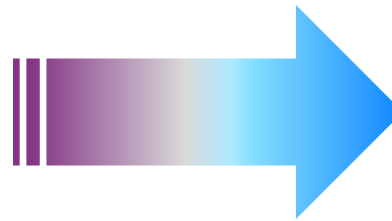
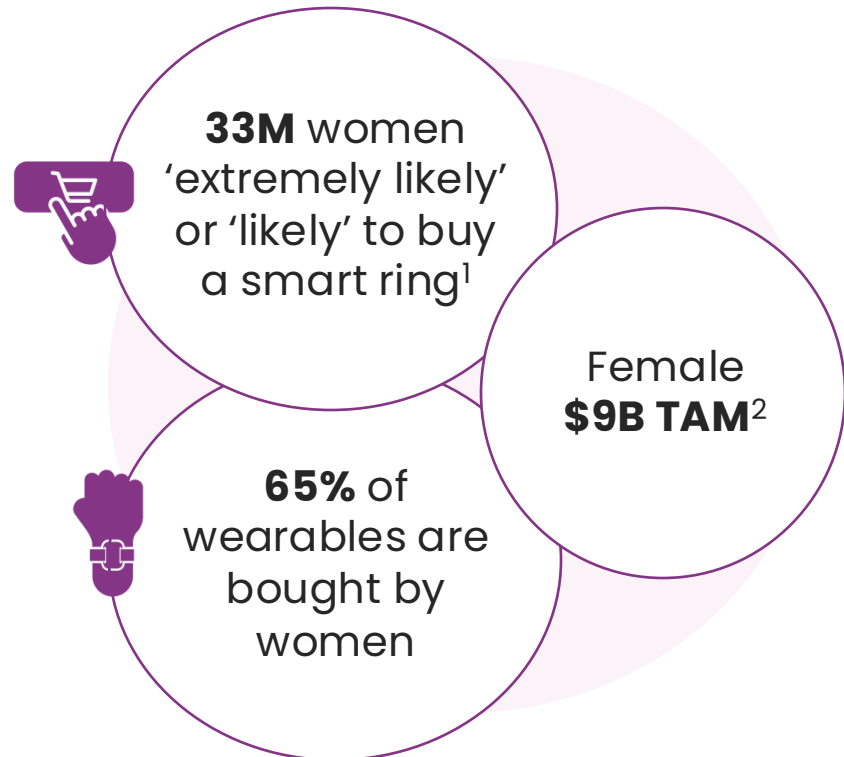
1. MH survey, 33M TAM based on US Population 2023, women ages 18+ extremely or very likely to buy

EVIE RING D2C OPPORTUNITY

STRATEGIC LAUNCH PLAN FOCUSES ON ENGAGED AUDIENCE MOST LIKELY TO PURCHASE



GROWTH PLAN LEVERAGES ORGANIC CONVERSION, RETAIL EXPANSION AND NEW FORM FACTORS



1. Based on US Population 2023, women ages 18+ extremely or very likely to buy
2. Company analysis

KEY EVIE RING DIFFERENTIATORS



1

Sleek, Smart, Comfortable Hardware

- Open ring design offers comfortable fit
- Rated most aesthetically pleasing smart ring (*Wall Street Journal*)
- Compact, portable recharging case

2

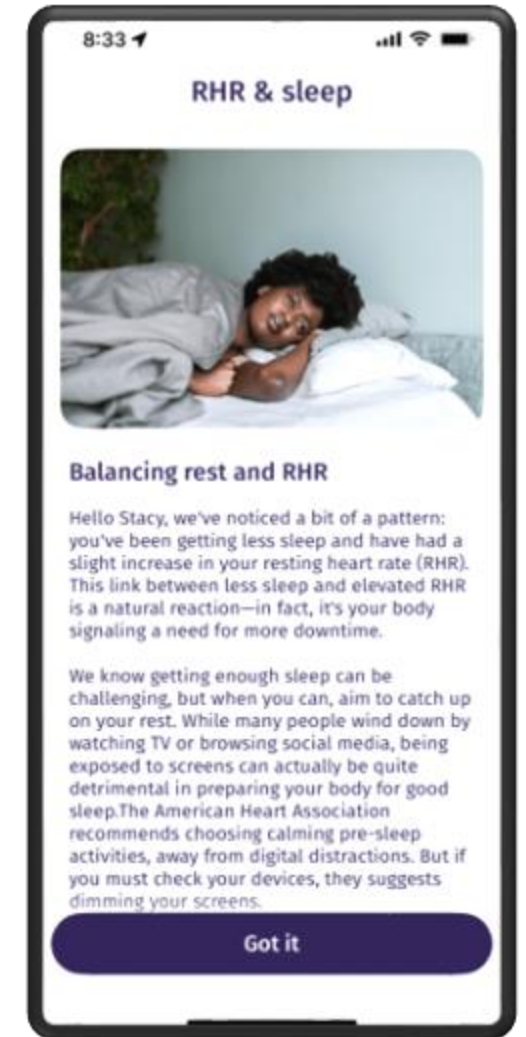
Novel App Design

- Seamlessly tracks key biometric data including menstrual cycle, mood, energy
- Personalized activity and performance goals
- Industry first Daily Summary dynamically displays daily progress

3

AI-Driven Insights

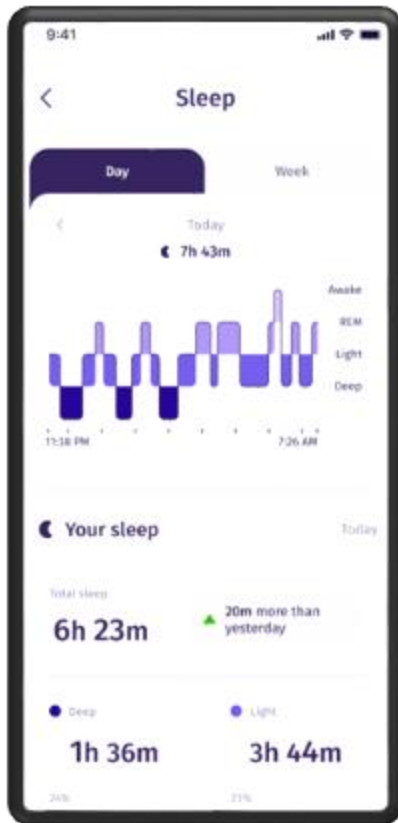
- Identifies correlations, patterns and trends across different vital signs, menstrual health, mood, energy, sleep and activity in longitudinal data



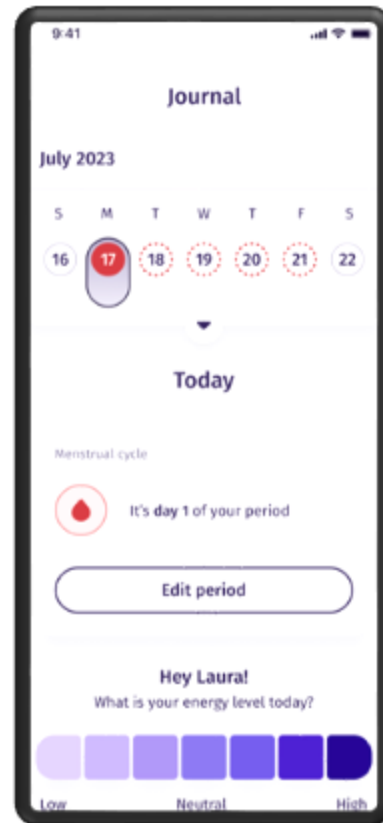
EVIE APP INSIGHTS EXPERIENCE



Passively collected
body data on sleep



Logged symptom +
cycle data



Educational insight based
on her experience



EVIE MED: STRONG B2B PROPOSITION



ET Healthworld.com

From The Economic Times

Health IT · 5 Min Read

Top 5 Technology Trends Shaping Modern Healthcare in 2024

Internet of Medical Things (IoMT) and Wearable Devices

The Internet of Medical Things (IoMT) refers to the interconnected network of medical devices and applications that collect, transmit, and analyse health data.

Expected FDA clearance decision



Attractive margin profile on B2B sales



Only FDA-cleared option for enterprises

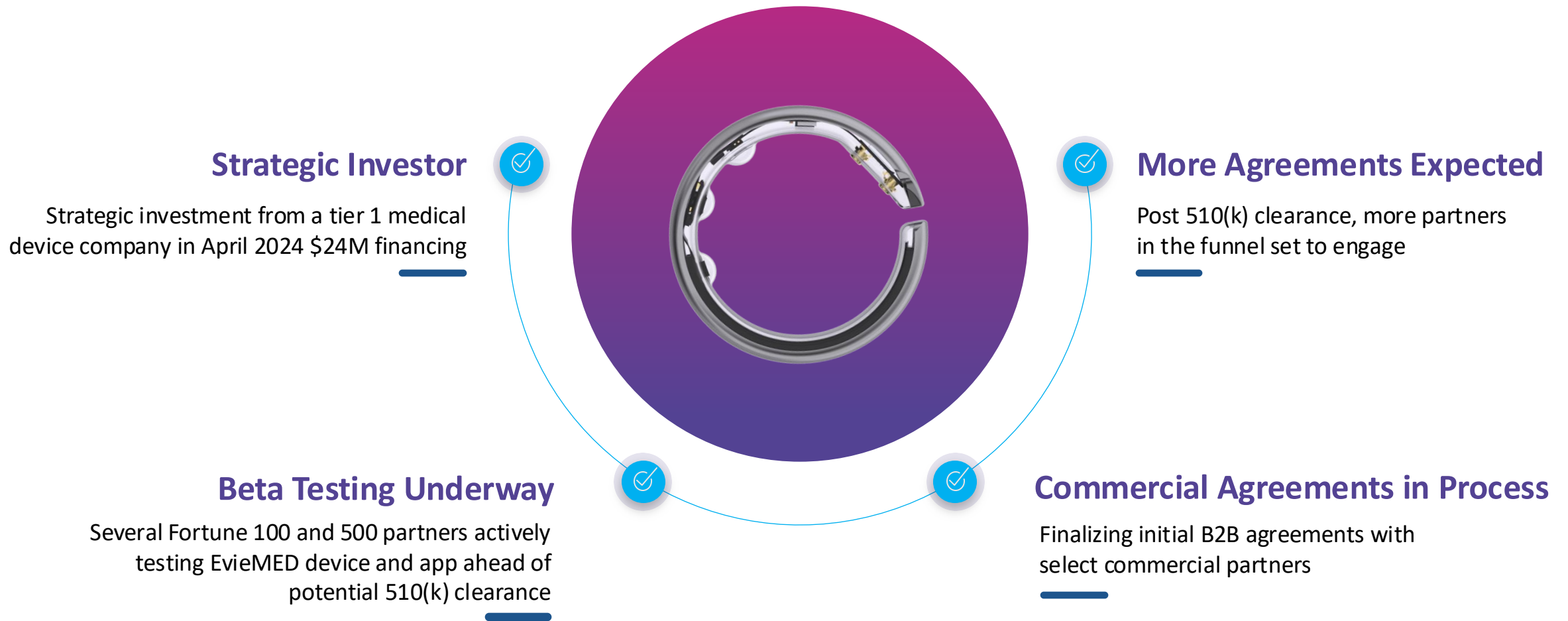


First B2B investment + several beta programs underway

New distribution channel



SIGNIFICANT NETWORK OF B2B PARTNERS ESTABLISHED

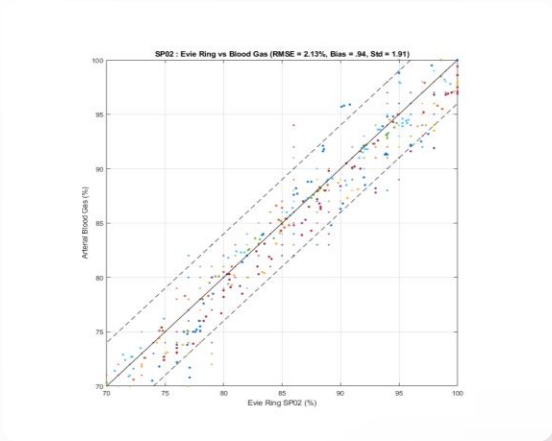


THE FIRST SMART RING TO FILE FOR FDA CLEARANCE ON SpO₂ & HR

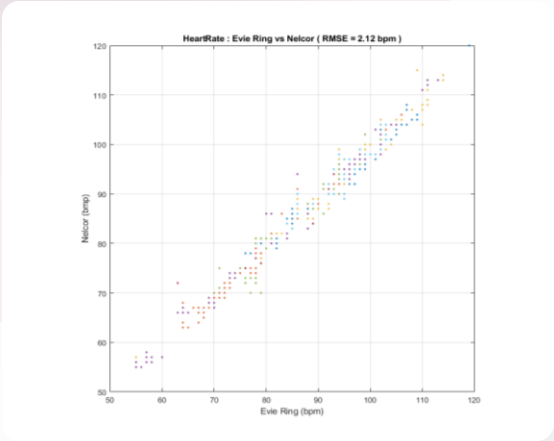


Q1'24 HYPOXIA PIVOTAL TRIAL RESULTS

	SpO ₂ RMSE ¹	HR RMSE ²
FDA Benchmark	<3.5%	Within 2 bpm
Masimo – Radical-7	3.6%	1.5 bpm
Evie Rings (4)	2.39–2.53%	1.2 bpm



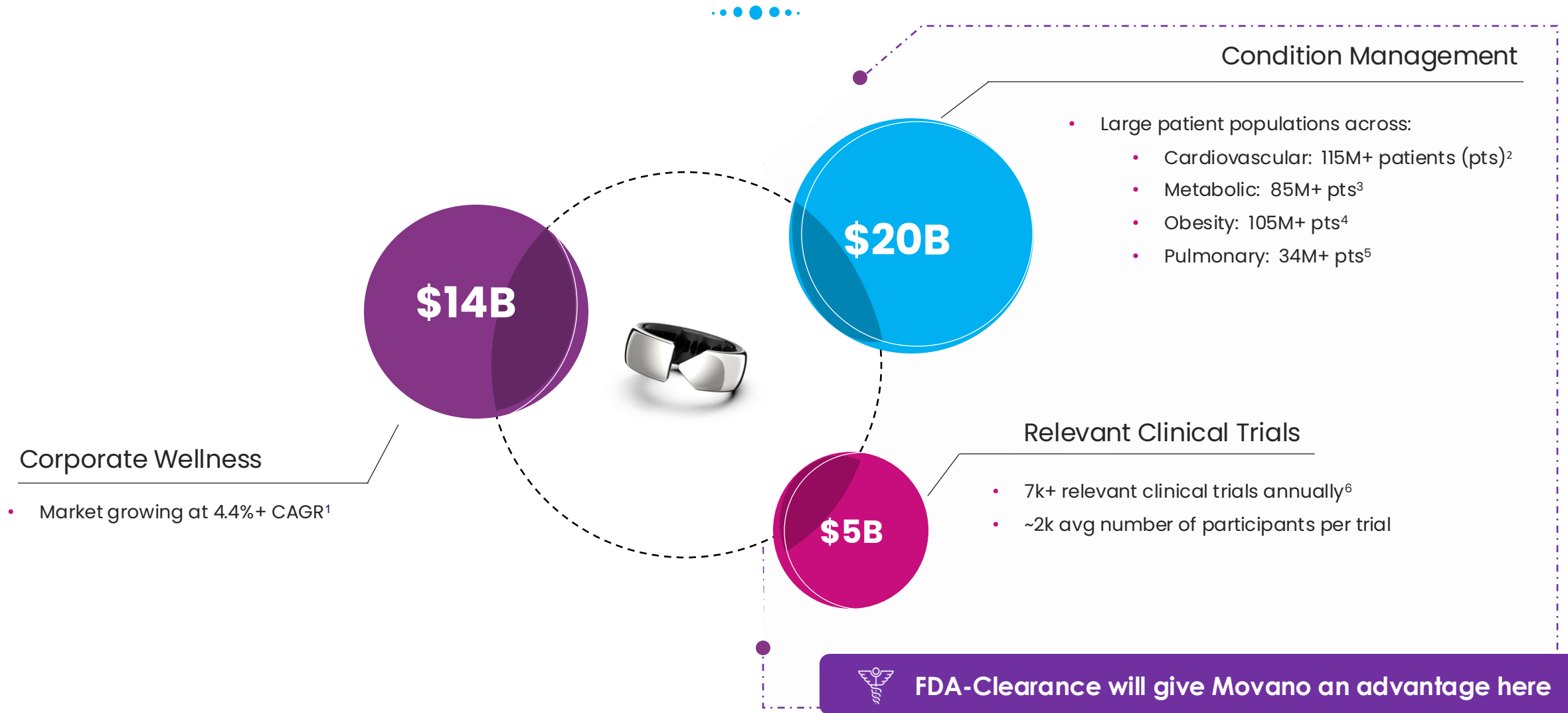
SpO₂



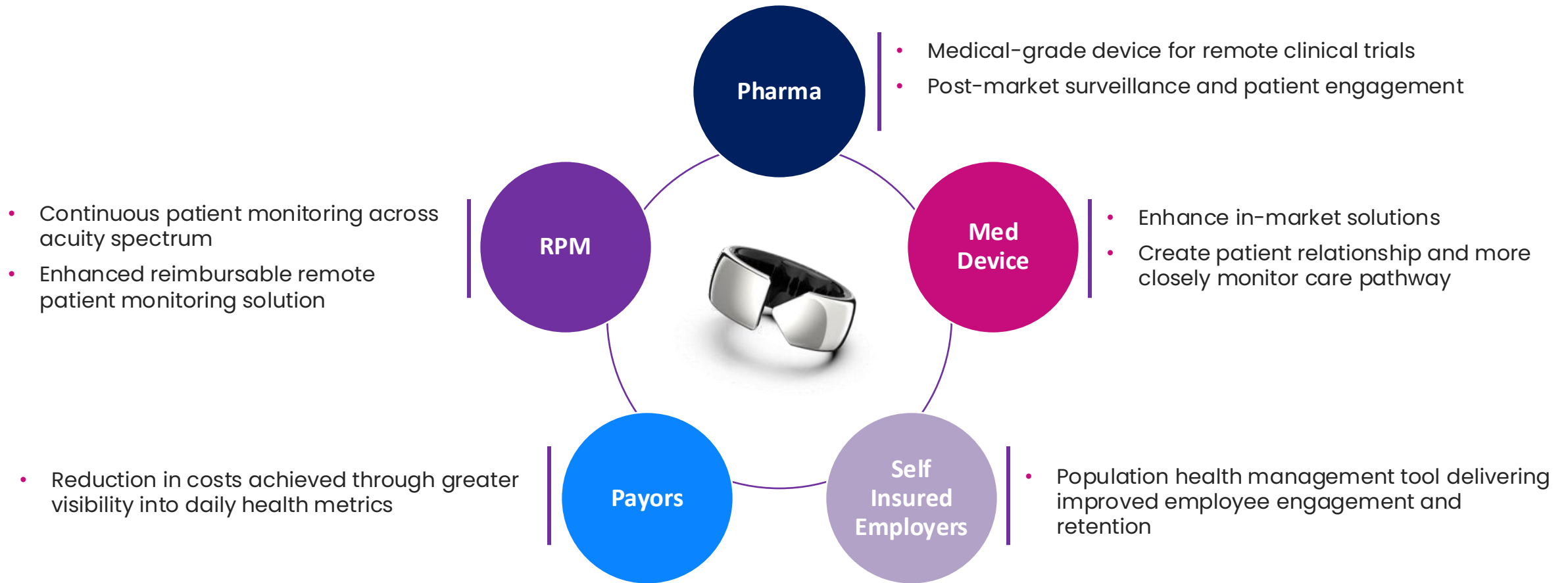
Heart Rate

1. Arterial blood gas used as reference, 2. Nellcor OxiMax N-595 used as reference

MOVANO HEALTH'S B2B OPPORTUNITY



CURRENT B2B ENGAGEMENTS ACROSS THE HEALTHCARE CONTINUUM



USE CASE #1 – Pharmaceutical Companies



Pharma / Clinical Trials

PROBLEM

- Poor compliance
- Suboptimal trial results
- In-person monitoring is expensive

SOLUTION

- Movano device usage enables better compliance
- Cost of device and monitoring significantly lower than regular office visits
- Movano device enables quicker enrollment, better data, and improved quality of results

TRACTION

- “Major global pharma” Beta I partner
- “Major global pharma” hosts >30,000 patients in clinical trials per year

GROWTH

- 3 near-term pharma clients in pipeline

USE CASE #2 – Payors



Payors

PROBLEM

- Large populations of chronic disease patients
- Costly disease interventions being deployed in cases that could be prevented
- Suboptimal evaluation of economic value associated with some interventions

SOLUTION

- Easy-to-implement monitoring of critical physical health parameters (sleep, blood oxygen, blood pressure, etc.)
- Potential for early detection of dangerous health risks
- Provides longitudinal health data

TRACTION

- “Top 3 US payor” Beta II partner
- “Top 3 US payor” covers 47M lives
- 20% of subscribers are high risk, just 5% of that group represents 500k units

GROWTH

- 2 near-term payor customers in pipeline

USE CASE #3 – Remote Patient Monitoring (RPM)



Remote Patient Monitoring (RPM)

PROBLEM

- Increasing needs to monitor patients remotely, due to broad lifestyle shifts and preferences
- In-office visits involve high cancellations; higher costs for patients and slower throughput for physicians
- Reduced frequency of physician monitoring promote suboptimal health monitoring

SOLUTION

- Regular monitoring reduce costs of healthcare
- Any device or component of an RPM solution must be FDA approved/cleared
- Improves access to healthcare (for patients of limited means, rural areas, complex needs, etc.)

TRACTION

- “Leading US RPM company” Beta II partner
- “Leading US RPM company” serves >450 healthcare organizations and is the exclusive platform for one of the largest medical device companies in the world

GROWTH

- 2 near-term RPM customers in pipeline

USE CASE #4 – Medical Device Patient Management



Medical Devices (Patient Management)

PROBLEM

- Inability to continuously monitor patients outside physician's office
- Suboptimal patient outcomes
- In-person monitoring is expensive

SOLUTION

- Ability to make real-time adjustments to patient regiment, improving outcomes
- Continuous data feed provides physicians better intelligence
- Reduces friction and cost to delivery patient care

TRACTION

- "Leading med device company" has engaged in initial draft of LOI
- "Leading med device company" serves >200k new patients/devices per year

GROWTH

- 4 near-term medical device customers in pipeline

REMOTE PATIENT MONITORING REDUCES COSTS



Remote Blood Pressure Monitoring

What experts say:

\$6,000 per patient was saved by implementing a mobile application integrated with an Apple Watch and a Bluetooth BP cuff¹

43% lower
likelihood of hospital
readmission at 30 days¹



Remote SpO2 Monitoring

What experts say:

Reduced costs by \$11,472 & improved outcomes compared to the current standard of care (0.013 QALYs gained)²

87% fewer hospitalizations & **77% fewer deaths**

among patients with access to remote pulse-ox monitoring³

**EvieMED
Reduces
Cost to the
Healthcare
System**



nature reviews cardiology

NIH National Library of Medicine
National Center for Biotechnology Information

1. <https://www.nature.com/articles/s41569-021-00522-7>;
2. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC8536499/>;
3. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC8536499/>

MEDICAL DEVICE POSITIONING CREATES SIGNIFICANT BARRIERS TO ENTRY IN ENTERPRISE MARKET



To Compete With Movano Health, Companies Would Have To...

1

Create Medical Device Infrastructure

- Implement a Quality Management System (QMS)
- Hire medical device personnel for Quality, Regulatory, and Clinical (QRC)
- Train every employee on Standard Operating Procedures

2

Pursue FDA Clearance

- Establish clinical trials, generate all required documents
- Set up production to comply with FDA Good Manufacturing Practices

3

Establish Post Market Surveillance Functions

- Ongoing QRC initiatives to track product, complaints, CAPAs

Transitioning an existing wearables operation into a medical device company would be **extremely costly** and take **several years to execute**

MATERIAL PROGRESS WITH PROPRIETARY AND PATENTED RF TECHNOLOGY



Why High Blood Pressure Is Known as the Silent Killer

Peter Attia, M.D., author of 'Outlive: The Science & Art of Longevity,' shares how aggressively managing your blood pressure is a key to a longer and healthier life.



Blood pressure & glucose
are “holy grail” opportunities



Commercial
product in 2+ years



Proprietary RF
technology de-risked



Strategic
investment
validates tech
and opportunity

Recent BP clinical results
unlock opportunity



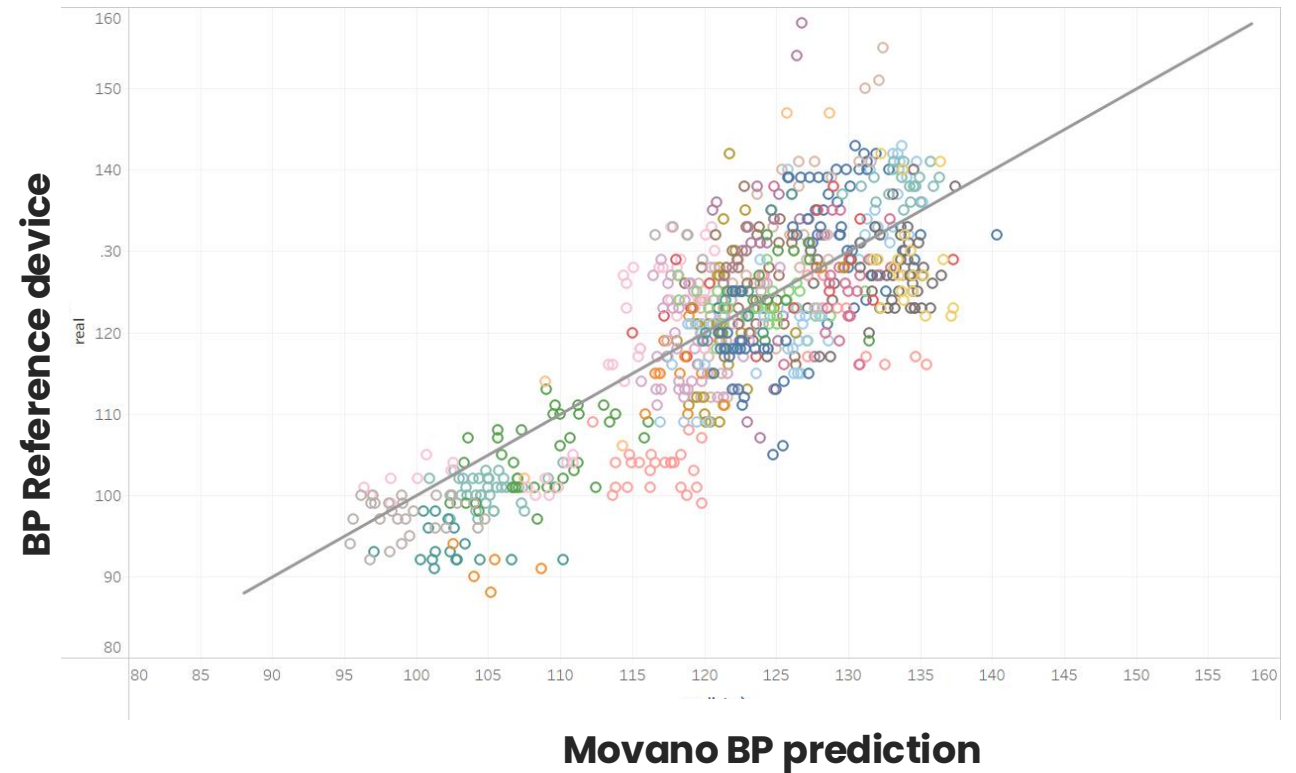
BREAKTHROUGH IN BLOOD PRESSURE MONITORING WITH CLINICAL RESULTS IN LINE WITH AN FDA RECOGNIZED STANDARD



	Mean Absolute Difference
FDA Recognized Standard	7.0 mmHg ¹
Movano	5.9 mmHg²

- Cuffless wrist worn device
- Clinical study in 43 subjects
- BP measurements at rest and under stress

Q3'23 Blood Pressure (BP) Clinical Results



¹ Mean Absolute Difference (MAD) required per IEEE 708a-2019 standard for wearable, cuffless blood pressure measuring devices

² Company's algorithm for blood pressure monitoring utilized data from its prototype system combined with the subject's demographic information and a recent blood pressure reading

Movano Health patent summary

US: 30 Issued, 14 Pending (1 allowed)

Foreign: 2 Issued (China/Europe),
3 Pending (1 China/2 Europe)
PCT: 1 Pending

KEY US PATENTS FALL INTO FOUR CATEGORIES

RF IC Architecture (2) Issued

Covers RF IC design, including multi-band mixing and conductor loss mitigation that is critical at high frequencies.

Key Issued Patents:

- Systems for multi-band radar-based sensing (US 11,298,037)
- Methods for multi-band radar-based sensing (US 10,874,314)

Ring (3) Pending

Covers various aspects of the current Evie Ring and charger design, including the 2-piece open-ended construction, production efficiencies, and control efficiencies.

Pending Patents:

- Finger wearable health monitoring device
- Finger wearable devices and methods for producing finger wearable devices
- Ring charging case



RF-Based Health Monitoring (25) Issued (5) Pending

Covers signal processing techniques for generating high resolution pulse wave signal to determine HR, BP, BG level.

Key Issued Patents:

- Systems for RF-based health monitoring utilizing amplitude and phase data (US 11,445,929)
- Methods and systems for monitoring BP using stepped frequency radar with spectral agility (US 11,360,188)
- System for monitoring a physiological parameter that involves coherently combining data from RF-based sensor system (US 11,883,132)
- System for monitoring a health parameter of a person utilizing a pulse wave signal (US 11,786,133)

Machine Learning Applications (3) Issued (6) Pending

Techniques for generating training data and training ML models for health monitoring, and techniques for utilizing ML models for health monitoring, including blood pressure and blood glucose.

Key Issued Patents:

- Methods for training a model for use in RF-based health monitoring (US 11,464,419)
- Methods for training a model for use in radio waved based blood pressure monitoring (US 11,596,321)

CORPORATE SNAPSHOT (NASDAQ: MOVE)



DOLLARS RAISED

\$130M*

YEAR FOUNDED

2018

IP PORTFOLIO:

US 30 patents issued, 14 pending
OUS 2 patents issued, 4 pending

LTM CASH BURN 9/30/24

\$23M

NUMBER OF FTES

32

CASH AT 9/30/24

\$11.3M

CORPORATE ENTITIES:

Movano Inc. dba
Movano Health
Movano Ireland



* The Company is party to an At the Market Issuance Agreement with JonesTrading Institutional Services LLC. Pursuant to the terms of the Issuance Agreement, the Company may sell from time to time through the Sales Agent shares of the Company's common stock.

NASDAQ: MOVE

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