

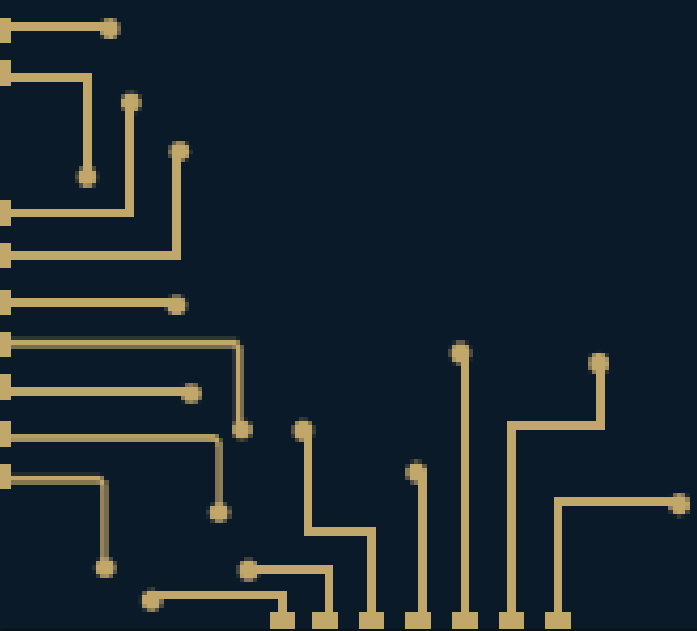


THE PLATFORM GROUP

INVESTOR PRESENTATION

9M 2025 REPORT

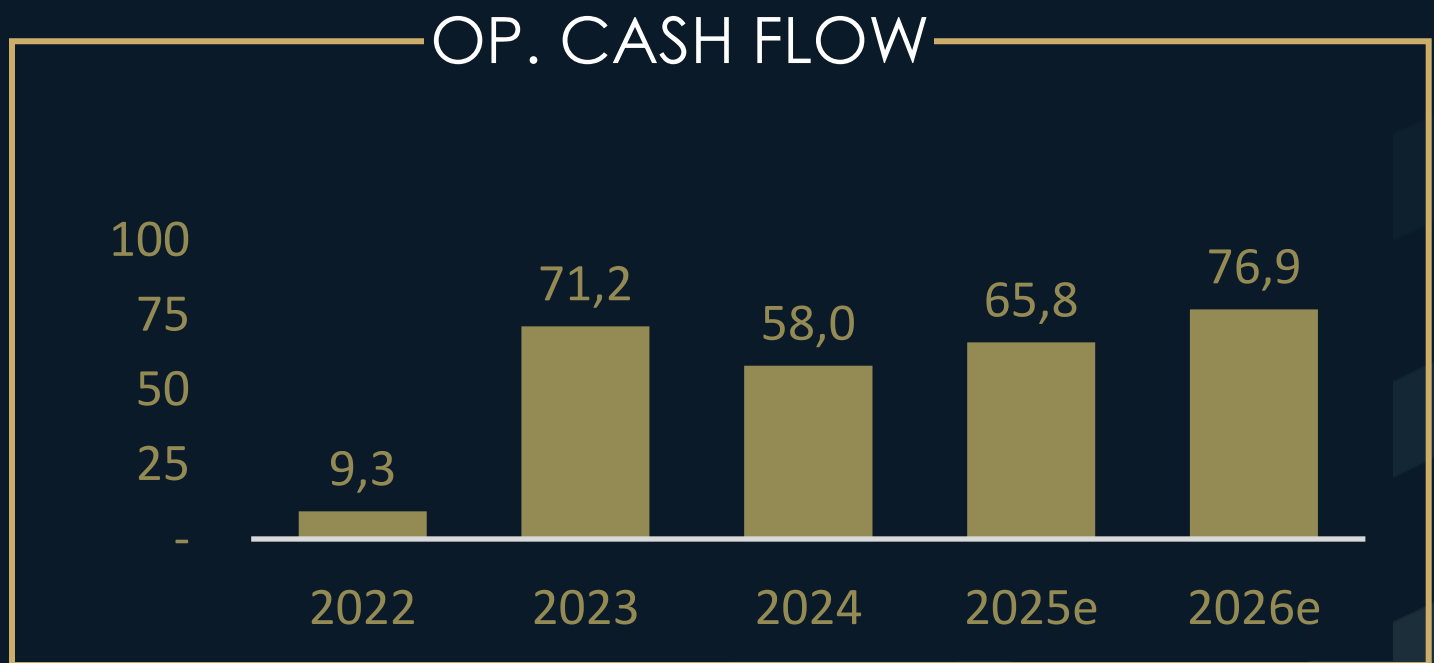
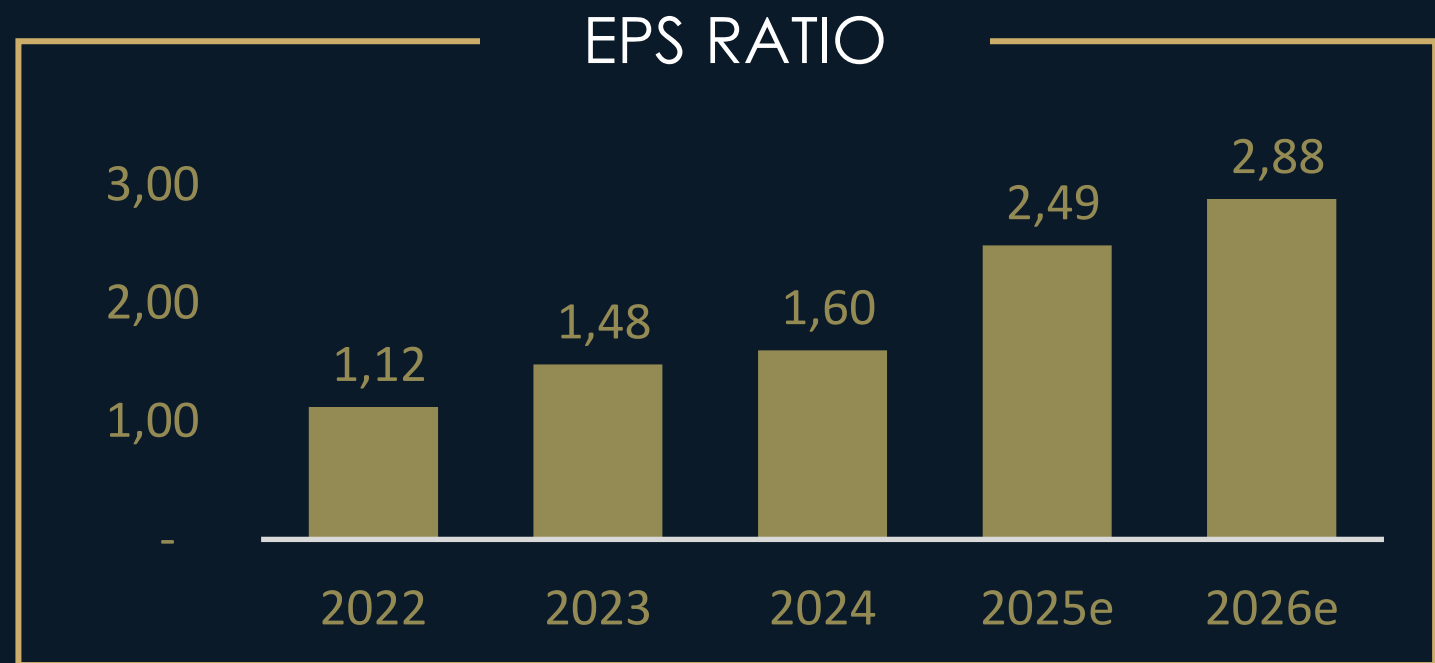
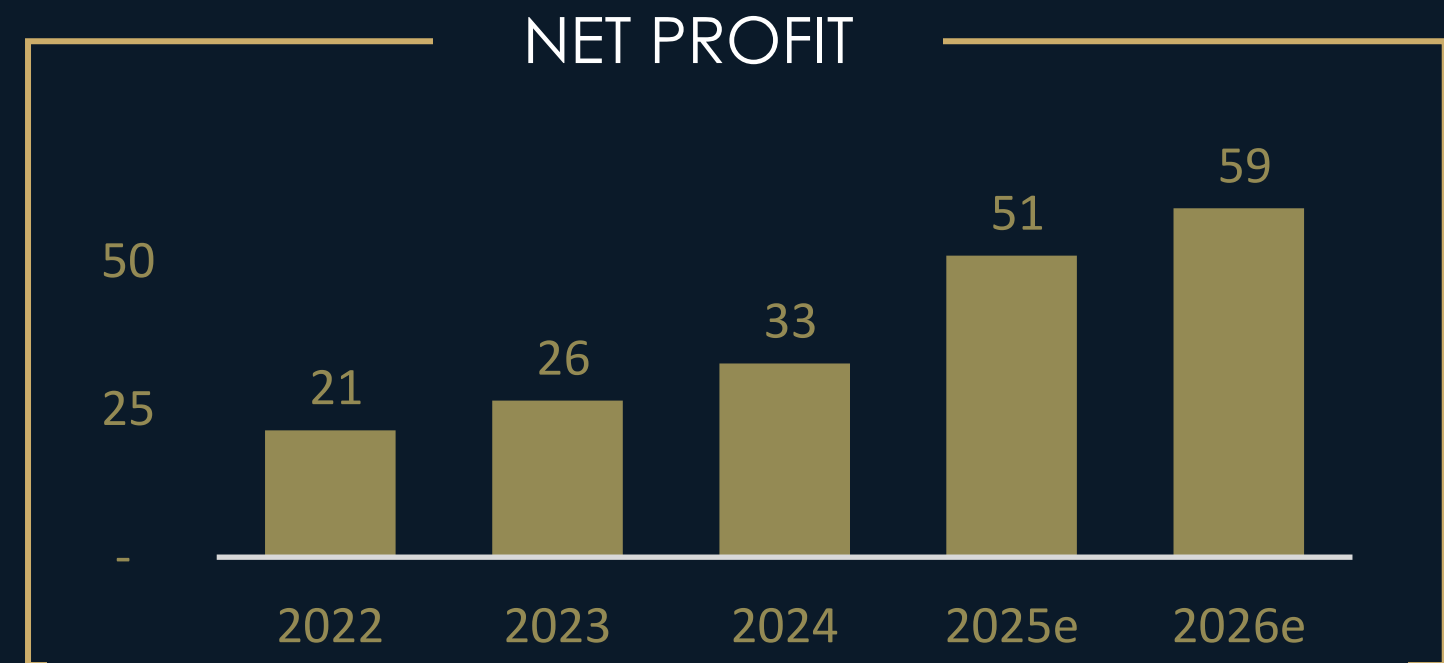
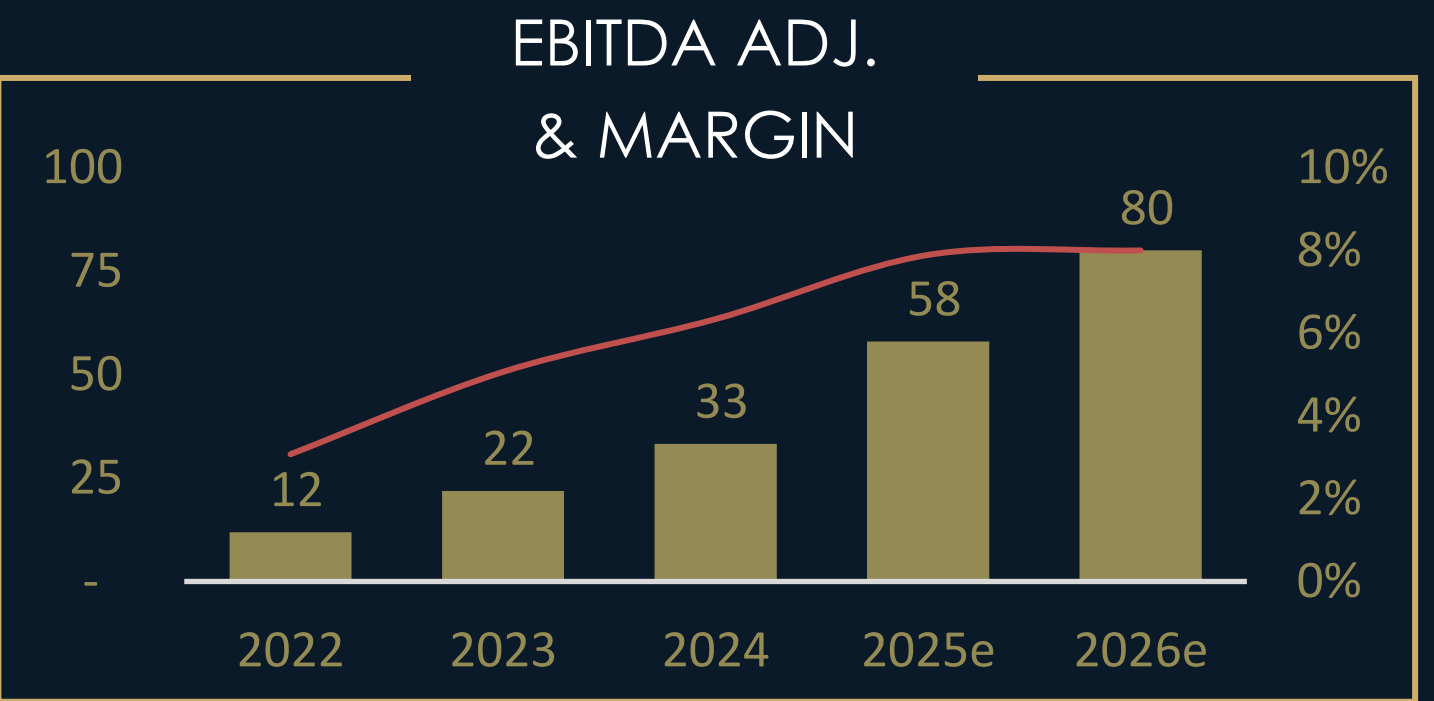
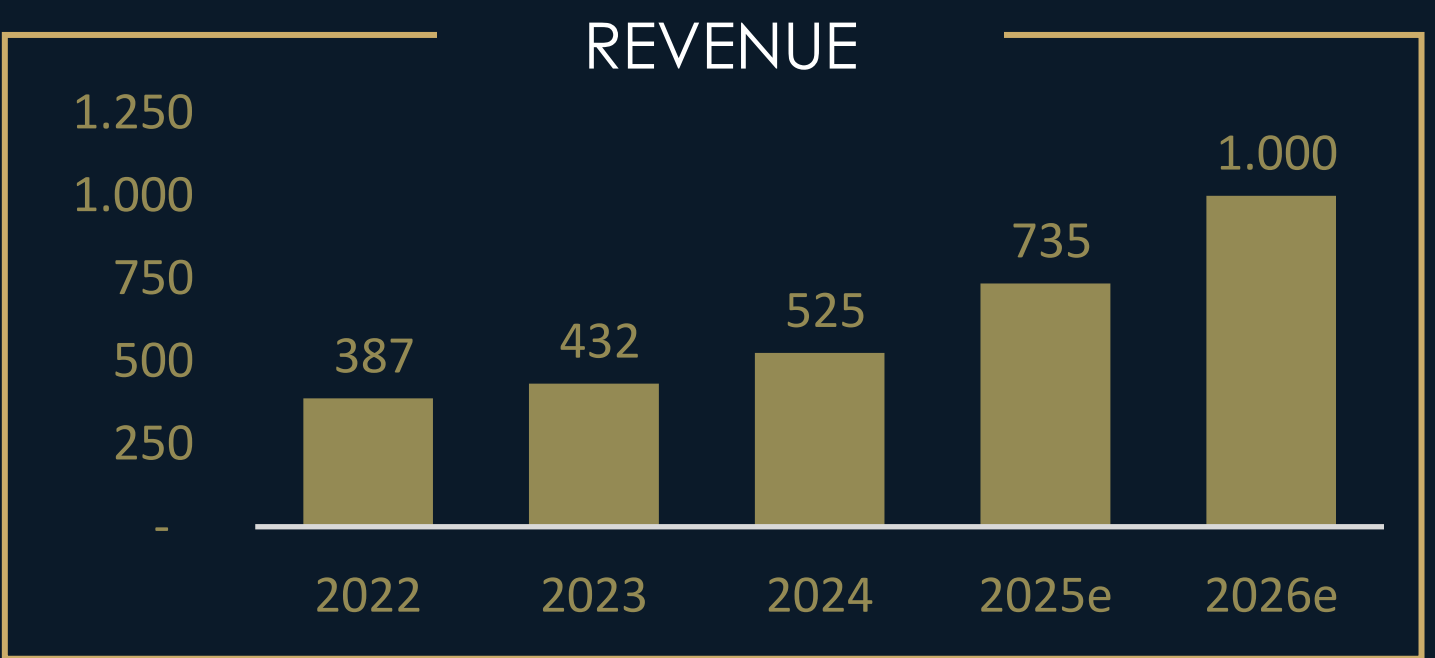
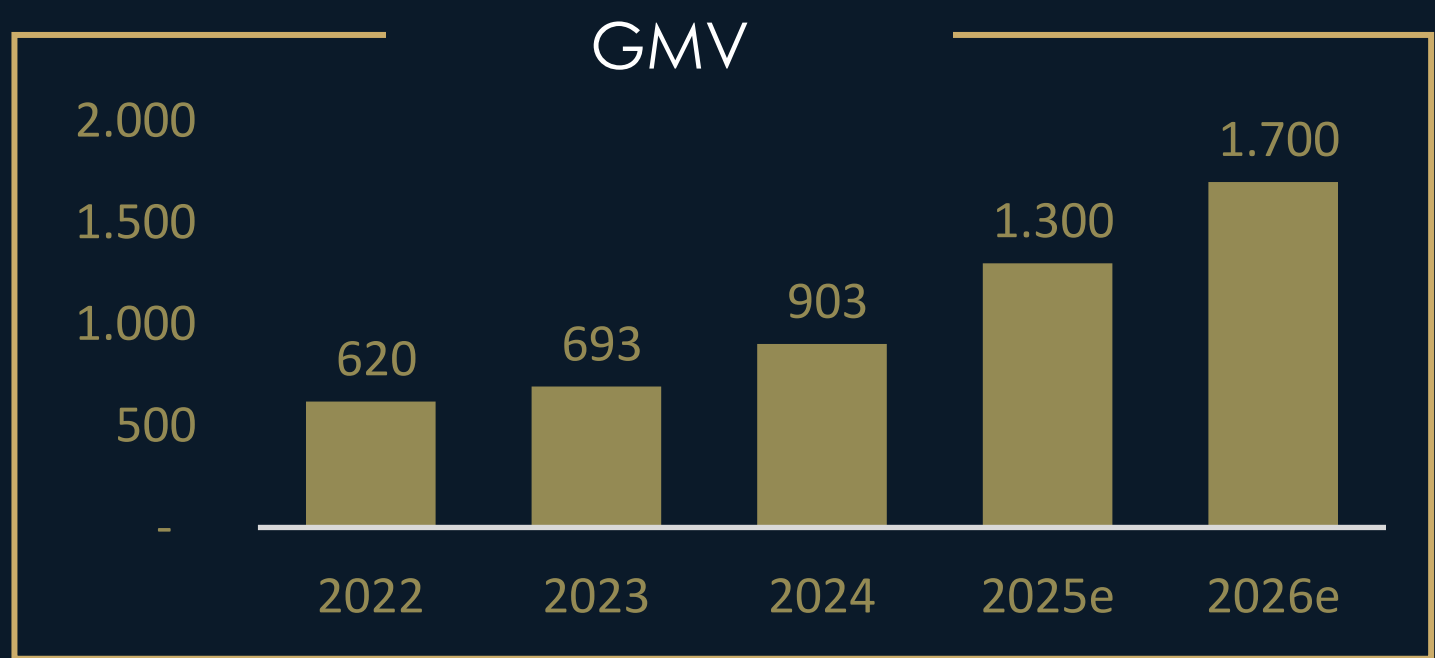
6TH NOVEMBER 2025





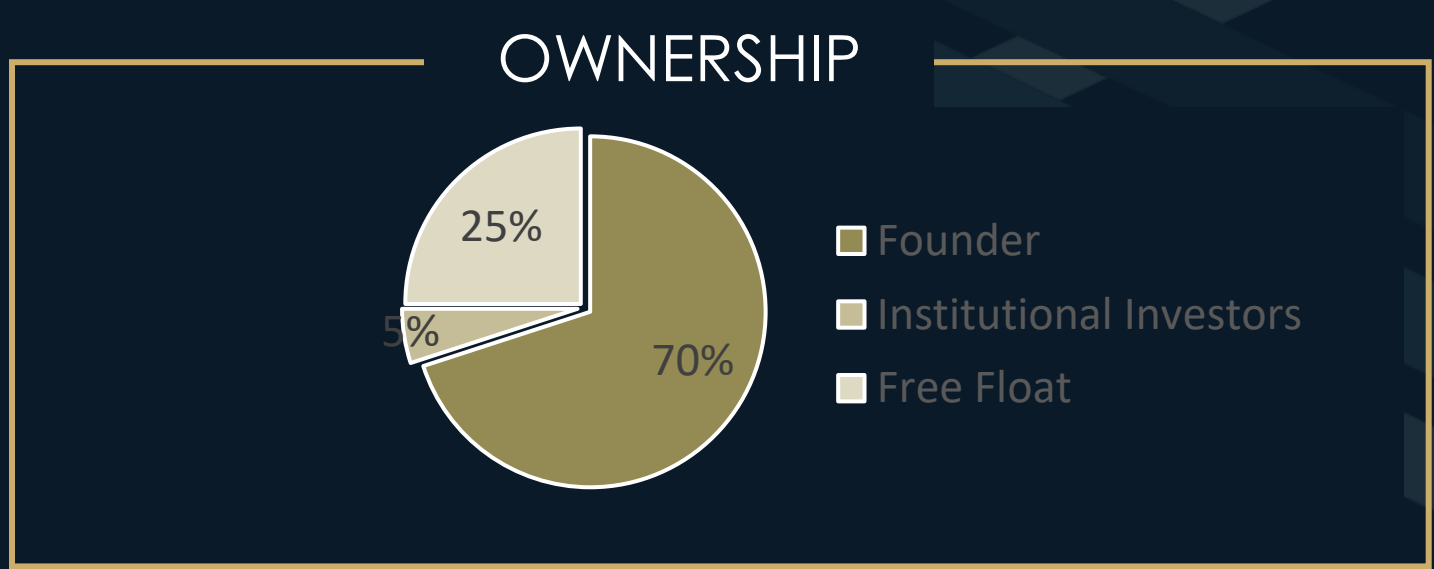
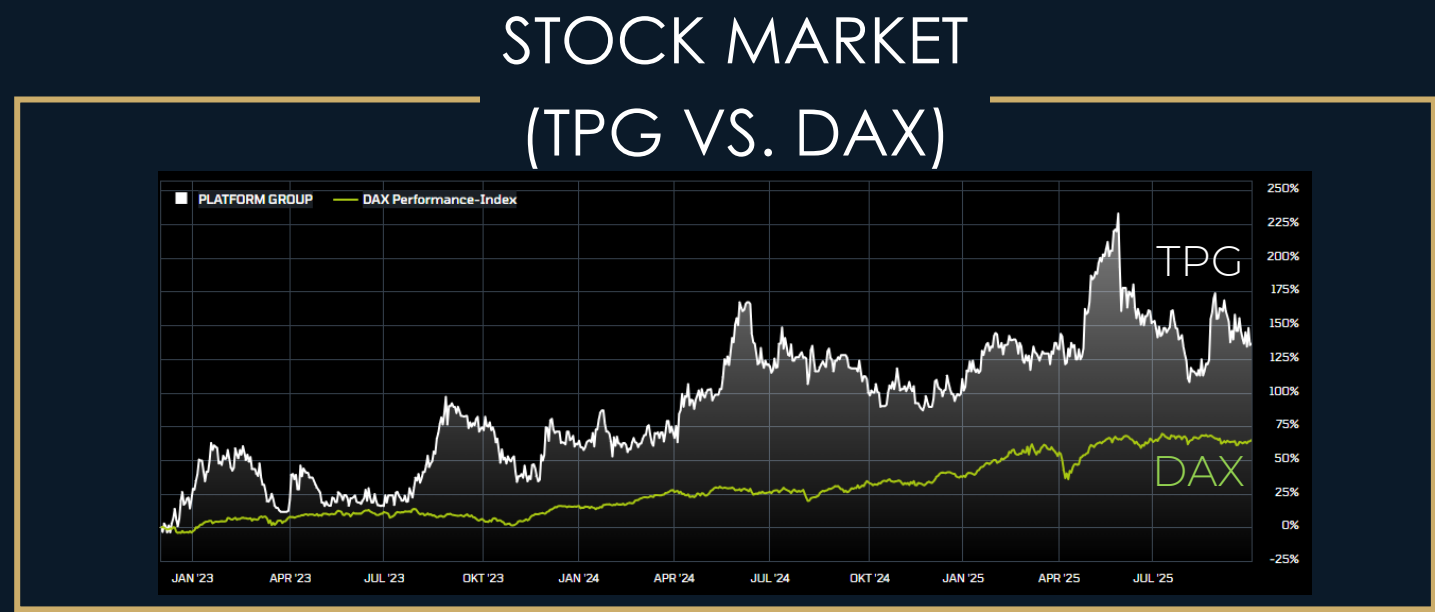
PROFITABLE GROWTH

SUCCESSFUL GROWTH EVERY YEAR SINCE ESTABLISHING THE PLATFORM MODEL IN 2012



KEY FACTS

Founded:	1882
Employees:	1,421
Headquarter:	Duesseldorf, Germany
Sector:	eCommerce, Software
Industries:	28





STRATEGY & UPDATE





OUR MANAGEMENT STRUCTURE

Supervisory Board



Stefan Schütze
Chairman

Managing Partner of C3 Management, >20 years in executive and supervisory roles

Marcel Roessner

C-level member in the luxury and ecommerce sector

Florian Müller

Entrepreneur and experienced C-Level & Interim Manager

Dr. Olaf Hoppelshäuser

Member of the Board of Directors at MHK Group

C-Level Management



Dr. Dominik Benner
CEO (board)



Sarah Millholland
Chief Human Resources Officer



Sven Schumann
Chief Portfolio Manager



Frederic von Borries
Chief Platform Officer



Bjoern Minnier
Chief Financial Officer (incl. M&A)

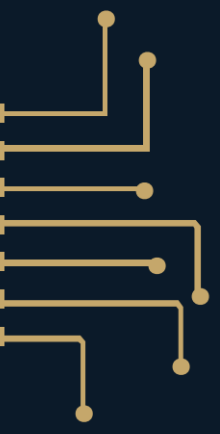


Sven Hülsenbeck
Chief Technology Officer



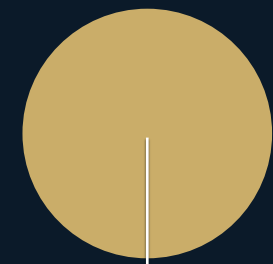
Christoph Wilhelmy
Chief Operative Officer

Strategic and operational responsibilities are led by seven experienced managers, ensuring depth and continuity across the group



COMPANY HISTORY: THE PLATFORM GROUP

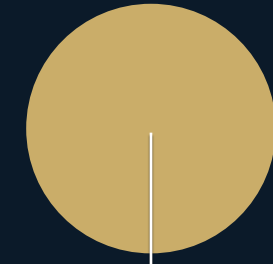
TPG MILESTONES: FROM LEGACY TO GLOBAL PLATFORM



2012

Digital Transformation

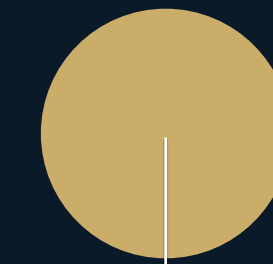
Dr. Dominik Benner pivots the 1882 founded **family shoe business to online**, launching Schuhe24 and founding the **roots of The Platform Group**.



2025

Ecosystem Expansion

TPG operates **36 platforms**, connecting over **15,700 merchants** and **6 million customers** across Europe, powered by its proprietary **TPG ONE software** platform.

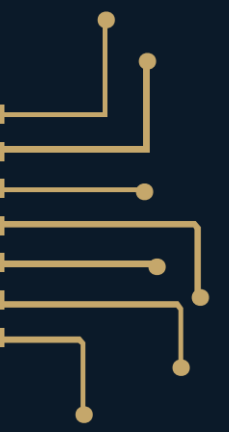


2030

Vision for Growth

TPG aims to connect **over 40,000 merchants** with operations across **>50 industries** and expand into **North America**, leveraging AI for margin expansion.



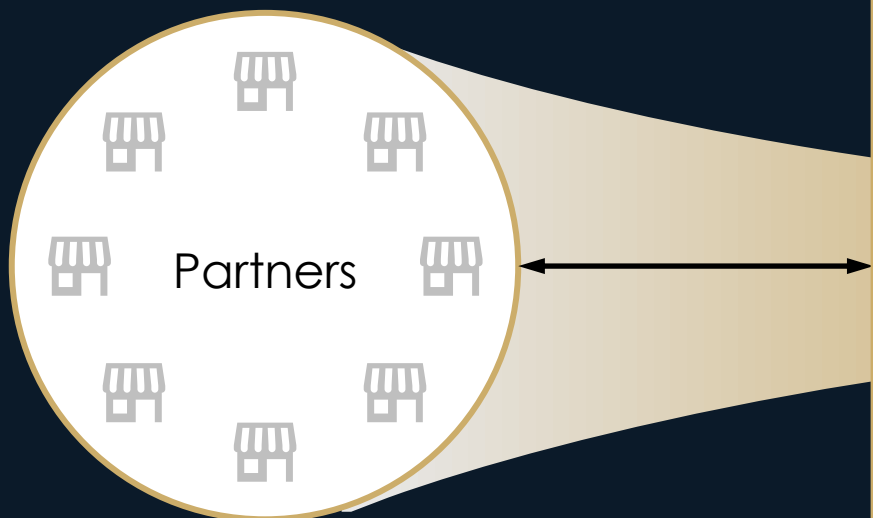


VALUE CREATION

OUR UNIQUE SYSTEM TO CONNECT PARTNERS AND CUSTOMERS WORLDWIDE



1882
originated



+15,900
partners

THE PLATFORM GROUP

fashionette®

avocadostore

bike-angebot.de

DentaTec

ViveLaCar

ENVOGUE

MÖBELFIRST

teeach

GINDUMAC

BEVMAQ

aponow

OUTFITS24

Doc.Green

MotorProfi.com

cmco

FLOTT

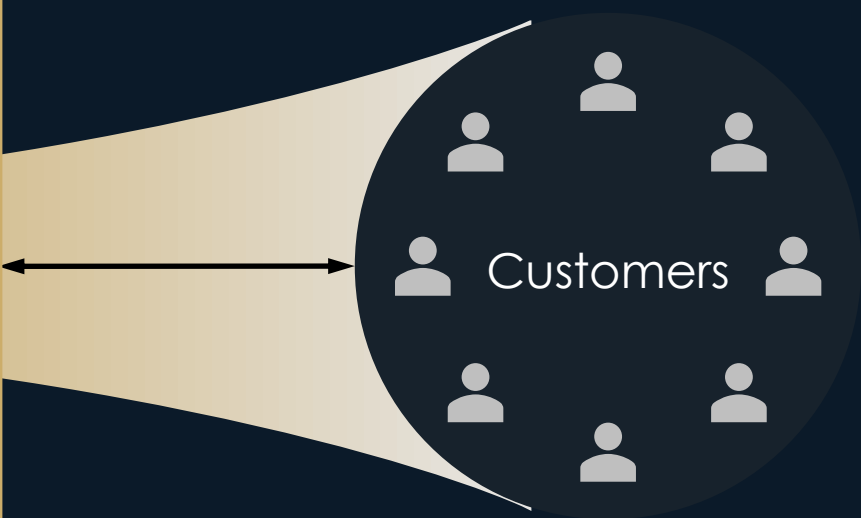
hood.de

TASCHEN24

MYSTATIONARY

DEIN JUWELIER

Stylefy



37
platforms

>6.7m
customers

28
industries

KEY FEATURES

- 

ASSET LIGHT
- 

SOFTWARE ENABLED
- 

PROCESS EXCELLENCE
- 

PARTNER CENTRIC
- 

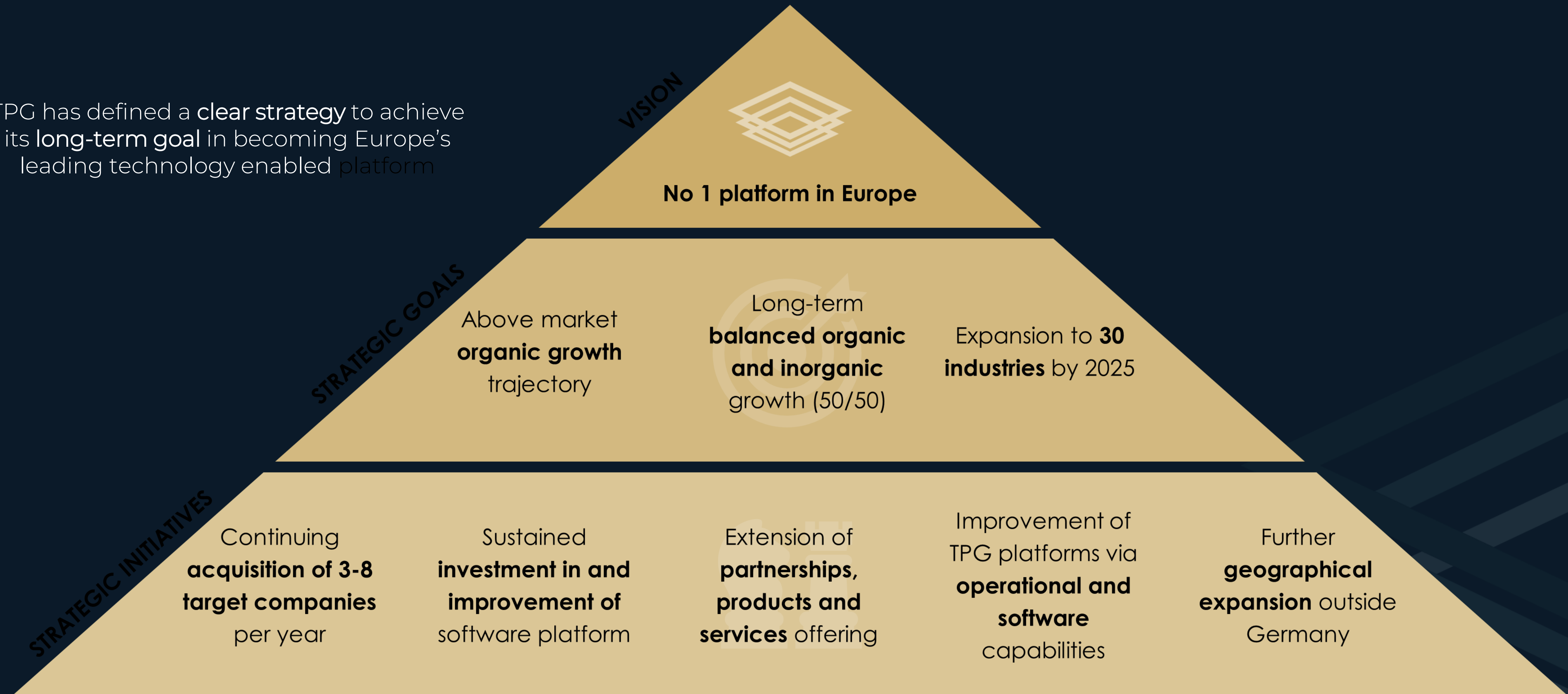
STRATEGY DRIVEN

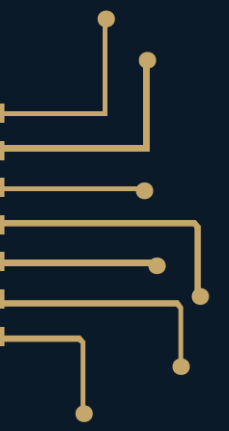


VISION & OUTLOOK

EUROPE'S LEADING PLATFORM GROUP

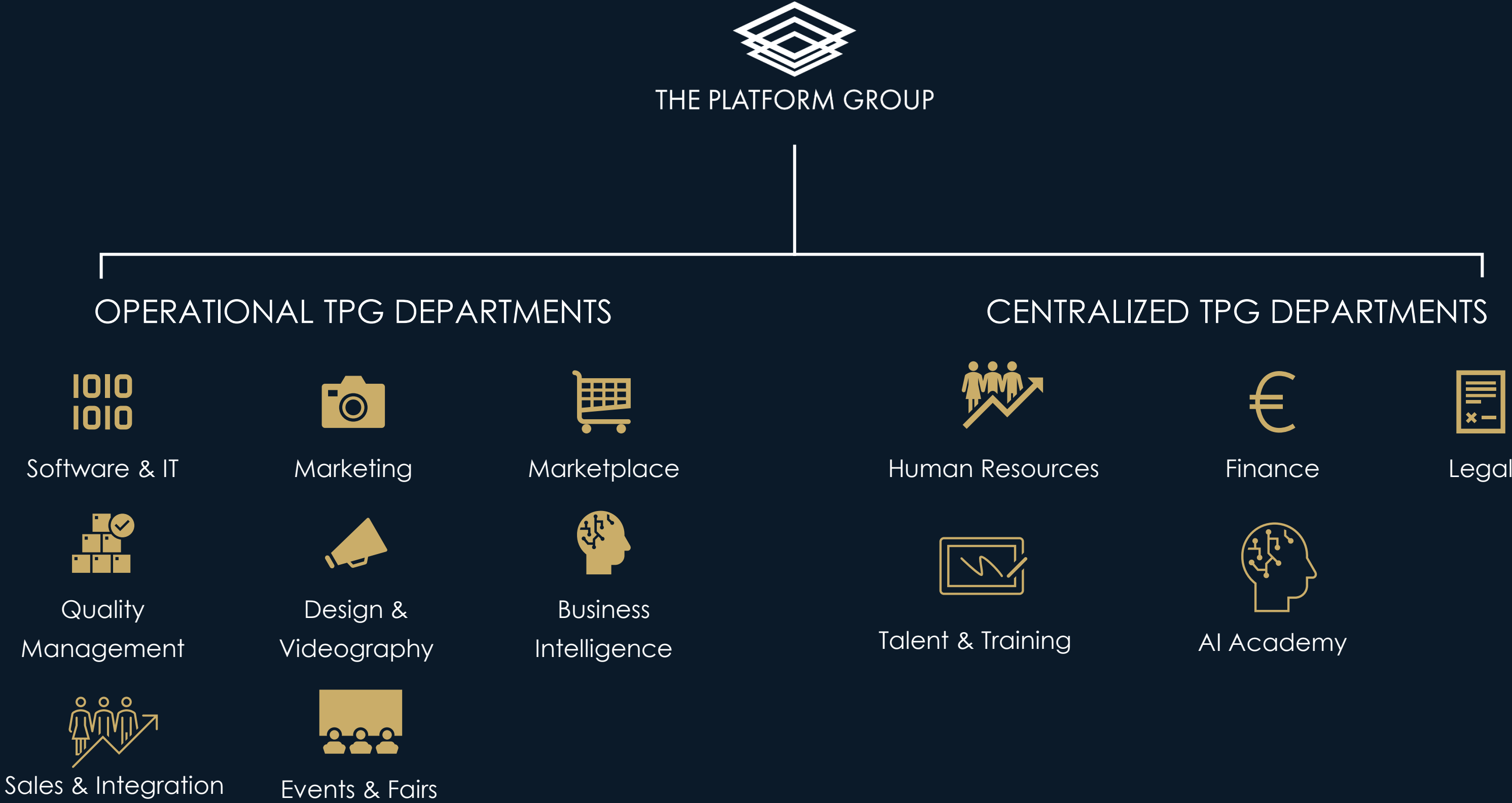
TPG has defined a **clear strategy** to achieve its **long-term goal** in becoming Europe's leading technology enabled platform





TPG OPERATIONAL HOLDING

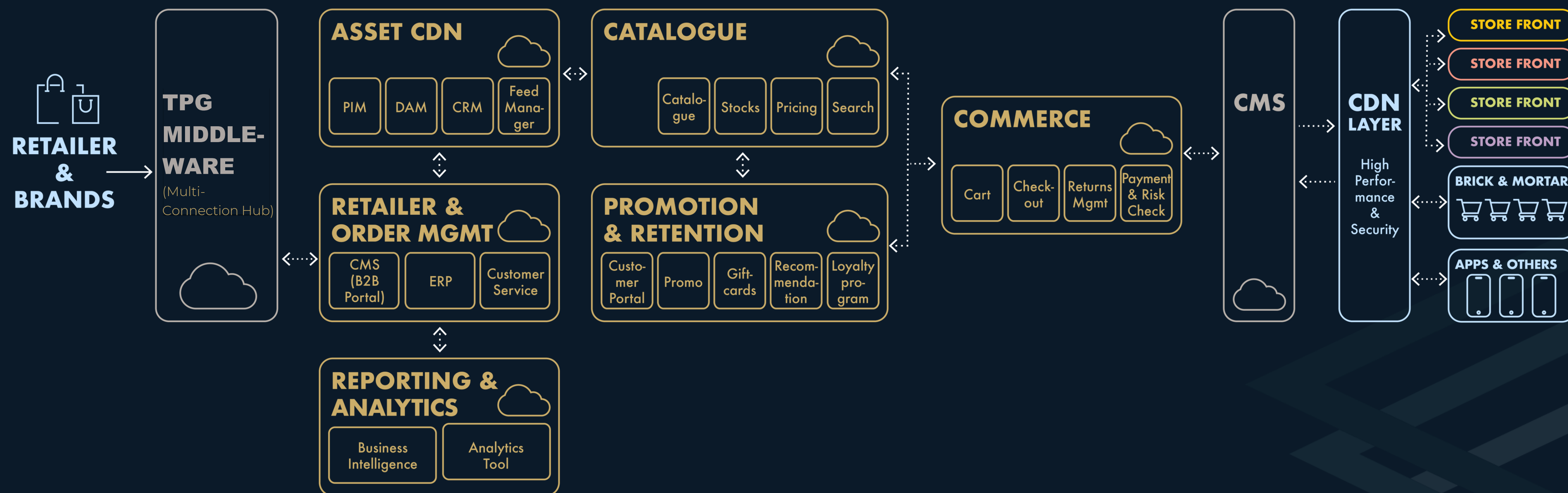
THE ENGINE BEHIND GROWTH





TPG ONE

OUR TPG SOFTWARE ARCHITECTURE SETUP



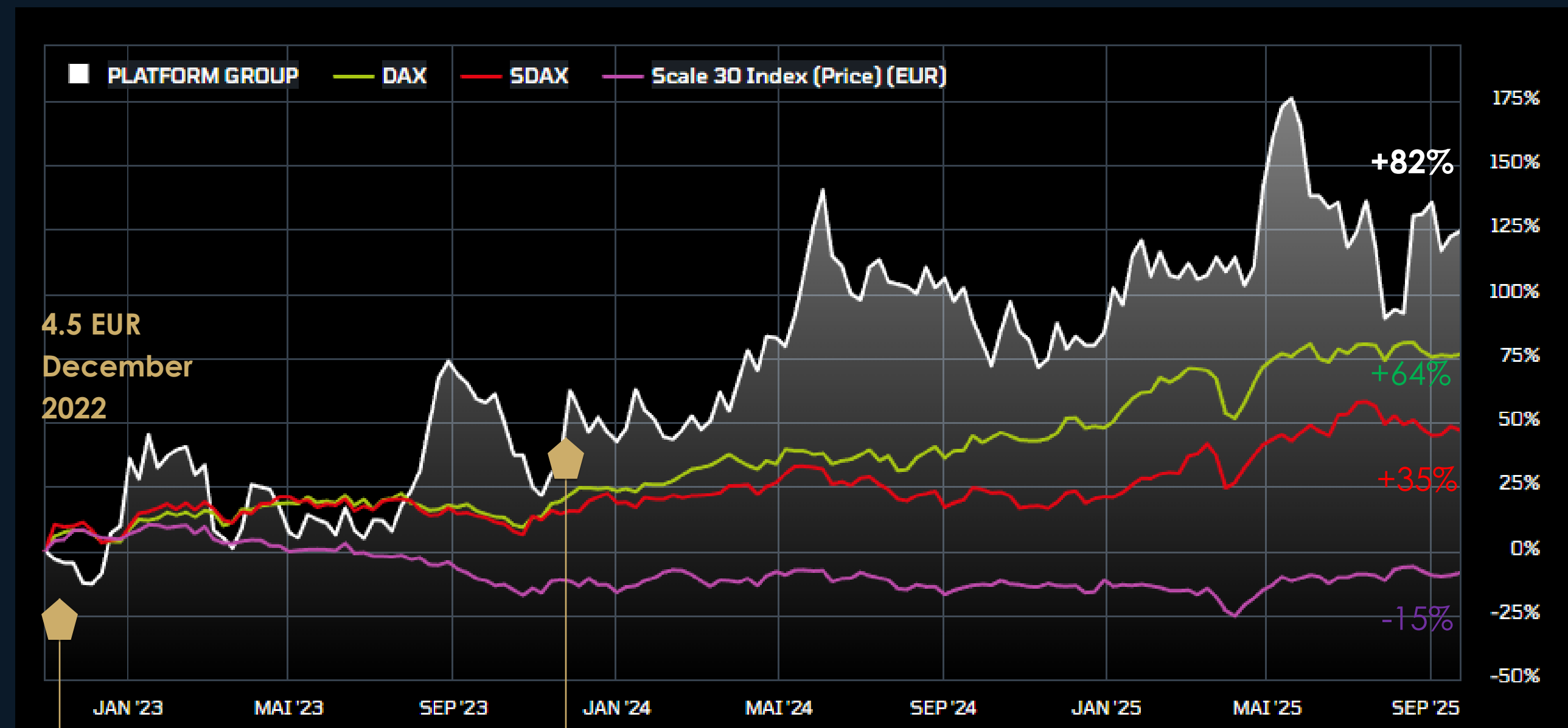
Developed since 2013, TPG ONE is TPG's proprietary software platform that connects merchants and manufacturers to more than 50 marketplaces across Europe. It enables plug & play onboarding, with automated product listing, payments, logistics and marketing – all through one interface. The platform is globally scalable, while today around 70% of revenues still come from the DACH region. This leaves significant untapped potential as TPG expands into new international markets. Over the past decade, TPG has invested double-digit millions into TPG ONE, making it the backbone and the driver of future growth.



TPG'S SHARE DEVELOPMENT

STRONG DEVELOPMENT OF SHARE SINCE 12/2022 & TRADING VOLUME

SHARE DEVELOPMENT SINCE DEC 2022 –SEPT 2025



STARTING POINT: TPG ACQUIRES A 38% EQUITY STAKE ON FASHIONETTE AG

REVERSE IPO: ON NOVEMBER 7, 2023, THE CAPITAL INCREASE BY CONTRIBUTION IN KIND AND THE RENAMING OF FASHIONETTE AG TO THE PLATFORM GROUP AG WERE OFFICIALLY REGISTERED AND COMPLETED.

8.10
SHARE PRICE
in EUR

MARKET SNAPSHOT

Share ISIN/ Ticker: DE000A2QEFA1 / TPG
 No. of shares (m): 20.5
 Market cap EUR m: 162
 Freefloat MC EUR m: 54
 Ø daily Trad. Vol.: 814,179
 Trading venue: XETRA, XFRA, Tradegate, gettex
 Index: Scale All Share, Scale 30
 Segment: Scale, Frankfurt Stock Exchange

RESEARCH COVERAGE

Latest Update	Institution	Price Target (EUR)
OCT 23	mwb research	19.50 (BUY)
OCT 10	First Berlin	20.00 (BUY)
OCT 6	nuways	21.00 (BUY)
OCT 6	P. BNP Paribas	21.00 (STROG BUY)
AUG 25	ODDO BHF	16.00 (OUTPERFORM)
AUG 25	Warburg	17.50 (BUY)

Ø 19.2
TARGET PRICE
in EUR



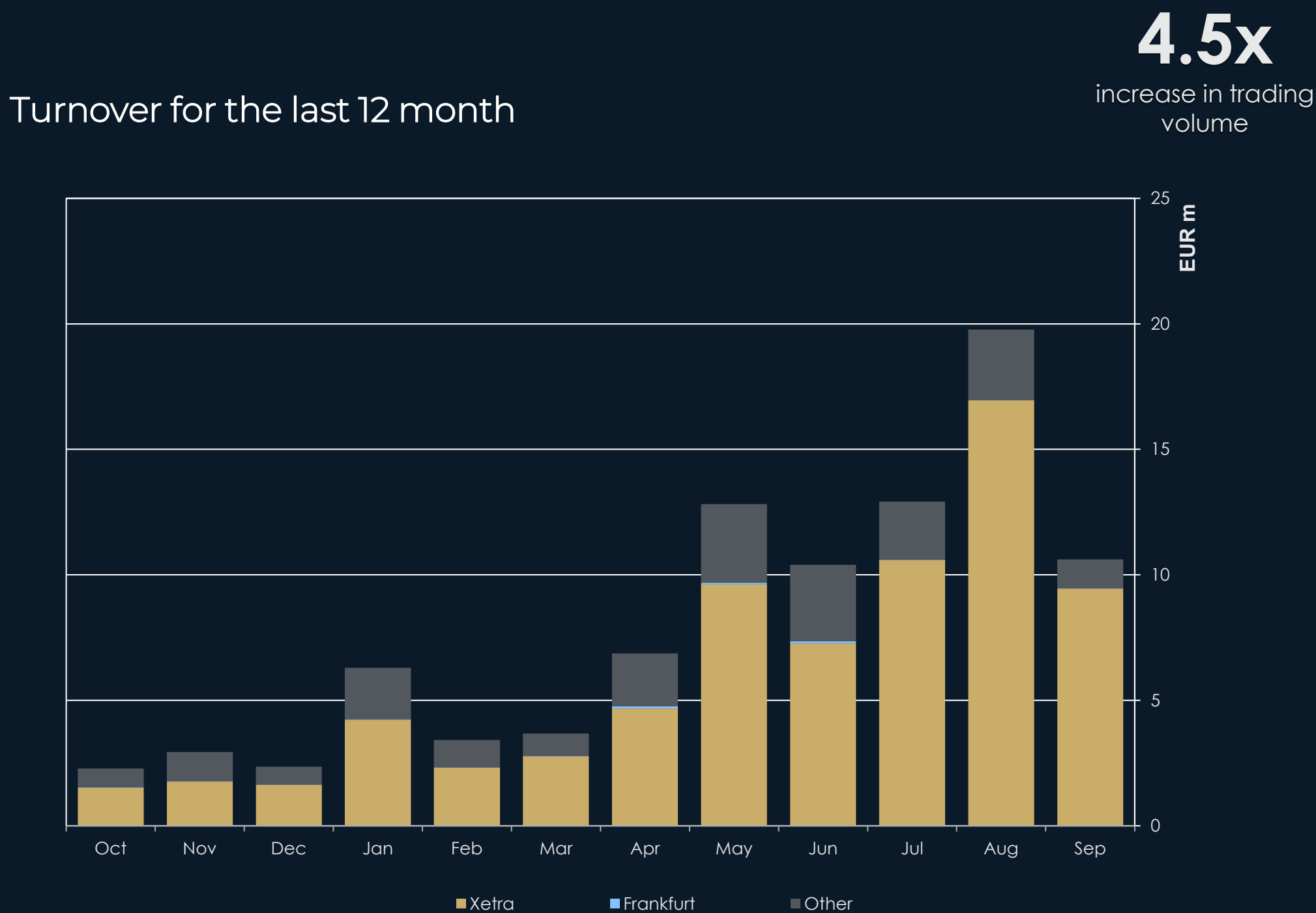
Source(s): Daily trading volume September 2025 Designated Sponsor Report BankM;; Market Cap: 31 October 2025, IPO of fashionette October 2020, XETRA Close October 31, 2025: 7.90 EUR, Share price development Dec 2022 – Sep 2025



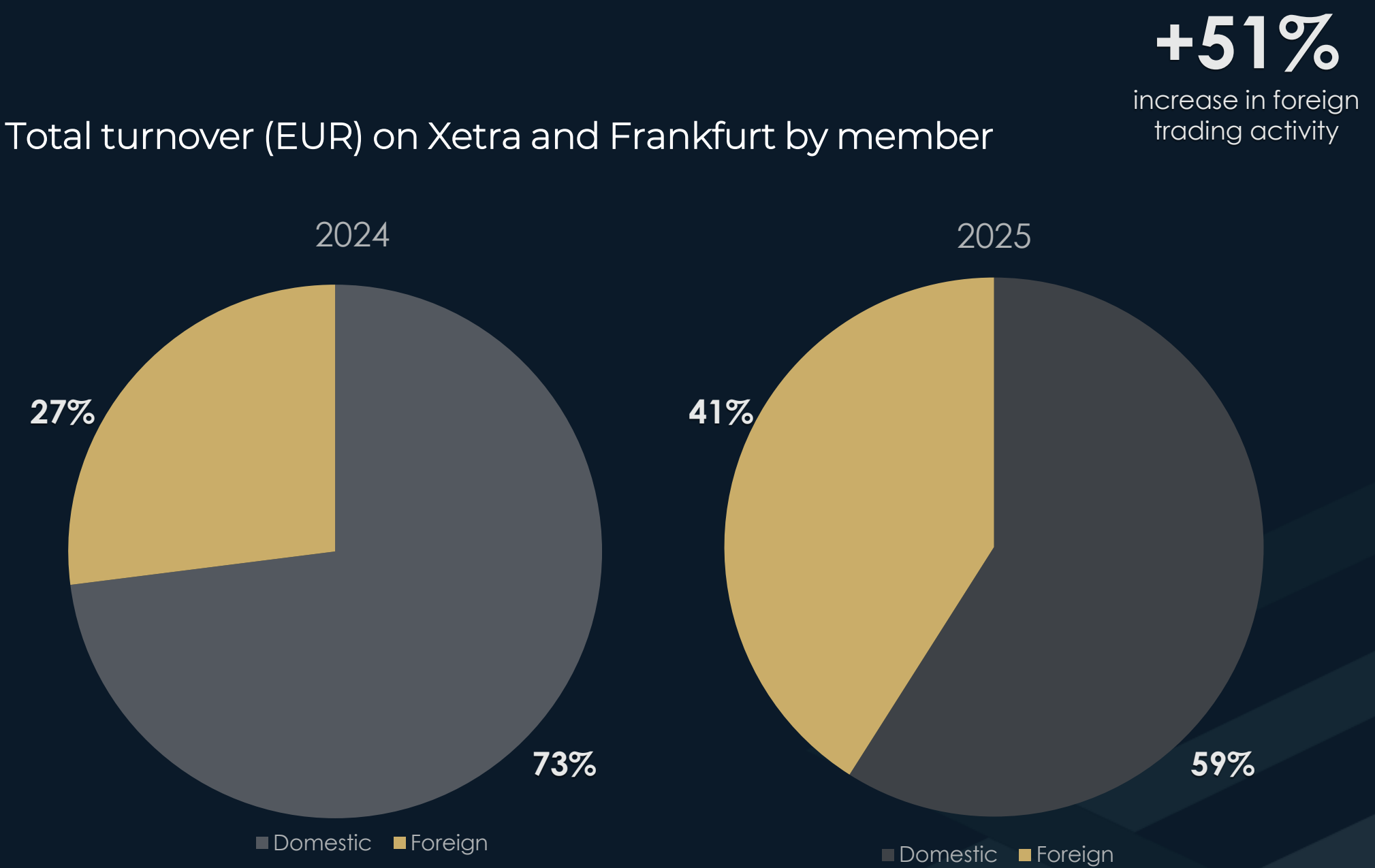
TPG'S SHARE DEVELOPMENT

INCREASED LIQUIDITY DRIVEN BY STRONGER FOREIGN INVESTOR PARTICIPATION

LIQUIDITY CONTINUES TO STRENGTHEN



RISING INTERNATIONAL MARKET PARTICIPATION



Active engagement and roadshows translate into broader global investor participation — visible in the year-on-year shift from September 2024 to September 2025. With upcoming roadshows in **Amsterdam, Zurich, Frankfurt, Munich and North America**, we continue to expand our dialogue.



Source(s): Stock Report Deutsche Börse September 2024, September 2025



28 INDUSTRIES COVERED WITH 5 SEGMENTS

WITH TPG ONE SOFTWARE OUR PARTNERS GET ACCESS TO GLOBAL

Consumer Goods



Industrial Goods



Optics & Hearing



Freight Goods



Service & Retail Goods





TPG'S GROWTH MODEL

POSITIVE DEVELOPMENT ACROSS ALL KPI'S IN 9M PERIOD

PARTNERS

More partners bring more products

15,931

vs. 12,981 in H9M 2024

+23%

ACTIVE CUSTOMERS (LTM)

More products attract more customers

6.7 m

vs. 4.5 m in 9M 2024

+49%

NUMBER OF ORDERS

More customers generate more orders

7.6 m

vs. 5.1m in 9M 2024

+49%

Ø ORDER VALUE

More per order, more for growth

€ 125

vs. € 121 in 9M 2024

+3%

EMPLOYEES

New subsidiaries & AI/software expansion

1,421

vs. 892 in 9M 2024

+59%

REVENUE GROWTH

Strong revenue increase (in m EUR)

€+160.4 m

vs. 9M 2024: €+ 86.7m

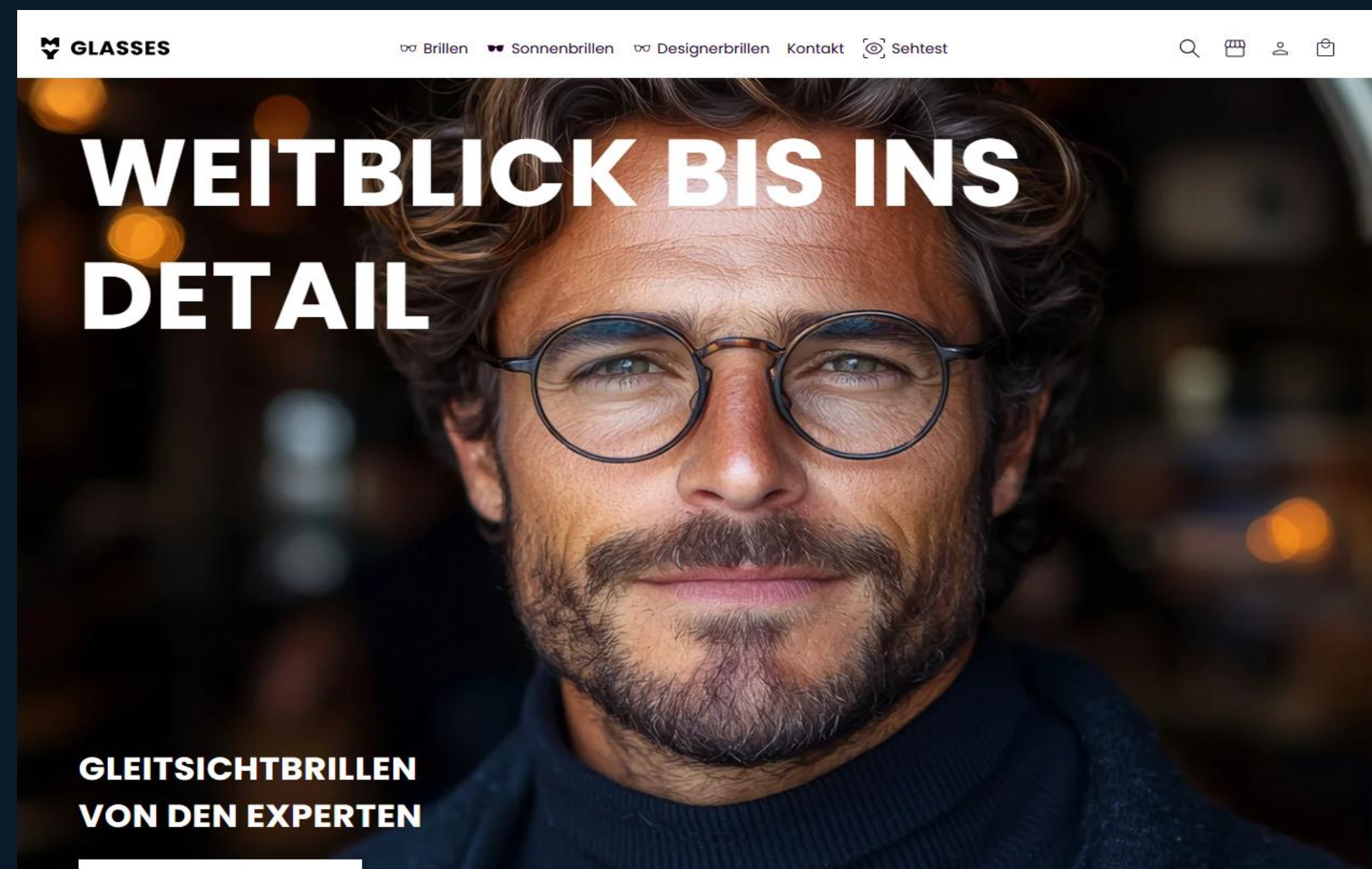
+85%



Sources: Company, Figures for 9M 2025, LTM = Last 12 Months

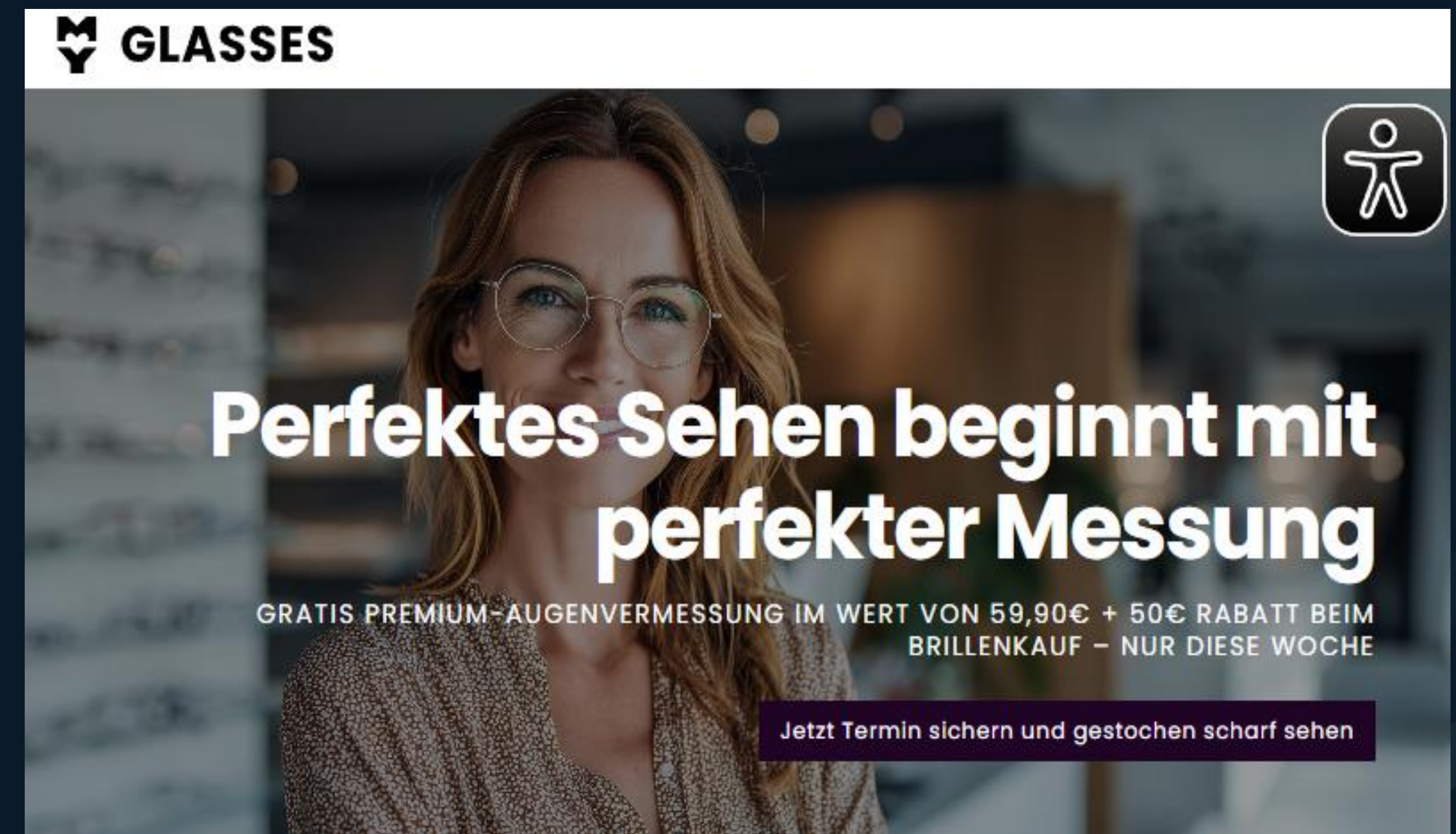
OPTICS & HEARING

ENTRY JULY 2025 AND EXPANSION (B2C OPTICS/HEARING PLATFORM + STORES)



Hybrid B2C Approach

Online platform MyGlasses and 30 **premium local stores** in Germany, Austria, Switzerland. Two strategic goals: sell glasses online and bring local opticians online, **connecting local products directly to customers** for a seamless online-to-offline experience.



Growth Drivers & Financials

MyGlasses expansion, and integration into TPG structure to drive future growth. High-margin business **with EBITDA margin ~25%, luxury positioning** with brands like Freudenhaus Munich. Growth perspective:

- **Goal 1: expansion to 60-70 stores**
- **Goal 2: 1,000+ connected opticians**
- **Goal 3:** new services such as hearing tests and vision check tools





OPTICS & HEARING

SCALING A PREMIUM OMNICHANNEL PLATFORM IN A €7BN UNDERDIGITALIZED MARKET

German optical market

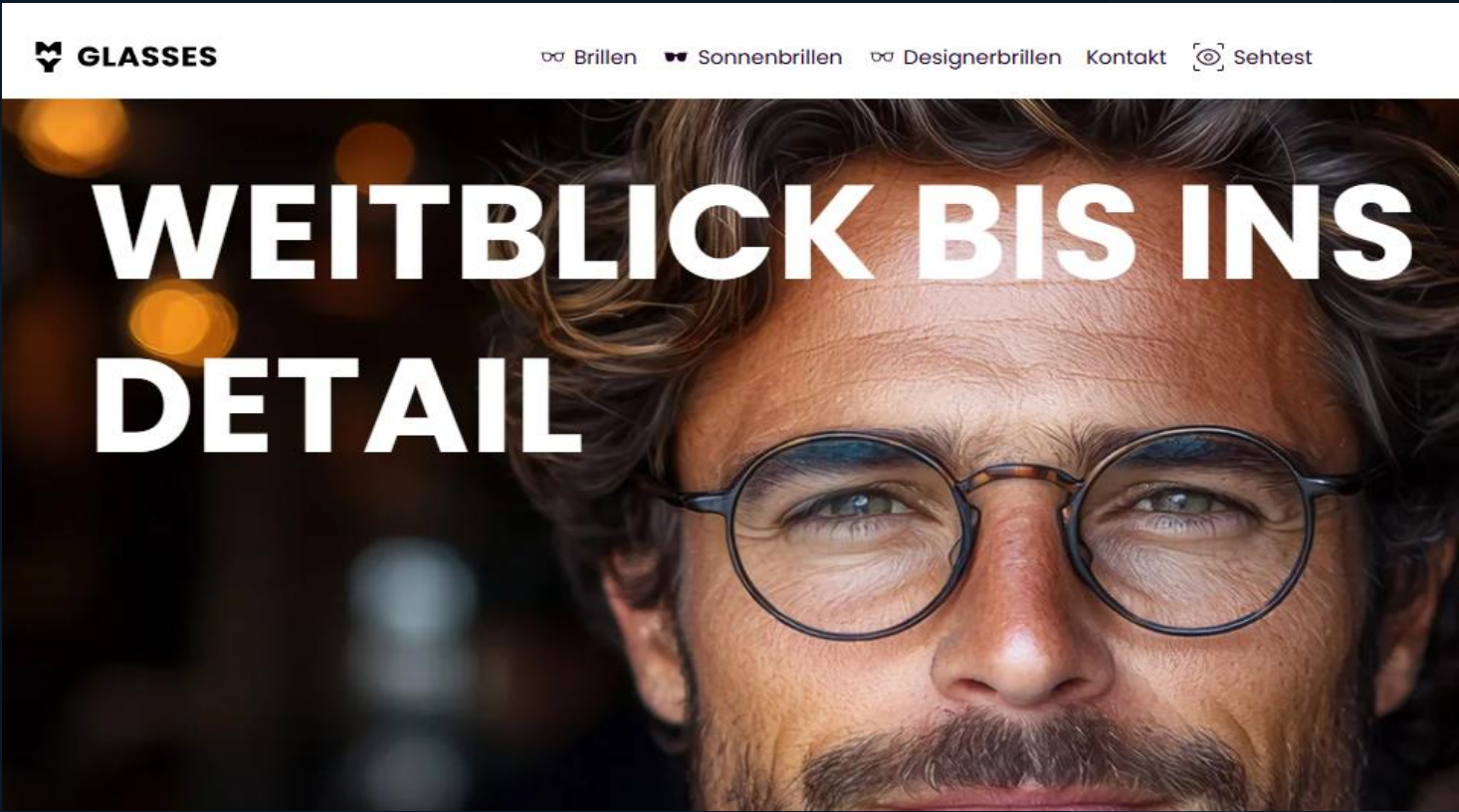
- €7 billion German optical & eyewear market (only ~6 % **online penetration**)
- Top 3 chains = 35 % market share, leaving **55 % fragmented** among small independent opticians
- Structural opportunity for digital consolidation and platform-driven growth

Key Investment Highlights

- High-margin segment: EBITDA ~ 25 % driven by digital scalability and premium brand mix
- Clear growth roadmap: 60–70 stores + 1,000 opticians + new services
- Synergistic integration within TPG's platform infrastructure
- Strong revenue visibility: EUR 55–60 m target by 2026 from acquisitions and platform scaling, EBITDA-margin of 25% achieved in 2025

Growth Strategy & Outlook

STRATEGIC GOAL	DESCRIPTION
STORE EXPANSION	SCALE PREMIUM STORE NETWORK TO 60–70 LOCATIONS (DACH REGION)
PARTNER NETWORK	ONBOARD 1,000+ CONNECTED OPTICIANS VIA THE MYGLASSES PLATFORM BY 2026
NEW SERVICES	LAUNCH HEARING TESTS, VISION CHECK TOOLS , AND OTHER VALUE-ADDED DIGITAL SERVICES
TARGET REVENUE	€55 – 60 MILLION BY 2026 , POSITIONED AS #5 OPTICAL RETAILER IN GERMANY





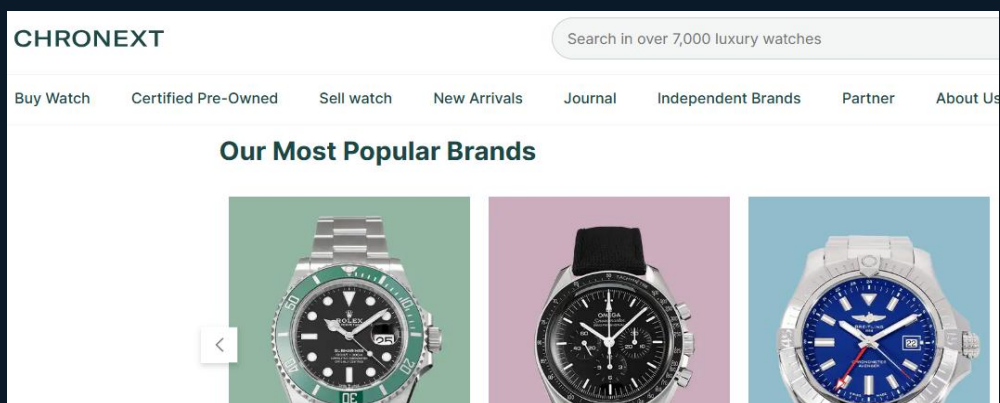
TPG'S LUXURY PORTFOLIO

LUXURY PORTFOLIO COMPLIMENTED WITH WELL SUITED ADDITIONS



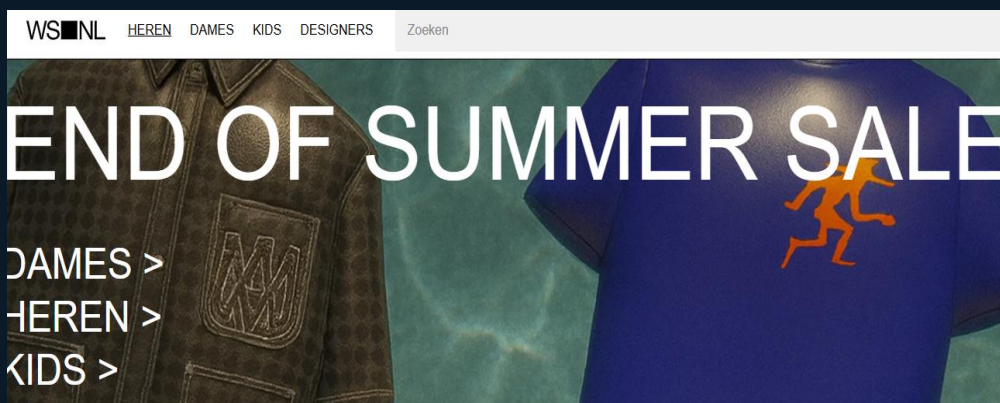
FASHIONETTE (Fashion & Vintage Luxury)

Focuses on premium & luxury fashion items, including handbags and accessories from top designers.



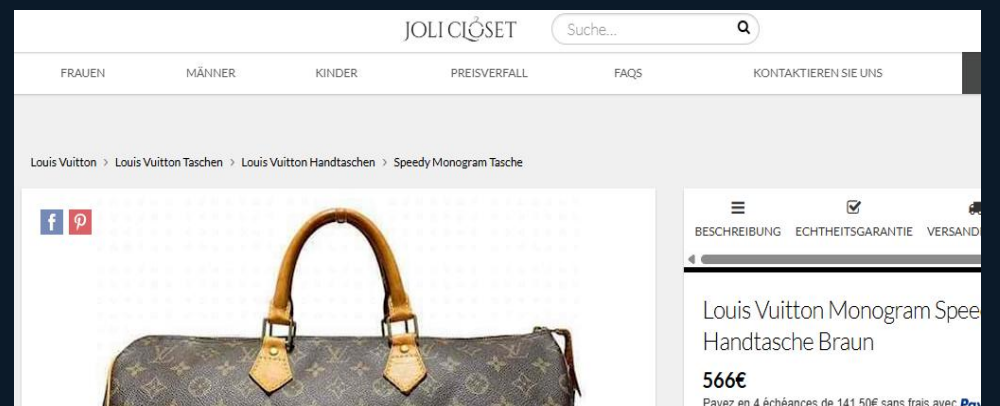
CHRONEXT (Watches)

Specializes in luxury watches, offering a curated selection from prestigious brands (Rolex, IWC, Patek...).



WINKELSTRAAT & Brandfield (Fashion & Jewelry)

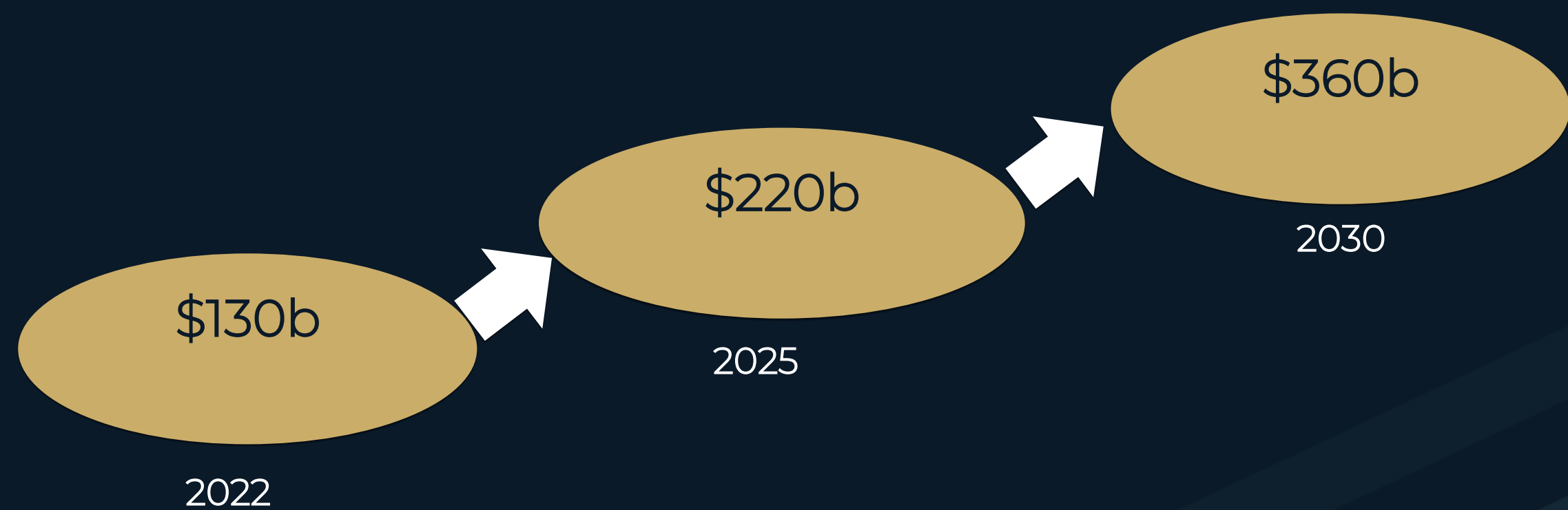
Combines premium fashion and jewelry, featuring exclusive collections and seasonal promotions.



JOLI CLOSET (Vintage Luxury)

Offers vintage luxury goods, specializing in pre-owned designer pieces and rare finds (Louis Vuitton, Hermès...).

Secondhand Luxury Market is 3x faster growing than firsthand



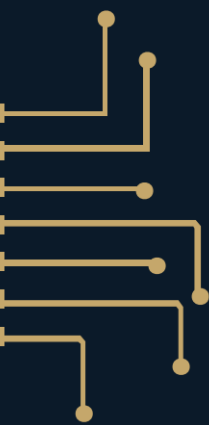
USP TPG's own authentication, verification

Most valuable digital product passport attributes (in %)



Source(s): Company Information, BCG Study Luxury October 2025





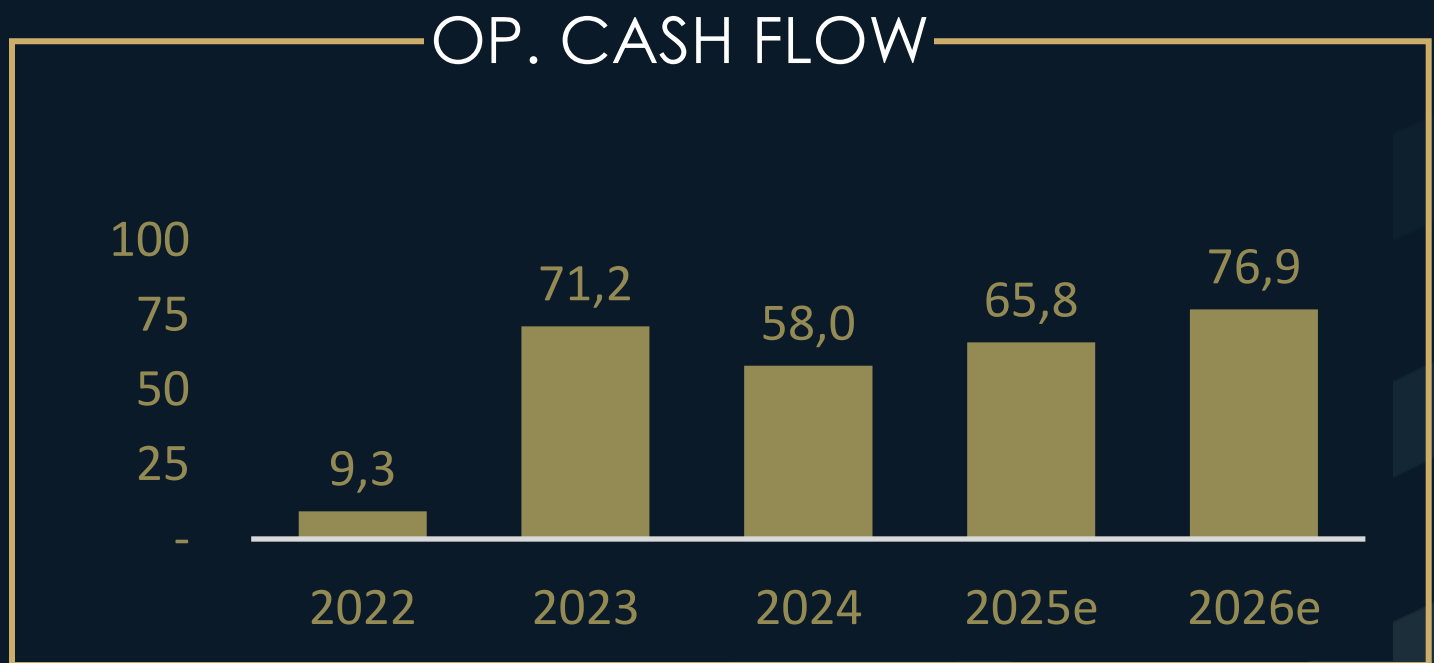
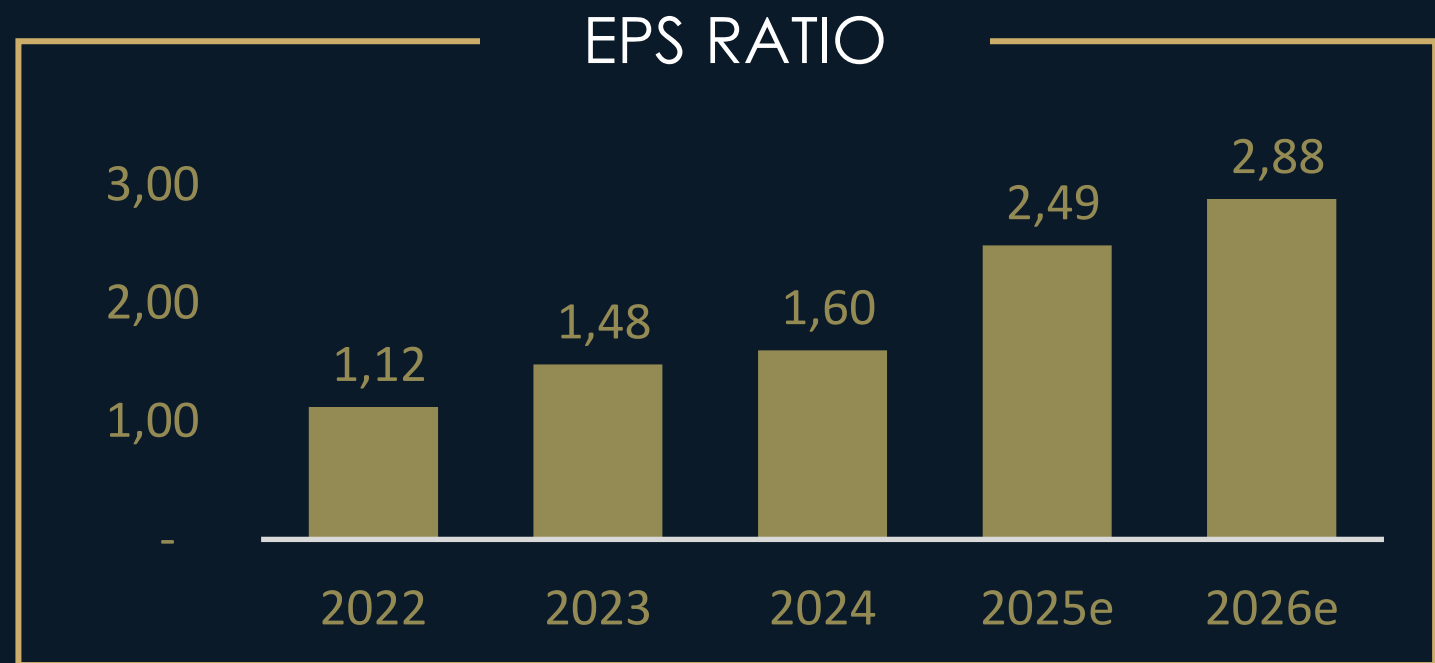
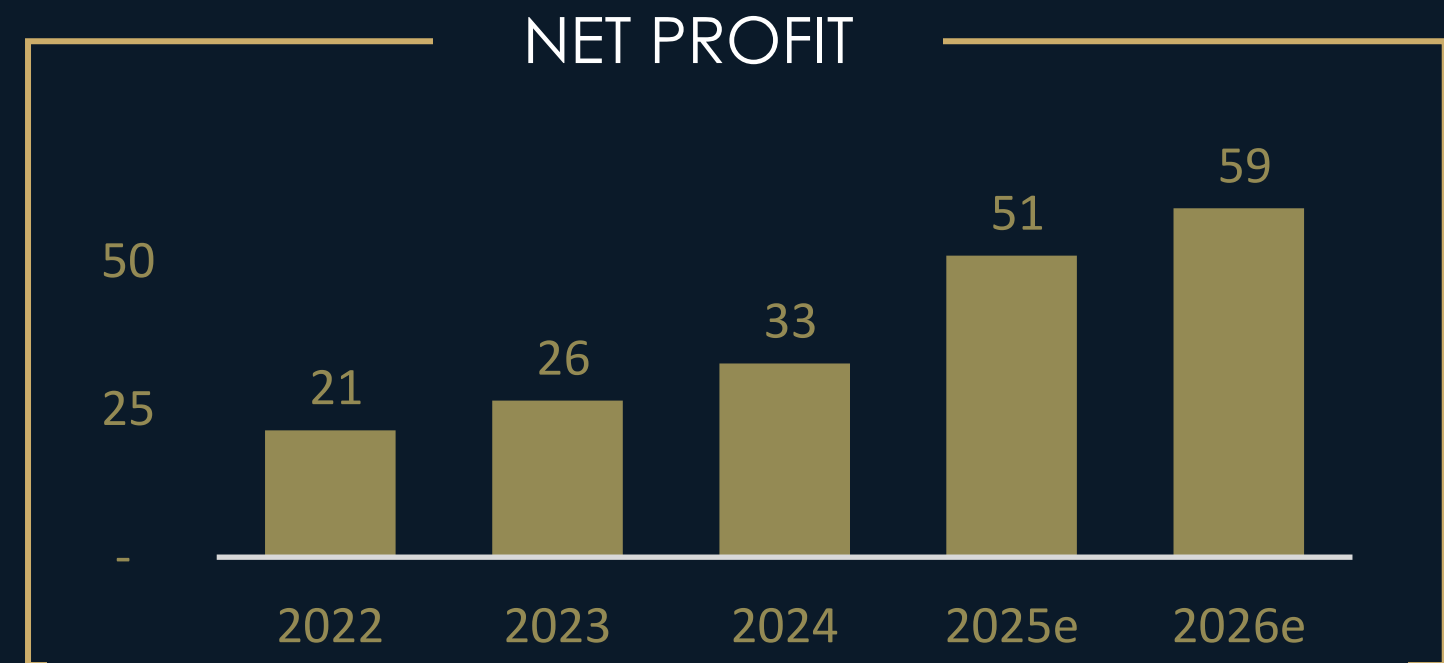
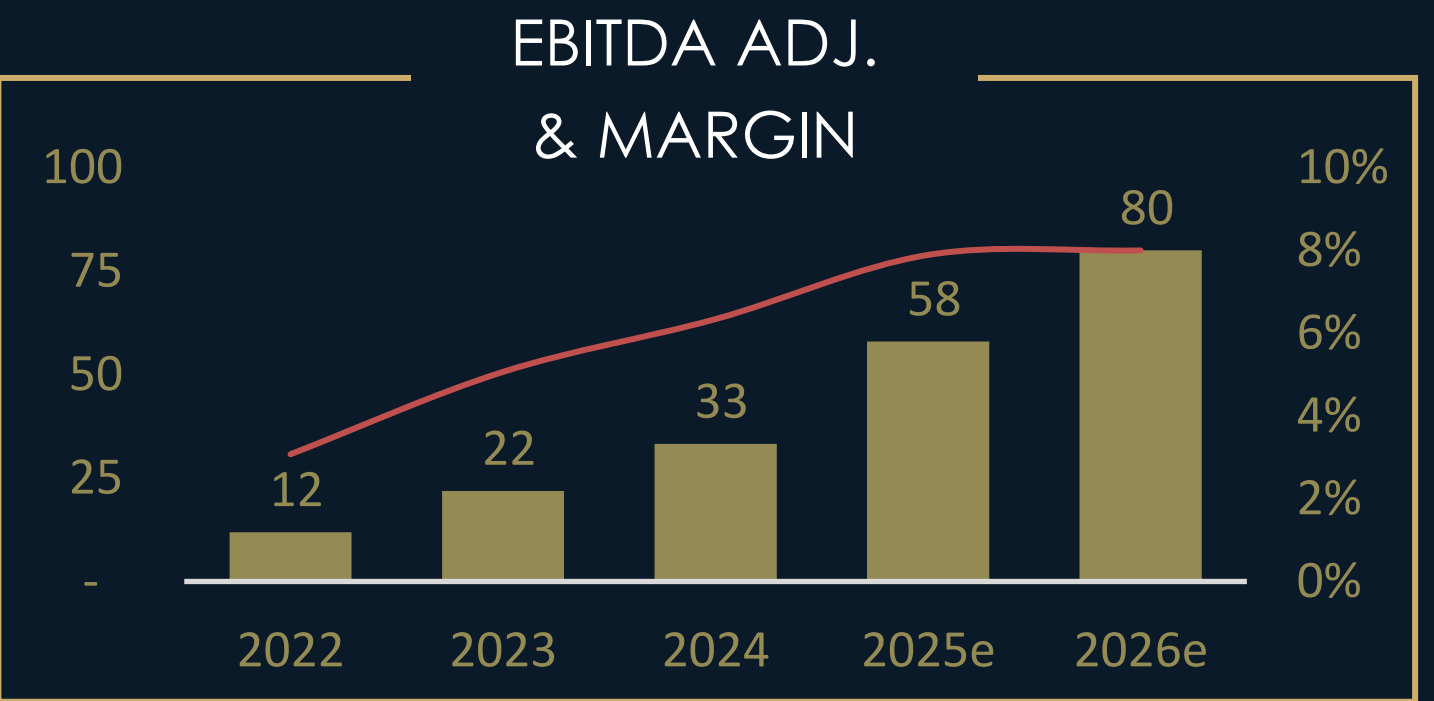
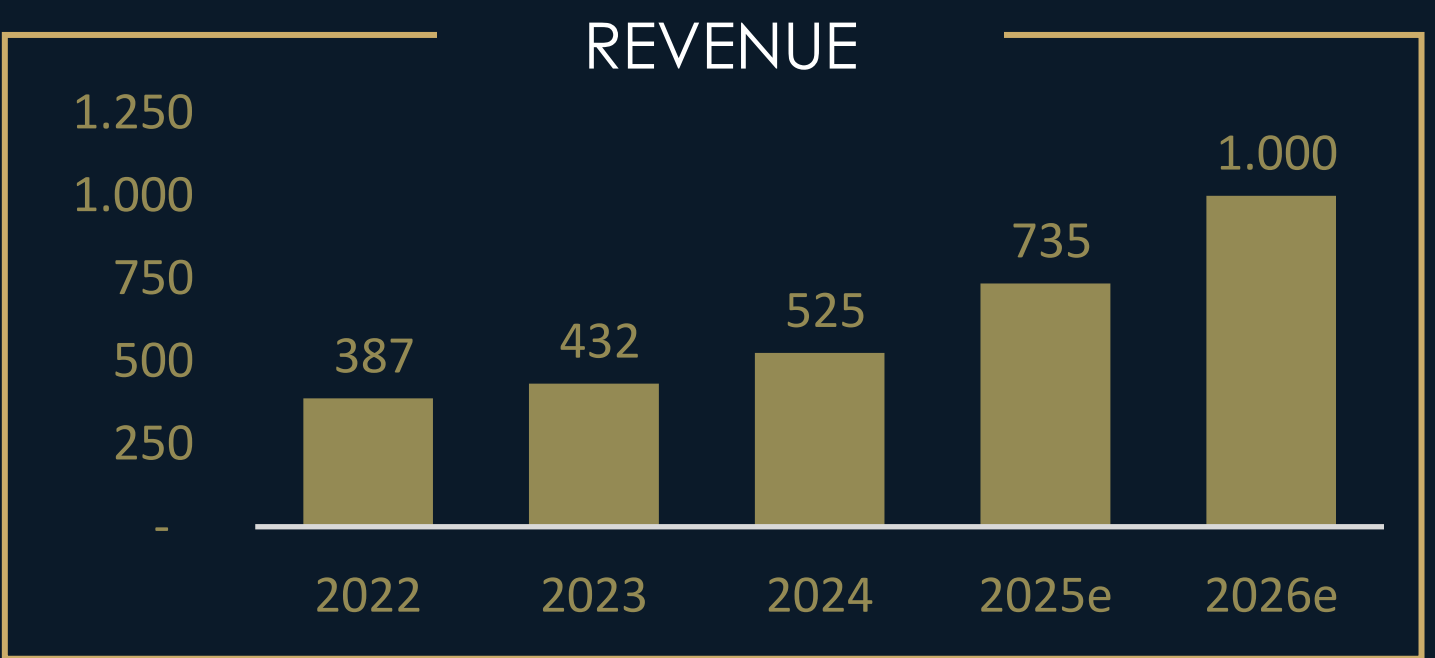
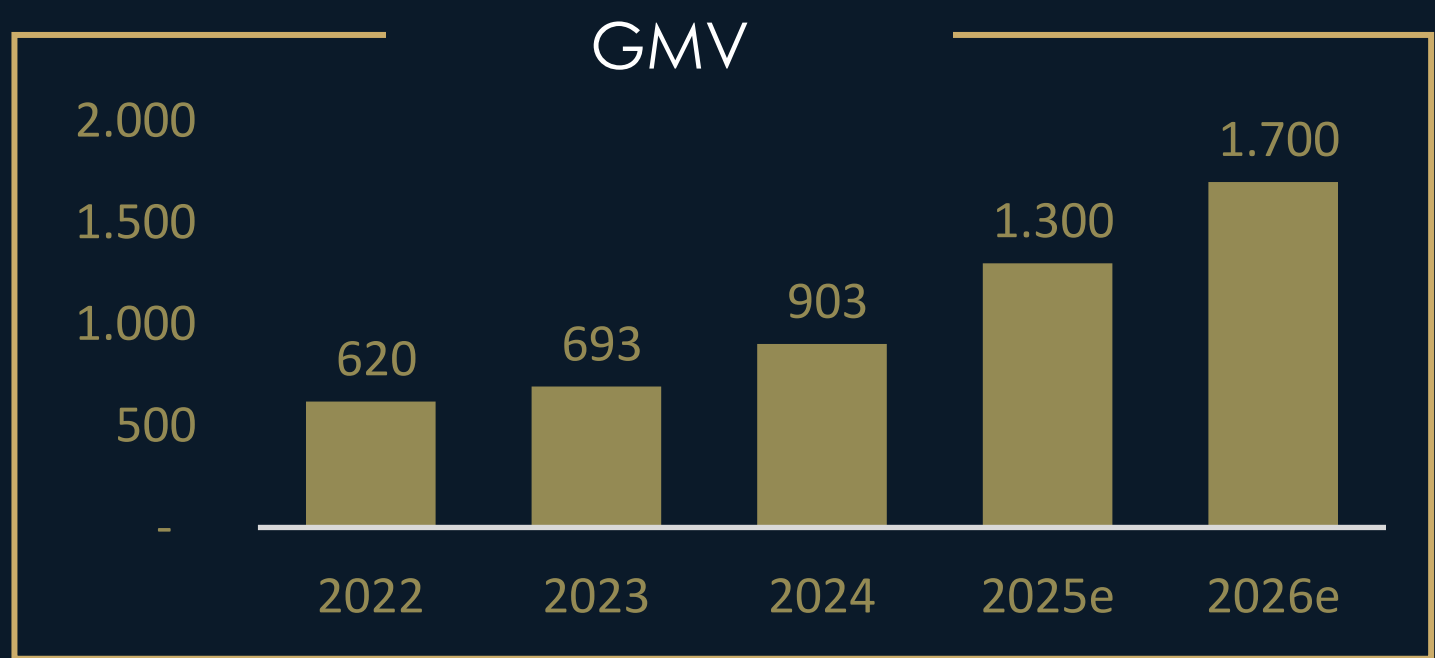
FINANCIALS





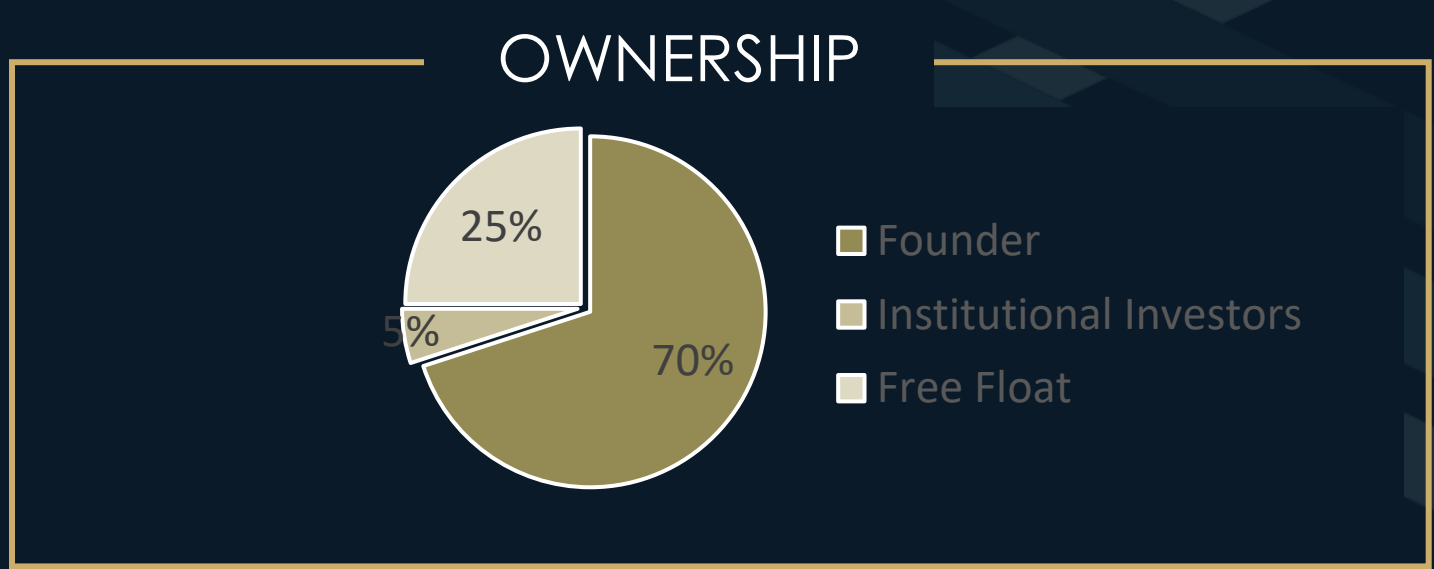
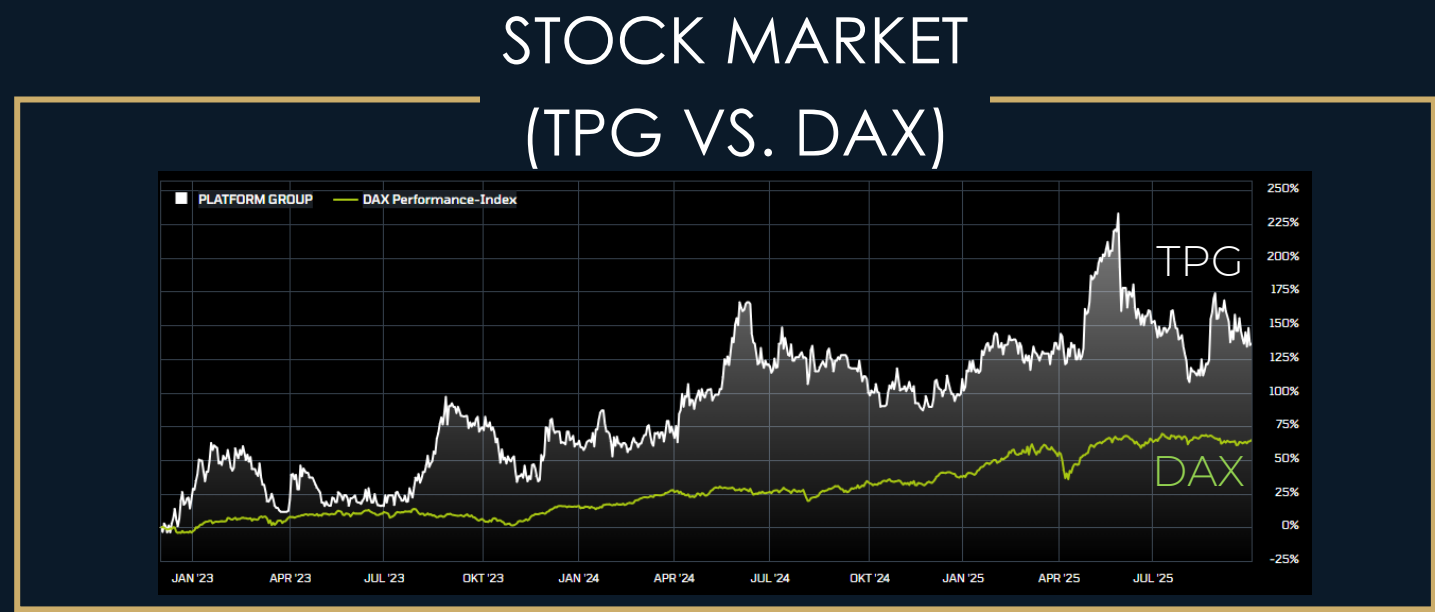
PROFITABLE GROWTH

SUCCESSFUL GROWTH EVERY YEAR SINCE ESTABLISHING THE PLATFORM MODEL IN 2012



KEY FACTS

Founded:	1882
Employees:	1,421
Headquarter:	Duesseldorf, Germany
Sector:	eCommerce, Software
Industries:	28





DEVELOPMENTS & GUIDANCE

Developments 9M 2025

11 signings/acquisitions in 2025. Strong Post-Merger-Management team (PMI)

Improved profitability during first 9 month (+86,2% EBITDA adj.) due to cost efficiencies and scalable cost structure

Further decrease of operational costs: Distribution, Marketing and HR costs have been reduced

Excellent conditions for new M&A acquisitions in 2025-2026 with fair values

Scalability of our TPG One Software allows us to connect partners fast and enter new industries within <4 month

Our 5 established segments continue to grow

**2nd INCREASE OF GUIDANCE 2025
by 31th July 2025 ("Guidance 07/2025")
→ Confirmation of Guidance 07/2025**

**INCREASE OF 2026 GUIDANCE with
EUR 1.0 bn revenue
+ € 70-80 m EBITDA**





OVERVIEW 9M REPORT 2025 (VS. 9M 2024)

STRONG PROFITABLE GROWTH

	9M 2025	9M 2024
GMV (EUR m)	€ 902.1m	€ 608.4m
Net revenue (EUR m)	€ 531.6m	€ 371.2m
Other revenues (EUR m)	€ 16.3m	€ 20.1m
Gross Margin	36.7%	35.4%
Marketing Cost Ratio	5.8%	6.4%
Distribution Cost Ratio	7.8%	7.8%
HR Cost Ratio	5.1%	5.4%
Adj. EBITDA (EUR m) (% margin)	€ 45.8m (8.4%)	€ 24.6m (6.6%)
Reported EBITDA (EUR m) (% margin)	€ 59.4m (11.2%)	€ 39.8m (10.7%)

Takeaways

GMV Growth +48.3% / Revenue Growth +43.2%:
both with higher increase compared to internal forecast

Increased Gross Margin due to less discount activities and higher provisions – increased by 1.3 %-Points

AI as operational efficiency driver: reduction of product data, customer service and marketing cost

EBITDA adj. +86.2% / EBITDA reported +49,3% shows high effectiveness of cost program and profitable niche strategy of our ecommerce activities



Sources: Company, Figures for 9M 2025



OVERVIEW 9M REPORT 2025 (VS. 9M 2024)

STRONG PROFITABLE GROWTH

	9M 2025	9M 2024	Takeaways
Net profit (EUR m)	€ 41.7m	€ 25.5m	Earnings per share with € 2.03 and growth of +61,1%: above internal forecast
thereof minorities	€ 2.9m	€ 1.4m	
Earnings per share (EUR), total	€ 2.03	€ 1.26	Increase of minority results (€2.9m) due to new companies acquired in 2024/2025



OUR ORGANIC GROWTH

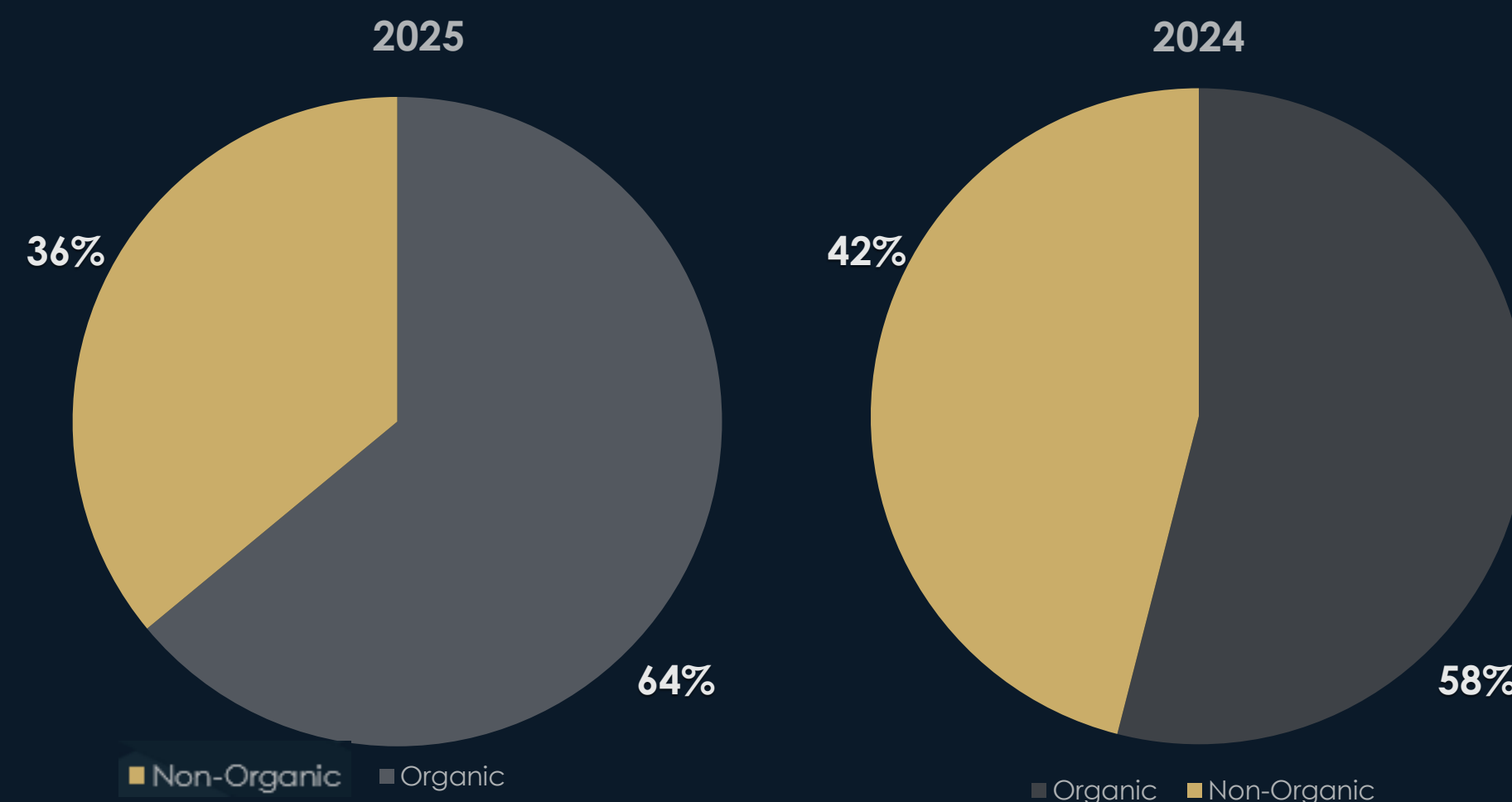
STRONG ORGANIC GROWTH IN 9M 2025 / HIGHER THAN PREVIOUS YEAR

RIISING ORGANIC GROWTH RATE

+17%

increase in organic growth rate (2025 to 2024)

Ratio between organic / non-organic growth (in % of total € revenue growth)



REASONS FOR HIGHER ORGANIC GROWTH RATE

Main reasons for higher organic growth rates:

1. Higher number of partners (15,931)
2. Higher number of products (+23% vs. 2024)
3. High growth rate in consumer goods subsidiaries and freight goods
4. Better customer retention on core platforms





Q3 (3 MONTHS) FIGURES 2025 (VS. Q3 2024)

	Q3 2025	Q3 2024
GMV (EUR m)	€ 250.0m	€ 165.9m
Net revenue (EUR m)	€ 188.6m	€ 139.7m
Other revenues (EUR m)	€ 3.3m	€ 5.7m
Gross Margin	36.7%	35.4%
Marketing Cost Ratio	5.4%	6,6%
Distribution Cost Ratio	7.8%	8,0%
HR Cost Ratio	5.9%	5.4%
Adj. EBITDA (EUR m) (% margin)	€ 12.5m (6.7%)	€ 7.0m (5.0%)
Reported EBITDA (EUR m) (% margin)	€ 15.7m (8.3%)	€ 9.8m (7.0%)
Net profit (EUR m)	€ 8.4m	€ 6.7m





CASH FLOW

STRONG CASH FLOW DEVELOPMENT IN 9M PERIOD 2025

	9M 2025
Cash flow from operating activities	€ 42.3m
Cash flow from investing activities	- € 39.8m
Cash flow from financing activities	- € 9.4m
Cash at the beginning of the period	€ 22.1m
Change in cash in period	- € 6.9m
Cash at the end of period	€ 15.2m



Sources: Company, Figures for 9M 2025. Available/unused credit facilities not included in debt.



DEBT SITUATION

DEBT LEVERAGE CONSISTENT WITH OUR LEVERAGE RANGE

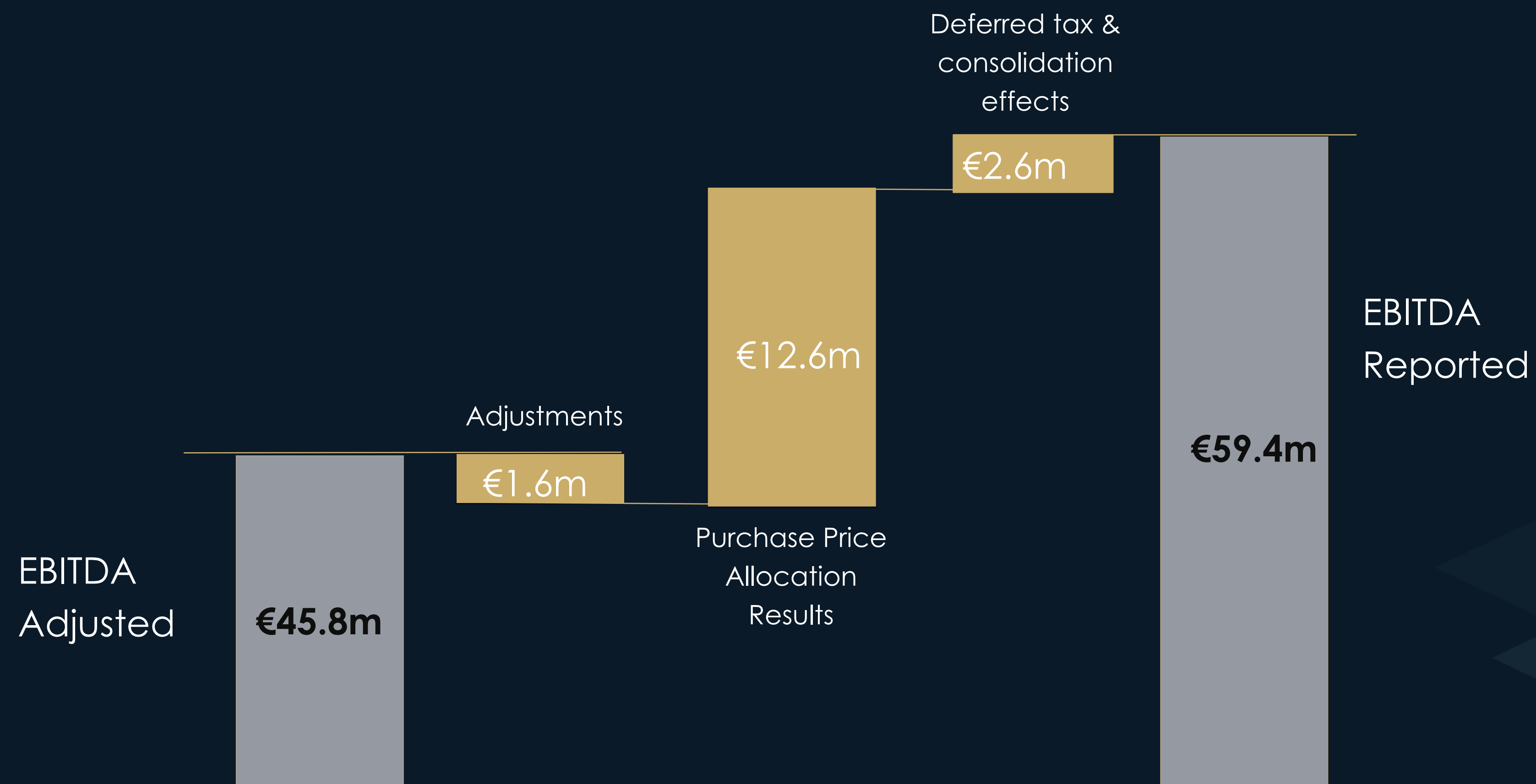
	30.09.2025
Cash + Cash equivalents	€ 15.2m
Long term Debt (bank loans)	€ 34.2m
Short term Debt (bank loans)	€ 32.9m
Bond	€ 70.0m
Net Debt	€ 121.9m
LTM EBITDA	€ 54.5m
Leverage	2.23 x

Target Leverage 2025
1.5 – 2.3x LTM EBITDA





FROM ADJ. EBITDA TO REPORTED EBITDA (9M 2025)



PPA-Results due to IFRS3 and deferred tax & consolidation effects.

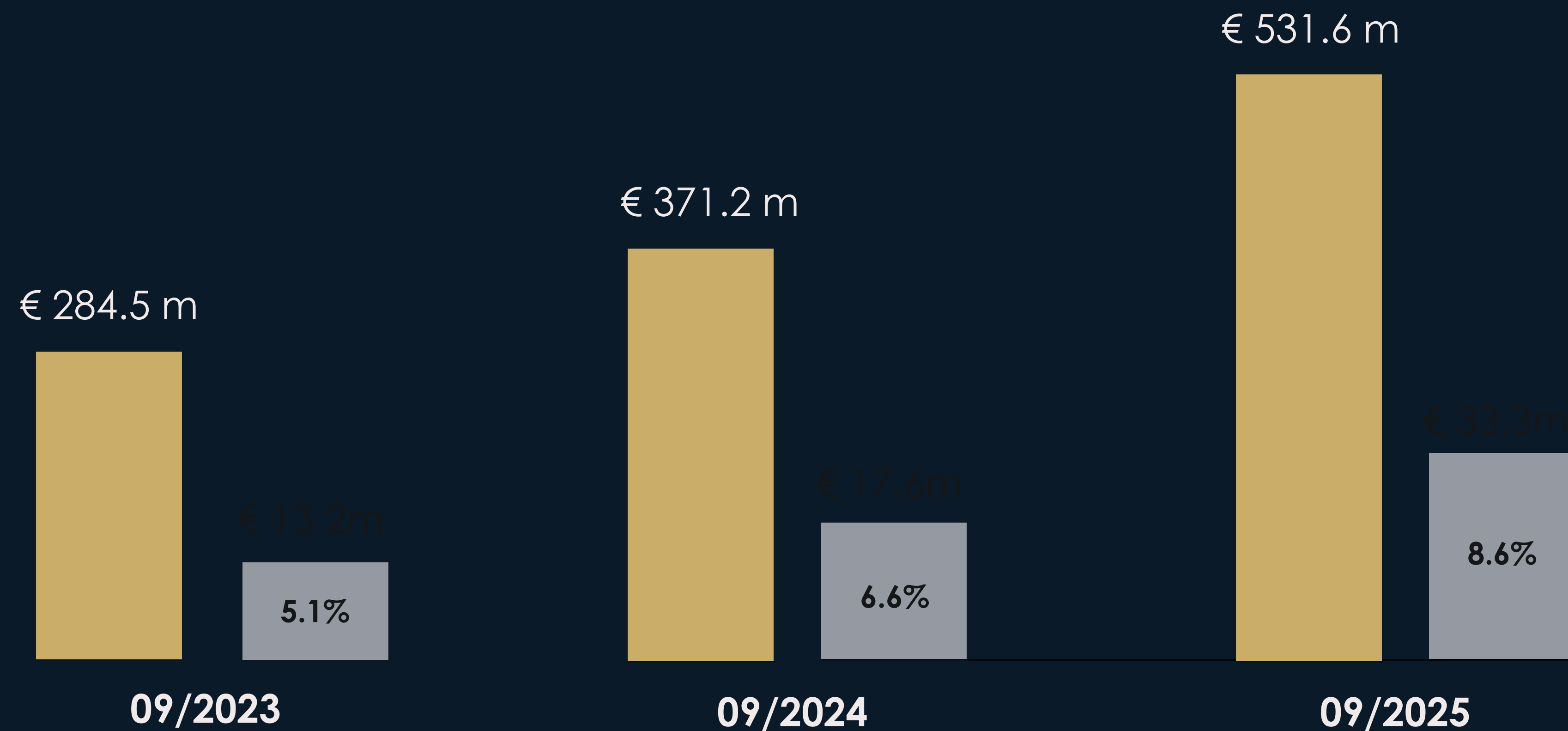


Sources: Company, Figures for 9M 2025



PROFITABILITY AS A KEY FOR SUSTAINABLE GROWTH

REVENUE & EBITDA ADJ. 9M – 3 YEARS



Sources: Company, Figures for 9M 2023-2025



SEGMENT REPORT

CONSUMER GOODS	9M 2025	9M 2024
GMV	€ 591.2m	€ 344.0m
Net Revenue	€ 329.1m	€ 208.6m
EBITDA reported	€ 40.3m	€ 25.9m
EBITDA adj.	€ 31.2m	€ 15.0m
EBITDA margin (in %)	9.5%	7.5%
Employees	783	443

TAKEAWAYS
GMV Growth +72% / Revenue Growth +57% du to high organic growth and higher order numbers
Strong increase of EBITDA adj. with +108% to € 31.2m due to reduced cost structure and scale effects
AI as operational efficiency driver: reduction of product data, customer service and marketing costs
Acquired companies (0815, Herbertz, Chronext) with strong operational performance in 2025





SEGMENT REPORT

FREIGHT GOODS	9M 2025	9M 2024
GMV	€ 116.2m	€ 102.9m
Net Revenue	€ 84.2m	€ 67.8m
EBITDA reported	€ 5.9m	€ 8.6m
EBITDA adj.	€ 6.2m	€ 5.2m
EBITDA margin (in %)	7.3%	7.6%
Employees	181	148

TAKEAWAYS
GMV Growth +13% / Revenue Growth +24% du to high organic growth and higher order numbers, AOV increased
Increase of EBITDA adj. with +19% due to sales increase and cost efficiency in the freight good segment
Reduced marketing cost ratio and HR cost ratio, increased shipment costs





SEGMENT REPORT

INDUSTRIAL GOODS	9M 2025	9M 2024
GMV	€ 113.5m	€ 97.2m
Net Revenue	€ 59.6m	€ 50.4m
EBITDA reported	€ 2.8m	€ 2.6m
EBITDA adj.	€ 2.9m	€ 1.7m
EBITDA margin (in %)	4.9%	3.4%
Employees	189	192

TAKEAWAYS
GMV Growth +17% / Revenue Growth +18% du to high organic growth and higher order numbers
Strong increase of EBITDA adj. with +71% due to higher revenues and scale effects in marketing & AI automation
Reduced work force due to warehouse effects and reduced team for marketing



SEGMENT REPORT

SERVICE & RETAIL GOODS	9M 2025	9M 2024
GMV	€ 75.2m	€ 64.2m
Net Revenue	€ 53.9m	€ 44.4m
EBITDA reported	€ 9.2m	€ 2.7m
EBITDA adj.	€ 4.3m	€ 2.6m
EBITDA margin (in %)	8.0%	5.9%
Employees	149	95

TAKEAWAYS
GMV Growth +17% / Revenue Growth +23% du to high organic growth and FINTUS Acquisition
Strong increase of EBITDA adj. with +65% to € 4.3m due to reduced cost structure and less investments in software development
AI as efficiency driver: reduction of software development costs and marketing spendings





SEGMENT REPORT

OPTICS & HEARING	Q3 2025*	2024	TAKEAWAYS
GMV	€ 6.0m	-	New segment since 07/2025, latest acquisitions in opticts & hearing with closing in 10/2025, not included in figures
Net Revenue	€ 4.9m	-	
EBITDA reported	€ 1.2m	-	EBITDA-margin level above internal expectation for year 1 (26.1%), further increase possible
EBITDA adj.	€ 1.3m	-	
EBITDA margin (in %)	26.1%	-	Confirmation of segment outlook for 2026: € 55-60m revenue in 2026, EBITDA-margin >25%
Employees	139	-	
			Strong M&A pipeline for 2026 with profitable targets and expansion of MyGlasses platform

* Only 3 months consolidation / new acquisitions not consolidated



Sources: Company, Figures for 9M 2025, in EUR.



OUTLOOK





GUIDANCE 2025

€ 715-735 m

Revenue

€ 54-58 m

Adj. EBITDA

1.5-2.3x

Leverage

€ 1.3 bn

GMV

>16,500

Partners



MIDTERM GUIDANCE 2026

> € 1.0 bn

Revenue

€ 70-80 m

Adj. EBITDA

1.5-2.3x

Leverage

€ 1.7 bn

GMV

>18,000

Partners



STRATEGIC DIMENSIONS

OUR STRATEGIC INITIATIVES AND GOALS

Geographic & Marketplace Expansion

- Currently ~**70% revenues from DACH + Netherlands**.
- Strong opportunity to expand further **across Europe and into the US/Asia**.
- Goal: broaden platform coverage and increase international revenue share

TPG One Software Architecture

- TPG ONE as the scalable backbone – **continuous investments in IT & automation**.
- Development of new products like **TPG Pay** to deepen integration and create additional revenue streams.
- Increased automation with AI → higher efficiency, lower costs, stronger margins.

Growth through M&A & Ecosystem Expansion

- Disciplined acquisition strategy: each acquisition brings **new merchants, brands and customers**.
- Seamless integration into TPG ONE → immediate synergies and scaling effects.
- Focus on high-value verticals where network effects multiply growth.

New Segments: Optics & Hearing, Pharma

- **Optics & Hearing:** Hybrid B2C model (online + 30+ stores), expected €55–60m revenues in 2026 with 25% EBITDA-margin. Expansion to 60–70 stores and 500+ connected opticians with MyGlasses.
- **Pharma:** Expansion pipeline includes additional B2B platforms in Europe. Both markets represent multi-billion € growth opportunities.





INVESTOR RELATIONS

FINANCIAL CALENDAR & CONTACT

DATE	EVENT
NOV 24, 2025	GERMAN EQUITY FORUM 24 - 26 NOVEMBER , FRANKFURT/MAIN
NOV 13, 2025	MÜNCHNER KAPITALMARKT KONFERENZ (MKK) , MUNICH
NOV 6, 2025	PUBLICATION QUARTERLY STATEMENT (CALL-DATE Q3)

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Q&A



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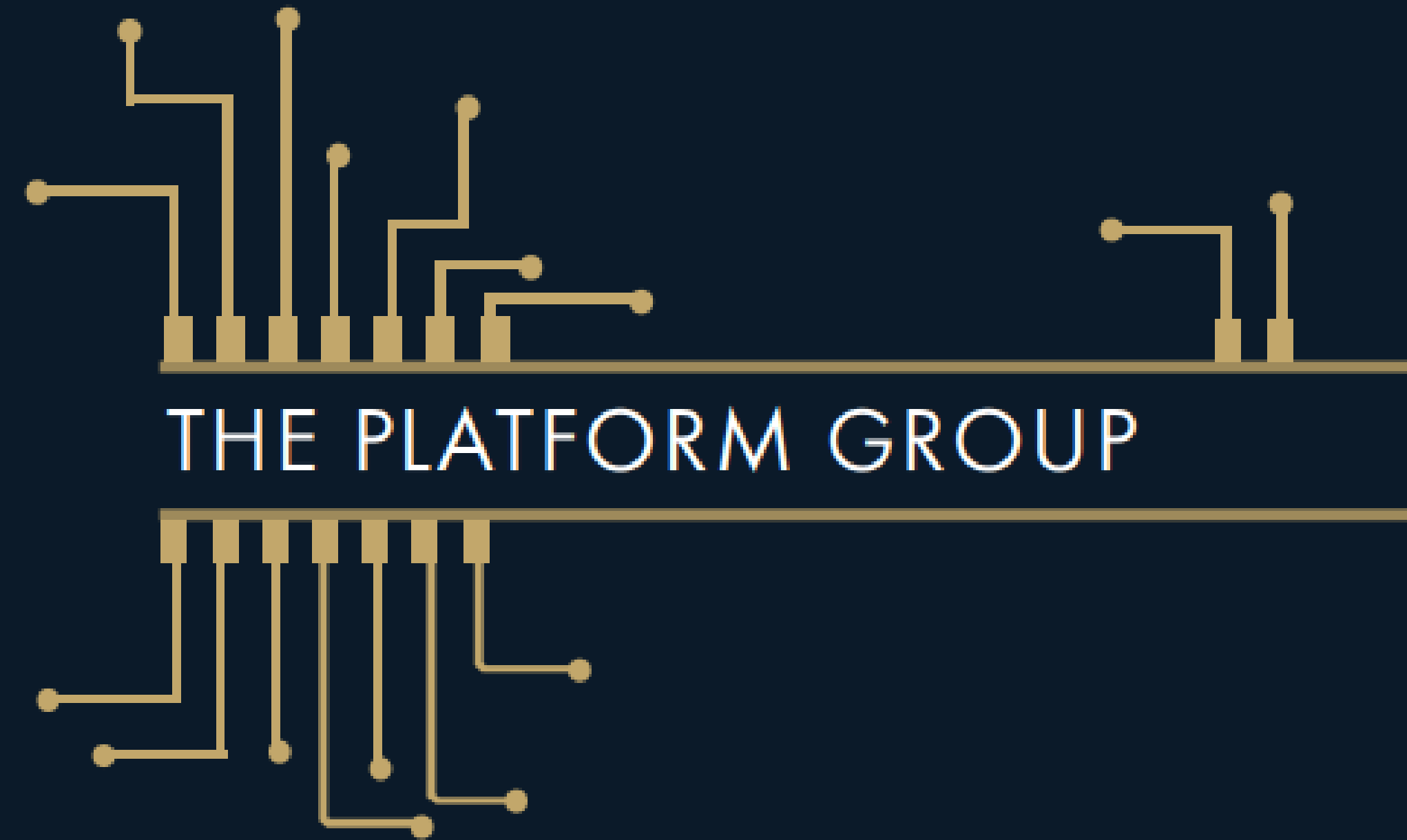
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