

HELLOFRESH

GROUP

Virtual Annual General Meeting of HelloFresh SE on May 12, 2022

REVOCAATION

for voting card no. _____ for _____ shares in HelloFresh SE

I/We _____
Principal's name

hereby revoke

my/our voting(s) by postal vote for the Annual General Meeting of HelloFresh SE convened for May 12, 2022 in Berlin.

the proxy issued the bound by instructions company proxies of HelloFresh SE, Mr. Jörg Engmann and Ms. Mareike Kuliberda, with their business address at Link Market Services GmbH, Munich, to participate for me/us in the Annual General Meeting of HelloFresh SE convened for May 12, 2022 and to exercise my/our voting rights.

the proxy issued to Mr./Ms. _____ resident in _____
Authorized representative's name City of residence

to represent me/us in connection with the Annual General Meeting of HelloFresh SE convened for May 12, 2022 and to exercise my/our shareholder rights.

Place, Date

Principal's signature or, if applicable, other completion of the declaration
in accordance with Section 126b of the German Civil Code

Notes:

The granting of the power of attorney, its revocation and proof regarding the power of attorney vis-à-vis the company must be submitted in text form (section 126b German Civil Code (BGB)), unless an intermediary or a shareholders' association, a voting rights advisor or a commercial agent pursuant to article 53 of the SE Regulation in conjunction with section 135 para. 8 of the German Stock Corporation Act are authorized to exercise such voting rights.

If you wish to revoke the voting by postal vote or the proxy issued to the bound by instructions company proxies, please submit your revocation by Wednesday, May 11, 2022, 24:00 CEST (time of receipt) to one of the following addresses: **HelloFresh SE, c/o Link Market Services GmbH, Landshuter Allee 10, 80637 Munich, Germany**, or by email to **inhaberaktien@linkmarketservices.de**.

If you wish to revoke a proxy issued to a third party, you may declare the revocation (i) vis-à-vis the third party authorized by you and submit proof thereof to the company or (ii) vis-à-vis the company by Wednesday, May 11, 2022, 24:00 CEST (time of receipt). Please submit proof of the revocation vis-à-vis an authorized third party or your revocation vis-à-vis the company to one of the following addresses: **HelloFresh SE, c/o Link Market Services GmbH, Landshuter Allee 10, 80637 Munich, Germany**, or by email to **inhaberaktien@linkmarketservices.de**.