



# Timeline

**Redshift**



April 2019

**Red Giant**



January 2020

**Forger**



February 2021

**Bang**



July 2021

Create in All Dimensions

The background is a dynamic, abstract composition of flowing, organic shapes. It features a rich palette of colors including deep reds, bright oranges, and vibrant blues, all set against a dark, almost black background. The shapes appear to be made of a glossy, reflective material, creating highlights and shadows that give a sense of depth and movement. The overall effect is one of energy and modernity.

**MAXON ONE**



**Cinema 4D**

**Redshift**

**Red Giant**

**Universe**

**Forger**

**Capsules**

**Cineware**

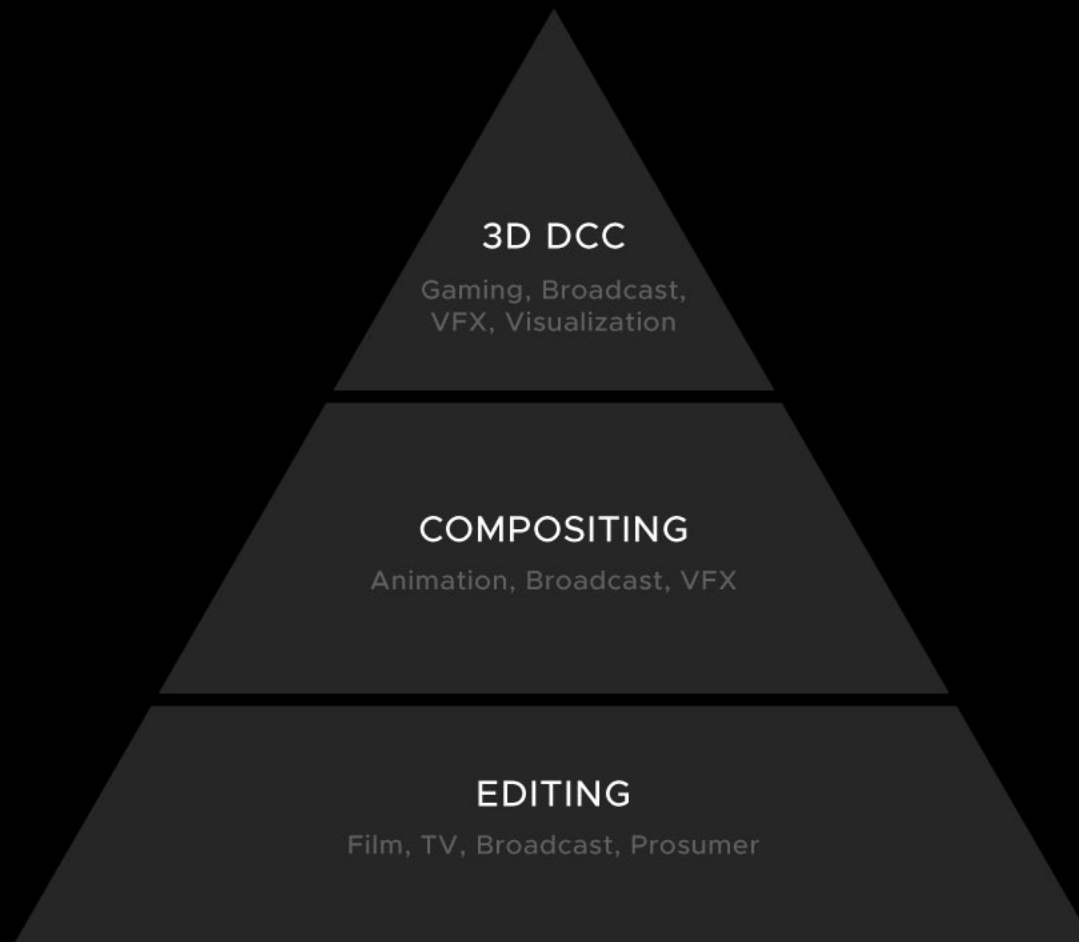
**Cineversity**

**Moves**



**OUR CUSTOMERS**

# Product Segments



## 3D DCC

Gaming, Broadcast,  
VFX, Visualization

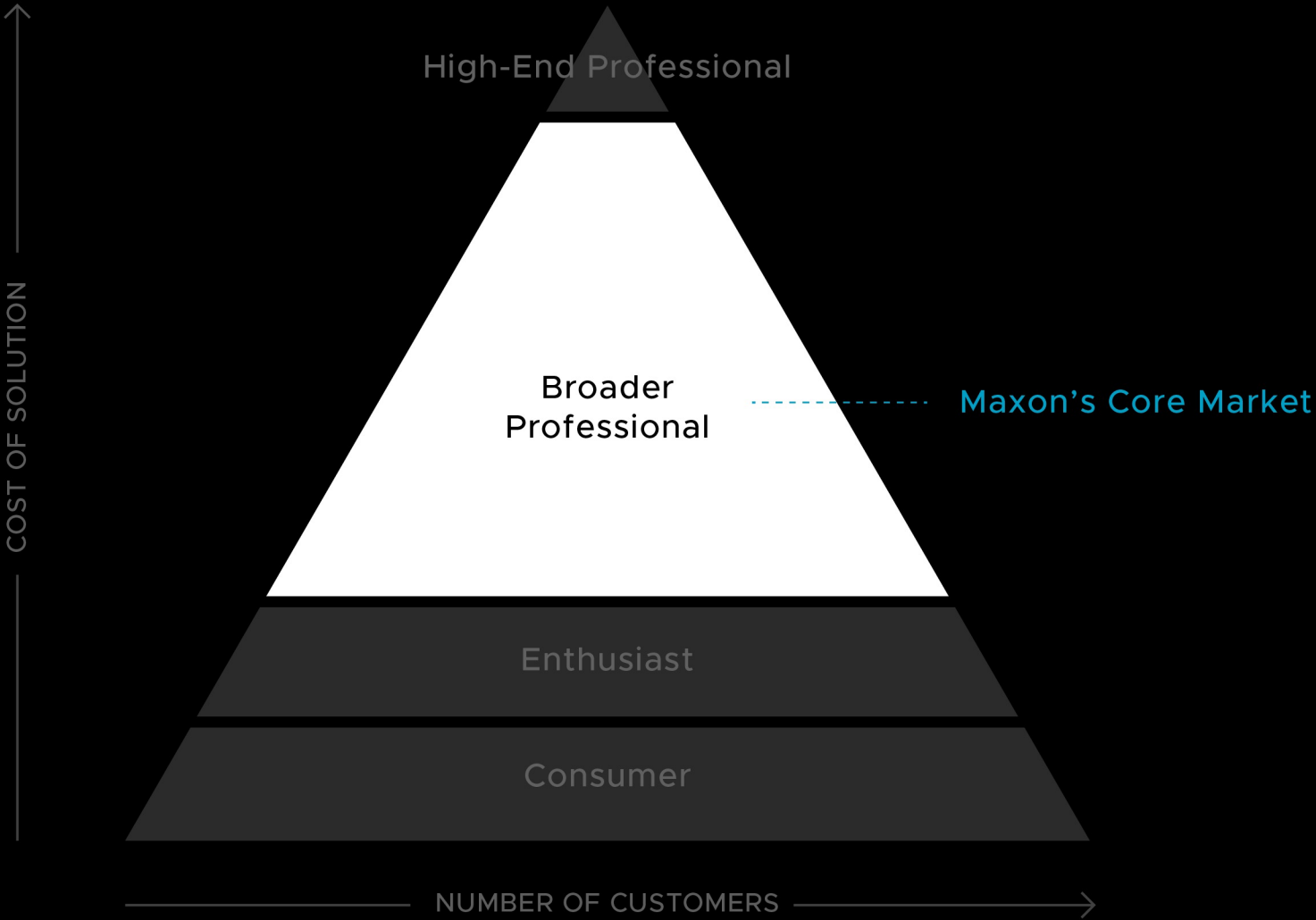
## COMPOSITING

Animation, Broadcast, VFX

## EDITING

Film, TV, Broadcast, Prosumer

# Customer Segments





# MARKET SEGMENTS

# Motion Graphics

# Visual Effects

# Games & Interactive

**Art & Design**

# Scientific & Medical Imagery

# Live Events

# Architectural & Engineering Visuals



**AR/MR/VR**

The background features a black field with several glowing, curved lines. A prominent red curve is in the upper left, a blue and purple curve is in the lower right, and a green curve is at the bottom center. A thin yellow line also curves across the top.

**ADVANTAGES**

**Maxonians**

# Powerful Tools

**Easy to Use**

**Spans the Creative Pipeline**

THE POST PROCESS

Pre-Viz

3D Artists  
(Motion Design, VFX, Animation)

Compositors

Editors

Plural Eyes



Universe



Magic Bullet



VFX



Trapcode



Cinema 4D



Redshift



Forger

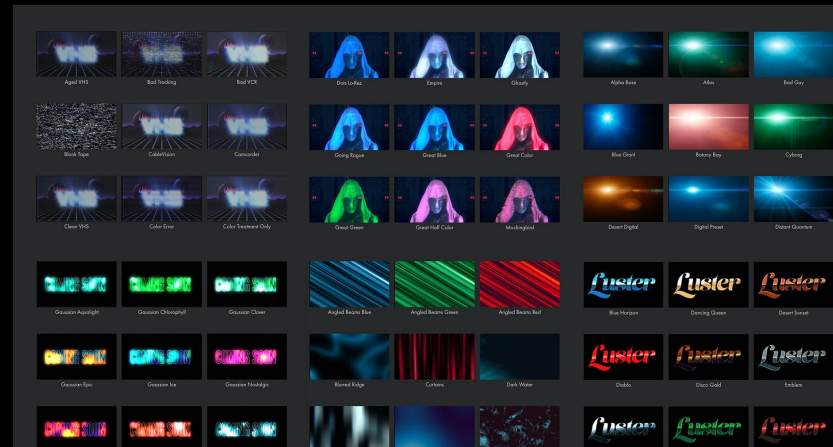
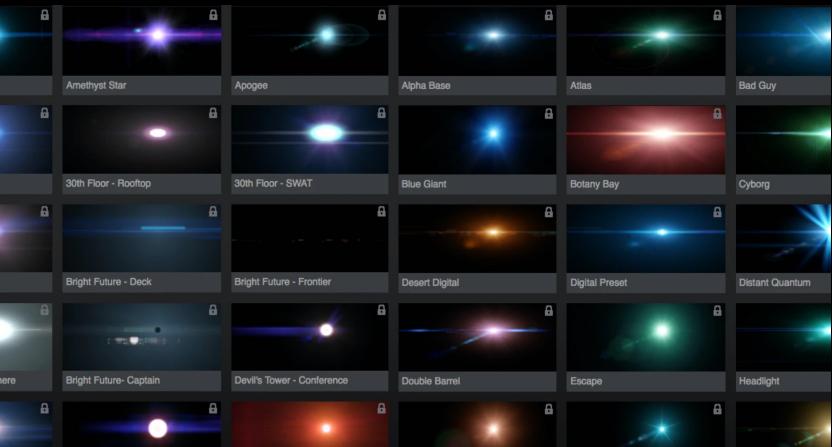
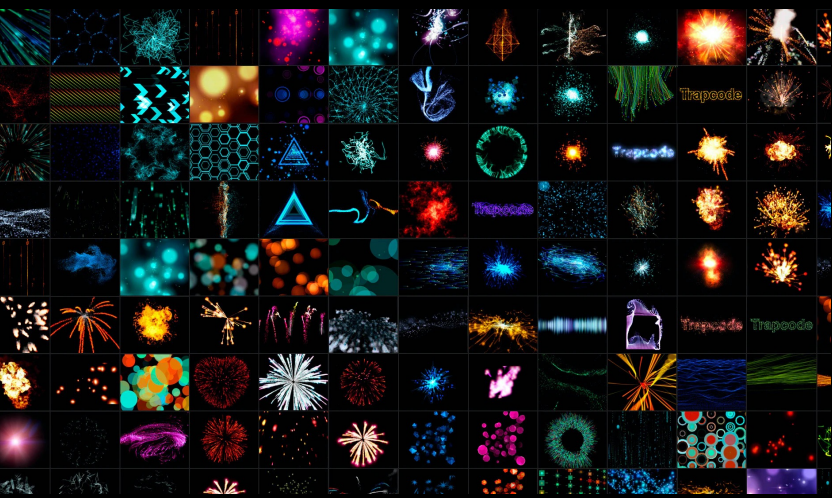
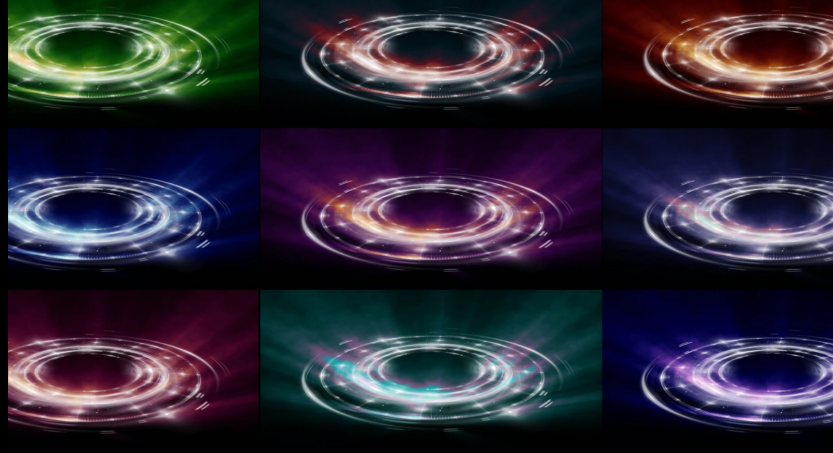
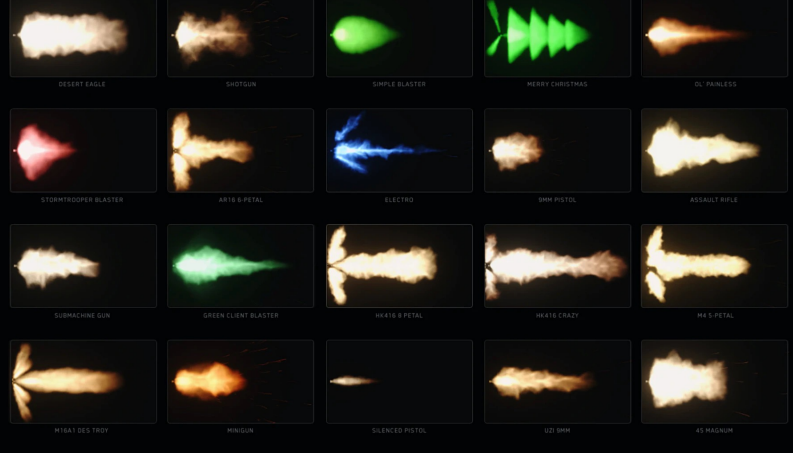




FOCUS



# Capsules





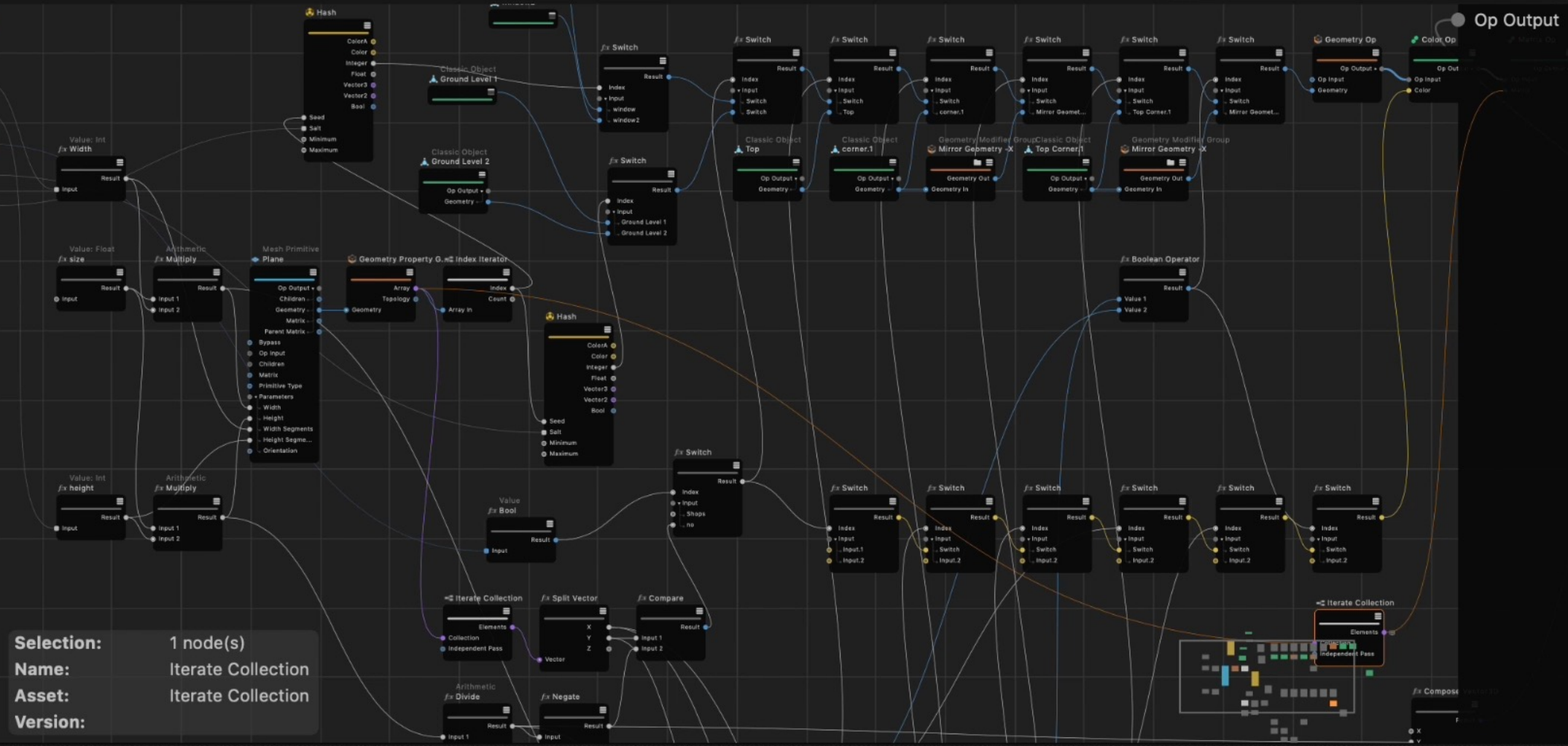
10 0, -50, 0  
11 100, -50, 0  
12 200, -50, 0  
13 300, -50, 0

Grid Spacing: 500 cm

Create Edit View Node Assets Mode

Building Facade

- Bypass
- Op Input
- Width Panels
- Height Panels
- Shops
- Seed Shops
- Seed Windows



**Selection:** 1 node(s)  
**Name:** Iterate Collection  
**Asset:** Iterate Collection  
**Version:**

Navigation and tool icons: back, forward, search, and other utility icons.

20 22 24 26 28 30 32 34 36 38 40 42 44 46 48 50 52 54 56 58 60 62 64 66 68 70 72 74 76 78 80 82 84 86 88 90

90 F || < 90 F >

# Redshift Everywhere





Cineware





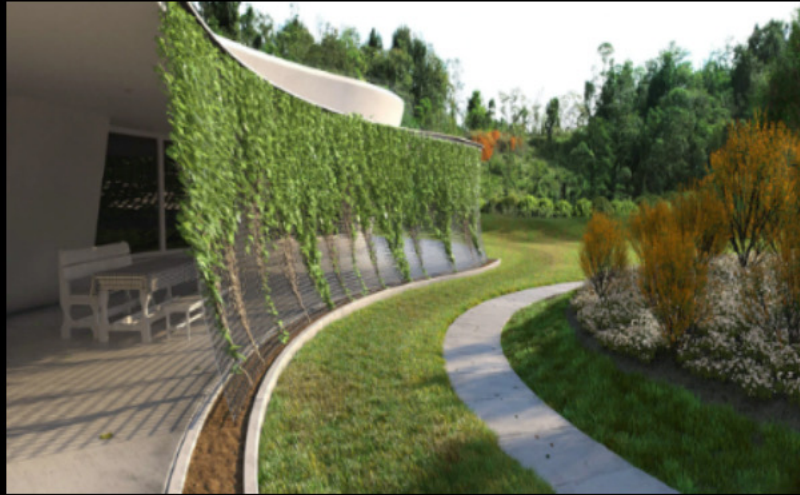
Adobe After Effects & Illustrator



Unreal



Unity



Allplan



Vectorworks



Archicad

